PINELLAS COUNTY, FLORIDA

FY2017 BOARD BUDGET AMENDMENT

Tourist Development Council

Board Budget Amendment Number No. 17-06

FUND:

1040

BUDGETARY CHANGES

CENTER/ PROGRAM/ PROJECT	ACCOUNT	DESCRIPTION	CURRENT BUDGET as of 07/24/2017	INCREASE/ (DECREASE)	AMENDED BUDGET
381120		CVB Transfers and Reserves			
1008		Reserves			
1000	5995000	Reserve-Contingencies	4,776,530	(1,400,000)	3,376,530
		rteeerte eenmigeneiee	.,,	(1,100,000)	0,0.0,000
		Total		(1.400.000)	
381210		Business Support			
1989		Capital Outlay			
	5340001	Other Contractual Svcs	0	225,000	225,000
1997		Sales and Marketing			
	5340001	Other Contractual Svcs	406,200	257,170	663,370
	5440001	Rentals And Leases	355,080	16,550	371,630
	5640001	Machinery And Equipment	20,000	34,900	54,900
381220		Sports Commission			
1997		Sales and Marketing			
1557	5110001	Executive Salaries	339,530	15,450	354,980
	0110001	Excoditive Galaries	000,000	10,400	004,000
381260		Advertising & Marketing			
1997		Sales and Marketing			
	5110001	Executive Salaries	220,300	15,450	235,750
	5481100	Promotional-Advertising	11,668,370	800,480	12,468,850
381270		Destination Research			
1998	= 100000	Tourism Support	050 000	05.000	005.000
	5483000	Promo ActivResearch	250,000	35,000	285,000
		Total		<u>1.400.000</u>	



Filed with Board_ Administrator/Assistant_