



Doing Things!

Airport

Work Session Presentation

Presented by: Tom Jewsbury, Director

January 19, 2016

Who We Are

- **61 FTE (3% of workforce) in 10 divisions**
- Administration & Finance
- Engineering
- Operations
- Facilities
- Custodial Services
- Airport Rescue Firefighters
- Air Service Development /Marketing
- Airport Properties
- Public Relations/ Communications
- Information Technology

What We Do

- St. Pete-Clearwater International Airport (PIE) is an international commercial service airport
- Serves the Tampa Bay community
- Operates as a self-sustaining enterprise
- Provides services and facilities supporting economic growth

PIE - \$752.5 million annual economic impact/ 8,214 jobs to community (FDOT 2014) – 3 years of double digit growth since!

Ensure Public Health, Safety, and Welfare

- 2.1 Provide planning, coordination, prevention, and protective services to ensure a safe and secure community
 - Safe airfield operations
 - Effective airport operations training
 - Annual FAA emergency response table-top exercise

Foster Continual Economic Growth and Vitality

- 4.1 Proactively attract and retain businesses with targeted jobs to the county and the region
 - Build and/or lease additional office space
 - Recruit new air service/tour operators
 - Expand air carrier routes/frequencies



Foster Continual Economic Growth and Vitality

- 4.4 Invest in infrastructure to meet current and future needs
 - Design/build Terminal Renovations Phase 3
 - Design/build Taxiway Rehabilitation Phase 2
 - Install a Checked Baggage Inspection System
 - Design/build Airport landside roadways and parking lot improvements
 - Develop new cell phone parking lot

Overview of PIE Roadways & Parking



Deliver First Class Services to the Public and Our Customers

- 5.1 Maximize partner relationships and public outreach
 - Manage noise impacts to community
 - Promote airport
 - Provide free airport educational tours and presentations
 - Partner and host Veterans Honor Flights

2015 Tours & Honor Flights



Deliver First Class Services to the Public and Our Customers

- 5.2 Be responsible stewards of the public's resources
 - Maintain profitability
 - Renew Passenger Facility Charge (PFC)
 - Implement a Customer Facility Charge (CFC)



Deliver First Class Services to the Public and Our Customers

- 5.3 Ensure effective and efficient delivery of County services and support
 - Fund and market airport redevelopment projects
 - Coordinate with VisitStPetersburg/Clearwater on destination marketing

Deliver First Class Services to the Public and Our Customers

- 5.4 Strive to exceed customer expectations
 - Provide friendly customer service and information
 - Provide Customer Service training for airport staff and volunteers



Opportunities

- Ensure PIE's future sustainability and remain self-sustaining

Doing Things:

- Recruit new air service; Expand routes/frequencies (4.1)
- Promote listing of available property (4.1)
- Develop Airco property (4.2)
- Build a healthy reserves balance (5.1)

Opportunities

- Cost effectively manage operational resources to meet passenger demand

Doing Things:

- Ensure safe airfield operations and effective airport operations training (2.1)
- Expand Passenger Screening check points (4.4)
- Expand TSA Pre-check program (4.4)

Opportunities

- Maintain a sustainable airport infrastructure

Doing Things:

- Re-assess Airport CIP Plan annually (4.4)
- Acquire an inline baggage handling system
Ticketing A (4.4)
- Develop new cell phone parking lot (4.4)
- Ensure adequate airport access (4.5)

Opportunities

- Provide high quality customer service amenities

Doing Things:

- Develop RFP's for new concession agreements (4.1)
- Implement a Customer Facility Charge to address parking capacity issue (5.2)
- Develop kids play areas in terminal (5.4)

Opportunities

- Assess airport's future development with public input

Doing Things:

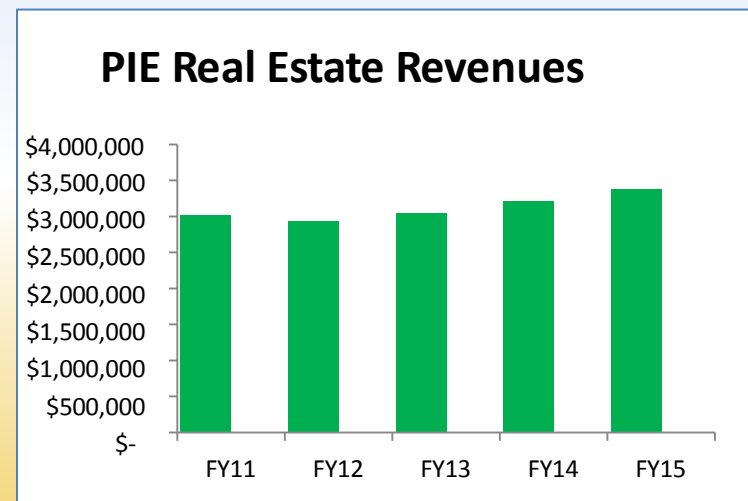
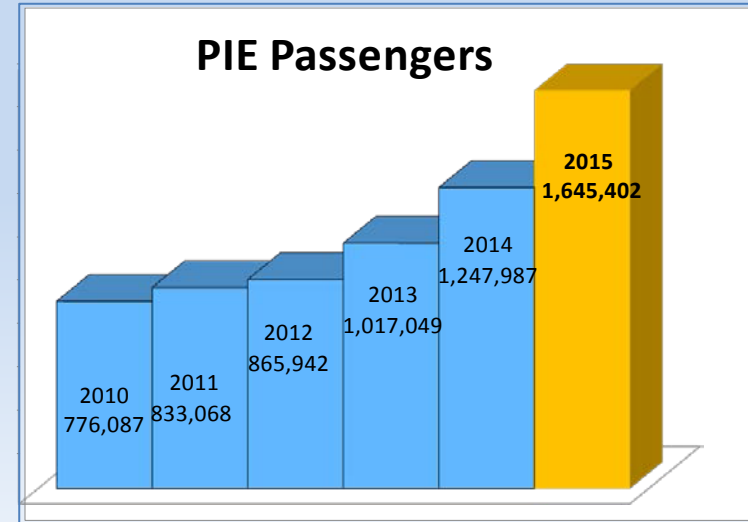
- Initiate Airport Master Plan process for future strategic planning (4.3)
- Actively participate in Chambers of Commerce (5.1)

- Number of Discrepancies on FAA Annual Safety Inspection

- [illegible]

4.1 Key Measures

- Increased passengers
- Increased destinations
- Increased real estate revenue
- Property leased out of available property

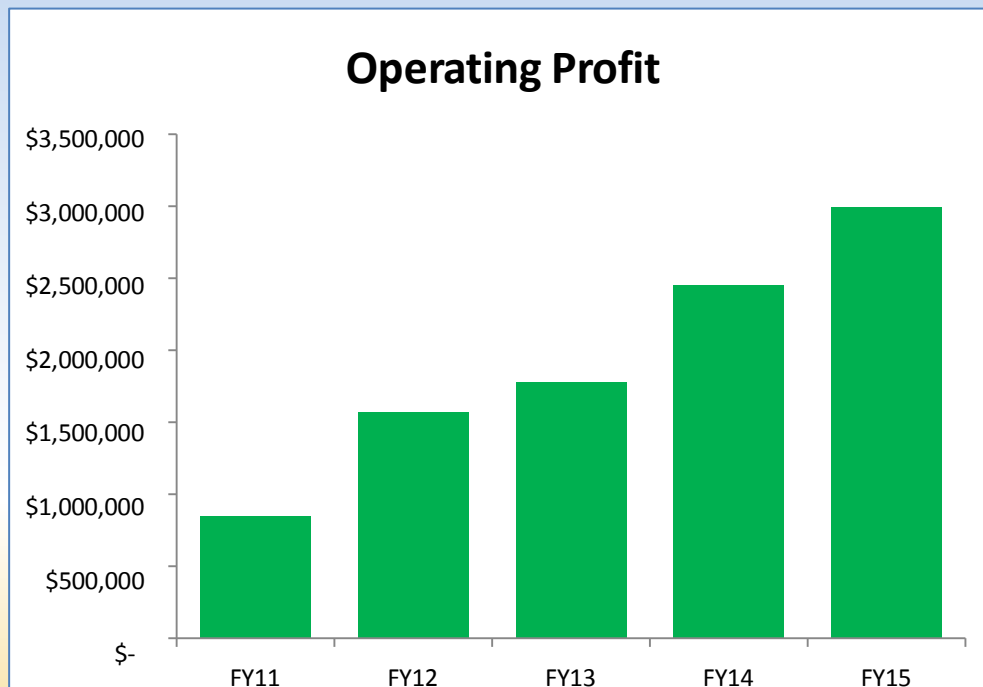


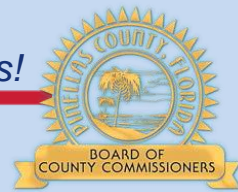
4.4 Key Measures

- Percentage of Federal and State Grants funding airport projects
- Airport projects completed on schedule/budget

5.2 Key Measures

- Increased profits





Thank you