

FY21 Elite Event Funding Program  
TDC Committee Review  
8-7-2020

	Elite Event Funding Scores FY21	Category	Funding Request	Pat Gerard (Chair)	Julie Bujalski	Cookie Kennedy	Russ Kimball	Trisha Rodriguez	Tony Satterfield	AVERAGE	"UP TO" Funding Recommend ation
EVALUATION BYPASS CONSIDERATION	Valspar Championship	1	\$125,000	FAST TRACK APPROVED							\$125,000
	Clearwater Jazz Holiday	2	\$75,000								\$75,000
	Outback Bowl & Clearwater Beach Day	2	\$75,000								\$75,000
	Pier 60 Sugar Sand Festival	2	\$75,000								\$75,000
	Hooters Clearwater Offshore Nationals	2	\$75,000								\$75,000
	Pelican Women's Championship (Nov. 2020)	1	\$125,000	725	N/A	770	820	705	600	724.0	\$125,000
	Pelican Women's Championship (May 2021)	1	\$125,000	725	N/A	770	820	705	600	724.0	\$125,000
	Enchant St. Petersburg	2	\$75,000	725	725	770	765	910	700	765.8	\$75,000
	Martin Luther King Jr. Parade Weekend	2	\$75,000	800	825	900	845	780	700	808.3	\$75,000
	St. Pete Pride	2	\$75,000	950	975	930	890	895	925	927.5	\$75,000
	John's Pass Seafood Festival	3	\$25,000	950	750	860	890	710	625	797.5	\$25,000
	King of the Beach (Fall)	3	\$25,000	900	750	855	875	845	900	854.2	\$25,000
	King of the Beach (Spring)	3	\$25,000	850	725	835	870	745	875	816.7	\$25,000
	Sanding Ovations Masters Cup	3	\$25,000	900	800	935	910	905	725	862.5	\$25,000
	Gasparilla Bowl	3	\$25,000	850	850	890	725	680	425	736.7	\$25,000
	LOCALTOPIA	4	\$25,000	725	725	700	710	400	400	610.0	\$25,000
	2nd Annual Pier Fest	4	\$25,000	675	725	750	780	835	750	752.5	\$25,000
	St. Pete Run Fest	N/A	\$25,000	NOT SCORED / DID NOT MEET MINIMUM REQUIREMENTS							
	Martin Luther King Jr. Culture & Arts Festival	N/A	\$25,000	NOT SCORED / DID NOT MEET MINIMUM REQUIREMENTS							
TOTAL REQUEST			\$1,125,000	TOTAL "UP TO" FUNDING RECOMMENDATION						\$1,075,000	
				Enchant St. Petersburg Withdrawn Application						\$75,000	
				REVISED TOTAL "UP TO" FUNDING RECOMMENDATION						\$1,000,000	