



Pinellas County

Staff Report

File #: 21-978A, Version: 1

Subject:

Appointment to the Tourist Development Council (Board of County Commissioners as a whole).

Recommended Action:

Approve the appointment of ONE applicant to the Tourist Development Council for a term of four years. This appointment if by the Board of County Commissioners as a Whole.

- A vacancy was created recently when a TDC member resigned. This vacancy can fill **EITHER** category of service on the TDC - **Hotel/Motel Owner Operator OR Tourism Related**.
- The names of the applicants can be viewed on the attached list.
- Ballots have been provided and are also attached to this agenda item.

Background Information:

This council shall, from time to time, make recommendations to the Pinellas County Board of County Commissioners (BCC) for the effective operation of the special projects or uses of the tourist development tax revenue raised by the tax levied by this article and may perform such other duties or functions as may be prescribed by ordinance or resolution.

There is hereby established, pursuant to the provisions of F.S. § 125.0104, an advisory council to be known as the Pinellas County Tourist Development Council. Effective October 1, 2006, the council is composed of 12 members who shall be appointed by the BCC. The chair of the BCC or any other County Commissioner designated by the chair shall serve as the chair of the council. Four members of the council shall be elected municipal officials, one of whom shall be from the most populous municipality in Pinellas County, one of whom shall be from the municipality in which the greatest percentage of tourist development tax revenue is generated in Pinellas County, one of whom shall be from among the cities of Belleair Beach, Belleair Shores, Indian Rocks Beach, Indian Shores, Madeira Beach, North Redington Beach, Redington Beach, Redington Shores, St. Pete Beach, and Treasure Island, and one of whom shall be from a city in Pinellas County that is not specifically named in this section. Seven members of the council shall be persons who are involved in the tourist industry and who have demonstrated an interest in tourist development, of which not less than three nor more than four members shall be owners or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations in the County and subject to the tax. All members of the council shall be electors of the county. The members of the council shall serve for staggered terms of four years.

Attachments:

Board Roster
Applications/Resumes
Memo from County Attorney's Office
Applicant Worksheet/Ballot

Partner(s):

Steve Hayes, President & CEO of Visit St. Pete-Clearwater

Michael Zas, Managing Assistant County Attorney