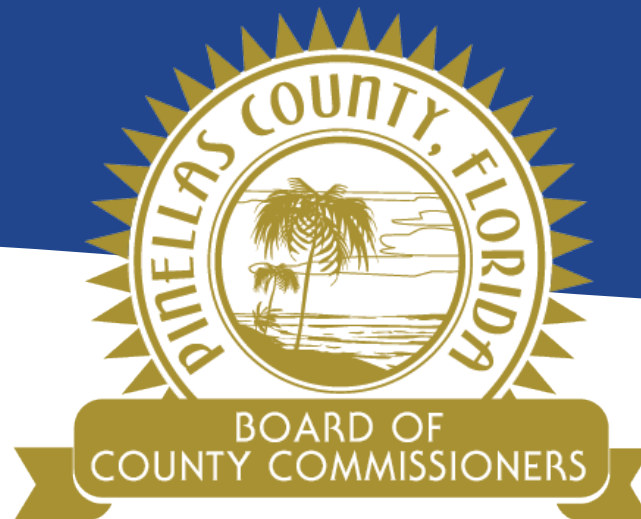


# Strategic Plan Update



**Our Vision:**  
To Be the Standard for  
Public Service in America

# Background & Purpose



**The BCC Strategic Plan, adopted in September 2023, remains the foundation for our long-term direction.**

- **February 6, 2025-** Strategic Planning Session: Gathered BCC input on key priorities and projects for future fiscal years.
- **April 3, 2025-** Work Session: BCC reviewed and reached consensus on a refined list of top strategic priorities and projects.
- **Today's purpose-** Present how these priorities have been integrated into the Plan.

# Connecting BCC Priorities to the Strategic Plan



**Appendix A** introduces the Commission's refined priorities and projects within the context of the FY25–FY30 Strategic Plan.

- Each item has been aligned to an existing strategic goal or priority area—providing clear visibility into how the BCC input informs countywide direction.
- This approach enhances transparency and reinforces alignment between Commission guidance and operational planning efforts.

# Strategic Priority 1: Resilient Infrastructure and Environment



## Goal 1.1 Improve traffic flow efficiency.

- **BCC Strategy:** Implement enhancements to the transportation system to reduce traffic congestion.
- **Project:** Conduct a Work Session focused on Metropolitan Planning Organization (MPO), and transportation planning strategies to achieve regional support.

## Goal 1.2 Maintain and enhance County infrastructure.

- **Project:** Simplify and expedite the land use application process in collaboration with Forward Pinellas and municipal partners.
- **Project:** Plan and prepare for the 2028 Penny for Pinellas vote.

## Goal 1.3 Increase access to green space.

- **BCC Strategy:** Evaluate allocating Tourism Development Tax (TDT) funding for park, beach, and community infrastructure improvement projects.

# Strategic Priority 1: Resilient Infrastructure and Environment *(cont'd)*



## Goal 1.4 Improve environmental quality.

- **BCC Strategy:** Strengthen resiliency by renourishing County beaches and enhancing their durability against environmental challenges.

## Goal 1.5 Strengthen resilience and adaptation.

- **BCC Strategy:** Expand stormwater and flood monitoring systems, and enhance communications to support impacted residents
- **Project:** Develop storm-hardening strategies and flood response plans for County and community facilities.
- **Project:** Optimize debris removal, substantial damage inspections, and third-party permitting across the county.

## Goal 1.6 Ensure sustainable water management.

- **BCC Strategy:** Advance regional collaboration to invest in county-wide infrastructure improvements.

# Strategic Priority 2: Healthy and Safe Communities



## Goal 2.1 Improve public health.

- **Project:** Expand community outreach for the Care About Me (CAM) program.

## Goal 2.2 Enhance community safety.

- **Project:** Analyze and enhance the Animal Rights Ordinance to align with best practices.
- **Project:** Research enforcement strategies for gas station generator compliance under Florida Statute 526.143.

# Strategic Priority 3: Prosperity and Opportunity



## Goal 3.1 Increase the availability of attainable housing.

- **BCC Strategy:** Assess both short- and long-term housing availability, prioritizing strategies that increase home ownership.

## Goal 3.3 Increase workforce opportunities.

- **Project:** Expand employment options, workforce training programs, and initiatives to attract new businesses.

## Goal 3.5 Foster business growth.

- **Project:** Investigate opportunities to integrate Unmanned Aerial Vehicles (UAVs) and passenger drones at PIE.

# Strategic Priority 4: Smart Service Delivery



## Goal 4.3 Improve efficiency of service delivery through technology.

- **BCC Strategy:** Simplify and accelerate building permitting processes with same-day review capabilities.
- **BCC Strategy:** Explore AI applications to streamline county operations and improve efficiency.

## Goal 4.4 Pursue continuous improvement.

- **BCC Strategy:** Strengthen long-term financial stability through proactive fiscal planning.
- **Project:** Review the County Charter on form of government and schedule a work session for BCC discussion.
- **Project:** Update and refine the County's naming policy, including exploring renaming opportunities such as the Bayside Bridge
- **Project:** Research a Capital Improvement Program (CIP) cost-sharing incentive initiative for contractors.