

### THIRD AMENDMENT

This Amendment made and entered into this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by and between Pinellas County, a political subdivision of the State of Florida, hereinafter referred to as "County," for and on behalf of the Visit St. Petersburg/Clearwater ("VSPC."), and Birdsall, Voss & Associates, Inc., a Wisconsin Corporation, hereinafter referred to as "BVK."

#### WITNESSETH:

WHEREAS, the County and BVK entered into an agreement on October 22, 2013, pursuant to Pinellas County Contract No.123-0268-P (hereinafter "Agreement") pursuant to which BVK agreed to provide tourism marketing services for County; and

WHEREAS, Section 1 of the Agreement permits modification by mutual written agreement of the parties; and

WHEREAS, the County and BVK now wish to modify the Agreement in order to provide for a six (6) month time extension at the same prices, terms, and conditions;

NOW THEREFORE, the Parties agree that the Agreement is amended as follows:

1. The Agreement is hereby extended pursuant to Section 1, effective beginning October 1, 2018 and continuing for an additional six (6) months through March 31, 2019.
2. Except as changed or modified herein, all provisions and conditions of the original Agreement and any amendments thereto shall remain in full force and effect.

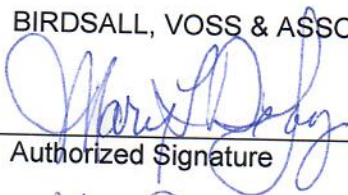
Each Party to this Amendment represents and warrants that: (i) it has the full right and authority and has obtained all necessary approvals to enter into this Amendment; (ii) each person executing this Amendment on behalf of the Party is authorized to do so; (iii) this Amendment constitutes a valid and legally binding obligation of the Party, enforceable in accordance with its terms.

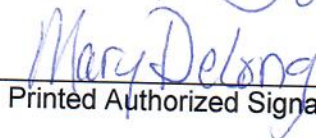
IN WITNESS WHEREOF the Parties herein have executed this Third Amendment as of the day and year first written above.

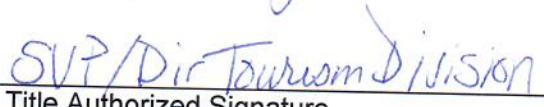
PINELLAS COUNTY, FLORIDA  
by and through its Board of County  
Commissioners

\_\_\_\_\_  
Chairman

BIRDSALL, VOSS & ASSOCIATES, INC.

  
\_\_\_\_\_  
Authorized Signature

  
\_\_\_\_\_  
Printed Authorized Signature

  
\_\_\_\_\_  
Title Authorized Signature

ATTEST:  
KEN BURKE

\_\_\_\_\_  
Deputy Clerk

APPROVED AS TO FORM

By: 

\_\_\_\_\_  
Office of the County Attorney