PINELLAS Community Foundation

*Giving Humanity a Hand Since 1969*

# ARPA Nonprofit Capital Project Fund

February 9, 2023

# TOPICS TO COVER

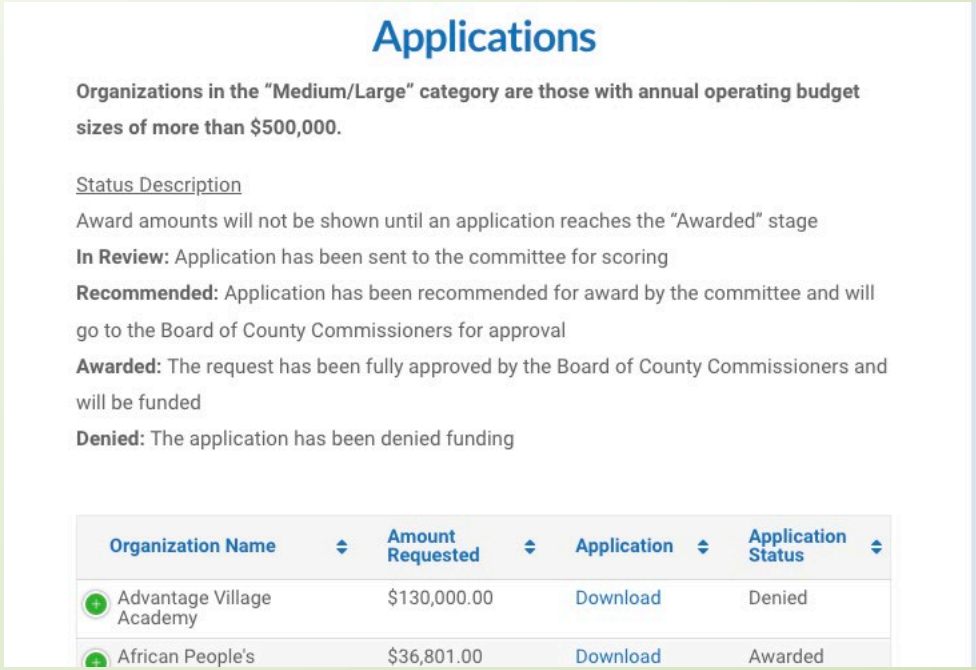
- Overview
  - Definitions
  - Transparency
  - Committee Process
  - Rubrics & Scoring Criteria
  - Eligibility
  - Technical Assistance
- Round 1: Where We've Been
  - Small Purchases
  - Large Projects
- Round 2: What's Next

# DEFINITIONS

- **Small Organization:** Under $500,000 annual operating budget
- **Large Organization:** over $500,000 annual operating budget
- **Small Purchase:** capital asset(s) with a useful life of at least five years, costing less than $200,000. These do not involve modifications to property.
- **Large Project:** acquisitions of, or modifications to, property.
- **Overhead allowance:** The available funding for Large Projects to cover costs associated with managing and administering both the funding and capital project itself; capped at 5% of award amount

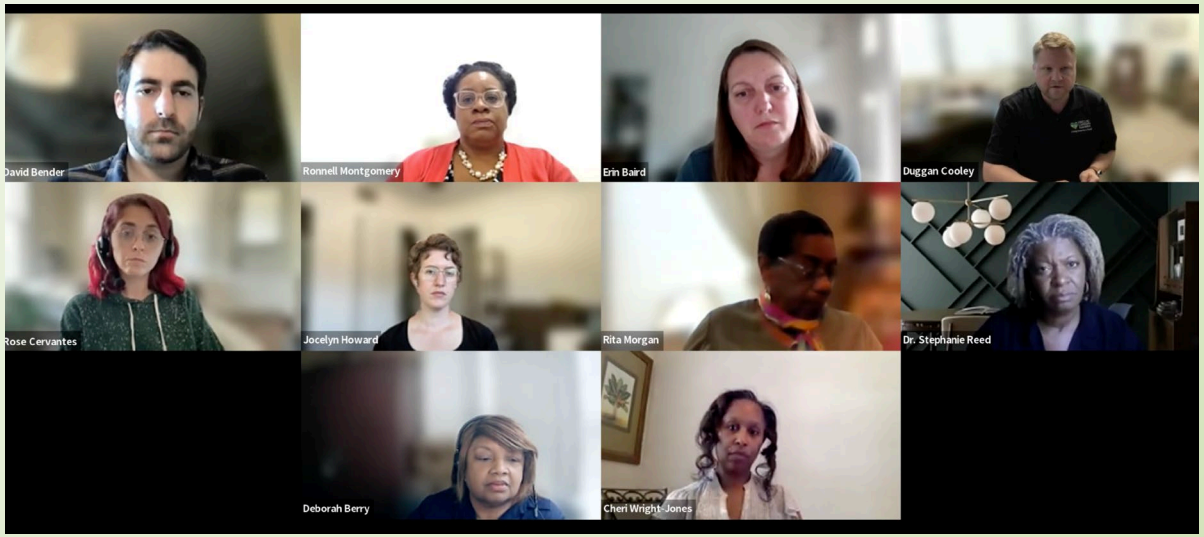
# TRANSPARENCY

- All documents (applications, contracts, reports) are posted on the PCF website
- Any member of the public can watch committee meetings live or as a recording



# REVIEW COMMITTEE PROCESS

- Diversity is based on identity, lived experience, location in Pinellas County (north/central/south), education, and industry
- Review Committee members independently review and score applications, then meet as a group to discuss and make final recommendations
- Separate committees for Round 1 of Small Purchases and Round 1 of Large Projects



# RUBRICS

- Committee members complete objective scoring of applications using a rubric based on application questions
- Rubrics are public and available to applicants during the application period
- Sample section from the rubric is below. Rubrics were made with the County's directives in mind. Rubrics are also in line with all ARPA requirements.

**Organization Mission and Background***

| 8-10 Points | 4-7 Points | 0-3 Points |
|---|---|---|
| The purchase request is clearly aligned with the organization's established mission and programming. The organization's background clearly articulates a history of executing its specified programming in Pinellas County. | The purchase request is only partially aligned with the organization's mission and program, or the organization has little history executing its specified programming in Pinellas County. | The purchase request is outside the scope of the organization's mission and there is no history of the organization executing programming related to the purchase in Pinellas County. |

| 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|---|---|

**Negative Economic Impact***

| 8-10 Points | 4-7 Points | 0-3 Points |
|---|---|---|
| Demonstrates a severe negative economic impact that clearly arose from the COVID-19 global pandemic. Negative impact is clearly described, and proposed purchase is a clear remedy to the impact. | A moderate negative economic impact has arisen from the COVID-19 pandemic. The negative impact is clearly described, and the proposed purchase can remedy the impact. | A mild negative economic impact has arisen from the COVID-19 pandemic. The proposed purchase may or may not remedy for the impact. |

| 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|---|---|

# SCORING CRITERIA

- Strength, longevity, and viability of purchase
- Alignment between organization mission/objectives and grant request
- Clear demonstration of economic harm from the pandemic
  - Strongest applications will demonstrate harm to both the organization and the clients served
- Geographic service area (Qualified Census Tracts, disproportionately impacted communities)
- Representation within the organization from the communities it serves
- Size/content of request proportional to both the organization's budget and the benefits of the purchase
- How purchase helps organization sustain its mission and prepare for the future
- Ability to cover increased operating costs as a result of the project

# ELIGIBILITY

- 501(c)(3) public charities with tax-exempt status AND program operation for at least one year at the date of application
  - Those with a longer history of serving the community will be prioritized
- Must offer programming in Pinellas County that serves residents of Pinellas
  - Capital purchase(s) must be put into service in Pinellas 100% of the time
- Must be able to demonstrate an unremedied, negative financial impact from the pandemic
  - Examples: fundraising revenue loss, increased service demand, reduced administrative capacity, reduced service delivery, employee layoffs, or reductions in grant revenue
- Non-501c3 government entities are ineligible

# TECHNICAL ASSISTANCE

- PCF has aimed to create an accessible grant process that ensures that the nonprofits in most need are able to apply
- PCF staff host webinars, offer 1:1 sessions with applicants in person and via Zoom, and are available to answer questions by email during the application period
- Post-contract technical assistance regarding invoicing, spending, and compliance is provided

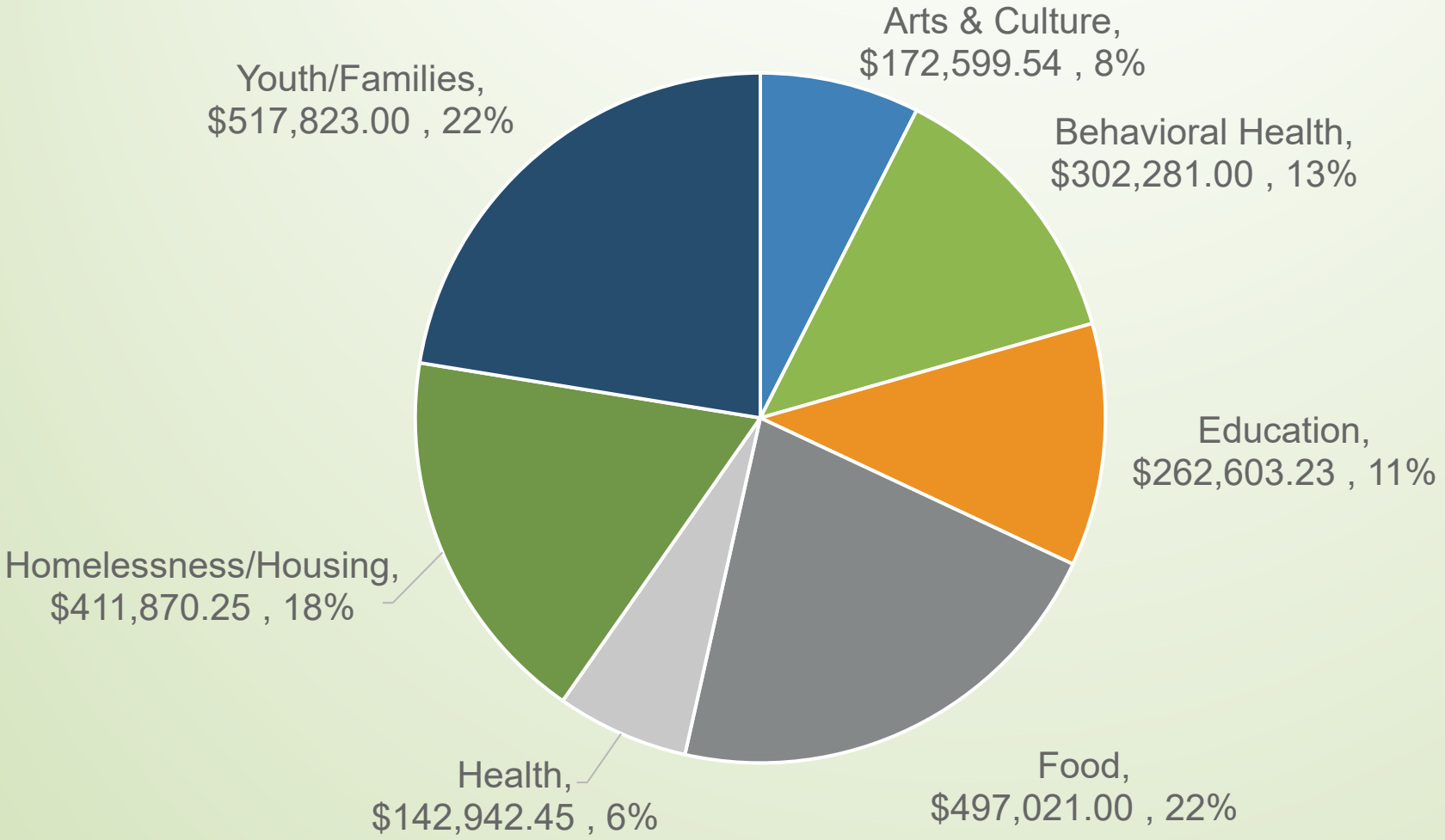
# ROUND 1: SMALL PURCHASES

- **Total Number of Applications:** 80
- **Total Amount Requested:** $6.5 million
- **Organizations Awarded:** 34
- **Amount Distributed:** $2.25 million

Over half a million people will be impacted by these purchases

# SMALL PURCHASES BY CATEGORY*

## *AS APPROVED BY BCC ON 11/15/22



# SUCCESS STORIES

- Reach St. Pete, a small nonprofit that brings fresh food to people who live in under-resourced areas of St. Petersburg. Reach St. Pete saw the need for their services increase more than 100% over the last six months, and sometimes had to dig into financial reserves in order to meet the community's need. They'll receive funding toward a refrigerated truck that will increase their capacity to distribute food in St. Petersburg.
- Gulf Coast Dental Outreach, which provides dental care to low-income adults in Tarpon Springs, many of whom are senior citizens. Out of all Pinellas County residents living below the federal poverty level, only 5% have access to dental care. Gulf Coast will use its grant to buy x-ray equipment to meet increased demand.
- Boley Centers, which provides treatment, rehabilitation, employment, and housing services to people in poverty, many of whom are also disabled or recovering from addiction. Boley maintains both group homes and independent housing units. They will use their grant for new maintenance vehicles, allowing them to maintain and turn over their units more efficiently to get citizens in stable housing as quickly as possible.

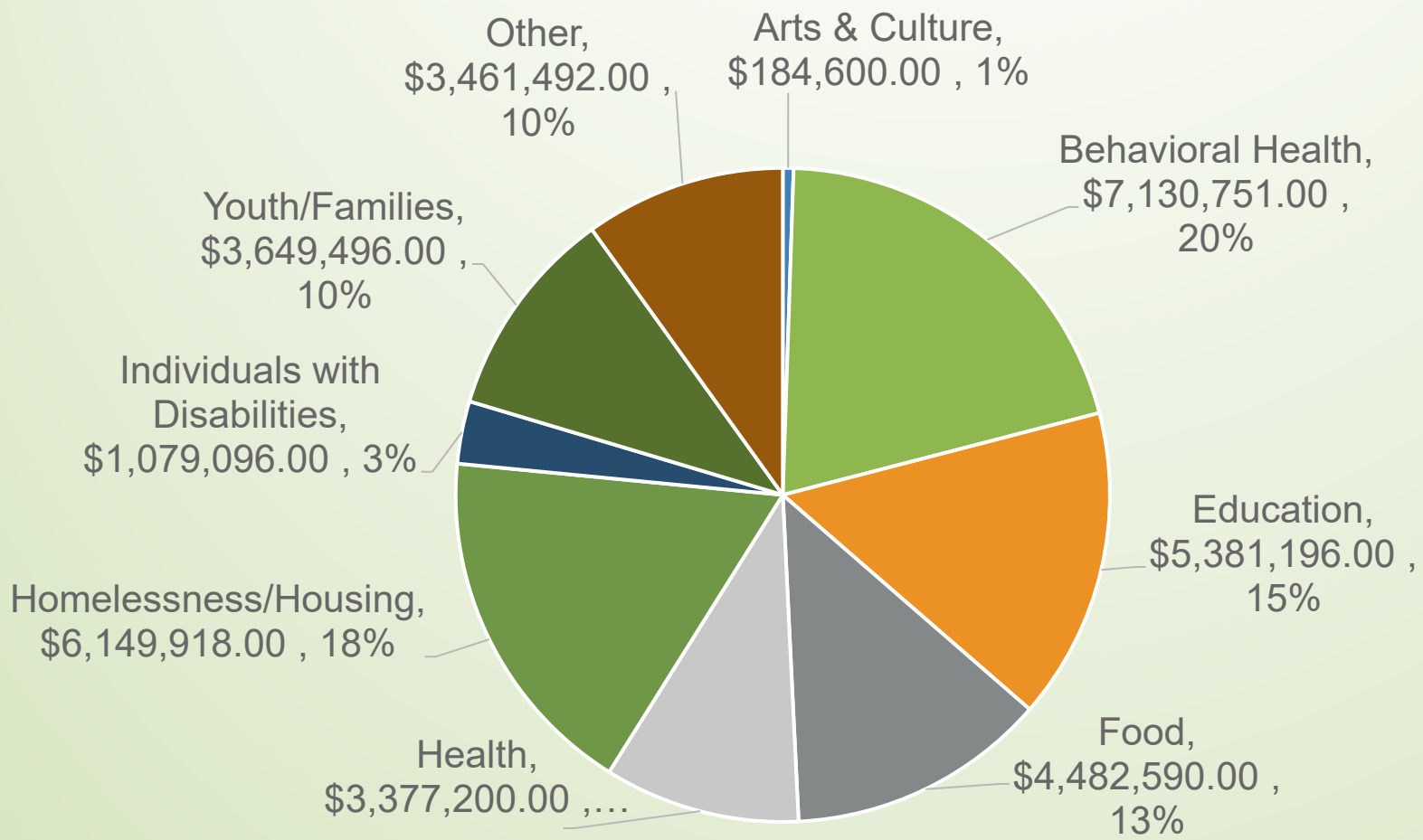
# ROUND 1: LARGE PROJECTS

- **Total Number of LOIs Submitted:** 78
- **Total Amount Requested (LOIs):** ~ $80.5 million
- **Number of Applicants:** 19 organizations
- **Available Budget:** $10 million
- **Total Amount of Funds Requested:** $22.5 million

Full applications are currently in review by PCF's Review Committee.

Funding recommendations will be made by this Review Committee to PCF on March 7, which then will be sent to the Commission for review.

# LARGE FULL APPLICATION SUBMISSIONS BY CATEGORY



# OVERVIEW: ROUND 2

- **Based on BCC's feedback, PCF has recommended the following use of the remaining $5.2 million of ARPA funding.**
- **Goals:**
  - Provide an opportunity for all organizations that did not receive funding in Round 1 to re-submit in both Small Purchases and Large Projects
  - Modify the process in order to incorporate BCC feedback and ensure that funding reaches more organizations
- **Maximum requests**
  - Small Purchases: Max $100,000 request
  - Large Projects: Max $500,000 request
- **Applications Open/BCC Review**
  - Small Purchases: March 1; BCC Reviews May/June
  - Large Projects: April 3; BCC Reviews August

# ROUND 2 SUMMARY

| Grant Track | Org. Type (Budget Size) | Maximum Request Size | Suggested Capital Grant Budget | Available Overhead for Grantees |
|---|---|---|---|---|
| **Small Purchases** | Small Orgs (Under $500,000 budget) | $100,000 | $750,000 | N/A |
| | Med./Large Orgs. (over $500k budget) | $150,000 | $1.5 million | |
| **Large Projects** | N/A | Up to $200,000 | $1 million | $50,000 |
| | | Between $200,001 and $500,000 | $1,825,715 | $91,285 |
| **TOTAL** | | | **$5,075,715** | **$141,285** |

# ROUND 2 PROCESS CHANGES

- Single application process (no LOI for Large Projects)
- Roll forward eligible requests from Round One (i.e., nonprofits that were reviewed by committee with requests that fall within new max. request size)
- Strongly recommend attendance at a technical assistance session with PCF staff during the application period. TA increased likelihood of funding during Round 1.
- Strongly recommended attendance at grant writing workshop with PCF staff
- Large projects will be grouped and evaluated by request size, which will ensure that projects of similar complexity are reviewed together

# PCF/PINELLAS COUNTY RELATIONSHIP

- PCF will provide draft language to County staff and Commissioners to help guide constituents and residents towards accurate information about the Fund
- PCF will collaborate with the County communications staff to ensure unified and efficient public messaging about both availability of funds and their successful usage
- Commissioners will be provided stories about program success and opportunities to engage with funded projects

# Thank you