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Subject: MSTU Special Projects Funding FY25 Application Form Submission Result #31727095
Date: Friday, August 22, 2025 4:10:02 PM

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Full Legal Organization Name (Required)	Keep Tierra Verde Beautiful, Inc.
Street Address (Required)	499 Laguna Dr
City (Required)	Tierra Verde
State (Required)	FL
Zip Code (Required)	33715-1842
Organization Website (URL)	in process
Organization President / Executive Director (Required)	Philip Bergquist
Title (Required)	Executive Director
Phone Number (Required)	3129252449
Email Address (Required)	pbergquist1@gmail.com
Contact Person Name (if different than above)	Philip Bergquist
Contact Person Title	Executive Director

Contact Person Phone Number	3129252449
Contact Person Email Address	pbergquist1@gmail.com
501(c)(3)? (Required)	Yes
Registered in Florida? (Required)	Yes
Year Established (Required)	2025
Total Organization Annual Budget (Required)	\$60,000
Taxpayer / Employer ID # (Required)	39-2895220
Brief Description of Organization and It's Mission (approx. 600 characters) (Required)	To conserve and beautify the natural and man-made environment in and around the Tierra Verde, Florida area by means of community engagement and education with hopes to one day join the Keep America Beautiful organization.
Project Name (Required)	T.V. neighborhood median irrigation & repairs
Requested Program Budget (Required)	20000
Community Need: Describe the problem or need to be addressed by this project. (Required)	The local community association (TVCA) has withdrawn from its maintenance agreements with Pinellas County to maintain various medians and areas in and around Tierra Verde. By turning the local community county road medians back to the County, these medians will no longer be irrigated, per County policy. If the irrigation is shut off, much of the existing vegetation will die. Keep Tierra Verde Beautiful ("KTVB") is designed to involve community support and volunteers to provide medians that are "enhanced" yet as self-sustaining as

possible, with minimal maintenance.

Project Summary:
Describe how the project will be fully implemented and how it will address the need or gap in the community. Identify and describe other funding sources, if any, for this project/program. (Required)

This project is to provide a one-year transition from the current median situation to something more sustainable, but eventually replacing the current landscaping, as needed, with more native, draught resistant plantings, irrigating to get them established but recognizing that, long-term, irrigation is not planned for. Maintaining the irrigation for a short period will allow to implementation of a transition plan to be developed jointly between KTVB and Pinellas County ("County"). The founders of KTVB will provide funding as needed. KTVB will also solicit contributions from TV residents, but that is not budgeted.

Program Outcomes:
Describe the timeline by which the project will be implemented including short-term and long-term results. (Required)

Assuming approval of this grant happened in September, then, starting in October, the County would shift the irrigation billing to KTVB, which would fund the irrigation, while simultaneously engaging local residents to assist in transitioning current landscaping on the medians within Monte Cristo and Entrada ("MC&E") to more appropriate native, draught-resistant plants and grasses, as recommended by Pinellas County, somewhat modeled after the landscaping done on the median immediately south of the new Tierra Verde bridge. Starting in the fall, KTVB will begin an overall visual review of the MC&E medians to identify specific area that will need replacement or modification. KTVB will then coordinate with the County to prioritize areas to target, develop a plan, solicit volunteers as necessary, and begin executing landscape changes prior to year-end.

Describe how your project aligns with the County's Strategic Plan: (Required)

Historically, Pinellas County has tried to provide the residents of T. V. with the "improved" medians they have requested, providing, in effect, first class landscaping for the public. But, with the withdrawal of the TVCA, and the potential loss of irrigation, the vegetation much be transitioned to items more appropriate for the future environment, more native, less irrigation dependent, this creates superior environmental stewardship while continuing to provide neighborhood beautification. This project will hopefully preserve as much of the County's (and State's) past investments as possible, while actively engaging the community in any future solution.

Authorized Signature (Printed Name / Title) (Required)

Philip Bergquist , President

**Authorization
Date (Required)**

08-22-2025

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