

**Elite Event Funding Program  
Funding History**

Event	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	9 YEAR TOTALS	FY 2026 REQUEST	FY 2026 BCC Approval
Valspar Championship	\$250,000	\$200,000	\$125,000	\$30,200	\$125,000	\$125,000	\$150,000	\$150,000	\$150,000	\$1,305,200	\$250,000	\$250,000
Firestone Grand Prix of St. Petersburg	\$250,000	\$175,000							\$150,000	\$575,000	\$250,000	\$250,000
The ANNIKA / LPGA Golf Tournament					\$37,230	\$125,000	\$150,000	\$150,000	\$150,000	\$612,230	\$250,000	\$150,000
St. Pete Pride		\$45,000	\$52,900	\$37,091	\$75,000	\$75,000	\$75,000	\$75,000	\$75,000	\$509,991	\$150,000	\$150,000
St. Pete Powerboat Grand Prix							\$150,000	Rescheduled	\$125,000	\$275,000	\$125,000	Seeking Approval
Xinsurance Clearwater Offshore Nationals	\$100,000	\$85,000	\$75,000	Cancelled	\$75,000	\$75,000	\$75,000	\$8,355	\$135,000	\$628,355	\$150,000	\$125,000
Pier 60 Sugar Sand Festival	\$100,000	\$75,000	\$70,000	\$45,822	Cancelled	\$75,000	\$75,000	\$75,000	\$75,000	\$590,822	\$150,000	\$125,000
ReliaQuest Bowl / Beach Day (f/k/a Outback)	\$150,000	\$150,000	\$75,000	\$75,000	\$60,000	\$75,000	\$75,000	\$75,000	\$75,000	\$810,000	\$75,000	\$75,000
Clearwater Jazz Holiday	\$100,000	\$75,000	\$75,000	\$75,000	\$27,500	\$75,000	\$75,000	\$75,000	\$75,000	\$652,500	\$75,000	\$75,000
Sanding Ovations Masters Cup			\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	\$75,000	\$14,175	\$214,175	\$75,000	\$75,000
Dunedin Highland Games						\$25,000	\$25,000	\$75,000	\$75,000	\$200,000	\$75,000	\$75,000
Reggae Rise Up Florida								\$75,000	\$75,000	\$150,000	\$150,000	\$75,000
St. Pete Beach Bike Fest				\$25,000		\$75,000	\$75,000	\$75,000	\$75,000	\$325,000	\$75,000	\$75,000
World Champions Cup											\$75,000	\$75,000
Clearwater Sea Blues	\$75,000	\$55,000	\$55,000	\$25,000				\$75,000	\$47,698	\$332,698	\$75,000	\$65,000
MLK Parade				\$25,000	Cancelled	\$75,000	\$75,000	\$75,000	\$75,000	\$325,000	\$75,000	\$65,000
Festivals of Speed						\$25,000	\$25,000	\$75,000	\$50,000	\$175,000	\$75,000	\$65,000
St. Pete Run Fest							\$25,000	\$75,000	\$50,000	\$150,000	\$75,000	\$65,000
Tampa Bay Blues Festival									\$25,000	\$25,000	\$150,000	\$55,000
John's Pass Seafood Festival	\$75,000	\$50,000			Cancelled		\$25,000	\$25,000	\$50,000	\$225,000	\$50,000	\$50,000
King of the Beach (Spring)			\$25,000	\$17,109	\$25,000	\$25,000	\$25,000	\$25,000	\$50,000	\$192,109	\$50,000	\$50,000
Savor St. Pete											\$50,000	\$50,000
St. Pete Bacon and BBQ Festival							\$20,000	\$25,000	\$25,000	\$70,000	\$50,000	\$40,000
St. Pete Tacos and Tequila Festival							\$25,000	\$25,000	\$25,000	\$75,000	\$50,000	\$40,000
NYE on the Pier							\$15,000	\$25,000	\$20,000	\$60,000	\$50,000	\$40,000
Dunedin Mardi Gras									\$14,122	\$14,122	\$30,000	\$30,000
King of the Beach (Fall)	\$50,000	\$45,000	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	\$270,000	\$25,000	\$25,000
SHINE St. Pete Mural Festival				\$25,000				\$25,000	\$25,000	\$75,000	\$25,000	\$25,000
Holiday Lights in the Gardens							\$15,000	\$25,000	\$25,000	\$65,000	\$25,000	\$25,000
OCC Invitational Bike Show									\$25,000	\$25,000	\$25,000	\$25,000
St. Pete Pier Bundle (Piertoberfest, Fall/Spring Fest)									\$25,000	\$25,000	\$145,000	\$25,000

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American Stage Production (e.g. "Hair")									\$20,000	\$20,000	\$25,000	\$25,000
St. Petersburg Distance Classic											\$50,000	\$25,000
Winter Pride St. Pete											\$75,000	\$25,000
LOCALTOPIA				\$25,000	\$25,000	\$25,000	\$20,000	\$25,000	\$20,000	\$140,000	\$25,000	\$20,000
Dunedin Celtic Music Festival											\$25,000	\$20,000
SALSA at the District											\$25,000	\$20,000
Tampa Bay Brewers Alliance									\$15,000	\$15,000	\$25,000	\$20,000
Tampa Bay Empanada Festival											\$25,000	\$15,000
Palm Harbor Festival											\$75,000	\$15,000
Merry Beach Market & Holiday Festival											\$15,000	\$15,000
Dunedin Pride Week											\$25,000	\$15,000
Halloween on Central											\$25,000	\$15,000
St. Pete Country Fest											\$75,000	\$25,000
A Taste of the North											\$15,000	\$15,000
Treasure Island Kite Festival											\$25,000	\$15,000
Paddy Fest St. Pete											\$25,000	\$15,000
Tide Fest											\$25,000	
Bucs Beach Bash											\$25,000	
St. Pete Pier LIVE (Rise Up Concert Series)								\$15,000	\$10,000	\$25,000		
Rays Music Festival									Cancelled	\$0		
St. Pete Pier Bundle (All July Events)									\$15,000	\$15,000		
Shopapalooza Festival								\$20,000		\$20,000		
St. Pete Pier Fall Festival & Pumpking Patch							\$20,000	\$25,000		\$45,000		
The Fourth on the St. Pete Pier							\$20,000	\$25,000		\$45,000		
First Night St. Petersburg								\$20,000		\$20,000		
Piertoberfest								\$20,000		\$20,000		
Tampa Bay Ice Cream Festival								\$20,000		\$20,000		
Gasparilla Bowl (f/k/a St. Pete Bowl)	\$135,000	\$40,000			Cancelled	\$25,000	Cancelled			\$200,000		
Enchant Christmas						\$75,000		\$75,000		\$150,000		
East-West Shrine Game	\$85,000	\$35,000								\$120,000		
RibFest	\$100,000									\$100,000		

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Publix Rock 'n' Roll Running Series Clearwater							\$9,838	\$75,000		\$84,838		
Old Salt Baddest BBQ	\$55,000									\$55,000		
DTSP Songwriters Festival				\$25,000		Cancelled				\$25,000		
Tall Ships St. Petersburg							\$15,000			\$15,000		
St. Pete Tacos and Tequila Festival (Fall)							\$15,000			\$15,000		
Sunshine City Smokeout							\$15,000			\$15,000		
Pier Fest				\$10,080	Cancelled					\$10,080		
Banyan Music Festival							Cancelled			\$0		
Shamrock Fest							Cancelled			\$0		

Totals \$1,525,000 \$1,030,000 \$602,900 \$490,303 \$499,730 \$1,025,000 \$1,339,838 \$1,728,355 \$1,885,995 \$10,127,121 \$3,555,000 \$2,615,000

# of Events in Program 13 12 10 16 15 18 31 34 35 49 47

Modified Event due to COVID-19, hurricane, etc.  
 Administratively Awarded by VisitSPC  
 In the Program but Event Cancelled or Rescheduled  
 Seeking Approval