

Staff Report

File #: 18-1414A, Version: 1

Subject:

Appointments to the Tourist Development Council (Board of County Commissioners as a whole).

Recommended Action:

Approve four appointments to the Tourist Development Council for a term beginning on November 1, 2018 and expiring October 31, 2022. Also, approve appointments to fill two vacancies created upon resignation of former TDC members with terms expiring on October 31, 2020.

Background Information:

The Tourist Development Council makes recommendations to the BCC for the effective use of tourist development tax revenue; continuously reviews and reports on tax revenue expenditure. There is hereby established, pursuant to the provisions of F.S. § 125.0104, an advisory council to be known as the Pinellas County Tourist Development Council. Effective October 1, 2006, the council is composed of 12 members who shall be appointed by the BCC. The chair of the BCC or any other County Commissioner designated by the chair shall serve as the chair of the council. Four members of the council shall be elected municipal officials, one of whom shall be from the most populous municipality in Pinellas County, one of whom shall be from the municipality in which the greatest percentage of tourist development tax revenue is generated in Pinellas County, one of whom shall be from among the cities of Belleair Beach, Belleair Shores, Indian Rocks Beach, Indian Shores, Madeira Beach, North Redington Beach, Redington Beach, Redington Shores, St. Pete Beach, and Treasure Island, and one of whom shall be from a city in Pinellas County that is not specifically named in this section. Seven members of the council shall be persons who are involved in the tourist industry and who have demonstrated an interest in tourist development, of which not less than three nor more than four members shall be owners or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations in the County and subject to the tax. All members of the council shall be electors of the county. The members of the council shall serve for staggered terms of four years.

Attachments:

Press Release Member Roster Applications Applicant Worksheet/Ballot MEMO re: Vacancies/Eligibility