

2022 Strategic Planning Session

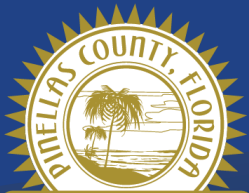
Summary and Follow-up



Office of Management & Budget

Chris Rose, Director

Aubrey Phillips, Strategic Performance Manager



BOARD OF
COUNTY COMMISSIONERS

Our Vision: To Be the Standard for Public Service in America



Strategic Planning Discussion Recap



Outstanding Achievement:

- **Collaboration and Partnerships Responding to and Delivering Services during COVID-19**

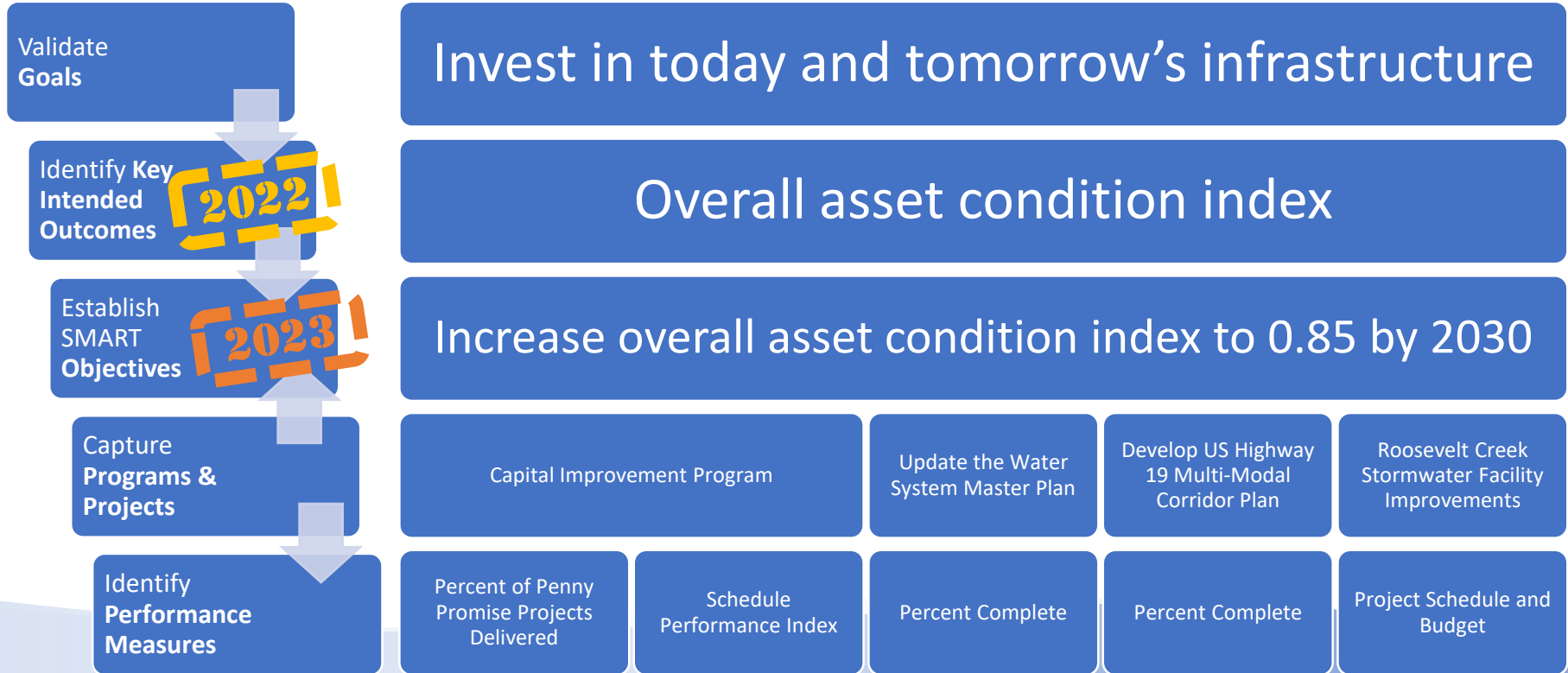
Issues Needing Focus Now:

- **Affordability**
- **Regional Transportation**
- **Infrastructure**
- **Small Business Support**
- **Environmental Sustainability**
- **Partnerships**

Strategic Plan Framework



Illustrative Example:



Parking Lot Item Updates



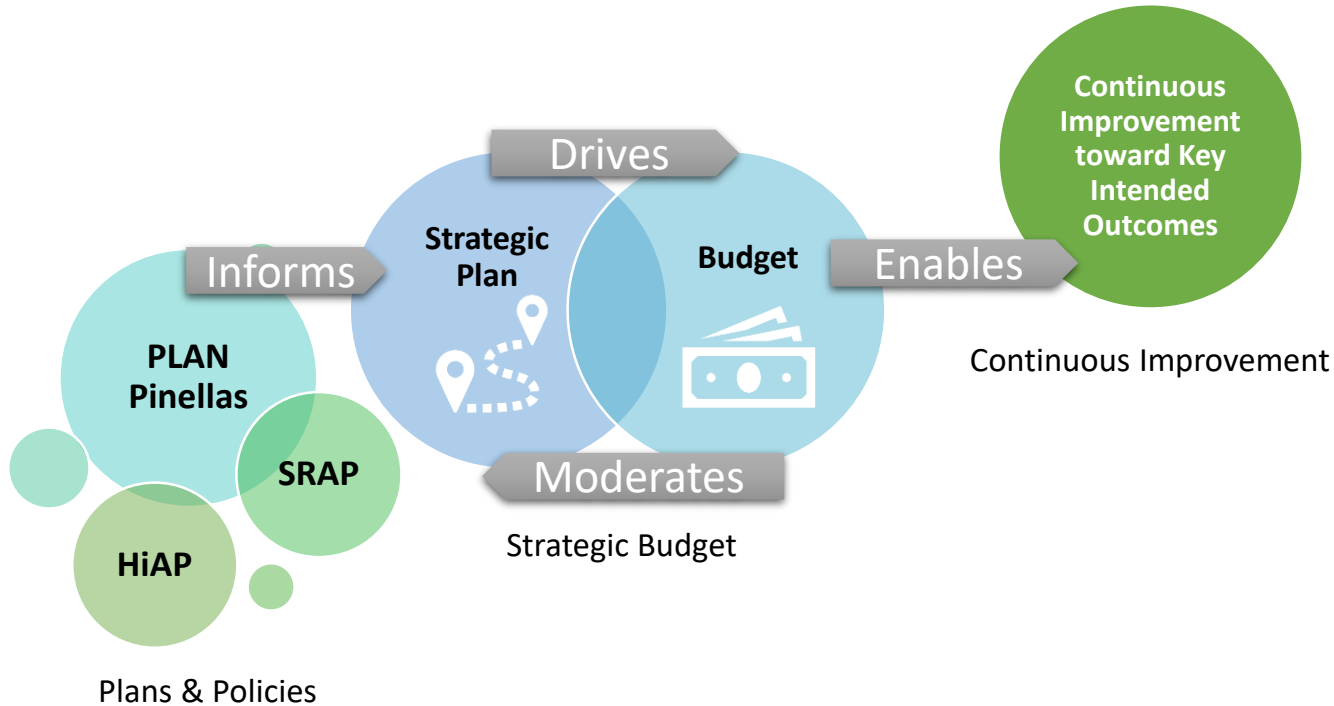
Today

- **Strategic Planning Session Summary and Follow-up**
- **Health Millage, Utility Taxes, and Franchise Fee Update**

In Progress

- **Joint Meetings with Regional Partners**
- **Group of Three Update**
- **Strategic Behavioral Health Initiatives Update**
- **Waste to Energy Plant Update**

FY23 Strategic Budget





Primer on Selected Revenues

February 17, 2022

Chris Rose, OMB Director

Revenues



As discussed at the Strategic Planning Work Session on January 18, 2022, the Office of Management and Budget has researched several select revenue sources, including:

- **Utility Taxes (Public Service Tax)**
- **Franchise Fees**
- **Utilities Surcharge (not allowable)**
- **Ad Valorem Taxes – Health Department millage**
- **Sales Taxes**
 - Public Hospital Sales Tax (not allowable)
 - Transportation Sales Tax

Utility Taxes



- **Statute:** F.S. 166.231
- **Jurisdiction:** Unincorporated Area MSTU
- **Context:** Can levy up to 10% on the purchase of:
 - Electricity (\$24 million, estimated)
 - Fuel Oil/Kerosene, Liquified Petroleum (LP) Gas, Manufactured Gas, Natural Gas (\$1 million, estimated)
 - Water (\$7 million, estimated)
- **Allowable Uses:**
 - No restrictions on use - received as general revenue
- **How to Levy:**
 - Ordinance

Franchise Fees



- **Statute:** F.S. 180.14
- **Jurisdiction:** Unincorporated Area MSTU
- **Context:**
 - Can levy up to 6% of a utility's gross revenues within the defined area
 - Electricity (\$18 million, estimated)
 - Gas (\$800,000, estimated)
- **Allowable Uses:**
 - No restrictions on use - received as general revenue
- **How to Levy:**
 - Franchise agreement

Ad Valorem Tax: Health Dept. Millage



- **Statute:** State Constitution Article VII; Chapters 154.02 and 200.001, Florida Statutes; County Charter, Article II, Section 2.04(e)
- **Context:**
 - The Health Department tax rate approved by the Board of County Commissioners for FY22 is 0.0790 mill.
- **Allowable Uses:**
 - Chapter 154.001, Florida Statutes established a system of coordinated county health departments. Pinellas County provides its support for this system through the ad valorem levy.
- **How to Levy:**
 - Referendum
- **FY22 Revenue (at 95%):** \$7,337,000

Sales Tax: Transportation



- **Statute:** F.S. 212.055-1
- **Context:** Up to 1% sales surtax
- **Allowable Uses:**
 - Planning, development, construction, operating, and maintenance of roads and bridges
 - Expansion, operation, and maintenance of public transit
- **How to Levy:**
 - Requires countywide referendum (50% approval threshold) and adoption of an ordinance by BCC (majority vote, as per 125.66(2), F.S.)
- **Estimated Annual Revenue in FY 23 (9 months of collection):**
 - 1.0 Penny = 147.0M
 - 0.75 Penny = 110.2M
 - 0.50 Penny = 73.5M
 - 0.25 Penny = 36.7M

Additional Information



- **Pinellas County Revenue Manual**
 - http://intraweb.co.pinellas.fl.us/omb/revenue/pdf/FY21_RevenueManual.pdf
- **Local Government Financial Information Handbook**
 - <http://edr.state.fl.us/content/local-government/reports/lgfih21.pdf>
- **Millage, Taxes, Fees and Surcharges for Municipalities and Taxing Districts**
 - Prepared by Forward Pinellas
 - Attached to this agenda item