

		FY16 Plan (modified)	FY16 YTD (April)	FY16 Projected	2017 Budget
Income					
Beginning Final Balance		\$0	\$0	\$0	\$40,090
License Plates		\$35,000	\$19,640	\$32,140	\$30,000
Pinellas County (General Fund, Tourist Dev Tax)		\$200,000	\$200,000	\$200,000	\$476,670
Florida Cultural Gen Fund		\$20,000	\$0	\$7,200	\$20,000
Interest/Dividends		\$0	\$2,440	\$3,690	\$1,800
Creative Pinellas Contribution		\$100,000	\$100,000	\$100,000	\$56,500
Total Income		\$355,000	\$322,080	\$343,030	\$625,060
Operational Expenses					
Executive Director (Previous and Current)		\$85,000	\$28,410	\$63,830	\$87,560
Community Engagement Dir.		\$50,000	\$10,620	\$31,450	\$51,500
Admin / Marketing Mgr		\$30,000	\$4,380	\$16,880	\$30,900
Digital Content Mgr		\$30,000	\$11,250	\$22,750	\$30,900
Contractor Business Expenses		\$0	\$2,290	\$4,090	\$6,000
Overhead (Office Expenses, Supplies, etc.)		\$2,500	\$4,130	\$8,630	\$11,800
Memberships		\$1,450	\$50	\$600	\$600
Grant Writer (DOC)		\$0	\$0	\$2,500	\$4,000
Professional Development		\$0	\$0	\$0	\$6,000
Annual Audit		\$0	\$0	\$0	\$6,500
Tot Operational		\$198,950	\$61,130	\$150,730	\$235,760
Program Expenses					
Grants					
Organizational Grants		\$50,000	\$0	\$50,000	\$50,000
Fellowship Grants					
Traditional (i.e. like 2016) Fellowship Grants		\$50,000	\$0	\$50,000	\$25,000
Returning Artist Fellowship Grants		\$0	\$0	\$0	\$10,000
Emerging Artists Fellowship Grants		\$0	\$0	\$0	\$25,000
Innovative Project Fellowship Grants		\$0	\$0	\$0	\$6,000
Mentoring Artists Fellowship Grants		\$0	\$0	\$0	\$10,000
Represent Grants In/Out of Market Travel		\$0	\$0	\$0	\$16,000
Splash Grants (small revolving)		\$0	\$0	\$0	\$18,000
Stretch Grants (expansion, existing prgms)		\$0	\$0	\$0	\$18,000
License Plate Revenue Grants (alliance suport)		\$0	\$0	\$0	\$24,000
Grants Expense		\$0	\$2,650	\$4,350	\$12,910
Tot Grants		\$100,000	\$2,650	\$104,350	\$214,910
Education/Collaboration/Support					
Monthly "Best Ever" Workshops		\$5,000	\$0	\$5,000	\$12,000
Arts and Schools Conference/Directory (Youth)		\$5,000	\$0	\$4,000	\$5,500
Big Brothers Big Sisters Promotion (underserved)		\$5,000	\$0	\$2,000	\$6,000
Area Agency on Aging / Senior Program		\$8,000	\$0	\$4,000	\$6,000
American for Arts Survey		\$0	\$1,420	\$7,090	\$1,420
Carmada		\$4,000	\$0	\$0	\$0
Monthly Meetups		\$0	\$0	\$800	\$2,400
Monthly Breakfasts		\$0	\$0	\$700	\$2,100
Weekly Arts and Culture Podcasts		\$0	\$0	\$2,400	\$7,200
Bi-Monthly Alliance Meetings		\$0	\$0	\$0	\$900
Quarterly Mini "Ted" Talks		\$0	\$0	\$0	\$12,000
Bi-Monthly Arts Org Leadership Meetings		\$0	\$0	\$0	\$900
Marketing Database Pilot		\$0	\$0	\$0	\$12,000
Tot Ed/Collab/Spt		\$27,000	\$1,420	\$25,990	\$68,420
Long term Projects					
Arts incubator, signature event, GCM etc.		\$0	\$0	\$0	\$31,200
Tot Long Term					\$31,200
Arts and Culture Marketing and Promotion					
Public Relations (Event Outreach/Sponsorships)		\$2,000	\$600	\$1,200	\$3,870
Arts Journal Web Content		\$0	\$3,900	\$8,700	\$25,000
Local Templated Arts Walk Maps		0	\$0	\$0	\$27,000
Tot Mkt. Promo		\$2,000	\$4,500	\$9,900	\$55,870
Other General Expenses					
Marketing Resource Package		\$12,000	\$1,500	\$12,000	\$0
Materials and Supplies		\$3,500	\$0	\$0	\$3,600
Web Support and Development		\$0	\$0	\$0	\$8,100
Organizational Marketing and Promotions		\$0	\$0	\$0	\$7,200
Other		\$1,550	\$0	\$0	\$0
Tot Other Gen		\$17,050	\$1,500	\$12,000	\$18,900
Other					
Total Expenses		\$345,000	\$71,200	\$302,970	\$625,060
Other Budget Items					
In Kind Contributions					
Office Space / Materials (VSPC)		\$50,500	\$29,460	\$50,500	\$50,500
Arts Website (VSPC)		\$40,000	N/A	\$40,000	\$0
Reserve		\$100,000	\$100,000	\$100,000	\$100,000