



PPLC

Pinellas Public Library Cooperative

BCC Budget Presentation for FY2017
May 2016

Mission Statement

PPLC facilitates a common library experience across the county while preserving the unique attributes of individual libraries.



2016-2017 Board of Directors

OFFICERS

- William B. Horne, II Chair
City Manager, Clearwater
- Karen Roth, Vice-Chair
Manager, Bay Care Medical Libraries
- Doug Lewis, Secretary/ Treasurer
City Manager, Pinellas Park

MEMBERS

- Bill Berger, Office of Management & Budget,
Pinellas County
- Mary Campbell, Pinellas County Extension
Director, Pinellas County
- Henry Schubert, City Manager, Largo
- Mary Scott Hardwick, Intergovernmental Liaison,
Pinellas County Administrator's Office
- Marcus Harrison, Consultant, Purdyne
Technologies Inc.
- Sherry McBee, Leisure Services Administrator,
City of St. Petersburg

PPLC Member Libraries:

- Clearwater Public Library System (5)
- Dunedin Public Library (2)
- East Lake Community Library
- Gulf Beaches Public Library
- Gulfport Public Library
- Largo Public Library
- Oldsmar Public Library
- Palm Harbor Public Library
- Pinellas Park Public Library
- Safety Harbor Public Library
- St. Pete Beach Public Library
- St. Petersburg Library System (7)
- Seminole Community Library
- Tarpon Springs Public Library
- Belleair Shores –*member city*



Largo Public Library



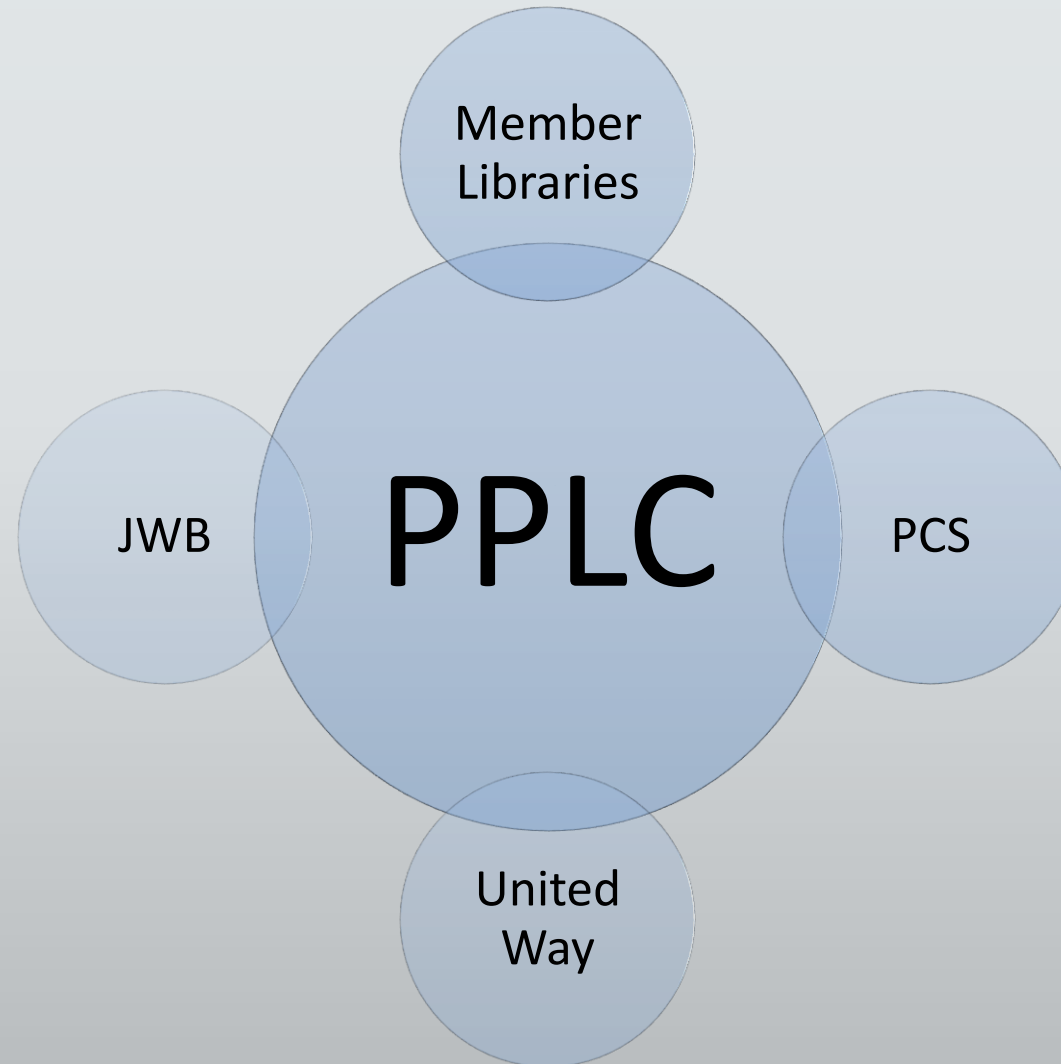
Oldsmar Public Library



Strategic Plan 2016-2020

1. Partnerships
2. Advocacy
3. Funding
4. Marketing
5. Centralization / Resource Sharing

Vision: PPLC Connects Communities



1. Develop Mutually Beneficial Partnerships

- Increased circulation of materials
- Increased visits to libraries
- Increased number of new users
- Increased program attendance
- Increased number of services available to public

New Countywide Partners -2016

- Juvenile Welfare Board
- Pinellas County Schools
- United Way Suncoast
- Cultural organizations –museums, etc.



Early Readers.
Future Leaders.
Pinellas Campaign for
Grade-Level Reading



GET *in the*
GAME
Read!



Fill
the Bus
Book Drive



LIVE UNITED



United Way Suncoast

2. Develop and Communicate Library Advocacy Agenda

- Hold planning session each year for library advocacy to legislators at home and in Tallahassee.
- Increase time spent with legislators
- Increase meetings with city officials and library groups

3. Secure Funding from Varied Sources

- Increase number of grant proposals
- Increase overall funding
- Increase number of Countywide Programs

4. Develop Marketing Plan

- Increased web and social media activity
- Increase circulation of materials
- Increase library visits
- Increase awareness of library services
- Increase program attendance

5. Facilitate Centralized Services

- Increase number of positive experiences
- Increase level of communication between member library staff
- Increase library service efficiencies



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William B. Horne II, Chairman of the Board

Cheryl Morales, Executive Director