



Pinellas County

Staff Report

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Subject:

Marketing and Communications State and National Awards:

National Association of County Information Officers

- Best in Class for Penny for Pinellas Public Education Campaign
- Superior Award for Penny for Pinellas Public Education Campaign

Florida Public Relations Association

- Golden Image Award in Public Service for Penny for Pinellas Public Education Campaign

- Judges' Award for Penny for Pinellas Public Education Campaign

- Tampa Bay Chapter Award of Distinction for Penny for Pinellas Public Education Campaign

Tampa Bay Regional Planning Council

- Certificate of Regional Excellence, Hurricane Irma Communications