The Cross Bay Ferry Inter-City Service



Proposed Interlocal Agreement

Hillsborough County Pinellas County City of Tampa City of St. Petersburg



August 19, 2021

Cross Bay Ferry Services FY 17 – 21



• St. Petersburg contracted with HMS Ferries for ferry service funded among Hillsborough and Pinellas Counties, City of Tampa and FDOT

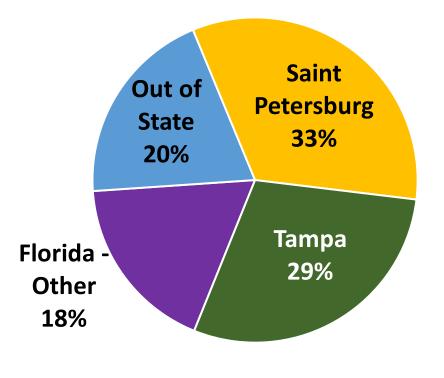
| Term | Cost Per Local Government | Total Local Government Subsidy | Total Riders | Subsidy Per Rider * |
|-----------------|------------------------------|-----------------------------------|-----------------|---------------------|
| FY17 (Pilot) | \$350,000 | \$1,400,000 | 40,854 | \$34.27 |
| FY19 | \$150,000 | \$ 600,000 | 52,528 | \$11.42 |
| FY20 | \$150,000 | \$ 600,000 | 51,658 | \$11.61 |
| FY21 | \$150,000 | \$ 600,000 | 38,400 | \$15.63 |

* Does not include rider purchased fares: \$5-\$10

Who Rode the Cross Bay Ferry?



Customer Survey Data (September 2020)

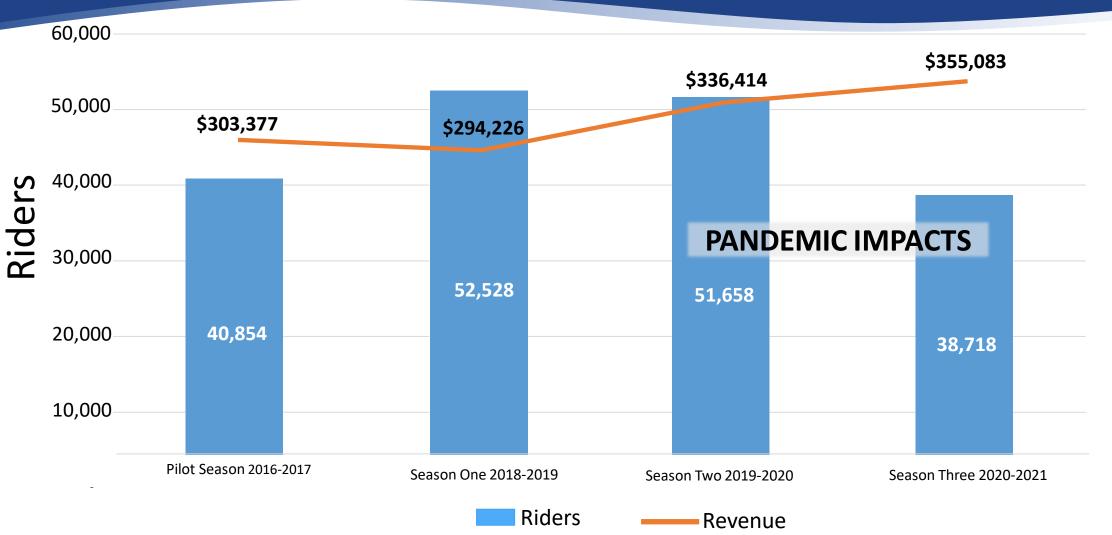


9,000 8,000 7,000 6,000 5,000 4,000 3,000 2,000 1,000 0 **Nov-20** Dec-20 Jan-21 Feb-21 Mar-21 Apr-21 Weekend Weekday

Cross Bay Ferry Users by Day

Seasonal Ridership & Revenue FY 17 – 21

Pinellas Counti



Source – City of St. Petersburg





- Hillsborough County finalized an Operating Plan and Agreement with HMS Ferries on June 16, 2021, subject to:
 - A new Interlocal Agreement among Hillsborough and Pinellas Counties and the Cities of Tampa and St. Petersburg for funding
 - New 4- Year Interlocal Agreement has been approved by the Cities of Tampa and St. Petersburg and Hillsborough County.

Proposed Ferry Agreement FY 22 – 25

Pinellas County

- Seasonal ferry beginning October 1, 2021 and extending by 1 month in Years 2 and 3 until 12 full months in Year 4
- Subsidy amounts are equal for each local government
- Funding from FDOT will be sought to offset future year funding commitments

| Term | Subsidy per Partner | Total Subsidy | Season Length |
|------|------------------------|---------------|---------------|
| FY22 | \$175,000 | \$ 700,000 | 8 months |
| FY23 | \$190,000 | \$ 760,000 | 9 months |
| FY24 | \$202,500 | \$ 810,000 | 10 months |
| FY25 | \$255,000 | \$1,020,000 | 12 months |

Conclusions

Pinellas County continues to support the Ferry, noting:

"there are currently significant funding shortfalls to support existing transportation services and transit alternatives. Therefore, the County may discontinue the operating subsidies and purchasing of vessels as future commitments take priority."



