

Pinellas County

Thank you to our Partners!





Lealman Progress Update



Three focus areas of presentation:

- Lealman Exchange Activity
- Community Redevelopment Area (CRA) Update
- Capital Improvement Plan (CIP) Progress

Lealman Exchange Activity: Partners at Work Pinellas



Partners at Work: Tampa Bay Partnership and AmSkills



- Tampa Bay Partnership's Tampa Bay Works initiative:
- Employer-led, demand-driven regional workforce initiative focused on creating manufacturing and healthcare collaboratives
- AmSkills is a partner in the manufacturing collaborative
- Hosts Mobile Workshops comprised of a 1-day workshop and a two-week skills bootcamp
- Two mobile workshops hosted at Lealman Exchange in 2020



AVSKILLS Mobile Work Shops





ANSKILS Mobile Workshops: The Results



ANGERICS MANUFACTURING BOOTCAMPS @ LEALMAN 2020

in Partnership withTampa Bay Works





89% STILL WORKING During Pandemic, Since February 2020 Statistics as of 11.30.20 Average Starting Wage: 1st Bootcamp = \$15/hour 2nd Bootcamp = \$16/hour

Lealman Exchange Activity: Community Engagement



Residents and community partners gather for information on FEMA's floodplain map update process in 2019 and Census 2020 outreach last year.



Lealman Exchange Activity: Hurricane Preparedness





American Red Cross, Pinellas County Health Department and Sheriff's Office prepare to open the Lealman Exchange as a shelter during Tropical Storm Eta. Hurricane Preparedness Day

Sandbagging Station

HURRICAN

Lealman Exchange Activity: Strategic Planning Pinellas

Countu

The St. Petersburg Group chosen to conduct 3-year strategic plan for the facility in three phases of work:

- **Needs Assessment**
 - Target market . research including development of eight fictional Lealman "personas"
- **Mission**, Vision and Goals
- **Programming Plan**

Lealman Exchange Community Center User Persona Name: Nguyen Family

Who am I?

- Joe 37 and Tammy 34 Dinh Thu 71 and Hieu 68
- Joe BA from USF
- Tammy Cosmetology License
- Vietnamesa Dinh Thu and Hieu have 5 adult
- children and live with son Joe and his wife Tammy and their children ages 13.11 and 8 Dinh Thu and Hieu opened a small
- restaurant in Lealman 17 years ago. everyone in the family works at the restaurant Tammy also works at a nail salon in
- Pinellas Park and Joe also works in construction The Nauven family has lived in
- Lealman for 20 years

General Quote

"Lealman has been a good area for our family to settle. We are close to the restaurant and close to our church. We have seen many positive changes in the area and look forward to that continuina."



Physical, Social and Finance Environment

- The family is covered under a health plan through the resta
- Joe and Tammy have choser their children to a private sch because they are not satisfie the quality of the schools in t Lealman Área
- The Nguyen family is part of aroup of Vietnamese familie Lealman who socialize and together
- The Nauven family works he does well, but they are also committed to helping mer their community in need, have people stay with the at the restaurant to help place to stay and a job



THE

How would I benefit from the

Lealman Exchange Community Center User Persona

Who am I? Female

- 70
- High School Diploma Caucasian
- Widow (husband passed 5 years
- ago), Mother of 2, Grandmother of 3, Son and Daughter and their families live out of state
- Retired receptionist for a plumbing
- Moved to Lealman when she and her husband were first married in
- Her children went to local public

General Quote

"I feel really isolated not being able to drive. Most of my neighbors are families with young children. I miss socializing with people my age."



ST. PETERSBURG

Physical, Social and Financial Environment

- On Social Security and gets small pension payment from late husband On Medicare, cannot afford a
- Home is paid off, but not in great
- shape no money to address plumbing and roof issues
- Health issues are manageable
- Likes to take walks in the morning around the neighborhood
- Friendly with neighbors

 - stopped driving due to poor eyesight The church bus picks her up Sunday morning for church and brings her home (pre-covid)

with other seniors like a cafeteria •I got a code violation notice from the county about my house and I don't know what to do about it, is there someone I can talk to who can help?

COVID related concern

"My nephew lost his job due to the pandemic. He couldn't pay his bills so moved in with me. We now have 2 people living off my small income and get food assistance from a local

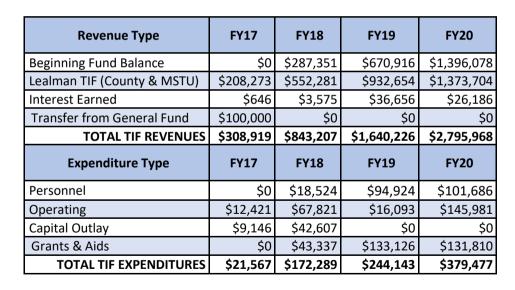
Community Segment: Widow 65+

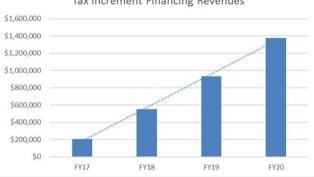
How would I benefit from a community center?

GROUP

•It would be great to have a place to go where I can socialize or play cards •Transportation to a community center would be great, I have a hard time getting rides to places I eat a lot of microwave meals because cooking for myself is too much fuss. I've thought about Meals on Wheels, but don't know how to sign up. If would be nice to eat somewhere

Lealman CRA Update: **Revenue and Expenditures Since Inception**





Tax Increment Financing Expenditures \$400,000 \$350.000 \$300.000 \$250,000 \$200,000 \$150,000 \$100.000 \$50,000 \$0 **FY17 FY18 FY19** FY20

Tax Increment Financing Revenues



Lealman CRA Update: FY21 Work Plan Development



- Created a framework to plan and implement projects and programs
- Work Plan developed based up on the goals of the CRA redevelopment plan the Linking Lealman mobility study
 - Tracks projects utilizing CRA Tax Increment Financing (TIF) revenue, notable completed projects and significant CIP (non-TIF) projects
- Created a Lealman "Team" and "Coordinating Committee" to implement and coordinate the work
- Notable completed project include commercial and residential site improvement grants, and the first projects implemented from Linking Lealman

	Est.	Project/Program Name		FY20-21 Lealman Work Plan
				Budget
		Lealman Community Review		timate* Notes IRA) Projects Utilizing Tax Increment Financing (TIF) Revenue OD Purport Memory Financing
	FY21	CRA Mural Grant Program	inspinient Area (CI	RA) Projects Utilizing Tax Increment Financing (TIC) Research
7	FY21	Lealman Exchange Strategic Planning	\$50,00	00 Partnership with Creative Pinelias to implement CRA mural program. Agreement currer under review for execution. 90 St. Petership & Goras Catalogue Catalogue Creation Control of St. Petership & Goras Catalogue Cata
			\$24,50	under review for execution. Agreement CRA mural program. Agreement curren
	Y21	Alley Analysis and Improvement Action Plan		roundate to the selected as consultant. 12-week encrosed
	721	Division Drive Placemaking	\$79,000	
F	721	National and		
		Neri Park Entrance Enhancements (Lown St. & 40)	th St. N. J \$70.000	
				0 Enhancements to Nerr Park access point consisting of anadcaping, bits made and the modifications and eventual wayfinding signage. Sideralic Anadcaping, bits rack, bench, fenc to define the set of the set
FI	21	Lealman Neighborhood Park Enhancements		modifications and verif Park access point consisting of landscaping, bike rack, bench, fene to 46th Ave. N. is also currently under review.
FY			\$50,000	 New pedestrian access policity under review.
		FY20 Residential Site Improvement Grant Program Administration	\$250.000	9 New pedestrian access points and landscaping, including enhancements to "L" public art installation.
EY				PY20 grant application cycle open now. Twenty-five applications received to date totaling open synapsis and the synapsis and the synapsis applications and the synapsis application open applications a
	1	FY20 Commercial Site Improvement Grant Program Administration	\$250,000	epproximately \$250,000.
FY2		Fransik Stop Improvements	000	0 PY20 grant application cycle open now. Three applications received to date totaling \$31,055.72.
FY2	11 1	Reri Park Entrance Enhancements [46th Ave N.]	\$120,000	0 Convinsion in the
		serve unnancements [46th Ave N.]	\$100,000	
FY2				Design and construct improvements to entry and adjacent parcel with stormwater pand, improvements will include landscaping. Fince reposement and hearthcommeter pand.
112	1 1	echnology Equity Initiatives	444.444	Improvements will include landscaping. Fence replacement and benches and other potent amenicies,
FY22			\$50,000	Installation of public WIFI coverage for prioritized sites throughout the CRA such as Lealm, Park, Neri Park and greenspace areas on the Lealman Exchange monoscie
1124	2 58	Ith Ave N. Sidewalk (North Side)		Park, Neri Park and greenspace areas on the Lealman Exchange property. \$250K is estimated deelan port in the
			\$250,000	
FY22	St	References (no.		Additional construction costs including all survey and right of way mapping work. of between \$8000-\$1M. Landtree automatication of the survey of the survey and right of the survey of t
	Sia	reetscaping / Placemaking / Gateway & Wayfinding mage	\$740,000	
		-		
FY22	Ho	me Investment Grant Program		Improvements along 54th Ave N, 46th Ave N, 49th St. N, and 34th St. N, including landscaping, patemay and wayfinding signage.
FY22	Ho	me Rehabilitation Grant Program	TBD	Land acquisition sub-life for
_		Grant Program	\$500,000	Land acquisition subsidy for construction of eva affordable single family workforce housing Home rehabilitation grant program for residential single family workforce housing
721				
Y20	00	Crosswalk Striping - 28th St N & 41st Ave N	Completed P \$2,823	
V20			\$12,789	Crosswalks striped on 41st Ave and the adjacent business (Whizz Inn). Unking Lealman mobility project, loss allusion of 20
	Chu	Bicycle Signage - 58th Ave. N	\$2,700	Unking Lealman mobility study project. Installation of Rectangular Rayid Flash Beacon (RRFB), Unking Lealman mobility study project. Installation of Ideach and Ideac
/20	CRA	Commercial Site Improvement Grant Administration		Unking Leafman mobility study project. Installation of Rectangular Rapid Flash Beacon (RRFB). SBth Ave N. Awards made in CKro House Study project. Installation of bicycle safety signage and striping on Awards made in CKro House Study
20	CRA	Residential Site Improvement Grant Administration A Managed Service: Association of the Administration	an N/A	
20				Awards made in FY19 but administered in FY20. S83,765.74 spent in FY20. Award made in FY19 but administered in FY20. S83,765.74 spent in FY20.
20			N/A	Managed Services Agreement factors in Figure 520,000 spent in FY20.
20	Lealn	nan Exchange Computer Labs Design/Installation	N/A	Website created for the chaining Exchange
20	Lealu	in factors and the factors of the fa	\$185,000	Two computer labs designed and installed at Lealman Exchange utilizing Penny for Pinellas revenue.
		san Exchange Computer Labs Implementation	N/A	revenue.
		Contract of Contra		been fully executed, initiative includes Pinellas Public Library Cooperative partnership for library develope access. Service anticipated to start in Developerative partnership for styColtex transmission access.
1	Lealm	an Exchange Generator	provement Projec	
		-	\$850,000	New reperator to provide (a local
	cearma	an Exchange Indoor & Outdoor Courts	\$255.000	carabilities
		in CRA EPA Brownfields Grant	v=35,000	
			\$300.000	replace outdoor basketball courts behind the facility and adjacent to Neri Park. \$300,000 EPA grant received to conduct Phare 1 and adjacent to Neri Park.
2	lealma	n Heights Single and Multi-Family Affordable		CRA grant received to conduct Phase 1 and Phase 2 success to Neri Park.
,	Housing	t Attordable	TBD	Zoning and Land Lise change area
				Zoning and Land Use change approved by BCC to accommodate redevelopment. Recommendation to proceed with Southport Community Development (up to 82 multi- tarnity units depending on final financing) and Habitat for Humanity (up to 82 multi- unity).
R	laymon	d H. Neri Park		family units depending on final financing) and kinkbut is
U	ralman	Regional Stormwater Facility Study	\$3,790,000	famity units depending on final financing) and Habitat for Humanity (up to 12 single famity units).
			\$3,753,000	Design and construction of Phase 1 of the Neri Park Matterplan
k	re's Cre	ek Trail and Watershed BMPs		ratabas sole of a sole of
- 41	ith Ave	Roadway and Drainser		
			\$2,989,000 p	PER underway Construction of 2020. PER anticipated to be complete October 2033
54	Ith Ave	Roadway Improvements - 49th St. to 34th St.	\$17,272,000 p	PER underway. Construction anticipated in P25-26. PER underway. Construction anticipated in P25-26.
54	Ith Ave stimates	 Roadway Improvements - 49th St. to 34th St. Roadway Improvements - 49th St. to 34th St. contained in this Work Plan for capital projects are concept 	\$17,272,000 P	PER underway. Construction anticipated in PY25-26. PER underway. Construction anticipated in PY25-26. PER underway. Construction anticipated in PY24-25.

sed in the preliminary design and engineering phase of the respective project

Lealman CRA Update: Residential Site Improvement Grants



- The Residential Site Improvement Grant Program affordable housing and economic development CRA Plan goals
- Current Residential Grant Cycle
 - FY21 Budget = \$250,000
 - 25 applications received totaling ~\$250,000
 - Staff currently working with residents to complete scopes of work and select contractors.

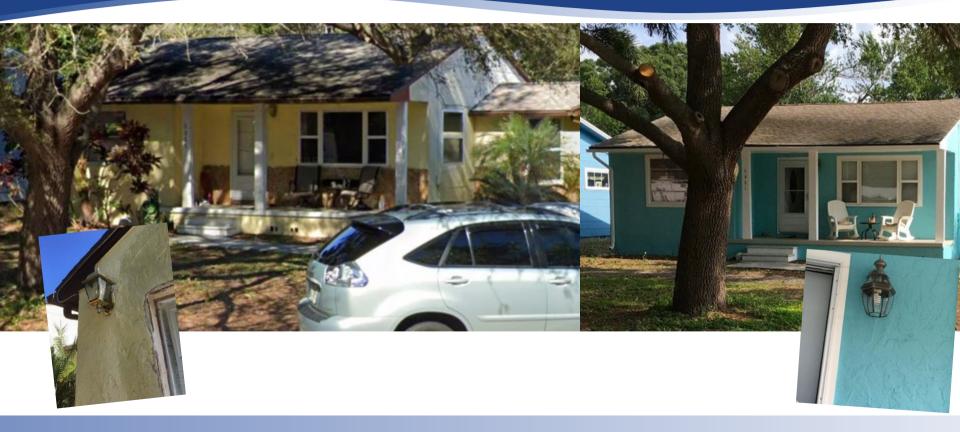
Lealman CRA Update: Residential and Commercial Site Improvement Grants







Lealman CRA Update: Residential and Commercial Site Improvement Grants



Lealman CRA Update: Linking Lealman Implementation



Division Drive Placemaking



CRA Work Plan Update – Linking Lealman Implementation



Neri Park Entrance at Lown St. and 40th St. Placemaking



CRA Work Plan Update – Linking Lealman Implementation



Safer Crossings and Intersections: Crosswalks, Bicycle Signage and RRFBs





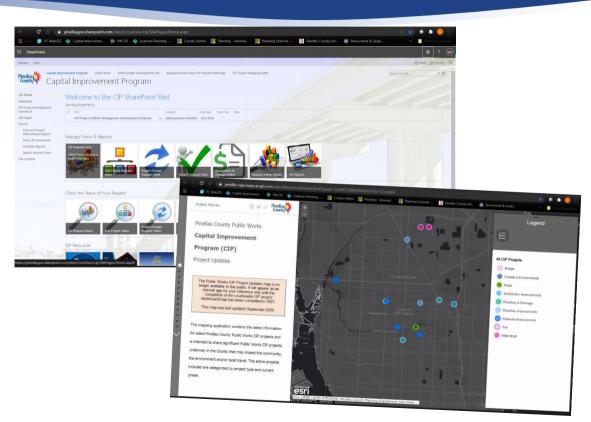


Lealman CIP Progress Update



Lealman CIP Investments:

- Approximately \$8 million invested in FY19 & FY20
- Approximately \$60 million in planned investments in FY21-26



Lealman CIP Progress Update



- Corridor development: Preliminary Engineering Report (PER) studies underway for 62nd Ave., 54th Ave. and 46th Ave.
- Lealman Regional Stormwater Facility Study:
 - Phase I (Project Screening, including preliminary data collection, project siting and screening) is complete.
 - Phase II (Concept Development, including existing and proposed conditions and pollutant load models, development of stormwater credit system) completion estimated for April 2021.



Joe's Creek Model Update, Alternatives Analysis, and Feasibility Study



- Request for Proposals complete for a PER study for design of stormwater improvements for the Joe's Creek, the Greenway Trail creation project, Best Management Practices identified in the Joe's Creek Watershed Management Plan
- Jacobs Engineering Group selected as consultant; Purchasing Division negotiating rates currently



Jason Bird, Resilience

- Expert in infrastructure assessment and resilient design, green infrastructure, and sustainability, including LEED and ENVISION evaluations
- Resiliency Expert, Cities of Miami Beach and Jacksonville, FL



C"The Joe's Creek project is an example of a regenerative project that goes beyond sustainability and resilience of infrastructure to uplift the community by reducing neighborhood flood risk while benefiting ecological systems through improved water quality and increased bio-diversity, in addition to enhancing social value through recreation and mobility. These wide reaching benefits will far outweigh the cost of implementation."

Raymond H. Neri Community Park

Pinellas County

- Revised concept received November 2020
- Approximately \$3.7 million in CIP for Phase I
- Design and permitting beginning in January and anticipated to take 1-year
- Construction will follow and is estimated to take 1-year
- Phase II improvements will be explored as Phase I progresses







Increase Community Redevelopment Agency Engagement

- Recommending a Bi-annual Meeting Schedule Moving Forward
 - First meeting for annual progress report review (today's update)
 - Second meeting to provide direction on annual budget and work plan development (scheduled for August 19)



Thank you for your time today!

Questions?