



Pinellas County

Staff Report

File #: 23-2054A, Version: 1

Subject:

Award of quote to Observer Media Group d/b/a Business Observer for the advertisement of delinquent real estate tax lists.

Recommended Action:

Approval of the award of quote to Observer Media Group d/b/a Business Observer (Business Observer) for the advertisement of delinquent real estate tax lists.

- This contract provides legal newspaper advertising for delinquent real estate tax lists as required by the Tax Collector.
- Pursuant to Florida Statute 197.402, subsection (1): "If advertisements are required, the Board of County Commissioners (Board) shall make such notice as provided in chapter 50. The Tax Collector shall pay all charges, and the proportionate cost of the advertisements shall be added to the delinquent taxes collected." To satisfy this statutory requirement, the Office of County Attorney has advised that this quotation be submitted to the Board for consideration and approval.
- Two quote submissions were received with award to Business Observer as the low quoter.
- This contract replaces the current contract 22-0128-Q. This vendor is the incumbent vendor.
- This is included in the Fiscal Year 2024 Adopted Budget in the General Fund, the EMS Fund, Fire District Funds, and Special Taxing District Funds.

Contract No. 24-0117-Q in the annual amount of \$12,400.00 for a 36-month total not-to-exceed \$37,200.00 based on the lowest, responsive, and responsible quote received meeting specifications.

Strategic Plan:

Deliver First Class Services to the Public and Our Customers

5.2 Be responsible stewards of the public's resources

5.3 Ensure effective and efficient delivery of county services and support

Summary:

This contract provides legal newspaper advertising for delinquent real estate tax lists as required by the Tax Collector. Advertisements must be released in a newspaper of general circulation as defined by Florida Statute, Chapter 197.402.

Background Information:

On November 22, 2023, the Purchasing and Risk Management Division, on behalf of the Tax Collector, released an invitation to quote for requirements to advertise the Delinquent Real Estate Tax and Tangible Personal Property Tax Lists for 2023-2025 Tax Years.

This contract replaces the prior contract, also awarded to Business Observer. Two quote submittals

were received with Business Observer selected for award as the lowest responsive and responsible quote received meeting specifications.

Pursuant to Florida Statute 197.402, subsection (1): "If advertisements are required, the Board of County Commissioners (Board) shall make such notice as provided in chapter 50. The Tax Collector shall pay all charges, and the proportionate cost of the advertisements shall be added to the delinquent taxes collected." To satisfy this statutory requirement, the Office of County Attorney has advised that this quotation be submitted to the Board for consideration and approval.

Fiscal Impact:

Contract expenditure not-to-exceed: \$37,200.00

Annual expenditure not-to-exceed: \$12,400.00

Funding is derived from the Tax Collector's operating budget.

Staff Member Responsible:

Charles W. Thomas, Tax Collector

Merry Celeste, Division Director, Purchasing and Risk, Administrative Services

Joe Lauro, Director, Administrative Services

Partners:

N/A

Attachments:

Agreement

Quote Tabulation