# Doing Things!

**To Serve the Public** 

**Solid Waste** 





#### **Our Vision:**

To Be the Standard for Public Service in America.

# Doing Things! Presentation

Presented by Paul Sacco February 12, 2019



### **Who We Are**













- 80.0 FTE, 3.7% of County Administrator Workforce
- Organizational Divisions
  - Public Outreach Programs
  - Contract Operations
  - Infrastructure Management
  - Business & Financial Services





## What We Do











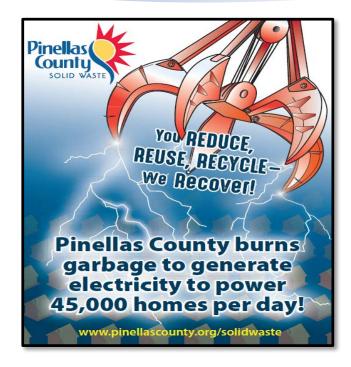


### Public education

- Reduce
- Reuse
- Recycle
- Recover

### Waste management

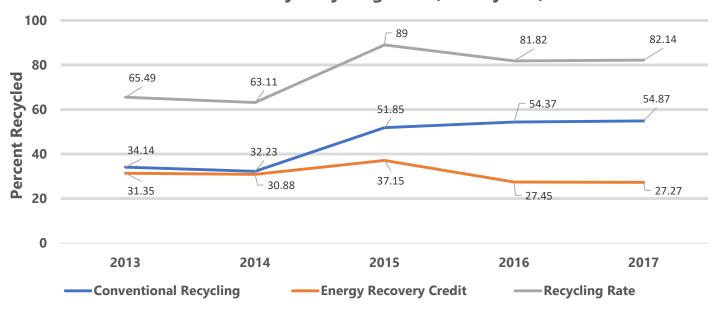
- Recycling
- Recovery
- Disposal







#### **Pinellas County Recycling Rate (% Recycled)**











\* EXALIBRISE

- Hosted 2nd Eco Fun Festival
  - Nearly 1,000 attended
- Low Waste Event
  - 87% diversion rate
- Exhibitors
- Tours
  - 54% of participants

Social Media



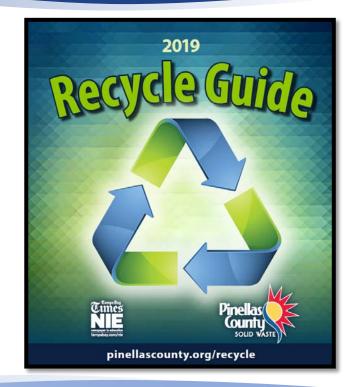






- Recycle Guide
- A to Z Guide
- Recycling Awareness Survey













### Recycling Workshop



## **GOALS FOR WORKSHOP**

- Identify Pressure Points
- Discuss Potential Solutions
- (1) 3 Identify Action Items





### Things Done (\*\*)













Plastic bags, hoses, cords, ropes, clothes and other tanglers shut down the recycling process.

Recycle right and toss tanglers in the trash!















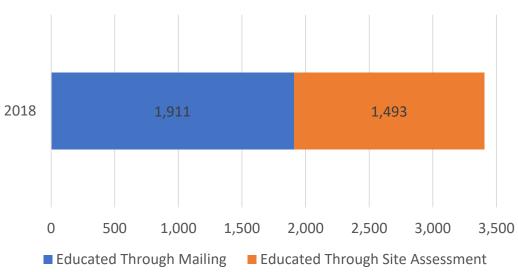




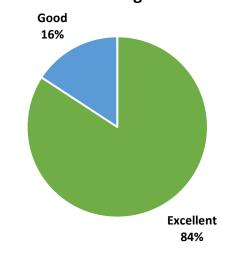




**Direct Business Education 2018** 



2018 Automotive Industry Workshop Rating













383,000 annual transactions through Scale House with a

99.74% accuracy rate

- 1.1M tons recycled
- 790,000 tons to WTE
- 296,000 tons to landfill





# Things Done ( )



Reef Construction Program





Lealman Franchise Collection



- Lealman Community
  - May 2018
  - Free event
  - 472 tires collected
  - Lealman Exchange



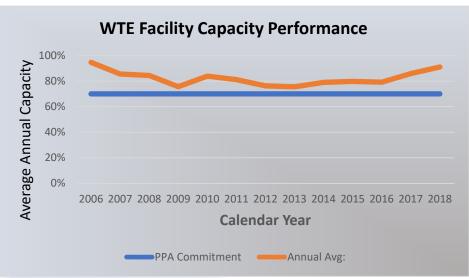






- Waste-to-Energy (WTE) Facility Revitalization
  - Extends facility life to 2035-2040
  - \$242M Investment
  - Target Completion is FY21
  - Immediate benefits









North County Collection Center









Overhead Variable Message Board Replacement





## Doing Things (\*\*\*)







### Master Plan

- Vision/Principles
- Timeline
- Regional Approach
- Budgeted Cost
- Public Input
- Communication





## Thank you! (\*\*)



















