BOCC MEETING AGENDA SUPPLEMENT



MEETING DATE: June 15, 2016

F-5: 11:15 AM (Time Certain) Receive a presentation from St. Petersburg Mayor Rick Kriseman regarding the Tampa Bay Ferry Demonstration Project.

AGENDA ITEM Nº: F-5 (Commissioner Murman)



Commissioner's Request for Agenda Item

Hillsborough County Florida	Agenda Item N ^{o.} F-5
	Requested Meeting Date 6/15/16
Consent Section	Regular Section
Commissioner Name:	Murman
Date Submitted:	6/9/16
Nature of Request:	Action by the BOCC
(check one)	Identification of issue and referral to staff
D	Referral to staff for review and scheduling at a subsequent BOCC meeting
Request for Waiver of	Health, Safety, or Welfare Emergency
Rules due to: (check one)	 ☐ Schedule an off-the-agenda item ☐ Deadline requires action prior to next scheduled BOCC meeting
Commissioner's Recomm	nended Board Motion: TIME CERTAIN: 11:15 AM
	om St. Petersburg Mayor Rick Kriseman regarding the Tampa Bay Ferry
Demonstration Project.	
Staff Requested for Agend	da Item:
County Administrator	
County Attorney's Off	
Constitutional Officer	
Other:	
No. 11	
Material requested to be p	orovided by staff:
Background:	
List Attachments:	

BOCC MEETING AGENDA SUPPLEMENT



MEETING DATE: June 15, 2016

F-5: Additional Material

AGENDA ITEM Nº: F-5 (Commissioner Murman)



Operations & Legislative Affairs Officer

MEMORANDUM

County Administrator Michael S. Merrill

Board of County Commissioners Kevin Beckner Victor D. Crist

Ken Hagan Al Higginbotham Lesley "Les" Miller, Jr. Sandra L. Murman Stacy R. White

County Administrator Executive Team

Lucia E. Garsys Carl S. Harness Gregory S. Horwedel Ramin Kouzehkanani Liana Lopez Bonnie M. Wise

Internal Auditor Peggy Caskey

County Attorney Chip Fletcher

Operations & Legislative
Affairs Officer
PO Box 1110

Tampa, FL 33601-1110 Phone: (813) 276-2640 Fax: (813) 272-5248 To: Board of County Commissioners

From: Brandon Wagner, Operations and Legislative Affairs &

Date: June 14, 2016

Subject: Additional Information for Agenda Item F-5

by Commissioner Murman

The following is additional information related to agenda item F-5, provided by city of St. Petersburg Mayor Rick Kriseman's office.

Please note that language pertaining to the use of BP Settlement funds does not apply to Hillsborough County. Contingent funding was approved by the Board on January 6, 2016, and is suggested to come from the Countywide General Fund in the recommended FY 17 budget.

Please feel free to contact Bonnie Wise or me if you have any questions, or need additional information.



ST. PETERSBURG CITY COUNCIL Meeting of June 9, 2016

TO: The Honorable Amy Foster, Chair, and Members of City Council

SUBJECT: Approving the primary business points for HMS Ferries, Inc. ("HMS") to operate a pilot ferry service; Affirming the city's commitment of \$350,000 for a pilot ferry service; Authorizing the Mayor or his designee to develop and negotiate the necessary agreements which shall include an operating agreement with HMS and Interlocal Agreements with the three other governmental entities providing funding for this pilot ferry service; providing that such agreements are subject to City Council approval.

EXPLANATION: City Council approved Resolution No. 2015-579 reserving \$350,000 of BP settlement proceeds for a pilot ferry service program. In November 2015, the City issued a Request for Qualifications ("RFQ") for firms interested in establishing a pilot passenger ferry service between the cities of St. Petersburg and Tampa. One response to the RFQ was received from HMS. City Administration reviewed the response and found it met the RFQ requirements.

HMS, a Delaware corporation, has been responsible for 23 project start-ups and ferry service operations, both domestically and internationally. The company has been operating ferries since 1996 and has 183 full and part-time employees.

The HMS response to the RFQ included a two phase approach to the project: Phase I — Business Plan Development and Phase II — Project Operations. The City and HMS executed a Consulting Services Agreement on March 3, 2016 to accomplish Phase I. The scope of services included assessing the following topics: Routes, Facilities and Terminals, Logistics, Regulatory Issues, Vessel Options, and Preliminary Budget and Pro-Forma.

HMS delivered to the City its Business and Operations Plan report on May 3, 2016. City Administration continues to work with HMS to refine the pilot project concept and the required funding. Attached is a summary of the Primary Business Points agreed upon by the parties which will form the framework for an operating agreement between the City and HMS.

The pilot project is to be funded collectively by the Cities of St. Petersburg and Tampa, and Pinellas and Hillsborough Counties using BP Settlement funds. Administration requested HMS to develop a proposal providing a fixed cost for the project. HMS has developed a proposal fixing the government's financial responsibility at \$1,400,000 (\$350,000 to each of the sponsoring entities). The proposal also provides that HMS will receive any revenue generated from the project up to \$125,000 to cover its costs in excess of the \$1.4 Million fixed-fee. Revenue in excess of \$125,000 will be shared by the funding governmental entities.

The Pilot project is anticipated to commence in November 2016 and run for 6 months (ending April 2017). The project will test the demand for commuter ferry service between St. Petersburg and Tampa as well as general recreational demand between the downtowns of St. Petersburg and Tampa.

RECOMMENDATION: City Administration recommends approval of the attached Resolution.

COST/FUNDING/ASSESSMENT INFORMATION: Pursuant to Resolution 2015-579. \$350,000 of BP settlement proceeds for a pilot ferry service program have been reserved. Such funds will be available after an appropriation by City Council.

ATTACHMENTS: Resolution

Primary Business Points

Development Administration

A RESOLUTION APPROVING THE PRIMARY BUSINESS POINTS FOR HMS FERRIES, INC. ("HMS") TO OPERATE A PILOT FERRY SERVICE; AFFIRMING THE CITY'S COMMITMENT OF \$350,000 FOR A PILOT FERRY SERVICE; AUTHORIZING THE MAYOR OR HIS DESIGNEE TO DEVELOP AND NEGOTIATE THE NECESSARY AGREEMENTS WHICH SHALL INCLUDE AN OPERATING AGREEMENT WITH HMS AND INTERLOCAL AGREEMENTS WITH THE THREE OTHER GOVERNMENTAL ENTITIES PROVIDING FUNDING FOR THIS PILOT FERRY SERVICE; PROVIDING THAT SUCH AGREEMENTS ARE SUBJECT TO CITY COUNCIL APPROVAL; AND PROVIDING AN EFFECTIVE DATE

WHEREAS, on December 3, 2015, City Council approved Resolution No. 2015-579 reserving \$350,000 of BP settlement proceeds for a pilot ferry service program; and

WHEREAS, the Procurement and Supply Management Department issued Request for Qualifications 959-56 Passenger Ferry Operations Services, RQU No. 7942 on November 30, 2015 ("RFQ") seeking entities qualified in establishing pilot ferry services; and

WHEREAS, HMS Ferries, Inc. ("HMS") was the only entity who submitted a response to the RFQ; and

WHEREAS, Administration reviewed the response and determined that HMS was qualified to provide the services; and

WHEREAS, the City of St. Petersburg, Florida ("City") and HMS executed a consulting services agreement on March 3, 2016, for HMS to (i) investigate the feasibility of establishing a passenger ferry service between St. Petersburg and Tampa and (ii) develop a business and operations plan for a pilot ferry service; and

WHEREAS, on May 3, 2016, HMS delivered a business and operations plan to the Administration; and

WHEREAS, after receipt of such plan, Administration and HMS have been negotiating primary business points related to the operation of a pilot ferry service; and

WHEREAS, the mutually agreed upon primary business points are attached to this resolution; and

WHEREAS, the City stands ready to make an investment of \$350,000 for the pilot ferry service subject to appropriation of these funds and the approval of necessary agreements, which shall include an operating agreement with HMS and Interlocal Agreements with the City of Tampa, Hillsborough County and Pinellas County for funding for this pilot ferry service.

NOW, THEREFORE BE IT RESOLVED by the City Council of the City of

St. Petersburg, Florida, that the attached primary business points for HMS Ferries, Inc. ("HMS") to operate a pilot ferry service are hereby approved.

BE IT FURTHER RESOLVED that this Council hereby affirms the City's commitment of \$350,000 for a pilot ferry service, subject to appropriation of these funds and the approval of an operating agreement with HMS and Interlocal Agreements with the three other governmental entities providing funding for this pilot ferry service (collectively, "Agreements").

BE IT FURTHER RESOLVED that the Mayor or his designee is authorized to develop and negotiate the Agreements.

BE IT FURTHER RESOLVED that the Agreements are subject to approval by City Council.

This Resolution shall become effective immediately upon its adoption.

Approved as to Form and Substance:

City Attorney (Designee)

Final 6-9-16

Primary Business Points for a Pilot Water Passenger Ferry Service

The City of St. Petersburg ("City") was presented with a response to our RFQ (RQU No. 7942) by HMS Ferries, Inc, ("HMS") to explore a pilot ferry project ("Project") between the cities of St. Petersburg and Tampa. The response called for a two phased approach to determine Project feasibility. Phase I of the Project was completed with the submission of the Business and Operations Plan by HMS.

This Primary Business Points document ("Business Points") details the requirements for Phase II – Project Operations. It is the City's intent to present these Business Points to our City Council at their June 9, 2016 meeting. Subject to City Council approval, the City will then create an Operating Agreement consistent with these Business Points.

Primary Business Points

- 1. HMS will provide a guaranteed fixed price Pilot Ferry Service between the City of Tampa and the City of St. Petersburg for \$1.4 million for six months subject to the approval of the four (4) governmental entities (St. Petersburg, Tampa, Hillsborough County, Pinellas County).
- 2. This service will consist of a minimum of two (2) trips between the two cities on M, T, W, Thurs, Sat, and Sun. and three (3) trips on Friday. This schedule will test both the commuter market and the recreational market.
- 3. HMS will have the rights to the first \$125,000 in revenue produced by the service including ticket and sponsorship revenue. This revenue will be used to cover the additional expenses identified in the attached budget beyond \$1.4 million.
- 4. If the revenue is not produced, HMS has agreed to be at risk for covering these expenses for the Pilot Ferry Service.
- 5. Any revenue produced above \$125,000 will be shared among the four (4) governmental entities.
- 6. The estimated fare for Ferry Service on a one way trip between the two cities is \$10 with the flexibility to adjust subject to market conditions.
- 7. The City of St. Petersburg is responsible for upland development and engineering costs (estimated to not exceed \$50,000) associated with terminal preparation for the Ferry to dock.
- 8. The City currently has an application into the Corp of Engineers for approval of the terminal. The City will have an opt-out clause in the contract with HMS and the other funders if this application is denied or escalates into unforeseen costs.
- 9. Payment terms are as identified in the Project Cost Summary (attached).

10. An Apollo Terminal and stop was studied in the main business and operational plan and it was found to be not feasible for this Pilot Ferry Service because of regulatory and cost issues but we are hopeful that it can be added later if the Ferry Service is successful.

The main purpose of the Pilot Ferry Service is to measure whether a Ferry Service can be sustained in the future for the Tampa Bay region. The Pilot will measure demand for commuter and non-commuter service, pricing feasibility, revenue generation, consumer preferences, marketing effectiveness and impact on vehicle use. We will work closely with state and federal Department of Transportation personnel to determine how best to access future funding for this service if the Pilot is successful. As shown in the budget, the largest expense is the boat – approximately \$560,000 – to lease for this six month period. If funding can be obtained in the future for the boat or boats, the cost becomes more manageable and can be measured against the results from the Pilot.

Primary Business Points agreed to by:				
Alan DeLisle, Administrator City Development Administration City of St. Petersburg, Florida	Greg Dronkert, President HMS Ferries, Inc.			

St Pete - Tampa Ferry Pilot Project Project Cost Summary

As of: 6/3/16

Bv: GAD

As of: 6/3/16	B	y: GAD
HMS FIXED		Notes
Vessel Ops	791,597	Turn-key (includes delivery and redelivery)
Operational Mgmt and Admin	405,069	
Sub-Total	1,197,665	
OPTIONAL - HMS Provides		
Terminals	250,084	Includes client dock & terminal insurance
Marketing, Sales and Surevy	77,250	
Sub-Total	327,334	
TOTAL PROJECT COSTS	1,525,000	
PAYMENT TERMS		Results in no finance costs
Initial Deposit	50,000	By July 1
Long Lead items & Mobe	440,000	By August 1
Prior to Commencement of service	151.667	Before Nov 1

PAYMENT TERMS		Results in no finance costs
Initial Deposit	50,000	By July 1
Long Lead items & Mobe	440,000	By August 1
Prior to Commencement of service	151,667	Before Nov 1
Prior to each month of service	151,667	Before Dec 1
	151,667	Before Jan1
	151,667	Before Feb 1
	151,667	Before Mar 1
	151,667	Before Apr 1
	1,400,000	
HMS collects first \$125,000 in revenue. All additional revenue goes to client.	125,000	Note: Ticketing and CC transactional fees are taken directly from revenue. Est. 5%



ADDENDUM JUNE 15, 2016 BOCC REGULAR MEETING

FOR BOARD CONSIDERATION (PURSUANT TO RULE 13 OF RULES OF ORDER):

F-6 11:45 AM (Time Certain) 1) Authorize the raising of the LGBT Pride Flag from 6/15 until 6/30/2016 as a symbol of our love, compassion and solidarity for the victims, first responders, families, friends and the LGBT community in response to the Orlando Pulse mass shooting; 2) Immediately transmit a letter to Governor Rick Scott requesting that he exercise his leadership and authority to raise the LGBT Pride Flag at our State Capitol, and encourage other public and private entities and citizens to do the same; 3) Request staff and the County Attorney to prepare a Resolution and Board Policy that Hillsborough County Government that includes the recognition of recognizes June as LGBT Pride Month each year and directs the raising of the PRIDE Flag June 1 30, commemorates June 12th as a day of reflection and remembrance symbolized by a and sponsors an annual candlelight vigil and other appropriate activities. in the Joe Chillura Park or other designated County park or facility. (Commissioner Beckner)

OFF-THE-AGENDA ITEMS:

F-5 **11:15 AM** (**Time Certain**) Receive a presentation from St. Petersburg Mayor Rick Kriseman regarding the Tampa Bay Ferry Demonstration Project. (*Commissioner Murman*)

DEFERRALS/DELETIONS:

A-1 Approve a Second Modification to CDBG Funding Agreement with The Housing Authority of the City of Tampa for the rehabilitation of Palm Terrace Apartments, a multi-unit residential assisted-living facility. The rehabilitation of this assisted living facility is being undertaken to provide suitable housing to low and moderate income persons 55 years of age and older. This modification is required in order to allow additional time for project completion. This modification will not increase the funding amount. There is no financial impact associated with this modification. (**Deferred to July 20**th)

REVISIONS/CORRECTIONS TO AGENDA:

- A-25 Accept and appropriate \$1,876 \$2,077 in additional State Aid funding, and approve amendment to the FY 16 State Aid to Libraries Grant Agreement between Hillsborough County BOCC and Florida Department of State, Division of Library and Information Services (the State Library). Library Services was previously awarded \$1,145,487 in State Aid grant funds for FY 16, and this change will be reflected in the Grant Agreement. The State Library has recalculated its FY 16 grant amounts, and Hillsborough County is now eligible to receive additional funding. No additional County funds are required to receive this State Aid.
- B-2 Approve an Agreement with the Hillsborough County Housing Finance Authority in the amount of \$1,050,000 to administer a program of implementation for projects to house primarily the chronically homeless following the model of Housing First. Implementation will include solicitation of project proposals and project selection and any subsequent contract management to insure project completion. This agreement term is for one year two years and will be effective June 15 20, 2016 and end June 15, 2018 20, 2017. Funds to support the project will be allocated from the grant funds received from the State Housing Initiative Partnership (SHIP) PY 2016.
- B-5 *H:15* **11:30 AM** (**Time Certain**) A) Authorize the announcement of a Community Meeting on June 29, 2016, 6:00 pm at the University Area Community Development Corporation, 14013 North 22nd Street, Tampa, FL 33613 to receive input on the designation of a Green Reuse (Brownfield) Area at 1500-1503 E. 130th Ave. Tampa, FL 33612.

D-2

B-1

10:00 AM

10:00 AM

ADDENDUM BOCC Regular Meeting June 15, 2016

B) Schedule and authorize the announcement of two Public Hearings on the designation on July 20, 2016 and August 3, 2016 at 10:00 am, during the Board of County Commissioners' Regular Meeting in the Hillsborough County Board of County Commissioners' Board Room, 2nd Floor of the Frederick B. Karl County Center, 601 East Kennedy Boulevard, Tampa, Florida. C) By a majority vote plus one, waive the statutory requirement that one of the BOCC Public Hearings be held after 5 p.m. The advertised Community Meeting near the site will be held at 6 p.m. There is no financial impact to the County from this action. The cost for this designation process will be borne by the applicant, NVC Haley Park, Ltd. ('Haley Park'). Haley Park will be responsible for any required remediation. The County has no financial obligation for remediation of the Green Reuse Area.

ITEMS REMOVED FROM CONSENT FOR SEPARATE VOTE:

CONSENT ITEMS REMOVED FOR HIGHLIGHTING OR COMMENDATION OR ANNOUNCEMENT:

ITEMS REMOVED FROM CONSENT FOR DISCUSSION/QUESTIONS:

LIST OF ITEMS SCHEDULED FOR A TIME CERTAIN

10:00 AM D-1 Conduct the second of two required public hearings and approve the agreement for an amendment to the Second Amended and Restated Development Agreement for the Design, Permitting and Construction of the Palm River Road Extension, the Expansion of Falkenburg Road, and the Construction of Turn Lane at Intersection of Palm River and Falkenburg Roads with I-75/Palm River Road, LLC, FRV Realty Partners LLC, Bass Pro Outdoor World L.L.C., FHSC Real Property Holding Company LLC, Crosstown Commercial LLC and Iris Crosstown Apartments II LLC. The purpose of this Amendment to the Second Amended and Restated Development Agreement Application is to accelerate 146 PM Peak Hour Trips from Phase II to Phase I in recognition of the advance completion of certain storm water improvements to accommodate stormwater runoff from the Phase II and Phase III Required Improvements. The Agreement becomes effective after it has been recorded in the County's public records. Approval of this item at the second public hearing will not increase or decrease any County departmental budgets. No additional entitlements are being granted by this Amendment and total number of trips will remain the same.

Conduct a public hearing to adopt a Resolution approving the List of Real Property Inventory appropriate for Affordable Housing pursuant to Section 125.379, Florida Statutes and authorize the acceptance of the properties into the capital asset financial records of the BOCC. The financial impact of this item cannot be determined at this time because the Board may decide to sell the surplus property and use the proceeds for several options.

A) Authorize Affordable Housing Services to draft the Program Year (PY) 2016 - 2020 Five Year Consolidated Plan and the PY 2016 Annual Action Plan and Substantial Amendments to PY 2013 and 2014 Annual Action Plans and make available for public comment and review beginning on June 20, 2016 for the 30-day comment period ending on July 20, 2016. B) Approve setting a Public Hearing to be held on July 20, 2016 at 10:00 AM in order to receive additional public comments and adopt the PY 2016 - 2020 Five Year Consolidated Plan, PY 2016 Annual Action Plan and Substantial Amendments to PY 2013 and 2014 Action Plans for submittal to the U.S. Department of Housing and Urban Development (HUD). The estimated fiscal impact of the PY 2016 Annual Action Plan adoption is \$8,438,491 in estimated direct allocations from HUD, plus an additional \$100,000 in estimated CDBG program income and \$90,000 in HOME program income for a total of \$8,628,491.

12:00 PM

ADDENDUM BOCC Regular Meeting June 15, 2016

10:15 AM	F-4	Receive a presentation from April Griffin, School Board Chair and Jeff Eakins, Superintendent of Hillsborough County Public Schools, recognizing the Hillsborough Board of County Commissioners and the founders of the Manufacturing Alliance for their commitment to providing a well-trained workforce to the manufacturing industry of Hillsborough County. (Commissioner Murman)
10:30 AM	F-2	Receive proposal from Kelley Parris, Executive Director of the Children's Board of Hillsborough County, on \$25,000 awarded by BOCC on 4/20/16 for culturally competent high quality summer programming for children aged 6-14 in South County. (Commissioner Beckner)
10:45 AM	E-1	Special appearance by the Hon. Julianne Holt, Chair, and Freddy Barton, Coordinator, of Safe and Sound Hillsborough to present their biannual activity update.
11:00 AM	B-4	Approve a Memorandum of Understanding with the University of South Florida (USF) to define the roles and responsibilities of both parties in implementing a business development strategy to improve the area around the USF main campus, otherwise known as the Innovation District; and direct staff to provide periodic updates to the Board on the progress toward 1) implementing the MOU, and 2) improving the Innovation District redevelopment area.
11:15 AM	F-5	Receive a presentation from St. Petersburg Mayor Rick Kriseman regarding the Tampa Bay Ferry Demonstration Project. (<i>Commissioner Murman</i>)
11:30 AM	B-5	A) Authorize the announcement of a Community Meeting on June 29, 2016, 6:00 pm at the University Area Community Development Corporation, 14013 North 22nd Street, Tampa, FL 33613 to receive input on the designation of a Green Reuse (Brownfield) Area at 1500-1503 E. 130th Ave. Tampa, FL 33612. B) Schedule and authorize the announcement of two Public Hearings on the designation on July 20, 2016 and August 3, 2016 at 10:00 am, during the Board of County Commissioners' Regular Meeting in the Hillsborough County Board of County Commissioners' Board Room, 2nd Floor of the Frederick B. Karl County Center, 601 East Kennedy Boulevard, Tampa, Florida. C) By a majority vote plus one, waive the statutory requirement that one of the BOCC Public Hearings be held after 5 p.m. The advertised Community Meeting near the site will be held at 6 p.m. There is no financial impact to the County from this action. The cost for this designation process will be borne by the applicant, NVC Haley Park, Ltd. ('Haley Park'). Haley Park will be responsible for any required remediation. The County has no financial obligation for remediation of the Green Reuse Area.
11:45 AM	F-6	1) Authorize the raising of the LGBT Pride Flag from 6/15 until 6/30/2016 as a symbol of our love, compassion and solidarity for the victims, first responders, families, friends and the LGBT community in response to the Orlando Pulse mass shooting; 2) Immediately transmit a letter to Governor Rick Scott requesting that he exercise his leadership and authority to raise the LGBT Pride Flag at our State Capitol, and encourage other public and private entities and citizens to do the same; 3) Request staff and the County Attorney to prepare a Resolution and Board Policy that includes the recognition of June as LGBT Pride Month each year and commemorates June 12th as a day of reflection and remembrance symbolized by a candlelight vigil and other appropriate activities. (Commissioner Beckner)
12.00 D) f		

Recess for Lunch

ADDENDUM BOCC Regular Meeting June 15, 2016

SUPPLEMENTAL AGENDA ITEMS

- A-55 Corrected Information
- B-2 Additional Material
- B-4 Corrected Information
- D-1 Corrected Information
- F-2 Additional Material
- F-5 Off the Agenda
- F-5 Additional Material
- F-6 Off the Agenda
- F-6 Corrected Information