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To: McKibben, Nancy

Subject: MSTU Special Projects Funding FY22 Application Form Submission Result #24708824

Date: Tuesday, July 12, 2022 12:11:40 PM

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Full Legal Organization Name (Required)	EmpowHERment Community Center
Street Address (Required)	1150 County Road 1
City (Required)	Palm Harbor
State (Required)	FL
Zip Code (Required)	34683
Organization Website (URL)	www.empowherment.org
Organization President / Executive Director (Required)	Ambee Stephens
Title (Required)	Executive Director
Phone Number (Required)	7272103542
Email Address (Required)	kylie@empowherment.org
Contact Person Name (if different than above)	Kylie Couture
Contact Person Title	Community Center Director
Contact Person Phone Number	7272103542
Contact Person Email Address	kylie@empowherment.org

501(c)(3)? (Required)	Yes
Registered in Florida? (Required)	Yes
Year Established (Required)	2018
Total Organization Annual Budget (Required)	\$19,799.90
Taxpayer / Employer ID # (Required)	84-5074612
Brief Description of Organization and It's Mission (approx. 600 characters) (Required)	Beginning as a virtual platform, EmpowHERment is an outlet for women to connect, inspire, and support one another. Our community centers in Palm Harbor and Clearwater act as catalysts for positive change in our community and beyond. Since our beginnings, we have been driven by the same ideas we initially founded our Women's Empowerment Non-Profit Organization upon support, connection, and progress. Our mission is to empower all women by fostering the skills and resources needed for financial self-sufficiency, mental/emotional wellness, and cultivating relationships.
Project Name (Required)	Computer Literacy for HER
Requested Program Budget (Required)	\$19,799.90
Community Need: Describe the problem or need to be addressed by this project. (Required)	Upon opening our Palm Harbor Community Center location, new members expressed their lack of confidence in utilizing technology. With little to no computer experience, some members face difficulty connecting with loved ones, adjusting to the growing dependence on technology, and even struggling to find employment. In addition, with materials provided by Girls Who Code, we will reach teenage girls by providing programming, coding, and computer science courses to promote a future career they would otherwise not consider based on gender bias and stereotypes.
Project Summary: Describe how the project will be fully implemented and how it will address the need or gap in the community.	Between our two courses, Computer Literacy for HER and Girls Who Code, we can serve 30 women and 30 teen girls per class each week. This totals 240 potential women and girls positively impacted by our programs. Divided into cohorts and eight-week sessions, we will provide a space for women and girls to learn and accomplish their computer goals. Participants will be given a notebook and folder to take notes for each course and store

Identify and describe other funding sources, if any, for this project/program. (Required)

worksheets provided during class. This program will help empower women and girls through education and additional resources to ensure long-term stabilization and commitment to positive growth.

By identifying women and families in Tampa Bay through our ever-growing member pool and other partners such as the Department of Children & Families (DCF), HOPE, The Spring, The Haven, CASA, Homeless Empowerment Program (HEP), Pinellas County Schools, FEAST, 211, and more, as well as connections with The Beacon, and other local news outlets, EmpowHERment will successfully launch these programs. At this time, there are no other funding sources. However, we hope to secure this grant to catalyze long-term interest.

Program Outcomes: Describe the timeline by which the project will be implemented including short-term and long-term results. (Required) EmpowHERment will commit to hosting regularly scheduled eight-week cohorts.

Cohort 1: 10/12 - 11/23

- Computer Literacy for HER: Participants will take a pre and post-test to navigate progress and success.
- Girls Who Code: Guided courses and projects on varying subjects to build confidence and expertise.

Cohort 2:12/14-2/1

- Computer Literacy for HER: Participants will take a pre and post-test to navigate progress and success.
- Girls Who Code: Guided courses and projects on varying subjects to build confidence and expertise.

Cohort 3: 2/15 - 4/5

- Computer Literacy for HER: Participants will take a pre and post-test to navigate progress and success.
- Girls Who Code: Guided courses and projects on varying subjects to build confidence and expertise.

Cohort 4: 4/19 - 6/7

- Computer Literacy for HER: Participants will take a pre and post-test to navigate progress and success.
- Girls Who Code: Guided courses and projects on varying subjects to build confidence and expertise.

Describe how your project aligns with the County's Strategic Plan: (Required)

In alignment with Pinellas County, EmpowHERment commits to maintaining first-class services to the public. Basic computer skills are necessary in our world, though there are few resources for Baby Boomers and above to learn reasonably and confidently. Our job as a Community First organization is to ensure we are meeting our community members' needs by figuratively meeting them where they are and providing services that will benefit them for years to come. Pinellas County's overall plan alleviates barriers for our community. That is indeed what EmpowHERment will continue to do with this grant.

Additional Information

MSTU Itemized - EmpowHERment.xlsx (8 KB)

Authorized Signature (Printed Name / Title) (Required)	Kylie Couture, Community Center Director
Authorization Date (Required)	07-12-2022

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