FIRST AMENDMENT

WITNESSETH:

WHEREAS, the County and the Contractor entered into an agreement on December 13, 2016, pursuant to Pinellas County Contract No. 156-0447-P (JJ) (hereinafter "Agreement") pursuant to which the Contractor agreed to provide Digital Marketing Services – CVB for County; and

WHEREAS, Section twenty-one (21) of the Agreement permits modification by mutual written agreement of the parties; and

WHEREAS, the County and the Contractor now wish to modify the Agreement in order to provide for amendment to paragraph 5C of the agreement, at the same prices, terms, and conditions;

NOW THEREFORE, the parties agree that the Agreement is amended as follows:

1. Paragraph 5.C of the Agreement is hereby amended to provide:

Authorized Reimbursements

Effective from January 1, 2017 to December 31, 2021. The County shall reimburse the Contractor for certain legally authorized expenses upon submittal of an invoice as provided herein, provided they have been approved in advance by the CVB Director: entertainment and other related and necessary expenses in providing the Services approved in advance by the CVB Director. The Services Fee includes all travel, lodging and per diem expenses incurred by Contractor in performing the Services.

Except as changed or modified herein, all provisions and conditions of the original
 Agreement and any amendments thereto shall remain in full force and effect.

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Each Party to this Agreement represents and warrants that: (i) it has the full right and authority and has obtained all necessary approvals to enter into this Agreement; (ii) each person executing this Agreement on behalf of the Party is authorized to do so; (iii) this Agreement constitutes a valid and legally binding obligation of the Party, enforceable in accordance with its terms.

IN WITNESS WHEREOF the parties herein have executed this First Amendment as of the day and year first written above.

PINELLAS COUNTY, FLORIDA by and through its County Administrator

A Ce Doodar

Mark Woodard, County Administrator

CONTRACTOR:

Authorized Signature

Printed Authorized Signature

Senior Vice President

Title Authorized Signature

APPROVED AS TO FORM

Office of the County Attorney

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