

**From:** [Greenleaf, Kim](#)  
**To:** [Simmons, Cyndi M](#); [Seel, Karen](#)  
**Subject:** 2019 Strategic Planning Suggestions  
**Date:** Friday, November 30, 2018 12:07:31 PM  
**Attachments:** [Strategic Planning Topics.docx](#)

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Attached please find Commissioner Eggers suggestions for 2019 Strategic Planning topics. Please do not hesitate to contact me should you have questions or require additional information. Thanks.

***Kimberly H. Greenleaf***

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## Commissioner Eggers: Strategic Planning Topics for 2019

### **Ensure Public Health, Safety, and Welfare**

- 2.2 Be a facilitator, convener, and purchaser of services for those in need.

Since Pinellas County has the unenviable position of being the Florida County with the most suicides, would like to have a task force formed whose mission would be to assimilate information as to causes (Bay Care/USF joint study results), programs as to heightening/simplifying awareness, information that educates the public on all of this information, and to gather intake access points for emergency contacts. There is a “Suicide Zero” goal of eliminating suicides altogether but certainly a more gradual realistic goal and annual accountability measures for all involved in the mental health arena.

Drug Court...Marchman facility  
Dental facility in Tarpon Springs  
Human Trafficking and domestic abuse elimination  
Opioid updates and policy issues

Under this same category, explore partnerships with Pinellas County Schools, whereby inventories of furniture, fixture, equipment and land sharing are gathered to maximize the use of our assets for the residents of Pinellas County. Specifically, recreational opportunities may exist like the school property (14 acres) on Manning Road in Palm Harbor that would provide access for youth and adult softball, dog park and walking trails.

- 2.3 Provide comprehensive services to connect our veterans and dependents to the benefits they have earned.

Since Pinellas County has over 100,000 vets residing here, since Pinellas County is invested in helping Vets understand entitlements to benefits and in connecting Vets with the appropriate community partner, since Pinellas County has 24 municipalities endeavoring to honor Vets, since Pinellas County has a number of VFW and American Legion Posts, I believe it is appropriate to discuss the formation of a Veterans Advisory Board to the County Commission, to be staff represented by Michael Hill’s Department.

### **Practice Superior Environmental Stewardship**

- 3.2 Preserve and manage environmental lands, beaches, parks and historical assets.

Have discussion, develop criteria and priorities for vacant land acquisition.

3.3 Protect and improve the quality of our water, air, and other natural resources.

Since Pinellas County receives its water from TBW and since Pinellas County has “long runs” of water to our residents and since water quality is always of the utmost importance, review understanding of water system and our encouragement to pursue facilities from TBW that ensure the highest standard of water quality for our Pinellas County residents.

Have Commission discussion regarding reclaimed water creation, use, availability, rate structure and system management...meters vs. open use.

3.4 Reduce/reuse/recycle resources including energy, water and solid waste.

Form a task force with our municipal partners to discuss the creation of a “MERF” facility specifically designed to process recycled products here in Pinellas County for sale on the open market. The task force would also present policy recommendations with regard to the economic cost versus benefit of the facility and the worldwide market demand for such products versus the benefit of electric generation at our plant.

Investigate the importance of providing transfer sites for solid waste and corresponding challenges of identifying sites versus the economic and environmental benefits for transfer sites.

## **Foster Continual Economic Growth and Vitality**

4.1 Proactively attract and retain businesses with targeted jobs to the county and the region.

Continue developing and implementing business incubator services, entrepreneurial outlets and venture capital funding (\$25,000 for north county incubator source).

Revisit the STAR center status and develop new strategy going forward.

4.2 Invest in communities that need the most.

Review CRA policies to ensure compliance to protect our abilities to continue “home rule” and to investigate other communities in Pinellas Community (unincorporated Pinellas) that might be a candidate for some level of CRA, perhaps like downtown Palm Harbor, or identified poverty zone areas.

4.4 Invest in infrastructure to meet current and future needs.

Open discussions about state roadways (US 19 and Alt 19), their construction and maintenance, and county roads for transportation and transit efficiencies. Much discussion is/will be ongoing with Forward Pinellas on this topic.

Open discussion on Pinellas County’s roll in regional discussion regarding transportation, transit and other economic development activities, ultimately generating more jobs and increasing wages.

**From:** [Creech, Whitney](#)  
**To:** [Simmons, Cyndi M](#)  
**Subject:** RE: Memo from Commissioner Seel  
**Date:** Wednesday, November 21, 2018 11:15:06 AM

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Cyndi,  
Comm Gerard's input:

1. Opportunities to incentivize energy efficiency improvements
2. Formation of a Sustainability Advisory Committee

Thanks

- Whitney

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**From:** Simmons, Cyndi M  
**Sent:** Tuesday, November 20, 2018 3:58 PM  
**To:** bccassistants <bccassistants@co.pinellas.fl.us>  
**Cc:** White, Jewel <jwhite@co.pinellas.fl.us>; Estrada, Sue M <sestrada@co.pinellas.fl.us>; Klug, Della <dklug@co.pinellas.fl.us>; Burton, Barry <bburton@co.pinellas.fl.us>  
**Subject:** Memo from Commissioner Seel

Please see the attached memo from Commissioner Seel. Thanks!

*Cyndi Simmons*, Executive Aide  
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**From:** [Vandenberg, Courtney](#)  
**To:** [Simmons, Cyndi M](#)  
**Subject:** Comm. Justice Topics for Work Session  
**Date:** Thursday, November 29, 2018 11:19:58 AM

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1. Entrepreneurship
2. ACA/staffing for unincorporated Pinellas County
  - a. Lealman Exchange
    - i. Dedicated staffing
3. Sunshine Review
4. TDC – Bed Tax
5. Permitting 101

***Courtney Vandenberg***

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**From:** [Walsh, J Doyle](#)  
**To:** [Simmons, Cyndi M](#); [Seel, Karen](#)  
**Cc:** [Burton, Barry](#); [Klug, Della](#); [White, Jewel](#); [Estrada, Sue M](#)  
**Subject:** RE: Memo from Commissioner Seel  
**Date:** Friday, November 30, 2018 3:20:55 PM  
**Attachments:** [SKM\\_C454e18112015580.pdf](#)  
[Save the Date Mayors Council 092818.pdf](#)  
[FAC State Resiliency Plan Adopted Policy.pdf](#)  
[Ready-For-100 Comm Long Memo \(10-18-18\).pdf](#)  
[Ready for 100 Info Flyer \(10-15-18\).pdf](#)

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Cyndi- Comm Long would like to discuss the following at the Strategic Planning Discussion Work Session on Tuesday. If you need more back-up on anything please just let me know. Thanks for including input on this from all offices!

### **1. Transportation Funding**

- Now that Hillsborough County has their reoccurring transportation funding source (All for Transportation Ballot Amendment) what steps do we as a County want to take to keep up in the Region?
  - January 18<sup>th</sup> Workshop planning
- TDT/Bed Tax transportation funding options

### **2. Tampa Bay Regional Resiliency Coalition (TBRR) / Climate Resiliency (Fourth National Climate Assessment Report) Measures to integrate into our Strategic Plan for 2019**

- Next steps that impact Pinellas County with the TBRR
  - Update on the plans for FAC to develop a State Climate Resiliency plan
- Plans/steps to integrate the 'Ready for 100% Renewable Energy Sources' Initiative that was discussed at the October 23<sup>rd</sup> BCC meeting
  - Discussion on the need for electric vehicle charging stations (similar to what is being done in City of Largo under this initiative)
  - County Vehicle Fleet Goals for Elective Vehicles
  - Building Code Goals

### **3. Joint-Use Facility and Future Plans for 315 Court Street Building**

#### **Jordan Doyle Walsh**

Office of Commissioner Janet C. Long  
District 1, Pinellas Board of County Commissioners  
Phone: 727-464-3365

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**Cc:** White, Jewel <[jwhite@co.pinellas.fl.us](mailto:jwhite@co.pinellas.fl.us)>; Estrada, Sue M <[sestrada@co.pinellas.fl.us](mailto:sestrada@co.pinellas.fl.us)>; Klug, Della <[dklug@co.pinellas.fl.us](mailto:dklug@co.pinellas.fl.us)>; Burton, Barry <[bburton@co.pinellas.fl.us](mailto:bburton@co.pinellas.fl.us)>  
**Subject:** Memo from Commissioner Seel

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**From:** [Overend, Ashley](#)  
**To:** [Simmons, Cyndi M](#)  
**Subject:** Re: Memo from Commissioner Seel  
**Date:** Thursday, November 29, 2018 10:22:57 AM

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Hi Cyndi,

Commissioner Peters would like to add mental health and addiction treatment as a topic for discussion.

Thank you,  
Ashley

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**From:** Simmons, Cyndi M  
**Sent:** Thursday, November 29, 2018 9:57:41 AM  
**To:** bccassistants  
**Cc:** White, Jewel; Estrada, Sue M; Klug, Della; Burton, Barry  
**Subject:** RE: Memo from Commissioner Seel

Good morning. Just a reminder to send me any suggestions you may have from your office to briefly discuss at the 12/4 work session tomorrow. I have heard from Commissioners Long and Gerard so far – if I missed your email, please let me know.

Thanks!

*Cyndi Simmons*  
*Executive Aide to Commissioner Karen Williams Seel*  
*727-464-3278*

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**Subject:** Memo from Commissioner Seel

Please see the attached memo from Commissioner Seel. Thanks!

*Cyndi Simmons, Executive Aide*



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**From:** [Ken Welch](#)  
**To:** [Simmons, Cyndi M](#)  
**Cc:** [Seel, Karen](#); [Herring, Darlina](#)  
**Subject:** Response to Chair-elect Seel's request  
**Date:** Sunday, December 02, 2018 1:51:25 PM

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Sorry for the delay on this response. Per Comm Seel's Nov 20th memo, see my response below:

### **Budget Priorities**

- Penny 4 planning
- Housing
- Youth training/employment
- Contingent Item status (Amendment 1)

### **Initiatives/Planning**

- SBE plan implementation
- CRA review (esp. St. Pete, Lealman vis-a-vis poverty reduction)
- Tropicana Field
- Bed Tax plan (expanded project funding model)
- Transportation Funding, Priorities
- County Campus replacement planning
- Sustainability planning

Workshop Topics

KT

**Ken Welch**  
727.204.0270

*Sent from my iMac*