From: Pinellas County Clerk of the Circuit Court and Comptroller <noreply@mypinellasclerk.org> on behalf

of noreply@mypinellasclerk.org

Sent: Monday, January 25, 2021 3:51 PM

To: Comments, BCC Agenda

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Live Form

Comments

Topic Production agreement with ATOL Film LLC for production of the film, "A

Taste of Love."

BCC Agenda Date 1-25-2021

Your Stand on the Issue Oppose

This is a bad agreement for Pinellas County, our area and any local cast and crew that might be potentially working on it. I'm qualified & actually work in various departments and would rather see Pinellas give a tax incentive to a production(s) with a bigger budget that millions will potentially see. Not to a (yet another) low budget B- movie that does

nothing for this area, including handing over 100% ownership to the production itself; No 'residuals' for our taxpayers investment- thank you

Citizen Name Dave Boulay

1743 Rainbow Dr.

Address Clearwater, FL 33755

United States

Phone 727-5046881

Email daveboulay1@gmail.com

From: Pinellas County Clerk of the Circuit Court and Comptroller <noreply@mypinellasclerk.org> on behalf

of noreply@mypinellasclerk.org

Sent: Monday, January 25, 2021 3:14 PM

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Topic Production agreement with ATOL Film LLC for production of the film, "A

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BCC Agenda Date 1-25-2021

Your Stand on the Issue Oppose

I am a resident of Saftey Harbor and have lived in pinellas county since 2005 and in the Tampa area my whole life. I work in the local film industry, including for the BOCC of Hillsborough County for a few years at channel 22. According to a January 14th article in the Tampa Bay Times, the \$500,000 requested in this Production Agreement will be spent to finance a film with a budget of only \$500,000 to \$800,000. This amounts to a 60% to 100% "incentive" to produce an ultra-low budget movie. I submit that this is a very poor use of Pinellas taxpayers' money.

Notwithstanding the "marketing benefits" purported in the Agreement, a

production of this low-budget level will not generate significant economic impact in the communities where it is filmed, nor will it provide industry-standard wages and benefits to its cast and crew - the declared rationale of incentivizing motion picture production. If Pinellas County wishes to incentivize film production to stimulate economic

activity, \$500,000 could be used much more effectively as a 20% incentive to attract a \$2.5 million production, which would provide good jobs, spend generously throughout the county, and still deliver tourism marketing benefits. I question the prudence of this Agreement, especially in light of the stipulation (in Section 10, page 3) that the Production Company will own 100% of all "right, title and interest in the Production Program." This means in effect that Pinellas County will be underwriting potentially 100% of the cost of this production and owning none of it.

You should talk to locals to get a "boots on the ground" perspective of what we need and what will help the community as a whole.

Citizen Name Andrew Floyd

214 Hancock Court

Address Safety Harbor, FL 34695

United States

Phone 813-7895976

From: Pinellas County Clerk of the Circuit Court and Comptroller <noreply@mypinellasclerk.org> on behalf

of noreply@mypinellasclerk.org

Sent: Monday, January 25, 2021 1:26 PM

To: Comments, BCC Agenda

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Comments

Topic Production agreement with ATOL Film LLC for production of the film, "A

Taste of Love."

BCC Agenda Date 1-26-2021

Your Stand on the Issue Oppose

If Pinellas County wishes to incentivize film production to stimulate economic activity, \$500,000 could be used much more effectively as a 20% incentive to attract a \$2.5 million production, which would provide good jobs, spend generously throughout the county, and still deliver tourism marketing benefits. I question the prudence of this Agreement,

especially in light of the stipulation (in Section 10, page 3) that the Production Company will own 100% of all "right, title and interest in the Production Program." This means in effect that Pinellas County will be underwriting potentially 100% of the cost of this production and owning

none of it.

Citizen Name derick lessard

401 150th ave 215

Address madiera beach, Florida 33708

United States

Phone 843-2312870

Email dericklessard@yahoo.com

From: Pinellas County Clerk of the Circuit Court and Comptroller <noreply@mypinellasclerk.org> on behalf

of noreply@mypinellasclerk.org

Sent: Monday, January 25, 2021 1:00 PM

To: Comments, BCC Agenda

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Topic Production agreement with ATOL

BCC Agenda Date 1-26-2021

Your Stand on the Issue Oppose

I am a career Tampa-based film technician (The Right Stuff, etc.) and I'd prefer that additional film production companies had the opportunity to bid on or produce this "tourism" movie which is using taxpayer dollars. What you are currently promoting is a company who historically pays low

Comments What you are currently promoting is a company who historically pays low

crew wages. There are certainly other production companies who can deliver a similar or better project, and do it in a more professional

manner. I think that opportunity should be given to them.

Citizen Name

Address United States

Phone

Email

From: Pinellas County Clerk of the Circuit Court and Comptroller <noreply@mypinellasclerk.org> on behalf

of noreply@mypinellasclerk.org

Sent: Monday, January 25, 2021 12:32 PM

To: Comments, BCC Agenda

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Topic Production agreement with ATOL Film LLC for production of the film, "A

Taste of Love.

BCC Agenda Date

Comments

Your Stand on the Issue

I have been informed that Digital Caviar is requesting incentives for a film to be produced for \$500,000 from Pinellas County. As a Motion Picture Technician I oppose this allocation of incentive money. Many of the "ultra low budget" films being produced have the Production company, Producers and Director taking most of the budget for themselves and the below the line crew making less than minimum wage. These productions also use less skilled technicians, because of the pay, and put the crew members in bad situations for which they do not have the knowledge to do correctly. If the monies are granted it should be stipulated that a union crew must be used for the film. As a citizen of Pinellas County I find it hard to believe that a film of this caliber will do much for the area. Many of this films do not produce any new income for the county and at best are buried in the lists of Amazon and Netflix, if they are pickes up at all. Please consider waiting to award funding for a project that will

actually be of benefit to the area as a while.

Citizen Name John Pivovarnik

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Address St Petersburg, FL 33710

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From: Pinellas County Clerk of the Circuit Court and Comptroller <noreply@mypinellasclerk.org> on behalf

of noreply@mypinellasclerk.org

Sent: Monday, January 25, 2021 11:15 AM

To: Comments, BCC Agenda

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Comments

Topic Production agreement with ATOL Film LLC for production of the film, "A

Taste of Love."

BCC Agenda Date 1-26-2021

Your Stand on the Issue Oppose

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taxpayers' money could be used much more effectively as a 20%

incentive to attract a \$2.5 million production, which would provide good jobs, spend generously throughout the county, and still deliver the desired tourism marketing benefits. I question the prudence of this Agreement, especially in light of the stipulation (in Section 10, page 3) that the Production Company will own 100% of all "right, title and interest in the Production Program." This means in effect that Pinellas County will be underwriting potentially 100% of the cost of this

production and owning none of it.

Citizen Name Chris Ranung

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