

Reopening Suggestions from Cities and Chambers:

City of Indian Rocks Beach:

If the County opens the beaches all public parking areas and restrooms should be opened. When the beaches open (normal hours or limited hours) we must accommodate thousands of guest with adequate parking and restroom facilities. When the beaches are open, we can expect guest from around the region to visit. Opening public parking areas is a must and will positively limit the impact of beach goers parking in our neighborhoods.

City of Largo:

I would suggest the formation of a working group comprised of these entities to work on the details. This is one time when I am happy that Largo does not have a beach!

Clearly, social distancing will be the rule of the day for the foreseeable future. Exactly what that looks like is the big question. If allowed by the Governor, I like the suggestion that when the stay-at-home order is rescinded, it first be replaced with the rules in effect prior to its enactment.

It would be very helpful if the County and City representatives could coordinate how our local governmental services are reinstated in a phased approach. While it will be the responsibility of each entity to make its own decisions, coordination of a common approach would lessen public confusion and make our decisions more defensible. Issues to be considered include: opening of in-person services such as permitting, the restart (and probable phasing) of recreation and library programming, resumption of child care including summer camps, and the scheduling and conduct of special events (I am questioning the advisability of July 4th celebrations).

Fire Chief Tarpon Springs Fire Rescue:

The following should be done in increments rather than all at one time.

Ensure there is no significant increase in cases for 14 days.

Allow non-essential businesses to reopen but enforce strict social distancing practices. This should be done for 14 days to ensure not spike in cases.

Allow restaurants to reopen again but at a 50% capacity but no alcohol sales after 9 pm. This should be done for 14 days to ensure not spike in cases.

After the initial 14 day period and no significant increase in cases, allow bars to reopen but no alcohol sales after 10 pm.

Reopen beaches and pools after non-essential businesses have been open for 14 days providing there has been no significant increase in cases. If beaches are allowed to open first, people that are not working will assemble at the beaches.

Continue social media campaign regarding social distancing and mask use throughout these periods.

Town of Belleair Shore:

Our Commission decided tonight that they would only like the beaches open fully. They would NOT like to have partial openings of the beach. They feel that when the time is right they want to fully open only.

City of Dunedin:

Gradual re-opening so that as that we can identify and address increased contagion.

Re-opening should be uniform throughout Pinellas County to ensure equitability among businesses.

Ample notice regarding re-openings needs to be provided so businesses can recall staff and replenish inventory. In addition, municipalities need time to allocate staff and resources to ensure social distancing given potential crowding.

If outdoor dining requirements (and other similar requirements) are to be relaxed municipalities should have input as to timeframes and guidelines

Significant consideration be given to amending CRA actions plans to allow TIF funds (both County and City) to be used for business recovery.

Treasure Island:

Initially:

Reopen beaches w/o parking

Reopen to restaurants open at 50% capacity with social distancing

Reopen small businesses with social distancing

Limited reopening of City Hall

Reopen parks and recreation centers

If we see the same results as the Sheriff experienced before the “safer at home” rule we can look to reopen beach parking and set the terms to expand occupancy at restaurants and businesses.

St. Pete Beach:

Agree with Treasure Island for the most part, except that maybe the beaches can wait a couple of more weeks. I think that getting people to jobs should be a priority, I think all businesses should be open before getting them to have a good time at the beach.

Our City Hall is not open to the public, but we are still processing building permits and other applications thru a drop box. I need to have PPE prior to fully open, and that has been a struggle.

Town of Indian Shores:

For all categories we would like to see enough advance notice to allow for opening preparations to be made. Additionally, include periodic evaluations and a metric for surge tolerance following re-opening.

Beaches

- Open on a Monday
- Open all parking available at the same time
- Open for all activities, sunbathing, exercise, swimming, etc.
- Require compliance with CDC Guidelines
- Incorporate enforcement authority with up to \$500 fine

Pools

- Open on a Monday
- All pools open at the same time
- Allow 50% of Health Department Posted Capacity;
- Require compliance with CDC Guidelines
- Incorporate enforcement authority with up to \$500 fine and/or closure

Businesses

- Allow opening all at the same time vs. staggering
- Recommend use of masks
- Recommend hand sanitizer at entrance
- Consider developing criteria - number of patrons based on square footage
- Require compliance with CDC Guidelines
- Incorporate enforcement authority with up to \$500 fine and/or closure

Restaurants

- Allow opening all at the same time – they can open when ready
- Screen employees by taking their temperature
- Require employees to wear masks until Phase II implementation
- Reinstate 50% Capacity
- Consider single-use menus
- Consider paper napkins vs. cloth
- Restaurant Bars Need to Close at 10:00 pm
- Disinfect Protocols (Tables/Chairs, salt/pepper and condiments after every use)
- Require compliance with CDC Guidelines
- Incorporate enforcement authority with up to \$500 fine and/or closure

Bars

- Allow opening all at the same time – they can open when ready (Close at 10PM)
- Screen employees by taking their temperature
- Require employees to wear masks until Phase II implementation
- Reinstate 50% Capacity
- Require compliance with CDC Guidelines
- Incorporate enforcement authority with up to \$500 fine and/or closure

City of Madeira Beach:

Phase 1 - Non-Essential Businesses

Hundreds of people in Madeira Beach and thousands across the county were impacted when non-essential businesses were closed. We must get these people back to work. Small retail operations, craftsman, and beaches (with conditions), need to move forward with social distancing and facial covering. Businesses failing to enforce the rules will be given one warning and a subsequent offense will result in closure for 14 days. The beach conditions will be for exercise and fishing only. No congregations or groups of four or more people with each group being 10 feet away from each other. No chairs or coolers are allowed on the beach with the exception of authorized vendors for the County or City parks and those vendors must enforce social distancing provisions mentioned above. Also, no parking will be provided, leaving the beach for locals to enjoy.

Phase 2 – Restaurants and Bars/Nightclubs

The next phase involves opening restaurants that have moved tables to conform with social distancing standards (6 feet apart) and have demonstrated a method to limit groups from congregating while waiting for tables. If a restaurant has a bar, seating must be six feet apart and no standing at the bar is allowed. Stand-alone bars and/or nightclubs are also prohibited from allowing standing at the bar and all bar stools must be six feet apart. No alcohol sales are allowed after 10 p.m. for restaurants and bars.

City of Oldsmar:

We believe strongly that opening back up should follow a reversal using the "Safer at Home" order the county had in-place prior to the Governors Executive Order. The compliance numbers by the SO showed the program was working and provided a balance to those who's survival relies on operating small and large businesses. The Social distancing utilizes the tool available to us.

The most relevant numbers to follow in deciding when the County Order should be lifted or reduced further, should be guided by hospital occupancy rates related to Covid-19. The ILI reporting could provide foresight to see if the speed or reopening needed to be slowed or reversed. This would provide guidance before a new spike in cases.

CLEARWATER BEACH PHASED RE-OPEN PLAN

PHASE ONE

LIMITED BEACH RE-OPEN WITH RESTRICTIONS

WHEN TO OCCUR:

- When all government entities in the tri-county area open public parks (not playgrounds)
- When local health officials indicate activating PHASE ONE is a low risk to the public.
- When all Pinellas government officials agree to the conditions associated with PHASE ONE.
- Number of new cases are decreasing or flat, OR A downward trajectory of positive tests as a percent of total tests within a 14-day period (flat or increasing volume of tests).
- Patients can be treated without crisis care unit consistent with the Presidents Opening Up America Again guidelines.
- Robust testing program is in place or being put in place for at-risk healthcare workers/first responders, including emerging antibody testing.

WHAT OCCURS:

All Pinellas Beaches are open as follows for specific recreational activity only during restricted hours:

- Access permitted from 0600-1000 hours and from 1700-2100 hours.
- Access for designated recreational activities:
 - ✓ Permitted: walking, jogging, swimming, and other exercise.
 - ✓ Non-permitted: Sitting, lying down, lounging, standing, dog walking (on public beach)
 - ✓ Prohibited items: Chairs, blankets, beach towels, beach umbrellas, or coolers.
 - ✓ No vendors providing beach chair or umbrellas.
 - ✓ Persons should wear face coverings in accordance with CDC guidelines and maximize social distancing and groups should remain as small as practical and not exceed 10 but recommended to be five or less.
 - ✓ All other ordinances governing activity on the beach still apply.

HOW IT OCCURS:

The following operations will be put in place to support PHASE ONE:

Communications Strategy:

- ✓ Develop a public – private coalition of partners to communicate through all communications platforms:
- ✓ Current state of the infection in the community
- ✓ Reasons to allow for beach access
- ✓ Hours of permitted access
- ✓ Use restrictions
- ✓ Methods to update community when beach has reached capacity
- ✓ Strategies in place to manage beach
- ✓ Sanitation/Disinfectant protocols being used to manage beach
- ✓ Communicate the requirement to wear face coverings and maintain maximum social distancing.
- ✓ Sign Signage at beach entry points communications, parking garaged, and Trolley stations that describe restricted use of beach and permitted uses.

CLEARWATER BEACH PHASED RE-OPEN PLAN

Operational Strategy:

POLICE – One sergeant and five officers:

- ✓ During closed hours, patrol beach on mules/SUVs
- ✓ During open hours, patrol beach on mules
- ✓ Closing times – Police to beach clear using vehicle in line to sweep from Opal Sands to Somerset.
- ✓ Officer to patrol north beach areas.
- ✓ Deploy surveillance trailer for real-time monitoring from Pier 60.
- ✓ Engagement with persons not abiding by restrictions
- ✓ Manage PD VMBs

PARKS & RECS –

- ✓ Lifeguards to assist in monitoring beach area.
- ✓ Civilian staff or volunteers to assist with entry/exit points to make sure prohibited items are not brought on the beach.
- ✓ Maintenance of sand, garbage cans, etc.
- ✓ Evaluate past disinfection protocols and consider additional methods of disinfection.
- ✓ Bathrooms reopened with high frequency cleaning protocols.
- ✓ Beach volleyball courts remain without nets.

PARKING – Lots 31, 32, 36, & 37

- ✓ Engineering Department will need to evaluate the need for parking enforcement.

TRAFFIC ENGINEERING –

- ✓ Assist with state EMB (FDOT)
- ✓ Provide supplemental VMB as needed

CLEARWATER BEACH PHASED RE-OPEN PLAN

PHASE TWO

BEACH RE-OPEN WITH SOCIAL DISTANCING RESTRICTIONS

WHEN TO OCCUR:

- When local health officials indicate activating PHASE TWO is a low risk to the public.
- When all Pinellas government officials agree to the conditions associated with PHASE TWO.
- Community control measures return to the previous Pinellas “Safer-At-Home” model or less restrictive directives that allow for the responsible operation of non-essential businesses.
- Data continues to reflect the number of new cases is decreasing or flat, OR a continuing downward trajectory of positive tests as a percent of total tests within a 14-day period (flat or increasing volume of tests).
- Patients continue to be treated without crisis care unit Presidents Opening Up America Again.
- Robust testing program in place for at-risk healthcare workers, including emerging antibody testing remains in place as directed by the local Department of Health.

WHAT OCCURS:

All Pinellas Beaches will be open:

- Without time restrictions as was in place prior to the pandemic.
- For normal use with strict social distancing requirements that include:
 - ✓ Persons to remain six feet apart
 - ✓ Groups no larger than ten but recommended to be five or less.
 - ✓ Facemasks are encouraged.
- Permitted activity would include sunbathing, sitting, lounging, walking, jogging, swimming, and other forms of recreation or exercise permitted under city ordinance.
- Vendors could provide beach chair and umbrellas for rental at 50% of their authorized capacity, separated by six feet or more, and provided they demonstrate additional disinfection measures of rental equipment.

HOW IT OCCURS:

The following operations will be put in place to support PHASE TWO:

Communications Strategy:

- ✓ Develop a public – private coalition of partners to communicate through all communications platforms:
- ✓ Current state of the infection in the community
- ✓ Reasons to allow for beach access and permitted uses
- ✓ Methods to update community when beach has reached capacity
- ✓ Communicate strategies in place to manage beach
- ✓ Sanitation/Disinfectant protocols being used to manage beach
- ✓ Communicate the social distancing requirements.
- ✓ Signage at beach entry points communications, parking garaged, and Trolley stations that describe social distancing restrictions and permitted uses.

CLEARWATER BEACH PHASED RE-OPEN PLAN

Operational Strategy:

POLICE – One sergeant and five officers:

- ✓ Patrol beach on ATV/mules from sunrise to sunset educating patrons on social distancing requirements.
- ✓ Officer to patrol north beach areas.
- ✓ Manage PD VMBs.

PARKS & RECS –

- ✓ Lifeguards working regular duty hours.
- ✓ Civilian staff and volunteers to assist with management on the sand, serving as concierge, directing people on proper spacing and social distancing.
- ✓ Maintenance of sand, garbage cans, etc.
- ✓ Evaluate past disinfection protocols and consider additional methods of disinfection.
- ✓ Bathrooms reopened with high frequency cleaning protocols.
- ✓ Beach volleyball courts remain without nets.

PARKING – Lots 31, 32, 36, & 37

- ✓ Parking operated under rules in place prior to the pandemic.

TRAFFIC ENGINEERING –

- ✓ Assist with state EMB (FDOT) promoting social distancing requirements.
- ✓ Provide supplemental VMB as needed

CLEARWATER BEACH PHASED RE-OPEN PLAN

PHASE THREE

BEACH RE-OPEN ENCOURAGING SOCIAL DISTANCING

WHEN TO OCCUR:

- When local health officials indicate activating PHASE THREE is a low risk to the public.
- When all Pinellas government officials agree to the conditions associated with PHASE THREE.
- Clearwater and Pinellas County lift local state of emergency.
- Governments have resumed all non-essential operations.

WHAT OCCURS:

- All Pinellas Beaches will be open with time restrictions in place prior to the pandemic.
- Use of Pinellas Beaches are open for activities that were allowable prior to the pandemic.
- Social distancing requirements are encouraged, requiring groups of 10 or less to remain six feet apart.
- Vendors could provide beach chair and umbrellas for rental at 100% of their authorized capacity, separated by six feet or more, provided they continue with additional disinfection measures of rental equipment.

HOW IT OCCURS:

The following operations will be put in place to support PHASE THREE:

Communications Strategy:

- ✓ Develop a public – private coalition of partners to communicate through all communications platforms:
- ✓ Current state of the infection in the community
- ✓ Reasons to allow for beach access and permitted uses
- ✓ Methods to update community when beach has reached capacity
- ✓ Communicate strategies in place to manage beach
- ✓ Sanitation/Disinfectant protocols being used to manage beach
- ✓ Communicate the social distancing requirements.
- ✓ Signage at beach entry points communications, parking garaged, and Trolley stations that describe social distancing restrictions and permitted uses.

Operational Strategy:

POLICE –

- ✓ Patrol beach on ATV/mules during peak periods
- ✓ Patrol beach by 4x4 intermittently during non-peak periods.
- ✓ Officer to conducted directed patrols in north beach areas during peak periods.
- ✓ Manage PD VMBs

CLEARWATER BEACH PHASED RE-OPEN PLAN

PARKS & RECS –

- ✓ Lifeguards working regular duty hours.
- ✓ Civilian staff to assist with management on the sand, serving as concierges, directing people on proper spacing and social distancing during peak periods.
- ✓ Maintenance of sand, garbage cans, etc.
- ✓ Expand sanitation/disinfectant protocols being used to manage beach.
- ✓ Bathrooms remain open with high frequency cleaning protocols.
- ✓ Beach volleyball nets are replaced for patron use.

PARKING – Lots 31, 32, 36, & 37

- ✓ Parking operations return to rules in place prior to the pandemic.

TRAFFIC ENFGINEERING –

- ✓ Assist with state EMB (FDOT) promoting social distancing requirements.
- ✓ Provide supplemental VMB as needed

St Pete Chamber of Commerce:

Our Recommendation: As you build your relief funds using the fed government funds - considering doing some type of grant to Solopreneurs and at Home Businesses. (think all those folks we buy stuff from at the Saturday Market). Unfortunately, the non-brick and mortar businesses have been left out of most if not all programs.

Reopen. Phase 1

The guidance from Opening Up America Again recommends:

1. Continue to encourage telework, whenever possible and feasible with business operations
2. If Possible, return to work in phases.
3. Close common areas where personnel are likely to congregate and interact our enforce strict social distancing procedures.
4. Minimize non-essential travel
5. Strongly consider special accommodations for personnel who are members of the vulnerable population.

These are very broad guidelines that require a great deal of communication, training, a bit of resources and thoughtful employee and customer policy revisions.

Recommendation:

A very clear infographic helping all Pinellas County businesses understand the PROCESS for Opening Up.

We have found the CDC's map/guideline helpful to communicate the strategy for reopening - but it requires the private sectors to engage in the process for their business.

Chambers Input

Central Pinellas Chamber:

Follow the lead of municipalities in establishing some type of small business fund, tax credit or subsidy. A small amount can go a long way. The chambers, all of which are not eligible for CARES Act assistance, are at the forefront dealing directly with businesses. Many are hurting tremendously and others won't be coming back.

Treasure Island and Madeira Beach Chamber of Commerce:

The conversation was most think we should not reopen till end of May.

Upper Tampa Bay Chamber of Commerce:

The Upper Tampa Bay Chamber of Commerce has been monitoring Pinellas County and coordinating with the City of Oldsmar. Opening needs to be something that can be enforced by the Sheriff's Department and local law enforcement and monitored by the businesses.

Similar to the Prior Pinellas Rule with Non Essential Businesses that can be open and practice Social Distancing or Limited access. Safety and health precautions for businesses like hair cutting and personal grooming.

Personal Grooming with Safety and health precautions, social distancing and limited numbers or appointments.

Restaurants back at 50% occupancy and Social Distancing maybe Paper Menus

Retail with Social distancing

Carwashes with social distancing

Parks open but "equipment" still closed

Beaches in limited group size

Gyms with sanitizing ability prior to each user using

Movies with limited access i.e. every other row or 50% and social distancing

In general we think that people will get back to "normal" at different paces regardless of what opens. A small percentage will return completely to normal and a small percentage will continue with safer homes to some extent. Those in between will do what feels comfortable to them slowly moving forward and should include social distancing.

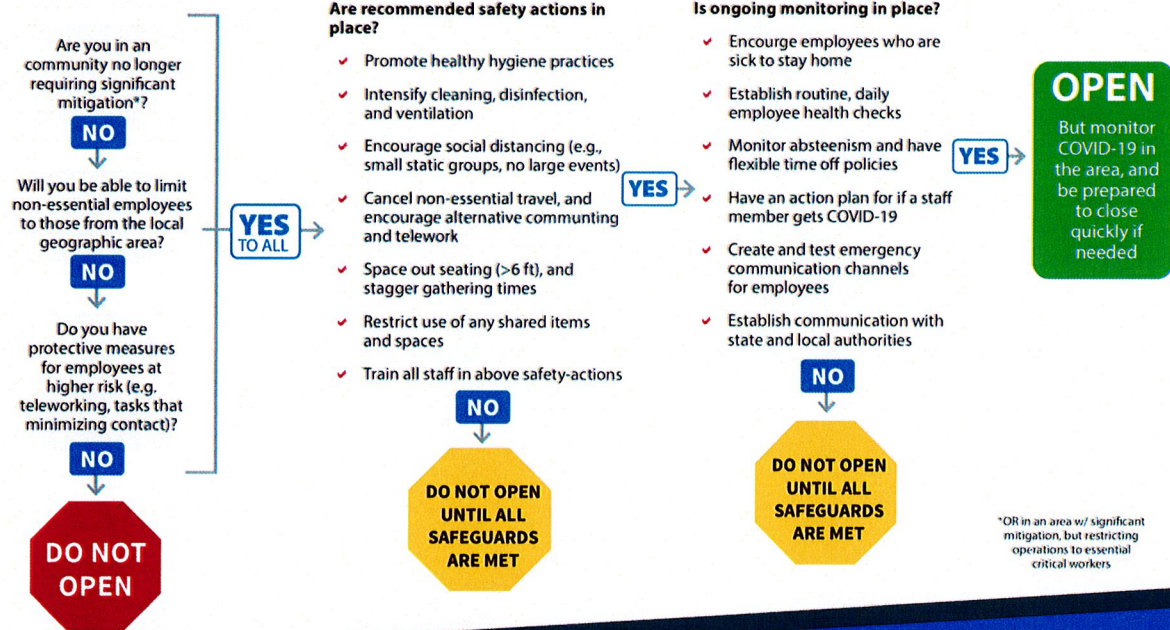
Safety Harbor Chamber of Commerce:

As a chamber, we support a slow, carefully calculated roll out of opening up business by industry, in order to minimize the chance of a repeat outbreak.

REOPENING BUSINESSES WITH WORKERS AT RISK FOR SERIOUS ILLNESS



The purpose of this tool is to assist business owners and managers in making decisions regarding reopening during the COVID-19 pandemic. It is important to check with state and local health departments and other partners to determine the most appropriate actions.



CS NUMBER: 0



For more information, please visit
CORONAVIRUS.GOV

Again, communication and training will be the key - we are utilizing [this resource by OSHA](#) as a handbook on opening up safety - but could see a **countywide effort to assist with policy guidelines** for each of our high risk industries.

We do believe we will have those who strive to be the best at these safety policies, but we also know there will be bad actors. **We want to work with your administration (and any others) on proper enforcement guidelines.**

Our Chamber has just created Business Resiliency Navigators - a team of 5 working with any business in our community who needs help with any relief resourcing - connecting bankers, accountants and lawyers with those needing assistance. We will need more help as each business is a unique entity needing customized support. We'd recommend the county **resource more navigators** to ensure all businesses get personalized assistance.

As Pinellas opens up - we will be faced with both the economics of our work but also the economics of our play.

You may wish to consider a variation of Vermont's approach to teams working together:

- **Work Smarter & Work Safer Team:** Work with the Health Department and the chambers to help businesses develop "COVID-19 Operations Plans," which will include sector strategies for phased opening, including worker and customer protections, and training and monitoring procedures.
- **Play Smarter, Play Safer Team:** Evaluate how to reopen outdoor recreation, retail, restaurants and bars, travel and other activities, focusing on the conditions needed to prevent COVID-19 outbreaks.

RECOVERY

It's important we begin to think about the resources needed for this phase - stimulating demand for those parts of our community that are functioning well in the reopen phase. This will include marketing campaigns through Visit SPC.

Recommendation: Determine ways now that VSPC messaging can support the overall story of our reopening - not just the beaches but all those industries that have helped reopen for the beaches.

REIMAGINE

While all of our businesses have been in a constant reinventing mode - reimagine allows us to take a breath and determine what we've learned from the recovery and how would we invest in our future going forward - taking in all the lessons learned and all the opportunities created.



**Recommendation from the Reopen Task Force of the Tampa Bay
Beaches Chamber of Commerce
April 23, 2020**

1. **Phase in reopening:** It is unanimous in the community that the phase in approach should be clearly defined on all phase levels and released at the same time. This is imperative for business planning. In other words we can't have Phase I go and sit and wait on what Phase II may entail and potentially also impact a Phase I business. A full phase in plan is imperative to the long term planning of the business regardless of size.
2. **Regulations and Regulating:** need to be defined specifically; clearly understood to each business; how they will be monitored, fines? Etc... Everyone wants to adhere however there needs to be clear understanding on if they do not. No business has a desire to be non compliant; but if someone in the event does?
 - a. We will be launching a county wide "WE Commit" (or adhere) campaign sign on for businesses and consumers.
3. **CLEAR COMMUNICATION:** like the one we did in 2010 for nourishment because of Oil Spill in 2010. County produces this prints this and the Chambers disperse it to the communities/businesses, etc...
 - a. Develop a piece of communication that is **NOT** government verbiage just laymen terms bullet points that explains their phase; this will change for each phase; distributed by the Chambers and associations.
 - b. Develop same portable piece for citizens consumers, like the nourishment distributed through the municipalities and associations.
4. **Have FAITH: stop instilling fear in our community; have faith that our businesses will abide, and our residents will as well. The more you speak and act like we will not; they will not.**

5. **Competitive set:** please do not place a business restriction on a specific type of business that has already had a financial burden. Most businesses will not be able to afford signage and cost associated with the guideline. Also, a business may have a competitor that is owned by a large corporation next door that can afford certain upgrades; however, the local business cannot.
Possibly could be based on square footage; not to disadvantage smaller square feet businesses; however, to guide how the county can contain or maintain.
6. **INVEST in PCED & SBDC: they are overrun with the need: We need them more than ever. Add staff and resources to aid the failing businesses.**
7. **THINK ABOUT REPEAT CUSTOMERS:** if the county places a guideline or restrictions NOW and a customer has a bad experience OR feels uncomfortable (based on that restrictions) we may never see them again.
8. **COST TO DOING BUSINESS:** each guideline has a cost
9. **CLEAR CONCISE MARKETING:** we need a message point to businesses AND to consumer (**separate**)
10. Define distancing: moderate? Social? Etc...
11. Possibly limit delivery times for businesses that would not interfere with operations and consumer interaction. Explanation: If a business is required to operate under certain restrictions or percentage of people etc. Then a delivery occurs staff needs to address, or the delivery needs to roll through the establishment. There may need to be more stringent guidance on those type of activities.