

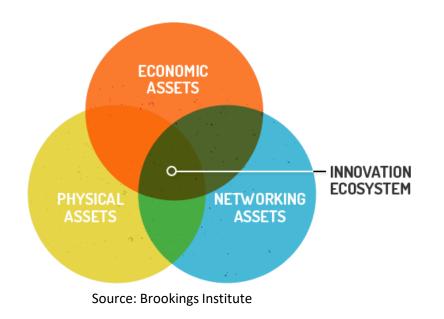
# **Our Mission and Strategy**

#### Mission:

Foster job growth, economic development, learning and inspiration by bringing innovative people and organizations together.

### Strategic Objectives:

- 1. Facilitate Collaboration in Search of Innovation
- 2. Attract New, Diverse Businesses and Intellectual Capacity
- 3. Create a Sense of Place





# **Example Collaboration**

## 2019

- St. Pete joined US Ignite Smart Gigabit Communities
- Launching 2 pilot projects: Smart Lighting & Interactive Education
- Connecting fiber internet to key entrepreneurial/workforce locations

### Future

- Field 4 additional pilot projects
- Create a Smart Cities training lab (ideally at the Tampa Bay Innovation Center)



