



# 2018 Pinellas County Urban League Urban Youth Empowerment Program (UYEP) 14 thru 24-Year-Olds INFORMATION SHEET

## PROGRAM DESCRIPTION

- The next generation of young Americans must be well prepared for higher education, careers, and life. All young people deserve the opportunity to succeed – including those that have made poor choices in their youth. The Urban Youth Empowerment Program (UYEP) is designed to assist at-risk youth in removing barriers to economic and educational success. The program is for underserved populations of youth and/or those who have participated in the juvenile justice system.
- The UYEP staff works closely with local employers and educational institutions to provide on-the-job training and additional education to program participants, matching career desires with their Individualized Career and Education Plan with local corporate/medical internship programs.
- UYEP assist youth with real-world work experiences, strengthening of job skills, opening new career options and boosting family income. Our Care Coordinators are trained to provide each participant with marketable skills and promote appropriate workplace behavior. The program offers participants meaningful experiences that benefit companies and communities.

## ELIGIBILITY REQUIREMENTS

- U.S. Citizens ages 14-24 year of age
- Considered at-risk and resides in the targeted community

## IMPLEMENTATION PLAN

- Our programs are inclusive rather than exclusive, and operate from the “bottom up” rather than the “top down”. No one is turned away, we meet them where they are and work with them to get them back on track and help change their lives for the better. Once participant has been on-boarded, the program will consist of ongoing Case Management and Wraparound Support Services to include:
  - Drug and Alcohol Counseling
  - Housing Assistance
  - Legal Assistance
  - Case Management
  - Health/Mental Health Services
  - Transportation
  - Dropout Prevention Services
  - Educational Support Services
- Other training and assistance includes:
  - Employability Skills
  - Workforce Readiness/Development
  - Educational Interventions
  - Career-Focused Group Mentoring
  - Emotional/behavioral Training (mind, body, and spirit)
  - Financial Empowerment
  - Record expungement/diversion
  - Registration for industry certifications
  - Follow-Up Services



# Urban Youth Empowerment Program (UYEP)

## OUTCOMES

- Progress will be tracked through extensive data collection
- Monthly reports available for funders
- 100 participants recruited and complete Intake Process with access to Wraparound Services
- 30 participants will complete an internship or placed in unsubsidized employment
- 25 participants will be placed in post-secondary education or obtain certification
- 70 participants will increase knowledge and application of life and employability skills
- 70 participants will complete financial empowerment training and open a savings account

## PROGRAM FOCUS

- **Comprehensive Approach:** We understand that social, economic, and emotional support are key ingredients to success for our participants, including providing a strong structural environment for success
- **Accountability:** Our program gives young people the lead voice in planning for their own education, career, and life success. Our program is built on values that teach and advance accountability. Our participants are accountable to themselves, their families and their communities for their actions and results—whether positive or negative. Their individualized plans are self-determined, making them part of their own solutions.
- **Multiple Pathways to Success:** No single program or approach will work for every disconnected youth. Although every youth will not be ready to take advantage of our program, we will continue to follow-up to let them know that we are ready when they are ready

## EMPOWERMENT TRAINING

- We provide a 4-Week Empowerment Camp cohort, four times annually, to ensure participants are prepared to represent themselves, their families, their community, the city, and the county before they are allowed to start work or school. This 20-Contact Hour course includes the following topics:
  - Dress for Success and Interview Skills
  - Building Social Skills: How to start and hold a conversation with any adult
  - Accountability Skills: Time Management, punctuality, and eliminating excuses
  - Relationship Building: Creating positive relationships with your parents, siblings, friends and supervisors
  - Integrity and Excellence: How to be a person of great character
  - Wellness: Creating a healthy mind, body, and spirit
  - Letting Go!! Your past does not determine your future
  - SMART Goal Setting: Setting long and short-term goals
  - Financial Empowerment: How to create a budget and save money
  - Taxes: The importance of filing taxes on your income
  - Career Choices: How to determine your career interest
  - Hygiene: Importance of clean bodies, shoes, uniforms, clothing, and hand washing

## Urban Youth Empowerment Program (UYEP)

### EDUCATION

- We provide a comprehensive assessment of each participant to determine their ability and commitment to complete a GED program, technical training, Associate's Degree program, In-Residence Job Corps technical program or military active duty or reserve program in some of the following areas:
  - Construction
  - Information Technology/Web Design
  - Barber/Beauty School
  - Plumbing
  - Truck Driving
  - Early Childhood Education
  - Electrical
  - Welding Technology
  - Healthcare Technicians/Administrators
  - Drafting
  - Dental Assisting
  - TV Production
  - Fire Fighting
  - Auto Service/Collision Technology
  - Photography
  - Culinary Arts
  - Cell Phone Repair
  - Nursing/Nursing Assistants
- There will be two college visits to Tallahassee, FL (Florida A&M University and Florida State University) each program year to encourage success through education.

### CAPABILITIES

- Due to a thorough planning process by senior staff and the inclusion of community volunteers, our programs have been extremely successful in delivering life changing services to the citizens of Pinellas County. This method of preparation prevents shortfalls and offers a view of external challenges before program implementation. The only true challenge is to maintain funding from year-to-year in order to provide a level of consistency to the participants.
- The National Urban League is currently running this program in 14 cities nationwide, helping in the success of over 1,000 youth annually. The Pinellas County Urban League (PCUL) has provided career services to the community for 40 years. Additionally, PCUL has many years of experience working directly with youth and crime prevention.
- All mentors will be screened for background checks and receive UYEP specific training prior to interacting with students. Each student will be matched with their own personal mentor/coach (one-on-one) from the corporate community.

### COMMUNITY SERVICE

- Students will be required to participate in six days of service to the community. The volunteer service will be provided to assist seniors, the homeless, neighborhood clean-up, etc.
- The students will be responsible for advertising their achievements by building their own newsletter and creating a social media presence, with the oversight of the program director.

## Urban Youth Empowerment Program (UYEP)

## PARTICIPANT RECRUITMENT

- Participants will be recruited from the following sources:
  - Area High School Principal's Student At-Risk Roster
  - Pinellas County Juvenile Detention Center
  - Pinellas Ex-Offender Re-Entry Coalition
  - Local judges and law enforcement

## PARENTAL INVOLVEMENT

- We realize the importance of having program support from parents/guardians. Family night is scheduled for each cohort to alert parents of their need to provide support for their child.

## FINANCIAL MANAGEMENT AND FINANCIAL CAPACITY

- PCUL's fiscal management system includes a fiscal department, a finance committee of the board of directors, an audit committee of the board of directors, and an external auditing firm.
- The organization has enjoyed strong fiscal management systems as reflected by 39 years of consistent external audits without exceptions.

## PROGRAM PARTNERSHIPS AND COLLABORATIONS

- |                              |                                  |                                    |
|------------------------------|----------------------------------|------------------------------------|
| - Pinellas County Schools    | - St. Petersburg College         | - Local Businesses                 |
| - Pinellas Technical College | - Bayfront Medical Center        | - Pinellas County Sheriff's Office |
| - St. Pete Police Department | - All Children's Hospital        | - Pinellas Ex-Offender Coalition   |
| - Suncoast Services          | - St. Pete Housing Authority     | - Pinellas County Commission       |
| - Pinellas County Job Corps  | - Other Non-Profit Agencies      | - Pinellas County Government       |
| - City of St. Petersburg     | - City of Clearwater             | - City of Largo                    |
| - City of Tarpon Springs     | - U.S. Congressman Charlie Crist |                                    |

## BUDGET FOR STAFF AND PROGRAM

- Program Director
- Integrated Case Managers
- Program Assistant/Data Management
- Participant's Expenses
- Administration and Site Cost

<b>URBAN YOUTH EMPOWERMENT PROGRAM (UYEP)</b>	<b>\$201,300</b>
<b>Weekly Behavioral/Mental Health - Counseling (Individual and Family Involvement)</b>	<b><u>\$75,000</u></b>
<b>TOTAL:</b>	<b><u>\$276,300</u></b>

# Urban Youth Empowerment Program (UYEP)

## UYEP Work Ready Flow Chart

