

Elite Event Funding Program  
Funding History

Event	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	9 YEAR TOTALS	FY 2026 REQUEST	FY 2026 TDC & VSPC Recommendation	Category TDC Recommendation
Valspar Championship	\$250,000	\$200,000	\$125,000	\$30,200	\$125,000	\$125,000	\$150,000	\$150,000	\$150,000	\$1,305,200	\$250,000	\$250,000	Cat 1 - High
Firestone Grand Prix of St. Petersburg	\$250,000	\$175,000							\$150,000	\$575,000	\$250,000	\$250,000	Cat 1 - High
The ANNIKA / LPGA Golf Tournament					\$37,230	\$125,000	\$150,000	\$150,000	\$150,000	\$612,230	\$250,000	\$150,000	Cat 2 - High
St. Pete Pride		\$45,000	\$52,900	\$37,091	\$75,000	\$75,000	\$75,000	\$75,000	\$75,000	\$509,991	\$150,000	\$150,000	Cat 2 - High
P1 Offshore St. Pete Grand Prix							\$150,000	Rescheduled	\$125,000	\$275,000	\$250,000	\$125,000	Cat 2 - Mid
Xinsurance Clearwater Offshore Nationals	\$100,000	\$85,000	\$75,000	Cancelled	\$75,000	\$75,000	\$75,000	\$8,355	\$135,000	\$628,355	\$150,000	\$125,000	Cat 2 - Mid
Pier 60 Sugar Sand Festival	\$100,000	\$75,000	\$70,000	\$45,822	Cancelled	\$75,000	\$75,000	\$75,000	\$75,000	\$590,822	\$150,000	\$125,000	Cat 2 - Mid
ReliaQuest Bowl / Beach Day (f/k/a Outback)	\$150,000	\$150,000	\$75,000	\$75,000	\$60,000	\$75,000	\$75,000	\$75,000	\$75,000	\$810,000	\$75,000	\$75,000	Cat 3 - High
Clearwater Jazz Holiday	\$100,000	\$75,000	\$75,000	\$75,000	\$27,500	\$75,000	\$75,000	\$75,000	\$75,000	\$652,500	\$75,000	\$75,000	Cat 3 - High
Sanding Ovations Masters Cup			\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	\$75,000	\$14,175	\$214,175	\$75,000	\$75,000	Cat 3 - High
Dunedin Highland Games						\$25,000	\$25,000	\$75,000	\$75,000	\$200,000	\$75,000	\$75,000	Cat 3 - High
Reggae Rise Up Florida								\$75,000	\$75,000	\$150,000	\$150,000	\$75,000	Cat 3 - High
St. Pete Beach Bike Fest				\$25,000		\$75,000	\$75,000	\$75,000	\$75,000	\$325,000	\$75,000	\$75,000	Cat 3 - High
World Champions Cup											\$75,000	\$75,000	Cat 3 - High
Clearwater Sea Blues	\$75,000	\$55,000	\$55,000	\$25,000				\$75,000	\$47,698	\$332,698	\$75,000	\$65,000	Cat 3 - Mid
MLK Family Fun Day & Parade				\$25,000	Cancelled	\$75,000	\$75,000	\$75,000	\$75,000	\$325,000	\$75,000	\$65,000	Cat 3 - Mid
Festivals of Speed						\$25,000	\$25,000	\$75,000	\$50,000	\$175,000	\$75,000	\$65,000	Cat 3 - Mid
St. Pete Run Fest							\$25,000	\$75,000	\$50,000	\$150,000	\$75,000	\$65,000	Cat 3 - Mid
Tampa Bay Blues Festival									\$25,000	\$25,000	\$150,000	\$55,000	Cat 3 - Low
John's Pass Seafood Festival	\$75,000	\$50,000			Cancelled		\$25,000	\$25,000	\$50,000	\$225,000	\$50,000	\$50,000	Cat 4 - High
King of the Beach (Spring)			\$25,000	\$17,109	\$25,000	\$25,000	\$25,000	\$25,000	\$50,000	\$192,109	\$50,000	\$50,000	Cat 4 - High
Savor St. Pete											\$50,000	\$50,000	Cat 4 - High
St. Pete Bacon and BBQ Festival							\$20,000	\$25,000	\$25,000	\$70,000	\$50,000	\$40,000	Cat 4 - Mid
St. Pete Tacos and Tequila Festival							\$25,000	\$25,000	\$25,000	\$75,000	\$50,000	\$40,000	Cat 4 - Mid
NYE on the Pier							\$15,000	\$25,000	\$20,000	\$60,000	\$50,000	\$40,000	Cat 4 - Mid
Dunedin Mardi Gras									\$14,122	\$14,122	\$30,000	\$30,000	Cat 4 - Low
King of the Beach (Fall)	\$50,000	\$45,000	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	\$270,000	\$25,000	\$25,000	Cat 5 - High
SHINE St. Pete Mural Festival				\$25,000				\$25,000	\$25,000	\$75,000	\$25,000	\$25,000	Cat 5 - Mid
Holiday Lights in the Gardens							\$15,000	\$25,000	\$25,000	\$65,000	\$25,000	\$25,000	Cat 5 - High
OCC Invitational Bike Show									\$25,000	\$25,000	\$25,000	\$25,000	Cat 5 - High
St. Pete Pier Bundle (Piertoberfest, Fall/Spring Fest)									\$25,000	\$25,000	\$145,000	\$25,000	Cat 5 - High

Elite Event Funding Program  
Funding History

Event	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	9 YEAR TOTALS	FY 2026 REQUEST	FY 2026 TDC & VSPC Recommendation	Category TDC Recommendation
American Stage Production (e.g. "Hair")									\$20,000	\$20,000	\$25,000	\$25,000	Cat 5 - High
St. Petersburg Distance Classic											\$50,000	\$25,000	Cat 5 - High
Winter Pride St. Pete											\$75,000	\$25,000	Cat 5 - High
LOCALTOPIA				\$25,000	\$25,000	\$25,000	\$20,000	\$25,000	\$20,000	\$140,000	\$25,000	\$20,000	Cat 5 - Mid
Dunedin Celtic Music Festival											\$25,000	\$20,000	Cat 5 - Mid
SALSA at the District											\$25,000	\$20,000	Cat 5 - Mid
Tampa Bay Brewers Alliance									\$15,000	\$15,000	\$25,000	\$20,000	Cat 5 - Mid
Tampa Bay Empanada Festival											\$25,000	\$15,000	Cat 5 - Low
Palm Harbor Festival											\$75,000	\$15,000	Cat 5 - Low
Clearwater AquaX Grand Prix											\$75,000	\$15,000	Cat 5 - Low
Merry Beach Market & Holiday Festival											\$15,000	\$15,000	Cat 5 - High
Dunedin Pride Week											\$25,000	\$15,000	Cat 5 - Low
Halloween on Central											\$25,000	\$15,000	Cat 5 - Low
St. Pete Country Fest											\$75,000	\$25,000	Cat 5 - High
A Taste of the North											\$15,000	\$15,000	Cat 5 - Low
Treasure Island Kite Festival											\$25,000	\$15,000	Cat 5 - Low
Paddy Fest St. Pete											\$25,000	\$15,000	Cat 5 - Low
Tide Fest											\$25,000		Reapplied: Taste of the North
Bucs Beach Bash											\$25,000		Withdrawn
St. Pete Pier LIVE (Rise Up Concert Series)								\$15,000	\$10,000	\$25,000			
Rays Music Festival									Cancelled	\$0			
St. Pete Pier Bundle (All July Events)									\$15,000	\$15,000			
Shopapalooza Festival								\$20,000		\$20,000			
St. Pete Pier Fall Festival & Pumpking Patch							\$20,000	\$25,000		\$45,000			
The Fourth on the St. Pete Pier							\$20,000	\$25,000		\$45,000			
First Night St. Petersburg								\$20,000		\$20,000			
Piertoberfest								\$20,000		\$20,000			
Tampa Bay Ice Cream Festival								\$20,000		\$20,000			
Gasparilla Bowl (f/k/a St. Pete Bowl)	\$135,000	\$40,000			Cancelled	\$25,000	Cancelled			\$200,000			
Enchant Christmas						\$75,000		\$75,000		\$150,000			
East-West Shrine Game	\$85,000	\$35,000								\$120,000			

Elite Event Funding Program  
Funding History

Event	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	9 YEAR TOTALS	FY 2026 REQUEST	FY 2026 TDC & VSPC Recommendation	Category TDC Recommendation
RibFest	\$100,000									\$100,000			
Publix Rock 'n' Roll Running Series Clearwater							\$9,838	\$75,000		\$84,838			
Old Salt Baddest BBQ	\$55,000									\$55,000			
DTSP Songwriters Festival				\$25,000		Cancelled				\$25,000			
Tall Ships St. Petersburg							\$15,000			\$15,000			
St. Pete Tacos and Tequila Festival (Fall)							\$15,000			\$15,000			
Sunshine City Smokeout							\$15,000			\$15,000			
Pier Fest				\$10,080	Cancelled					\$10,080			
Banyan Music Festival							Cancelled			\$0			
Shamrock Fest							Cancelled			\$0			

Totals	\$1,525,000	\$1,030,000	\$602,900	\$490,303	\$499,730	\$1,025,000	\$1,339,838	\$1,728,355	\$1,885,995	\$10,127,121	\$3,755,000	\$2,755,000
# of Events in Program	13	12	10	16	15	18	31	34	35		50	48

Modified Event due to COVID-19, hurricane, etc.
Administratively Awarded by VisitSPC
In the Program but Event Cancelled or Rescheduled
New Organizer