



# Pinellas County

## Staff Report

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File #: 23-1077A, Version: 1

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### **Subject:**

Appointment of a BIG-C nominee to the Tourist Development Council (Board of County Commissioners as a whole).

### **Recommended Action:**

Approve one nominee from the BIG-C as the BIG-C representative appointee to the Tourist Development Council for a term of four years beginning upon their appointment by the Board of County Commissioners on July 18, 2023.

- Names of nominees can be found on the Worksheet/Ballot.
- Worksheet/Ballot will be provided by the Clerk.

### **Background Information:**

Pursuant to the provisions of F.S. § 125.0104, an advisory council to be known as the Pinellas County Tourist Development Council was established. The TDC makes recommendations to the BCC for the effective use of tourist development tax revenue; continuously reviews and reports on tax revenue expenditures.

The council is composed of 12 members who shall be appointed by the BCC. The chair of the BCC or any other County Commissioner designated by the chair shall serve as the chair of the council. Four members of the council shall be elected municipal officials, one of whom shall be from the most populous municipality in Pinellas County, one of whom shall be from the municipality in which the greatest percentage of tourist development tax revenue is generated in Pinellas County, one of whom shall be from among the cities of Belleair Beach, Belleair Shores, Indian Rocks Beach, Indian Shores, Madeira Beach, North Redington Beach, Redington Beach, Redington Shores, St. Pete Beach, and Treasure Island, and one of whom shall be from a city in Pinellas County that is not specifically named in this section. Seven members of the council shall be persons who are involved in the tourist industry and who have demonstrated an interest in tourist development, of which not less than three nor more than four members shall be owners or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations in the County and subject to the tax. All members of the council shall be electors of the county. The members of the council shall serve for staggered terms of four years.

### **Attachments:**

Letter to the BIG-C Requesting Nominees  
Nomination Letter from the BIG-C Leadership  
TDC Vacancy Memo  
Applications/Resumes  
TDC Ballot/Worksheet

TDC Board Roster

**Partner(s):**

Brian Lowack, Interim Director Tourist Development Council

Michael Zas, Assistant County Attorney to the TDC