



# PENNY FOR PINELLAS

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February 14, 2017

*Building a Better Pinellas*

# **PENNY FOR PINELLAS**

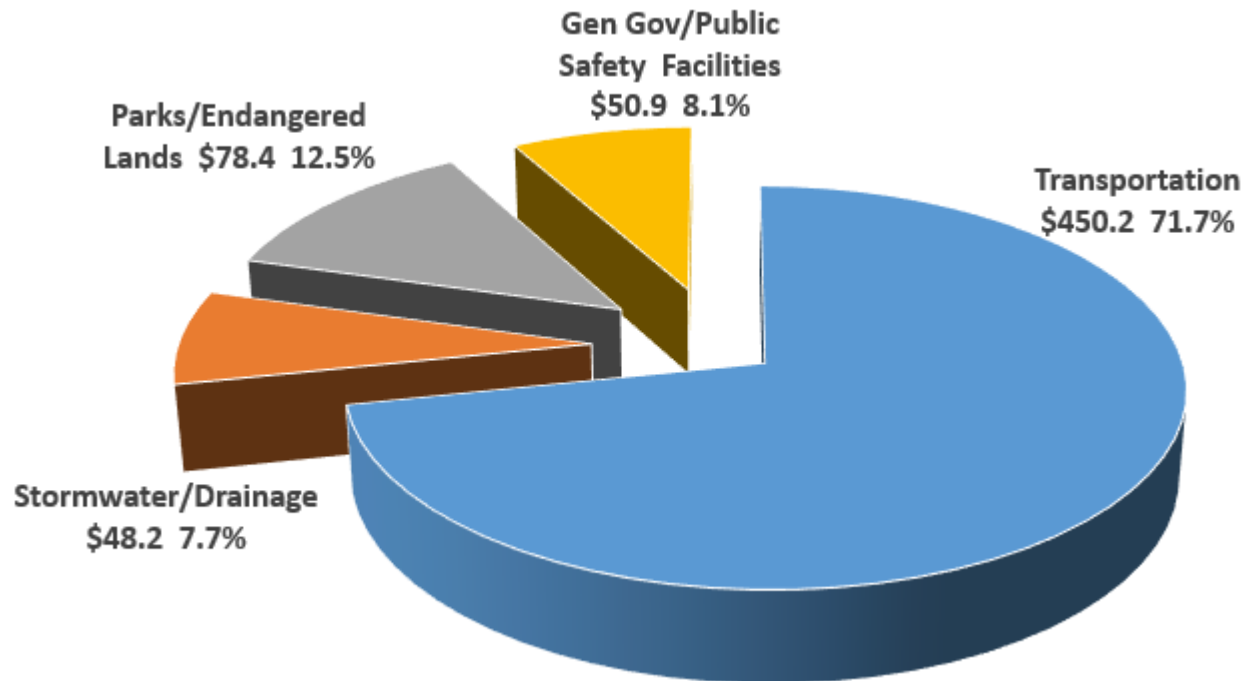
## **PROPOSED EXTENSION 2020-2030**

### **“PENNY IV”**

- History of Accomplishments (discussed Feb 9)
- Feedback on Countywide Investments
- Alignment with Strategic Plan
- Next Steps and Timeline



# Building a Better Pinellas 1990-2000



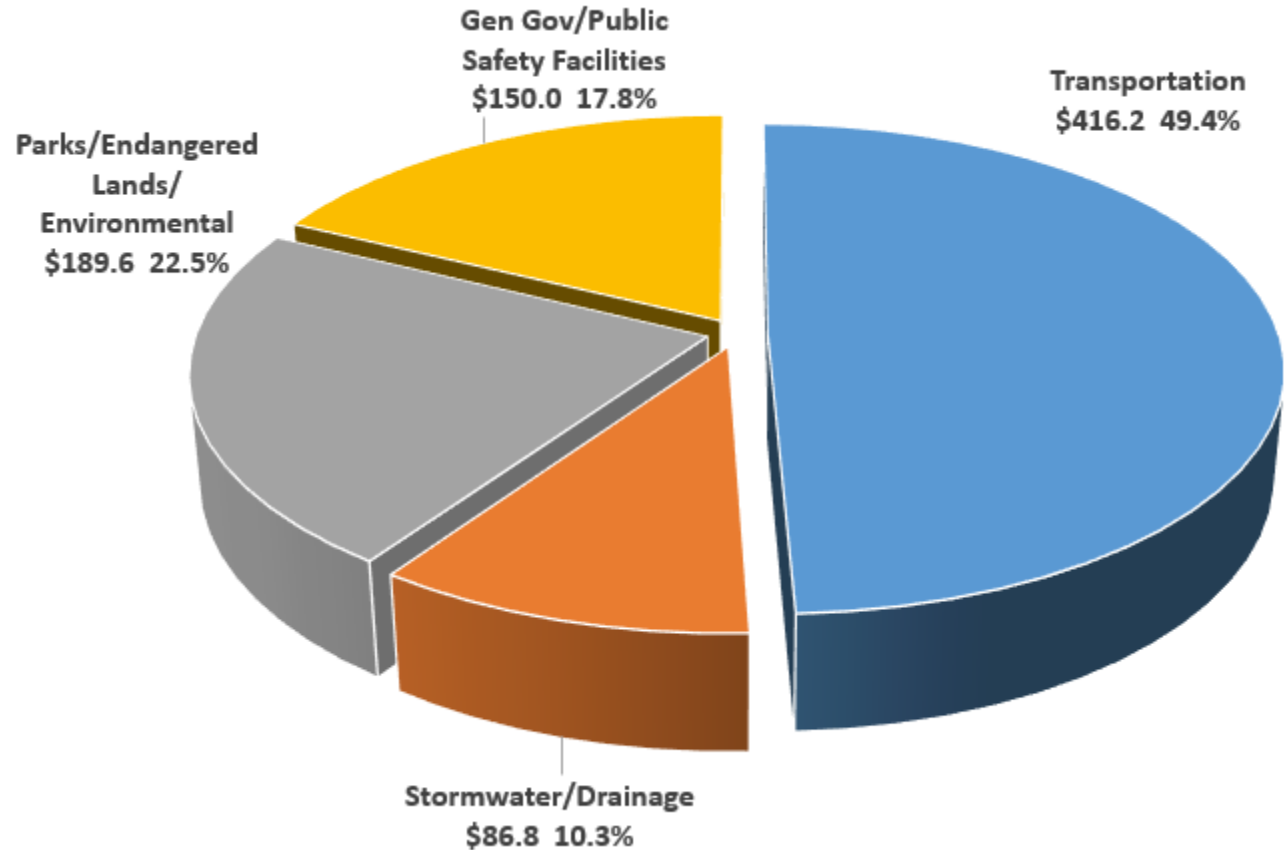
- 1990-2000 Major Road Projects: CR 296 (102nd Ave/Bryan Dairy/118th Ave); CR 501 (Belcher); CR 752 (Tampa Rd); CR 1 (Keene/Starkey); CR 611 (McMullen/East Lake); CR 576 (Sunset Pt)
- Transportation includes Pinellas Trail
- Countywide Investment of \$80M for Courts & Jail Facilities not included







# Building a Better Pinellas 2000-2010



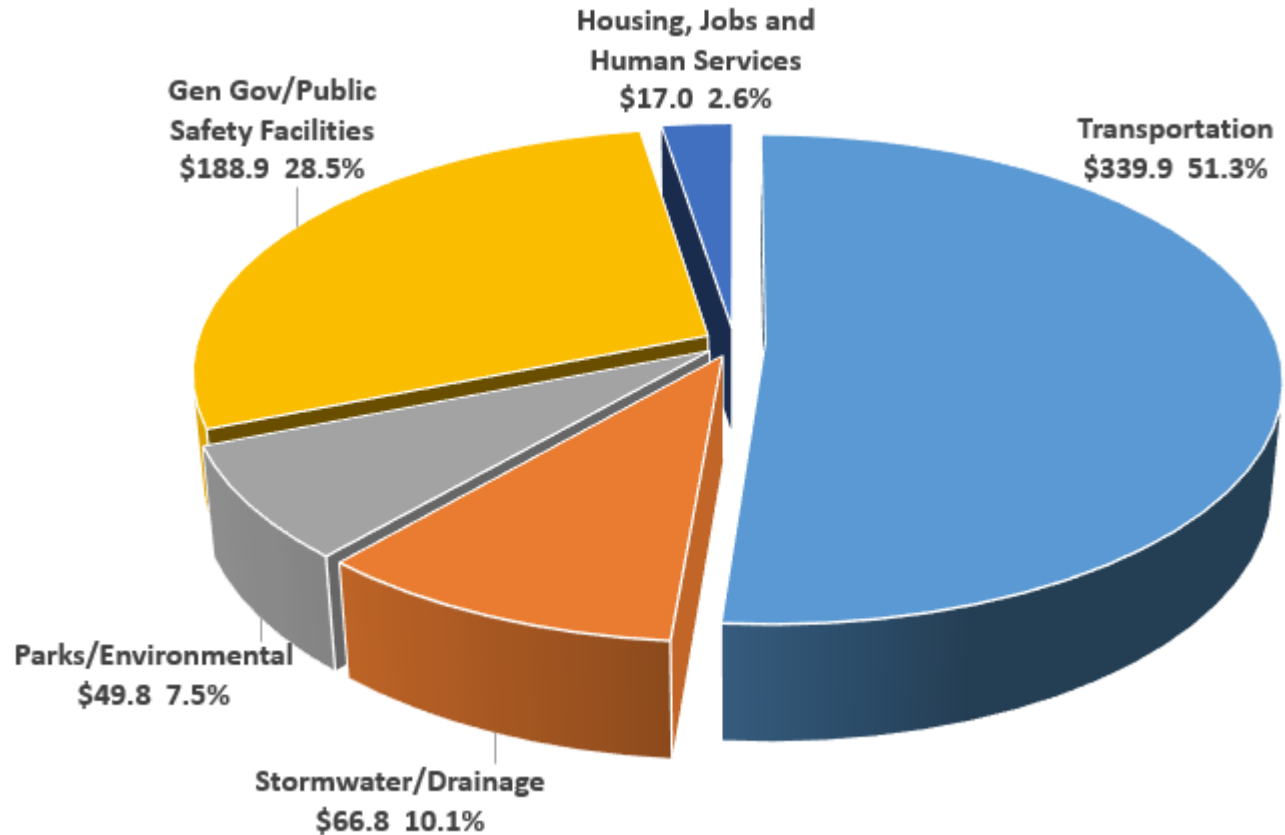
- 2000-2010 includes \$83.4M for acquisition of community parks and endangered lands
- Countywide Investment of \$80M for Courts & Jail Facilities not included







# Building a Better Pinellas 2010-2020



- 2010-2020 includes the Public Safety Campus
- 2010-2020 Based upon actual expenditures thru FY16 and proposed budgets thru FY20
- Countywide Investment of \$225M for Courts & Jail Facilities not included

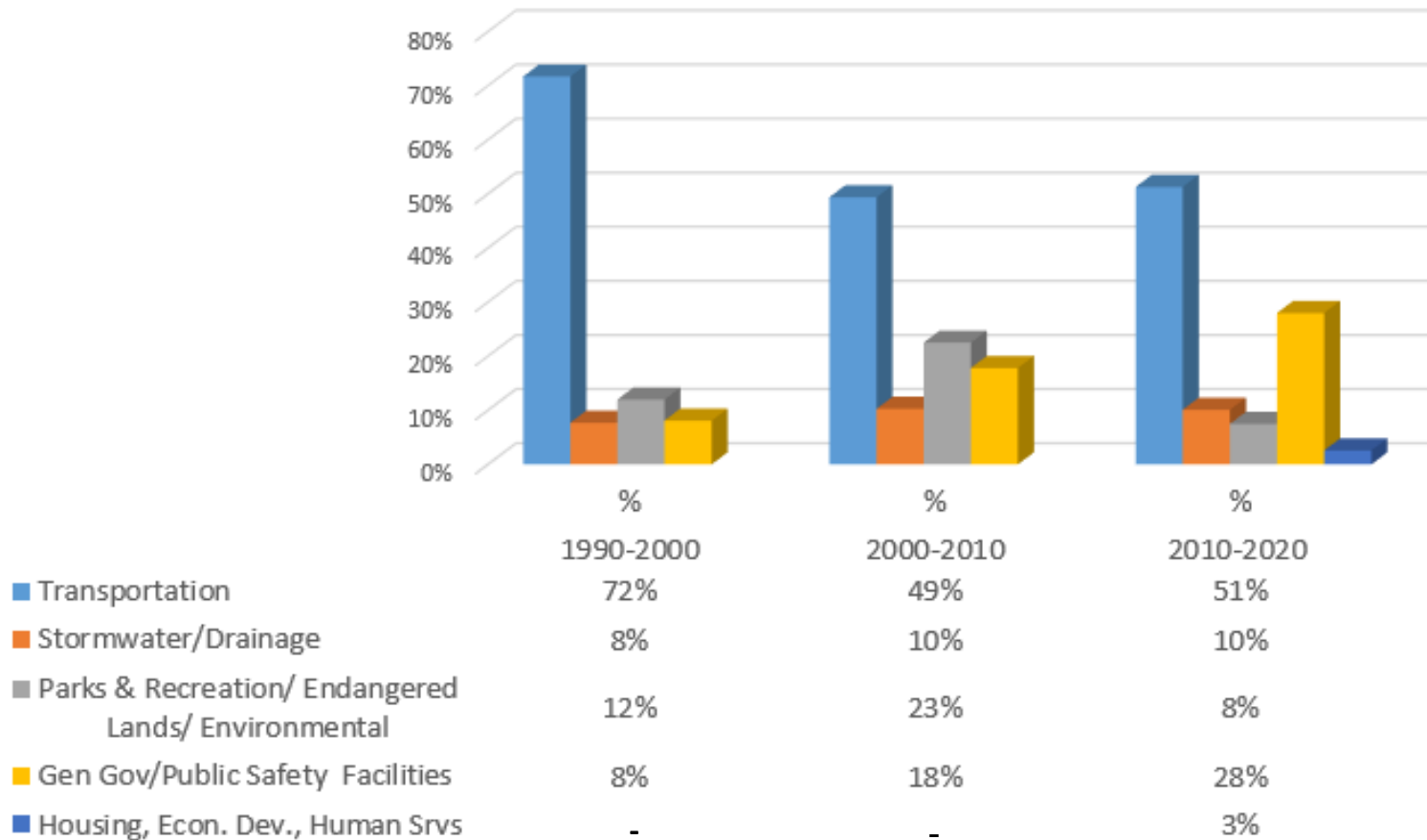








# Building a Better Pinellas 1990-2020



Countywide Investments for Courts & Jail Facilities not included.

# Building a Better Pinellas

## Penny IV Projection (2020-2030)



<b>Countywide Investments</b>	<b>11.3%</b>	<b>\$225M</b>
Jail & Court Facilities	2.5%	\$50M
More Jobs, Higher Wages, and More Housing Opportunities	8.8%	\$175M
<b>Balance Split County/Municipalities</b>	<b>100.0%</b>	<b>\$1.8B</b>
County	51.8%	\$915M
Municipalities	48.2%	\$853M
<hr/>		
<b>Total Estimated Revenue</b>		<b>\$2.0B</b>



# Countywide Investment in More Jobs, Higher Wages, and More Housing Opportunities

- Approved and Improved Site for Primary Employment
  - Land Assembly
  - Land Use and Zoning
  - Site Prep (Demolition, Remediation, Fill)
  - Infrastructure Improvements (Onsite and Offsite)
- Affordable, Workforce, and Transitional Housing
- Partnership with Cities
  - Sharing investment monies
- Partnership with Housing Finance Authority



# Countywide Investment

## More Jobs and Higher Wages Municipal Partnerships – A Sample Framework

- I. Industrial
- II. Office
- III. Redevelopment / Repurposing





# Industrial Land

Jurisdiction	Acres	%
Unincorporated County	3,179.9	34.2%
Pinellas Park	2,542.2	27.4%
St. Petersburg	1,545.6	16.6%
Largo	680.1	7.3%
Oldsmar	634.3	6.8%
Clearwater	308.6	3.3%
Tarpon Springs	182.2	2.0%
Safety Harbor	78.3	0.8%
Seminole	74.8	0.8%
Dunedin	63.2	0.7%
<b>Total Countywide</b>	<b>9,290</b>	

Source: WilsonMiller, 2007



# More Jobs and Higher Wages

	Proposed Minimum Jobs (or acres)	Proposed % Local Match
<b>TIER 1</b> (St. Petersburg, Pinellas Park)	200 (15)	25%
<b>TIER 2</b> (Clearwater, Largo, Oldsmar)	100 (10)	10%
<b>TIER 3</b> (All Other Areas)	50 (5)	0%
<b>Other Jobs (not necessarily high-wage):</b> CRAs, smaller communities		

No jurisdiction would receive more than \$10 million in any one-year period.  
Proposed projects could be vetted through a review committee.





# Pinellas County's Strategic Plan: *Doing Things to Serve the Public*

**Mission:** Pinellas County Government is committed to progressive public policy, superior public service, courteous public contact, judicious exercise of authority, and responsible management of public resources to meet the needs and concerns of our citizens today and tomorrow.



## Deliver First Class Services to the Public and Our Customers

- 5.1 Maximize partner relationships and public outreach
- 5.2 Be responsible stewards of the public's resources
- 5.3 Ensure effective and efficient delivery of county services and support
- 5.4 Strive to exceed customer expectations



## Ensure Public Health, Safety, and Welfare

- 2.1 Provide planning, coordination, prevention, and protective services to ensure a safe and secure community
- 2.2 Be a facilitator, convener, and purchaser of services for those in need
- 2.3 Provide comprehensive services to connect our veterans and dependents to the benefits they have earned
- 2.4 Support programs that seek to prevent and remedy the causes of homelessness and move individuals and families from homelessness to permanent housing
- 2.5 Enhance pedestrian and bicycle safety



## Practice Superior Environmental Stewardship

- 3.1 Implement green technologies and practices where practical
- 3.2 Preserve and manage environmental lands, beaches, parks, and historical assets
- 3.3 Protect and improve the quality of our water, air, and other natural resources
- 3.4 Reduce/reuse/recycle resources including energy, water, and solid waste



## Foster Continual Economic Growth and Vitality

- 4.1 Proactively attract and retain businesses with targeted jobs to the county and the region
- 4.2 Invest in communities that need the most
- 4.3 Catalyze redevelopment through planning and regulatory programs
- 4.4 Invest in infrastructure to meet current and future needs
- 4.5 Provide safe and effective transportation systems to support the efficient flow of motorists, commerce, and regional connectivity
- 4.6 Support a vibrant community with recreation, arts, and culture to attract residents and visitors



## Create a Quality Workforce in a Positive, Supportive Organization

- 1.1 Recruit, select, and retain the most diverse and talented workforce
- 1.2 Leverage, promote, and expand opportunities for workforce growth and development
- 1.3 Make workforce safety and wellness a priority
- 1.4 Maintain a fair and competitive compensation package

**Our Vision:** To Be the Standard for Public Service in America

# Should Penny IV Include?



## Ensure Public Health, Safety, and Welfare:

Public Safety Vehicles/Assets?

Independent fire districts?

County portion of unincorporated fire districts?

Redingtons Rescue Station?

Sheriff Vehicles, helicopter, water rescue, technical rescue?

Radio Towers and Equipment Shelters?

Emergency Communications Radio?

Emergency Shelters (Hardening and/or Acquiring)?

Central Receiving Facility?

Workforce Housing (Countywide Investment)?

Transitional Housing?

Aging Friendly Projects?

Inclusive Recreational Facilities?

Road Projects Aimed at Bicycle/Pedestrian Safety?



# Should Penny IV Include?



## Practice Superior Environmental Stewardship:

Stormwater/Sewer?

Long Branch Channel Improvement?

McKay Creek Channel Widening?

Regional Stormwater Systems?

Solar/Green Technologies?

Protect and Preserve the Environment?

Exotics Removal?

Water Quality?

Environmental/Park Land Acquisition?

Vehicle Charging Stations?

Beach Nourishment?





# Should Penny IV Include?



## Foster Continual Economic Growth and Vitality:

More Jobs, Higher Wages (Countywide Investment)?

Target Areas flood control, sidewalk, ADA projects?

Regional Stormwater Systems?

Water Quality/Flood Control/Erosion Control Projects?

Projects that Address Sea Level Rise?

Pinellas Trail Extension?

Renewal/Replacement of Park Infrastructure?

Heritage Village Archive Storage Facility?

Senior Centers/Community Centers/Recreation Facilities?

Facility Renewal/Replacement? For Partners' Facilities?

Redevelopment of 126<sup>th</sup> Avenue Landfill?



# Should Penny IV Include?



## Foster Continual Economic Growth and Vitality (Cont.):

Airco Redevelopment?

Business Incubator?

Intelligent Transportation Systems?

Safe and Effective Transportation Systems?

Belcher Road & Gulf-to-Bay Blvd.?

22<sup>nd</sup> Avenue South?

126<sup>th</sup> Avenue?

Starkey Road?



# Should Penny IV Include?



## Deliver First-Class Service to the Public and Our Customers:

Technology Infrastructure?

Smart County – future of connectivity?

Security?

Mid-County Public Service Center?





# With Partners, We Can Do More

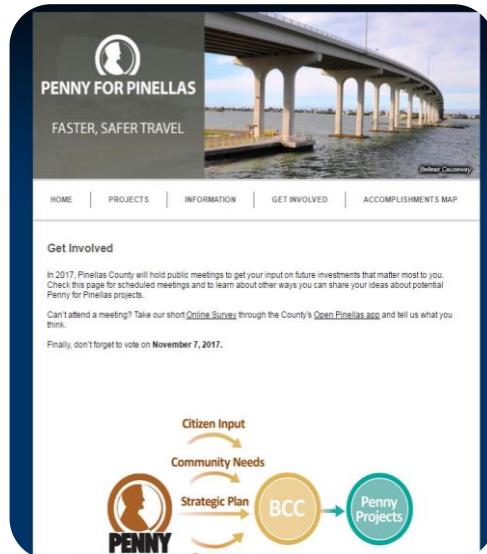
- Countywide Investments
- Prioritize Projects involving Partners
- Joint Projects
- Matching Funds for Grants Received



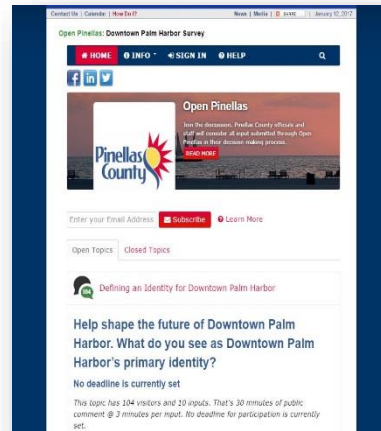
# Outreach Plan

## Phase I (February - April)

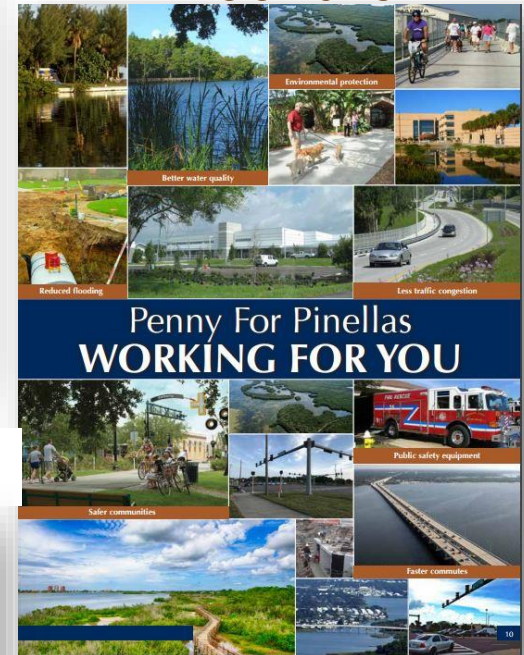
### New Website



### Online Survey



### Accomplishments Brochure



### Citizen Input



# Next Steps and Timeline

**February-March** – Review project ideas

**March 2017** – Community Open House Sessions and Citizen Input;  
Speakers Bureau

**April 2017** – BCC consideration and establishment of Penny project  
priorities

**June 1, 2017** – Municipalities submit executed interlocal agreement

**July 18, 2017** – Authority to advertise the public hearing on ordinance with  
ballot language and BCC action on the interlocal agreement

**August 1, 2017** – BCC considers ordinance with ballot language

**Summer-Fall, 2017** – Public education and outreach open house events;  
Speakers Bureau

**November 7, 2017** – Referendum on Penny renewal for 2020-2030

