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To: [McKibben, Nancy](#)
Subject: MSTU Special Projects Funding FY22 Application Form Submission Result #28276480
Date: Tuesday, August 8, 2023 11:31:01 AM

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Full Legal Organization Name (Required)	Palm Harbor Merchants Association
Street Address (Required)	993 Florida Avenue
City (Required)	Palm Harbor
State (Required)	FL
Zip Code (Required)	34683
Organization President / Executive Director (Required)	Benjamin Nichols
Title (Required)	President
Phone Number (Required)	7274603739
Email Address (Required)	palmharbormerchants@gmail.com
501(c)(3)? (Required)	Yes
Registered in Florida? (Required)	Yes
Year Established (Required)	2022
Total Organization Annual Budget (Required)	\$40,000.00
Taxpayer / Employer ID # (Required)	88-3595787
Brief Description of Organization and It's Mission (approx. 600 characters) (Required)	The Palm Harbor Merchants Association is a non-profit organization comprised of business owners and operators dedicated to supporting the unique and vibrant redevelopment of downtown Palm Harbor through promoting events and community activities.

Project Name (Required)	Downtown Palm Harbor Community Event Equipment
Requested Program Budget (Required)	\$18,695.00
Community Need: Describe the problem or need to be addressed by this project. (Required)	The downtown Palm Harbor central district has all of the ingredients to become a vibrant gathering place for the community to enjoy the amenities and characteristics unique to this historic district. The Palm Harbor Merchants is a core organization focused on promoting events in the District. Not having the equipment necessary to hold events is an organizational and financial burden on the Palm Harbor Merchants and is a limiting factor on the number and quality of events that the community can enjoy.
Project Summary: Describe how the project will be fully implemented and how it will address the need or gap in the community. Identify and describe other funding sources, if any, for this project/program. (Required)	This project will allow the PH Merchants to purchase a generator, a 10'x10' branded event tent, thirty barricades , a barricade storage cart and a 7'x14' enclosed trailer that will securely store all of this equipment thus eliminating the need for a stationery storage shed. This equipment is normally rented for events, therefore the costs of the rental is repeated for every event. Purchasing this equipment will also make it available for rent to other organizations that wish to hold events in the District, thereby creating an income stream that will offset the maintenance and operational costs of the equipment.
Program Outcomes: Describe the time-line by which the project will be implemented including short-term and long-term results. (Required)	This equipment will be purchased in time for the PH Merchants to hold a major Veterans Day event in the District in November and will be used extensively throughout the year on many other planned annual events. Money generated from these events will support streetscape maintenance and the costs associated with the proposed street lighting district being implemented with Duke Energy in the downtown Palm Harbor Central District.
Describe how your project aligns with the County's Strategic Plan: (Required)	This project will foster continual economic growth and vitality in the Downtown Palm Harbor Form Based Code District. The Palm Harbor Merchant Association is committed to sustaining the operational objectives of the DPH Master Plan and the DPH Streetscape and Parking Action plan.
Authorized Signature (Printed Name / Title) (Required)	Benjamin Nichols - President

**Authorization Date
(Required)**

08-08-2023

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