

#InThisTogether

By the One Community Plan Partner Network

Proving the Power of the Collective

#InThisTogether is a large-scale, time-bound relief effort that demonstrates the power of collective impact as a model for social change. Even (or especially) in the midst of crisis conditions, the effort will illustrate the capacity of “community” to take care of its own. It will prove that by pooling small contributions of time, talent and treasure, we can achieve big things in support of our people.

Quantifiable Impact

Quantitatively, #InThisTogether is designed to achieve the following outputs and outcomes.

OUTPUTS (FREE OF CHARGE TO ENTREPRENEURS)	Number
Entrepreneurs put-to-work to lead #ITT projects	22
Businesses contracted under #ITT projects	25
Businesses/entrepreneurs receiving microgrants	70
Businesses accessing loans through #ITT BBIC Loan Pool	10
Businesses helped to access loans/grants through other programs	20
Businesses contracting to meet critical supply needs/demand	16
Business owners & entrepreneurs coached/counseled/guided	80
Business owners & entrepreneurs taking part in Webinars	200
Businesses with facilities cleaned, sanitized or renovated	6 to 10
Businesses set-up on e-commerce and virtual work solutions	60
Businesses set-up on QuickBooks	100
Working poor / individuals navigated to emergency help	80
Parents, caregivers, children & frontline workers fed with hot meals	600
Social enterprises created	4
OUTCOMES	Number
Businesses developing new products & services	40
Businesses acquiring technologies that enhance their viability	120
Businesses helped to improve physical facilities	6 to 10
Businesses accessing loan capital (for first time)	32 (12)
Entrepreneurs earning income through #ITT during the downturn	150+
Working poor/individuals securing emergency financial help	80+

To discuss #InThisTogether:

Gypsy C. Gallardo, CEO
One Community Plan at the
Pinellas County Urban League
E: OneCommunityPlan@gmail.com

