



Pinellas County

Staff Report

File #: 15-564, **Version:** 1

Subject:

Local Arts Agency Funding Agreement with Creative Pinellas, Inc., for Operational Support during Fiscal Year 2016.

Recommended Action:

Approval and execution of the Local Arts Agency Funding Agreement with Creative Pinellas, Inc. (Creative Pinellas), for operational support during Fiscal Year (FY) 2016.

Strategic Plan:

Foster Continual Economic Growth and Vitality

4.6 Support a vibrant community with recreation, arts, and culture to attract residents and visitors.

Summary:

This Funding Agreement will provide support for FY16 salaries and other operational expenses for the County's designated Local Arts Agency, Creative Pinellas. This Agreement will also provide Creative Pinellas with office space at the Convention and Visitors Bureau (CVB) location.

In exchange, Creative Pinellas will continue to administer and support arts and cultural programs that benefit Pinellas citizens, and provide comprehensive arts information for the CVB's consumer website, www.visitstpeteclearwater.com.

Background/Explanation:

The Board of County Commissioners (Board) previously approved funding for Creative Pinellas through a Transitional Funding Agreement on October 25, 2011. The Board directed staff to include this appropriation in the FY16 Budget. As part of the Board consideration, Creative Pinellas committed to investing \$100,000 of its own reserves to enable total FY16 funding of \$300,000.

Fiscal Impact:

\$150,000 CVB's Annual Operating Budget

\$ 50,000 General Government

\$200,000 Total Funding Amount

Delegated Authority:

Authority for the County Administrator to sign this Funding Agreement is granted under Code Section 2-62 (a)(1).

Staff Member Responsible:

David Downing, Director, Convention and Visitors Bureau

Partners:

Tourist Development Council

Creative Pinellas, Inc.