



**Florida Botanical Gardens Foundation
&
Parks & Conservation Resources**

A Thriving Partnership

Our Relationships

- Physical Gardens
- Special Events
- Education for Public
- Marketing & PR
- Fundraising



Our Fundraising

- Memberships
- Memorials/Tribute
- Philanthropic/Planned Giving
- Botanical Bounty Gift Shop
- General donations
- Sponsorships
- Events



Fund Utilization

- Plants/supplies - \$20K
- Deferred Maintenance - \$115K
- Staffing - \$18K
- Major Projects - \$202K
- Events - \$110K





Our Future

- Master plan
- Education
- Philanthropy
- Events

