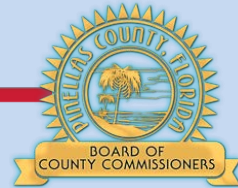


Doing Things!

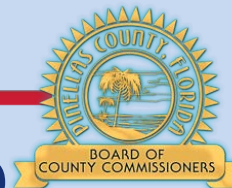
**Downtown Palm Harbor
Master Plan Update Recommendations
Planning Department
Rebecca Stonefield, Principal Planner**



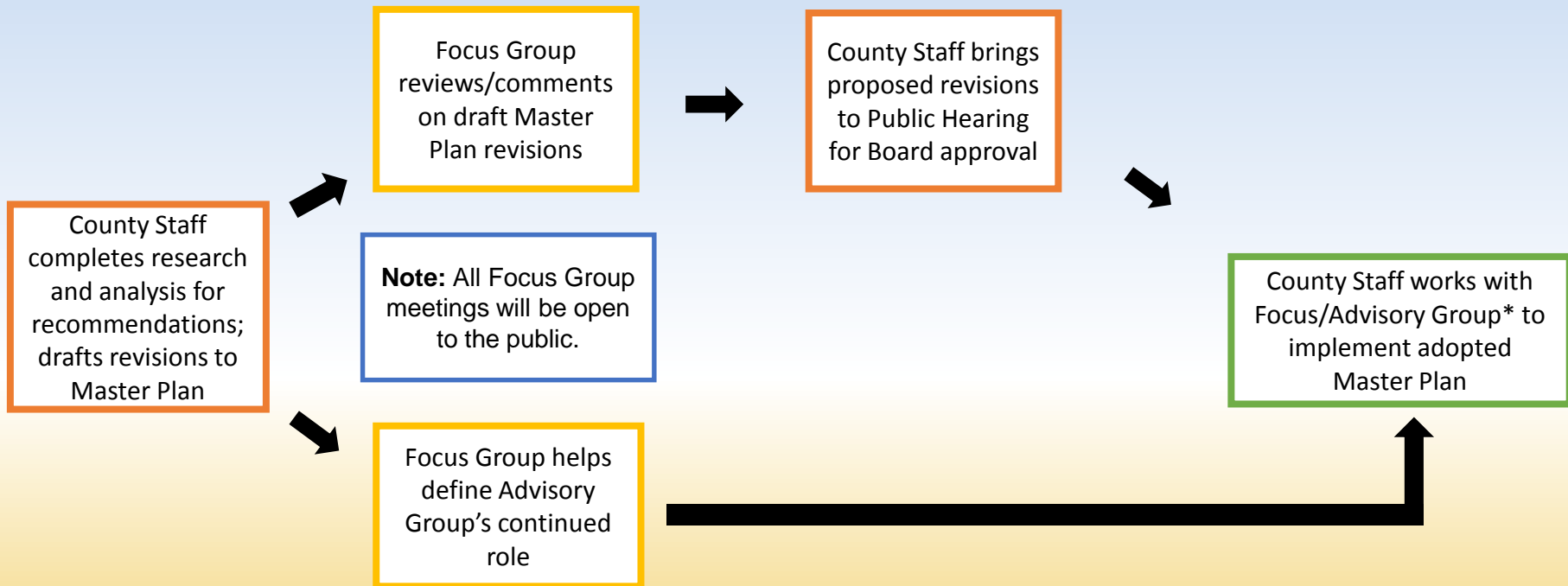


Background

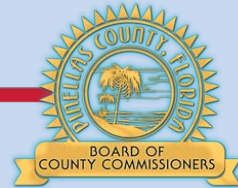
- 2001 Master Plan for Downtown
- Two Focus Group Meetings (Oct/Nov 2016)
- Two Community-wide Meetings (Jan/Mar 2017)
- Online Surveys (Dec 2016 – Mar 2017)
- Board Work Session (May 2017)



Implementation – Focus/Advisory Group

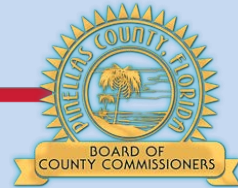


* Representative group to act in advisory capacity



11 Key Recommendations

- Connectivity (4)
 - Alternate US19 Crossing Improvements, Sidewalk Gaps, Golf Carts, Parking
- Character and Identity (4)
 - Design Guidelines, Retail Market Study, Improve Pedestrian Experience, Active Open Space
- Branding and Marketing (2)
 - Branding/Marketing Opportunities to Promote Downtown
- Implementation (1)
 - Representative Task Force



Next Steps / Key Events

- Focus Group Review /Coordination
 - Nov-Dec 2017: golf cart feasibility; parking; sidewalks
 - Jan-Mar 2018: Retail Market Study, Open Space opportunities, Historic Properties Survey
 - Fall 2018: Master Plan Updates
- FDOT Alt 19 Corridor Alternatives
 - Spring 2018 workshops; Fall 2018 Study Completed
 - Support for Roundabout Alternative?
- Master Plan Update Public Hearings (Fall 2018)