



Pinellas County

Staff Report

File #: 22-0110A, Version: 1

Subject:

Award of quote to Gulf Coast Review, Inc. d/b/a Business Observer for the advertisement of delinquent real estate tax lists.

Recommended Action:

Approval of the award of quote to Gulf Coast Review, Inc. d/b/a Business Observer (Gulf Coast) for the advertisement of delinquent real estate tax lists.

- This contract provides legal newspaper advertising for delinquent real estate tax lists as required by the Tax Collector.
- Pursuant to Florida Statute 197.402, subsection (1): "If advertisements are required, the Board of County Commissioners (Board) shall make such notice as provided in chapter 50. The Tax Collector shall pay all charges, and the proportionate cost of the advertisements shall be added to the delinquent taxes collected." In order to satisfy this statutory requirement, the Office of County Attorney has advised that this quotation be submitted to the Board for consideration and approval.
- An invitation to quote was released to certified small business vendors. There was only one quote submission received from Gulf Coast. Other vendors contacted stated they were unable to handle this work at this time.
- This contract replaces the current contract, also with Gulf Coast; they are a certified small business enterprise vendor with the County.

Contract No. 22-0128-Q(SCB) in the annual amount of \$13,000.00 for a twenty-four-month term total of \$26,000.00 based on the lowest responsive, responsible quote received meeting specifications.

Strategic Plan:

Deliver First Class Services to the Public and Our Customers

5.2 Be responsible stewards of the public's resources

5.3 Ensure effective and efficient delivery of county services and support

Summary:

This contract provides legal newspaper advertising for delinquent real estate tax lists as required by the Tax Collector. Advertisements must be released in a newspaper of general circulation as defined by Florida Statute, Chapter 197.402.

Background Information:

On November 17, 2021, the Purchasing and Risk Management Division, on behalf of the Tax Collector, released an invitation to quote for requirements to advertise the Delinquent Real Estate Tax and Tangible Personal Property Tax Lists for 2021 and 2022 Tax Years.

This contract replaces the prior purchase order, also with Gulf Coast, and they are also a certified

small business vendor with the County.

Pursuant to Florida Statute 197.402, subsection (1): "If advertisements are required, the Board of County Commissioners (Board) shall make such notice as provided in chapter 50. The Tax Collector shall pay all charges, and the proportionate cost of the advertisements shall be added to the delinquent taxes collected." In order to satisfy this statutory requirement, the Office of County Attorney has advised that this quotation be submitted to the Board for consideration and approval.

Fiscal Impact:

Estimated contract expenditure not-to-exceed: \$26,000.00

Estimated annual expenditure not-to-exceed: \$13,000.00

Funding is derived from the Tax Collector's operating budget.

Staff Member Responsible:

Charles W. Thomas, Tax Collector

Merry Celeste, Division Director, Purchasing and Risk, Administrative Services

Joe Lauro, Director, Administrative Services

Partners:

NA

Attachments:

Services Agreement

Quote Tabulation