### **Profile**

Begin by inserting your email address. If you have an existing account, a message will be delivered to the email address on file. Please use a single email address throughout your experience with the Pinellas Boards, Councils, and Committees application. For specific instructions, visit <a href="https://www.pinellascounty.org/boards/applicants.htm">www.pinellascounty.org/boards/applicants.htm</a>.

Prefix				
Mr.				
Jose	R.	Bello		
First Name	Middle Initial	Last Name		
rbello1@yahoo.com				
Email Address				
11667 Grove St.				
Street Address			Suite or Apt	
Seminole			FL	33772
City			State	Postal Code
Mobile: (813) 695-7476				
Primary Phone	Alternate Phone			
Encore Bank	VP Comm	unity Outreach Officer		
Employer	Job Title	anity Guireach Gineer		
Occupation				
Business Development				
Which Boards would you lil	ke to apply for?			
Board of Adjustment and Appea	als: Submitted			
To which Commissioner are	e you applying?			
✓ Kathleen Peters (Single Me)	mber District 6)			
, •	,			
Are you currently a Pinellas	County reside	nt?		
© Yes ○ No				

Are you registered to vote in Pinellas County?
⊙ Yes ⊙ No
Are you currently serving on any Pinellas County boards, councils, or committees?
⊙ Yes ○ No
If you are currently serving on any Pinellas County boards, councils, or committees, please name.
Board of Adjustment and Appeals
Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County?
○ Yes ⊙ No
If you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County, please explain.
Do you serve on any state, regional or local government boards, councils or committees?
○ Yes ○ No
If you serve on any state, regional or local government boards, councils or committees, please explain.
Are you current with all taxes and any other financial obligations?
⊙ Yes ⊙ No
If you are not current with all taxes and any other financial obligations, please explain.

If you are a Pinellas County resident, for how long?

11

Statute, sec. 287.133 as a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including, but not limited to, any bid, proposal, reply, or contract for goods or services, any lease for real property, or any contract for the construction or repair of a public building or public work, involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misrepresentation. ○ Yes ⊙ No If you have been convicted of a Public Entity Crime, please explain. Have you been convicted of a financial felony? ○ Yes ⊙ No If you have been convicted of a financial felony, please explain. Have you ever been convicted of a crime against children or seniors? ○ Yes ⊙ No If you have ever been convicted of a crime against children or seniors, please explain. Are you currently, or have you ever sued Pinellas County? ○ Yes ○ No If you currently, or have ever sued Pinellas County, please explain. Have you ever been arrested, charged, or indicted for violation of any federal, state, county, or municipal law, regulation or ordinance? (Exclude traffic violations for which a fine or civil penalty of \$150 or less was paid) ○ Yes ⊙ No

Have you been convicted of a Public Entity Crime? Public entity crime is defined by Florida

If you have ever been arrested, charged, or indicted for violation of any federal, state, county, or municipal law, regulation or ordinance, please explain.

Pinellas County Boards and Commissions Standards of Conduct for Citizen Appointees

#### **Interests & Experiences**

State your background, including your education, work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee.

Business development professional with a relationship building focus and entrepreneurial edge. Highly ethical sales and marketing professional with a 30+ year record of demonstrated expertise in the fundamentals of moving a prospect through all sales cycles: from identifying prospects to generating leads through networking and cold-calling, fostering and nurturing the relationship, identifying the needs. delivering the value proposition, asking for the business, negotiating pricing/contract terms and implementing a successful post-sale client support relationship. Over the years that I've lived in the Tampa Bay community I've participated on many boards and committees. Most recently termed off the board of The Spring of Tampa Bay - Hillsborough County's domestic violence shelter. Additionally, participated (with my wife) as the Underwriting Chair for the American Cancer Society's Cattle Baron Ball (raised a record high 1.2mm). I've lived in deed restricted communities and those that are not. I'm a home tax paying home owner and understand the dynamics and critical thin lines between rules/ regulations, self serving commercial and residential property owners and the need to maintain a community semblance of order. Applicable skills: Relationship Builder (all levels), New Business Development, Social Media/ Networking, Sales Executive, Sales Team/ Individual Coaching, Lead Nurturing, Consultative Selling, Pre-Call Preparation, Contract Negotiations, Account Management, CRM, Strategic Alliance Builder, Internet Marketing, , Competitive Analysis, Territory Management, Proposal Writing.

Upload a Resume
Demographics
Ethnicity
Gender
✓ Male
03/29/1965
Date of Birth
The Pinellas County Commission strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting accommodation, please indicate below:
By clicking on "I Agree," below, I affirm that the information above is true and correct, and that I have read and agree to be bound by the Pinellas County Standards of Conduct for Board Appointees. I further understand and agree to the responsibilities and commitment of time associated with an appointment to a Pinellas County board, council, or committee.

All material submitted to Pinellas County is subject to the public records law of the State of Florida including Chapter 119, Florida Statutes.

Persons with disabilities needing reasonable accommodations to apply for an appointment to a Pinellas County Board may contact the Pinellas County Office of Human Rights at accommodations@pinellascounty.org, or by phone at (727) 464-4882 to discuss.

# Jose R. Bello

Cellular: 813-695-7476 | Email - JRBello1@Yahoo.com LinkedIn Profile - <a href="https://www.linkedin.com/in/bellojose/">https://www.linkedin.com/in/bellojose/</a>

### BUSINESS DEVELOPMENT AND MARKETING PROFESSIONAL

Results-oriented and client-driven sales leader with exceptional team building and sales strategy skills with more than 30 years of business development and marketing success. Extensive national sales/account management experience with oversight of new client implementations, account management and client renewals. Possesses a deep understanding of the business-to-business sales process and proven success in implementing sales strategies to launch new products, penetrate new markets, and produce sales, revenue, and market share growth ahead of projected forecasts in addition to strong team-building abilities and proven success recruiting, training, managing, and motivating employees to achieve individual, regional, and company sales objectives.

# **AREAS OF EXPERTISE**

- Relationships
- Forward Thinking
- Collaboration
- Communication
- Negotiation

- Coaching
- Strategy
- **♦** Business Development
- Market Expansion
- Customer Service

- Marketing
- Consultative Sales
- Account Management
- **♦** Client Retention
- Leadership

### PROFESSIONAL EXPERIENCE

### ThreeBridge Soultions LLC (Process Improvement Consulting)

### **Client Engagement Director Present**

March 2018 -

- > Responsible for relationship building and business development with C-level executives for Fortune 1000 organizations
- > Accountable for maintaining constant lines of communications with various Clevel executives in an effort to deliver best of class process improvement and business transformation opportunities

# **AXA Advisors, LLC (Wealth Management)**

# <u>Director of Business Development & Marketing</u> **January 2013 - August 2017**

- > Responsible for relationship building and business development with high-net worth individuals on the personal side; C-suite executives on the corporate side (doctors, surgeons, investment bankers, broker dealers, CPA's, wealth managers, entrepreneurs)
- > Recruited high-performing wealth managers and support staff

- Created and managed intimate experiences for high-net worth prospects, influencers and clients
- > Overall contribution of tens of millions of dollars, spread across several wealth managers and products
- > Launched ZD Advisors, LLC a boutique wealth assurance firm for athletes and entertainers

### **BayPop, LLC (Luxury Magazine)**

# VP of Sales & Marketing/ Co-Publisher/ Consultant 2012 - September 2012

**January** 

- > Responsible for advertising sales, nontraditional revenue generation, distribution, editorial content, marketing, management of team
- > Recruited, hired and managed advertising, editorial and administrative staff
- > Community facing representative for the magazine including speaking, promotion and partnership with various charitable entities
- > Coordinated and executed multiple magazine showcase event
- > Took a start-up magazine from launch, to a multi-million-dollar publication by developing partnerships such as: the 2012 Republican National Convention, Visit St. Pete Clearwater and The Sundial

### **Shooting Stars Post, Inc. (SSPMedia) Inc.**

### Vice President of Sales & Marketing November 2005 - December 2011

- > Established new business relationships in order to secure filming for major motion pictures, local and national commercials, music videos, and various charity events
- > Developed partner alliances with local businesses resulting in millions of dollars of new production business
- > Built several new product models and partnerships with local media outlets
- > Generated highest sales volume in the company's 25-year history
- > Secured largest dollar-volume clients the company had ever done business with

#### Sterling HROutsourcing (SHRO), LLC

### Co-Founder, Manager of Business Development September 2004 - September 2005

- > Co-founder of human resources outsourcing organization
- > Developed business plan
- > Curated and implemented marketing plan
- > Assembled key players

- ➤ Developed channel partner alliances with local group health agencies, workers' compensation agencies, CPA firms, law firms and payroll providers to deliver best of class HR support services to the small to middle market
- > Ran and managed all business development related tasks including: developing lead sources, initiating contact with prospect, presenting scope of services, closing the sale and even delivering a portion of those service
- > Dynamic corporate trainer and speaker

### West Coast Employers Association (WCEA), Inc.

# Partner, Director of Membership & Business Development February 1999 - September 2004

- > Facilitated soft skill management training courses for local, regional and national organizations including: Diversity Awareness, Harassment avoidance, Effective Communications, The Role & Contribution of the Supervisor
- > Developed a training inventory of 40+ courses
- Developed business relationships and strategic partnerships with C-level executives, business owners and human resources professionals to deliver: Labor & Employment Consulting; Environmental, Health & Safety Consulting; Organization Development & General Business Management Consulting
- > Maintained regular interaction with a client base of over 750 local, regional and national companies and organizations from both the public and private sectors

### Media General (The Tampa Tribune Co.)

# <u>Sales Development Manager</u> February 1999

March 1997 -

- > Created and implemented sales and marketing initiatives affecting three key areas: storefront sales divisions (four), customer loyalty discount card marketing efforts, special sales projects including single copy sales/dealer outlet opportunities
- > Lead departmental sales promotions
- > Liaison between the Advertising and Circulation marketing efforts, and the development of a viable measurement system for each

### JLA Consulting

# (The Tampa Tribune Company consultant) August 1996 - Mar 1997

- > Selected as one of three full-time employees (out of 3,000 total employees) to lead the reengineering process of The Tampa Tribune
- > Served as team leader for the Advertising and Support Areas (Business Office,

- Human Resources, Information Technology, Marketing Communications, and Marketing Development) value analysis teams
- > Adhered to the value analysis team charters along with reviewing and enhancing each
- > Communicated with each of the department Directors on preparing and delivering status reports
- > Developed and managed a series of presentations for all employee levels including Supervisors, Managers, Directors, Executive Steering group, and Media General corporate management
- > Led the value analysis team and facilitated project coordination
- > Consolidated and implemented relevant projects that were a product of the value analysis teams

# <u>Telemarketing Sales Manager (The Tampa Tribune)</u> July 1991 - July 1996

- > Met all sales goals and objectives by implementing various telemarketing calling campaigns
- > Managed 3 supervisors, 6 clerks and 90 inside sales representatives
- > Successfully increased sales every year for 6 years
- > Achieved significant arrears collection in multiple years.

# <u>Hillsborough County Crew Sales Manager (The Tampa Tribune)</u> November 1995 - January 1996

- Increased and maintained circulation overage figures
- > Changed various methods of reporting production
- > Recruited and trained solicitors

# <u>Telemarketing Assistant Sales Manager (The Tampa Tribune)</u> February 1986 - July 1991

- > Assisted the Telemarketing Sales Manager with day to day operation of the Telemarketing sales department
- > Managed 3 supervisors, 5 clerks, and 30 Telemarketing sales representatives
- > Achieved telemarketing's first 1,000 sale week
- > Recreated the telemarketing division
- > Responsible for reaching weekly sales quotas through hiring, training, and motivating telephone sales representatives

### **EDUCATION AND PROFESSIONAL AFFILIATIONS**

- > Hillsborough Community College
- > Jefferson High School
- > Underwriting Chair American Cancer Society

- > Board of Directors The Spring of Tampa Bay
- > Board of Directors Family Service Centers
- > Board of Directors Achieve Tampa Bay
- > Pediatric Cancer Foundation's Fisherman's Ball Committee
- > Leukemia Lymphoma Society Foundation Marketing Committee
- > Sarasota County Committee for Economic Development
- > Greater Tampa Chamber of Commerce (Arts & Cultural Committee)
- > Eucharistic Minister Hospital Ministry, Christ the King Catholic Church
- > Parrish Council Member Christ the King Catholic Church

REFERENCES AVAILABLE UPON REQUEST

### **Profile**

Begin by inserting your email address. If you have an existing account, a message will be delivered to the email address on file. Please use a single email address throughout your experience with the Pinellas Boards, Councils, and Committees application. For specific instructions, visit <a href="https://www.pinellascounty.org/boards/applicants.htm">www.pinellascounty.org/boards/applicants.htm</a>.

Prefix				
Ms.				
Deborah	<u>J</u> W	hite		
First Name	Middle Initial Las	t Name		
debbiewhite1215@gmail.com				
Email Address				
502 Georgetown Pl				
Street Address			Suite or Apt	
SAFETY HARBOR			FL	34695
City			State	Postal Code
Mobile: (727) 433-5144				
Primary Phone	Alternate Phone			
NI/A				
N/A Employer	Job Title			
Occupation				
Community Volunteer				
Which Boards would you li	ke to apply for?			
Board of Adjustment and Appe	als: Submitted			
To which Commissioner ar	e you applying?			
Det Ormand (At Lance District	-1.0/			
Pat Gerard (At Large District	CT 2)			
Are you currently a Pinella	S County resident?			
⊙ Yes ⊜ No				
~				

If you are a Pinellas County resident, for how long?		
39 years		
Are you registered to vote in Pinellas County?		
⊙ Yes ○ No		
Are you currently serving on any Pinellas County boards, councils, or committees?		
⊙ Yes ◌ No		
If you are currently serving on any Pinellas County boards, councils, or committees, please name.		
Board of Adjustment, appointed		
Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County?		
○ Yes ⓒ No		
If you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County, please explain.		
Do you serve on any state, regional or local government boards, councils or committees?		
○ Yes ⊙ No		
If you serve on any state, regional or local government boards, councils or committees, please explain.		
Are you current with all taxes and any other financial obligations?		
⊙ Yes ○ No		
If you are not current with all taxes and any other financial obligations, please explain.		

Statute, sec. 287.133 as a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including, but not limited to, any bid, proposal, reply, or contract for goods or services, any lease for real property, or any contract for the construction or repair of a public building or public work, involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misrepresentation. ○ Yes ⊙ No If you have been convicted of a Public Entity Crime, please explain. Have you been convicted of a financial felony? ○ Yes ⊙ No If you have been convicted of a financial felony, please explain. Have you ever been convicted of a crime against children or seniors? ○ Yes ⊙ No If you have ever been convicted of a crime against children or seniors, please explain. Are you currently, or have you ever sued Pinellas County? ○ Yes ○ No If you currently, or have ever sued Pinellas County, please explain. Have you ever been arrested, charged, or indicted for violation of any federal, state, county, or municipal law, regulation or ordinance? (Exclude traffic violations for which a fine or civil penalty of \$150 or less was paid) ○ Yes ⊙ No If you have ever been arrested, charged, or indicted for violation of any federal, state,

Have you been convicted of a Public Entity Crime? Public entity crime is defined by Florida

Pinellas County Boards and Commissions Standards of Conduct for Citizen Appointees

county, or municipal law, regulation or ordinance, please explain.

#### **Interests & Experiences**

organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee.
Will email my resume, am unable to upload it
Upload a Resume
Demographics
Ethnicity
Gender
Female
12/15/1954
Date of Birth
The Pinellas County Commission strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting accommodation, please indicate below:
By clicking on "I Agree," below, I affirm that the information above is true and correct, and that I have read and agree to be bound by the Pinellas County Standards of Conduct for Board Appointees. I further understand and agree to the responsibilities and commitment of time associated with an appointment to a Pinellas County board, council, or committee.
✓ I Agree *
All material submitted to Pinellas County is subject to the public records law of the State of Florida including Chapter 119, Florida Statutes.
Persons with disabilities needing reasonable accommodations to apply for an appointment to a

Pinellas County Board may contact the Pinellas County Office of Human Rights at accommodations@pinellascounty.org, or by phone at (727) 464-4882 to discuss.

State your background, including your education, work experience, civic or community

#### **DEBORAH "DEBBIE" J. WHITE**

502 Georgetown Place Safety Harbor, FL 34695 Cell 727 433-5144

Email: debbiewhite1215@gmail.com

Work	History	
WULK	THISTULY.	

nstory:	
2001 - 2015	DJW PROPERTIES, L.L.C., Safety Harbor, FL
	Owner, property management services
2004 - 2005	SAFETY HARBOR CITY COMMISSIONER, Safety Harbor, FL
1997 – 1999	CLEARWATER REGIONAL CHAMBER OF COMMERCE, Clearwater, FL
1,00, 1,000	Vice President of Small Business, Governmental Affairs and Economic
	Development 1998 – 1999; Membership Liaison 1997 – 1998
1986 – 1997	SAFEGUARD BUSINESS SYSTEMS, Clearwater, FL
	Independent Distributor 1990 – 1997; Payroll Manager 1986-1990
1982 – 1986	MCBEE SYSTEMS, Tampa, FL – Sales Representative
1977 - 1982	<b>DUN AND BRADSTREET,</b> Boston, MA – Sales and Divisional Operation Manager

Education: 1977 ALLEGHENY COLLEGE, Meadville, PA, B.S. in Economics

#### **Community Involvement:**

#### BIG BROTHERS BIG SISTERS OF PINELLAS COUNTY, INC.

- -Board of Directors 2001 2013, Legislative Chair 2008 2013
- -Big Brothers Big Sisters State Assn. 2001 2011
- -Big Sister (School based) 2002 2004, 2007, 2010 2014

#### **BOARD OF ADJUSTMENT - PINELLAS COUNTY**

- -Board Member 2011 present, Chair 2020
- -Alternate Member 2006 2010

### **DUNEDIN FINE ARTS CENTER**

-Advisory Committee 2006 - present; Co-Chair 2009 - present

### **LEADERSHIP PINELLAS, Class of 1995**

- -Board of Directors 1997 2001, President 1999 2000
- -Retreat Co-Chair 1996 2013
- Alumni of the Year Award 2003

#### MORTON PLANT MEASE HEALTH CARE

-Board Member 2012 – 2018

#### MORTON PLANT MEASE FOUNDATION

- -Board Member 2002- 2011; Executive Committee 2004 2007
- -Arbor Vitae Giving Society, Chair 2008 2011

### RUTH ECKERD HALL, INC.

- -Board of Directors 2020 present
- -Development Committee Chair 2021 present
- -Board Vice Chairman 2022 present
- -Board Secretary 2021-2022

#### SAFETY HARBOR PUBLIC LIBRARY FOUNDATION

President – Board of Directors 2016 - present

### Submit Date: Aug 30, 2022

### **Profile**

Begin by inserting your email address. If you have an existing account, a message will be delivered to the email address on file. Please use a single email address throughout your experience with the Pinellas Boards, Councils, and Committees application. For specific instructions, visit <a href="https://www.pinellascounty.org/boards/applicants.htm">www.pinellascounty.org/boards/applicants.htm</a>.

Suite or Apt	
Suite or Apt	
Suite or Apt	
FL	33759
State	Postal Code
_	

If you are a Pinellas County resident, for how long?
49 years
Are you registered to vote in Pinellas County?
⊙ Yes ◌ No
Are you currently serving on any Pinellas County boards, councils, or committees?
⊙ Yes ⊙ No
If you are currently serving on any Pinellas County boards, councils, or committees, please name.
Board of Adjustment and Appeals
Do you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County?
⊙ Yes ⊙ No
If you have or hold any employment or contractual relationship with any business or any agency which is subject to the regulation of or is doing business with Pinellas County, please explain.
Creative Contractors from time to time provides construction services to Pinellas County. Currently, we are under contract to build courts consolidation project.
Do you serve on any state, regional or local government boards, councils or committees?
○ Yes ⊙ No
If you serve on any state, regional or local government boards, councils or committees, please explain.
Are you current with all taxes and any other financial obligations?
⊙ Yes ◌ No
If you are not current with all taxes and any other financial obligations, please explain.

Have you been convicted of a Public Entity Crime? Public entity crime is defined by Florida Statute, sec. 287.133 as a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including, but not limited to, any bid, proposal, reply, or contract for goods or services, any lease for real property, or any contract for the construction or repair of a public building or public work, involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, or material misrepresentation. ○ Yes ⊙ No If you have been convicted of a Public Entity Crime, please explain. Have you been convicted of a financial felony? ○ Yes ⊙ No If you have been convicted of a financial felony, please explain. Have you ever been convicted of a crime against children or seniors?

○ Yes ⊙ No

If you have ever been convicted of a crime against children or seniors, please explain.

Are you currently, or have you ever sued Pinellas County?

○ Yes ○ No

If you currently, or have ever sued Pinellas County, please explain.

Have you ever been arrested, charged, or indicted for violation of any federal, state, county, or municipal law, regulation or ordinance? (Exclude traffic violations for which a fine or civil penalty of \$150 or less was paid)

○ Yes ⊙ No

If you have ever been arrested, charged, or indicted for violation of any federal, state, county, or municipal law, regulation or ordinance, please explain.

Pinellas County Boards and Commissions Standards of Conduct for Citizen Appointees

#### **Interests & Experiences**

State your background, including your education, work experience, civic or community organization memberships and positions, and any professional licenses or memberships, and explain how this applies to the function of the board, council or committee.
have served on Board of Adjustment for over 20 years. Have developed significant expertise on the function of this board.
Jpload a Resume
Demographics
Ethnicity
Caucasian/Non-Hispanic Caucasian/No
Gender
<b>☑</b> Male
07/29/1945
Date of Birth
The Pinellas County Commission strives to promote diversity and provide reasonable accommodations for individuals with disabilities. If you are requesting accommodation, please indicate below:
By clicking on "I Agree," below, I affirm that the information above is true and correct, and that I have read and agree to be bound by the Pinellas County Standards of Conduct for Board Appointees. I further understand and agree to the responsibilities and commitment of time associated with an appointment to a Pinellas County board, council, or committee.
☑   Agree *

#### ✓ I Agree ^

All material submitted to Pinellas County is subject to the public records law of the State of Florida including Chapter 119, Florida Statutes.

Persons with disabilities needing reasonable accommodations to apply for an appointment to a Pinellas County Board may contact the Pinellas County Office of Human Rights at accommodations@pinellascounty.org, or by phone at (727) 464-4882 to discuss.