



- **Lealman Exchange Background and Framework**
- **Project Year 3 Review by St. Petersburg Foundation**



Lealman Exchange Background



- **County purchased Lealman Exchange (LEX) 2018**
- **Conducted Strategic Planning Process in 2021**
- **Issued a Letter of Interest (LOI) to implement Strategic Plan**
- **St. Petersburg Foundation was selected to manage LEX under a Collective Impact model.**
- **LEX Master Lease and Management Agreement with St. Petersburg Foundation in 2022**





Agreement Framework



- **Initial 3-year term, extended 5-years through September 2029**
- **St Petersburg Foundation (SPF) leases and operates the Lealman Exchange**
- **Responsible for facility maintenance & repairs, operating, and programming costs**
- **Requires annual financial audit**
- **Converts to shelter operations during disasters**





Lealman
Exchange



PROJECT YEAR 3

REVIEW

ENTERING YEAR 4



YEAR 1

*Foundations, Facility,
and Fact-Finding*

YEAR 2

*People, Partnerships,
and Programming*

YEAR 3

*Energy, Expansion,
and Essentials*



**Lealman
Exchange**

YEAR 3 HIGHLIGHTS

The St. Petersburg Foundation (SPF) commenced Year Three of the Lealman Exchange Collective Impact Project on April 1, 2024, which, in order to sync with the County fiscal year calendar, was an 18-month “year,” ending September 30, 2025.

LEALMAN EXCHANGE

The Lealman Exchange reached full rental capacity in 2025 and is now home to 12 service-providing entities.



LEALMAN FARMERS MARKET

We hosted a monthly farmers market from October 2024-May 2025, connecting residents with local growers and makers.



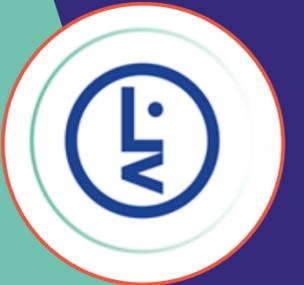
LEALMAN SWIM PROGRAM

We completed three cohorts of free swim lessons for Lealman youth with our YMCA Aquatics partners.



LEALMAN VOICE

The bi-weekly newsletter dedicated to Lealman local news surpassed 925 subscribers, and boasts a 40% or higher open rate.



LEALMAN STEAM DAY

The 3rd Annual Lealman STEAM Day connected 12 nonprofits with 145 participating youth in a dynamic day of interactive learning.



LEALMAN COMMUNITY HEALTH

The Community Health offerings, facilitated by our YMCA partners, were expanded and now serve over 120 seniors weekly.



NEW & UPCOMING PARTNERS



WOUNDED WARRIORS ABILITIES RANCH – SINCE SEPT 2024

Inspiring veterans to get out and active. Facilitates open gym hours for adaptive sports.



FAMILY CENTER ON DEAFNESS – SINCE DECEMBER 2024

Empowering Pinellas County's Deaf Community by providing opportunities to enhance communication, education, and independence.



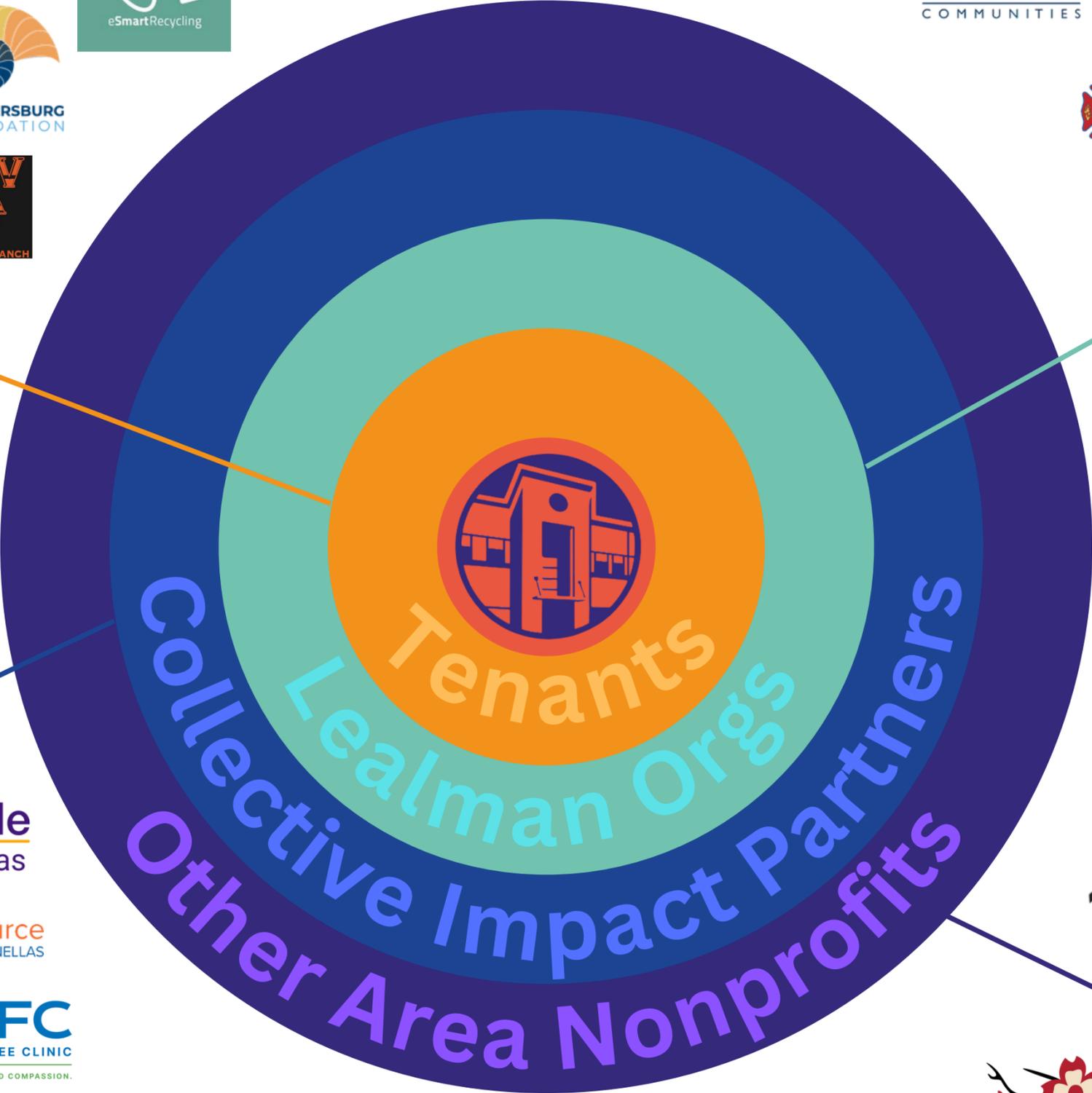
PUBLIC WORKS TRAINING INSTITUTE – SINCE NOVEMBER 2025

The nation's leader in continuing education training for local government and the private sector.



PROJECT PUP – SINCE JANUARY 2026

A nonprofit therapy-dog organization dedicated to strengthening the human-animal bond by bringing comfort, connection, and emotional support to people of all ages.



Lealman Orgs
 Collective Impact Partners
 Other Area Nonprofits

Current LEX Programming

MONDAY

9am-11:30am - Pickleball

6pm-9pm - Adult Basketball

TUESDAY

9am-10am - Senior Fitness

10am-11am - Total Parkinson's

11am-12pm - EnerChi (Adaptive Tai Chi)

6pm-7pm - Cardio Drumming

WEDNESDAY

9am-11:30am - Pickleball

6pm-9pm - Adult Basketball

THURSDAY

9am-10am - Senior Fitness

10am-11am - Total Parkinson's

10am-11am - NeroChallenge Caregiver Support Group

11am-12pm - Mindful Movement (Adaptive Yoga)

6pm-7pm - Cardio Drumming

FRIDAY

9:30am-10:30am - Gentle Yoga



See weekend offerings and all special events at lealmanexchange.org/calendar

SPECIAL PROGRAM HIGHLIGHTS

- **Silver Santas Tree & Sort Site**
As a tree site, LEX filled gift tags for over 80 seniors. As a sort site, we processed bags for 92 seniors.
- **Scripps Regional Spelling Bee**
At the invitation of the Tampa Bay Rays Foundation, we served as the host site for the Scripps Regional Spelling Bee.
- **NASA STEM Day**
Through our affiliation with PPLC, we were granted a NASA-backed STEM Day for our local youth.
- **Hibiscus Society Annual Show**
We hosted the 66th Annual Show for the Sunset Chapter of the American Hibiscus Society.
- **Pinellas County Deaf Fest**
With Family Center on Deafness as tenants, we were able to host Pinellas County's Deaf Fest 2025.



FACILITY IMPROVEMENTS



Building Exterior

Brighter, more welcoming colors that also sealed leak-prone areas of the exterior



Neri Event Room

New floors and new paint give the room a more elevated look and feel



Access Controls

New fencing, new gates, and new access control boxes increase campus security



Hurricane Repairs

Damages sustained from Hurricanes Helene and Milton have been repaired, including roofs and Lealman mural

COMMUNICATION IMPROVEMENTS



Corner Marquee

Consistent use of the corner marquee to communicate with our neighbors and Park-goers



Lobby Display

Clear acrylic displays are streamlined and accessible



Internal Newsletter

Monthly newsletter keeping tenants connected and informed



Expanded Social Media

We added an Instagram presence while also increasing Facebook followers 123% in Year 3

LOOKING AHEAD TO YEAR 4

- **COMPUTER CLASSES WITH OUR NEW DONATED LAPTOPS AND LAUNCHING THE GENIUS BAR**
- **LEALMAN ROOTS HISTORICAL SOCIETY**
- **GYM BATHROOM FACELIFT**
- **INSTALLATION OF OUR DONATED PLAYGROUND**





Lealman Exchange

THANK YOU

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