



Pinellas County

Staff Report

File #: 23-0863A, Version: 1

Subject:

Appointment of a Big-C Nominee to the Tourist Development Council (Board of County Commissioners as a whole).

Recommended Action:

Approve one nominee from the BIG-C as an the BIG-C representative appointee to the Tourist Development Council for a term of four years beginning upon their appointment by the Board of County Commissioners on June 13, 2023 and expiring on June 12, 2027.

- Names of nominees can be found on the Worksheet/Ballot.
- Worksheet/Ballots will be provided by the Clerk.

Background Information:

This council shall, from time to time, make recommendations to the Pinellas County Board of County Commissioners (BCC) for the effective operation of the special projects or uses of the tourist development tax revenue raised by the tax levied by this article and may perform such other duties or functions as may be prescribed by ordinance or resolution. The council shall continuously review all expenditures of revenue raised by the tax levied by this article, make expenditure reports (at least quarterly), and report to the Pinellas County Board of County Commissioners all expenditures believed to be unauthorized under this article.

There is hereby established, pursuant to the provisions of F.S. § 125.0104, an advisory council to be known as the Pinellas County Tourist Development Council. Effective October 1, 2006, the council is composed of 12 members who shall be appointed by the BCC. The chair of the BCC or any other County Commissioner designated by the chair shall serve as the chair of the council. Four members of the council shall be elected municipal officials, one of whom shall be from the most populous municipality in Pinellas County, one of whom shall be from the municipality in which the greatest percentage of tourist development tax revenue is generated in Pinellas County, one of whom shall be from among the cities of Belleair Beach, Belleair Shores, Indian Rocks Beach, Indian Shores, Madeira Beach, North Redington Beach, Redington Beach, Redington Shores, St. Pete Beach, and Treasure Island, and one of whom shall be from a city in Pinellas County that is not specifically named in this section. Seven members of the council shall be persons who are involved in the tourist industry and who have demonstrated an interest in tourist development, of which not less than three nor more than four members shall be owners or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations in the County and subject to the tax. All members of the council shall be electors of the county. The members of the council shall serve for staggered terms of four years.

Attachments:

Letter to BIG-C Requesting Nominees

Nomination Letter from BIG-C Leadership
TDC Vacancy Memo
TDC Ballot/Worksheet
TDC Board Roster

Partner(s):

Steve Hayes, Executive Director CVB/TDC
Michael Zas, County Attorney serving TDC