2022 Strategic Planning Session

Summary and Follow-up



Office of Management & Budget



Chris Rose, Director

Aubrey Phillips, Strategic Performance Manager



Strategic Planning Discussion Recap



Outstanding Achievement:

 Collaboration and Partnerships Responding to and Delivering Services during COVID-19

Issues Needing Focus Now:

- Affordability
- Regional Transportation
- Infrastructure
- Small Business Support
- Environmental Sustainability
- Partnerships

Strategic Plan Framework



Illustrative Example:



Identify Key Intended Outcomes 2022





Identify
Performance
Measures

Invest in today and tomorrow's infrastructure

Overall asset condition index

Increase overall asset condition index to 0.85 by 2030

Capital Improvement Program

Update the Water System Master Plan Develop US Highway 19 Multi-Modal Corridor Plan Roosevelt Creek Stormwater Facility Improvements

Percent of Penny Promise Projects Delivered

Schedule Performance Index

Percent Complete

Percent Complete

Project Schedule and Budget

Quarterly Update Goal 4: Foster Continual Economic Growth and Vitality

4.4 Invest in Infrastructure to Meet Current and Future Needs

The Pinellas County Capital Improvement Program (CIP) is a comprehensive six-year plan of proposed capital projects intended to identify and balance the capital needs of the community within the fiscal capabilities and limitations of the County.

2021 Accomplishments:

- Completed South Cross Bayou Master
 Plan
- Implemented Connected Vehicle Pilot
 Program
- Published Enterprise Asset Manageme Reports on Energy Use and Cost of Ownership



Related Ongoing Strategic Initiatives











Parking Lot Item Updates



Today

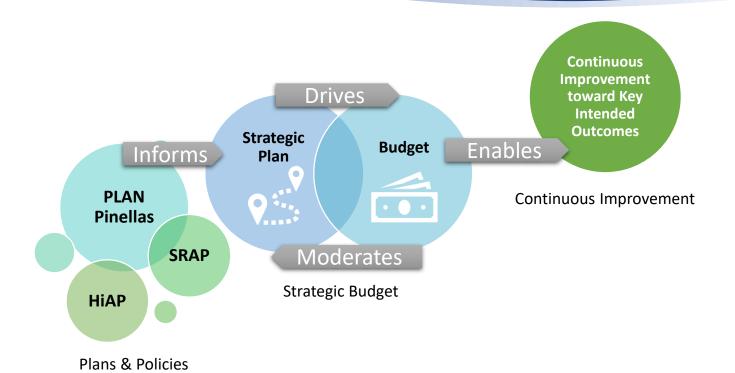
- Strategic Planning Session Summary and Follow-up
- Health Millage, Utility Taxes, and Franchise Fee Update

In Progress

- Joint Meetings with Regional Partners
- Group of Three Update
- Strategic Behavioral Health Initiatives Update
- Waste to Energy Plant Update

FY23 Strategic Budget









Primer on Selected Revenues

February 17, 2022

Chris Rose, OMB Director

Revenues



As discussed at the Strategic Planning Work Session on January 18, 2022, the Office of Management and Budget has researched several select revenue sources, including:

- Utility Taxes (Public Service Tax)
- Franchise Fees
- Utilities Surcharge (not allowable)
- Ad Valorem Taxes Health Department millage
- Sales Taxes
 - Public Hospital Sales Tax (not allowable)
 - Transportation Sales Tax

Utility Taxes



- Statute: F.S. 166.231
- Jurisdiction: Unincorporated Area MSTU
- Context: Can levy up to 10% on the purchase of:
 - Electricity (\$24 million, estimated)
 - Fuel Oil/Kerosene, Liquified Petroleum (LP) Gas, Manufactured Gas, Natural Gas (\$1 million, estimated)
 - Water (\$7 million, estimated)

Allowable Uses:

- No restrictions on use received as general revenue
- How to Levy:
 - Ordinance

Franchise Fees



- Statute: F.S. 180.14
- Jurisdiction: Unincorporated Area MSTU
- Context:
 - Can levy up to 6% of a utility's gross revenues within the defined area
 - Electricity (\$18 million, estimated)
 - Gas (\$800,000, estimated)
- Allowable Uses:
 - No restrictions on use received as general revenue
- How to Levy:
 - Franchise agreement

Ad Valorem Tax: Health Dept. Millage



• **Statute:** State Constitution Article VII; Chapters 154.02 and 200.001, Florida Statutes; County Charter, Article II, Section 2.04(e)

Context:

• The Health Department tax rate approved by the Board of County Commissioners for FY22 is 0.0790 mill.

Allowable Uses:

• Chapter 154.001, Florida Statutes established a system of coordinated county health departments. Pinellas County provides its support for this system through the ad valorem levy.

How to Levy:

- Referendum
- **FY22 Revenue (at 95%):** \$7,337,000

Sales Tax: Transportation



- Statute: F.S. 212.055-1
- **Context:** Up to 1% sales surtax
- Allowable Uses:
 - Planning, development, construction, operating, and maintenance of roads and bridges
 - Expansion, operation, and maintenance of public transit

How to Levy:

- Requires countywide referendum (50% approval threshold) and adoption of an ordinance by BCC (majority vote, as per 125.66(2), F.S.)
- Estimated Annual Revenue in FY 23 (9 months of collection):
 - 1.0 Penny = 147.0M
 - 0.75 Penny = 110.2 M
 - 0.50 Penny = 73.5 M
 - 0.25 Penny = 36.7M

Additional Information



- Pinellas County Revenue Manual
 - http://intraweb.co.pinellas.fl.us/omb/revenue/pdf/FY21_RevenueManual.pdf
- Local Government Financial Information Handbook
 - http://edr.state.fl.us/content/local-government/reports/lgfih21.pdf
- Millage, Taxes, Fees and Surcharges for Municipalities and Taxing Districts
 - Prepared by Forward Pinellas
 - Attached to this agenda item