

A yellow map of Pinellas County, Florida, with a blue outline, positioned on the left side of the slide.

# Economic Development Governance Project

## Pinellas County Economic Development

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# Project outline



- **Established an economic development working group of 22 key stakeholders countywide**
- **Engaged Langley Economics to conduct research, facilitate group discussions, and provide recommendations**
- **Used input from the group to inform director profile for recruitment**
- **Develop work plan based on recommendations**

# Outcomes from the working group



- **Need to improve collaboration, coordination and communication among County partners**
- **Consensus that the County should take a lead role in developing a governance structure for economic development**
- **Desire to engage industry leaders to implement a countywide strategy**
- **Need for the County to speak with a single voice in regional and statewide partnerships**

# Next steps

**Hire new economic development director**

**Create steering committee to investigate options and develop recommendations for:**

- Countywide economic development coordination
- Regional partnership approaches and structures
- Engaging private industry
- Identifying purpose and strategic goals for PCED

**Thank You**

