

**RESOLUTION NO. 05-167**

**RESOLUTION OF THE BOARD OF COUNTY  
COMMISSIONERS OF PINELLAS COUNTY  
ESTABLISHING AN HONORARY AND  
PHILANTHROPIC NAMING RIGHTS  
POLICY; PROVIDING FOR AN EFFECTIVE  
DATE.**

WHEREAS, the naming or renaming of County-owned property and facilities is a legislative function of the Board of County Commissioners ("Board"), and the Board desires to provide a process and establish standards and criteria for presentation of naming rights proposals for consideration by the Board; and

WHEREAS, in reaching a determination as to the appropriate name for County property and facilities, consideration should be given to individuals, civic and charitable organizations, and other entities that have made substantial contributions to either the community, or to historical events relevant to the site of the property or facility, or to the geographical location of the property or facility, through either civic involvement or monetary contributions; and

WHEREAS, the Board of County Commissioners has previously approved a work plan to establish commercial naming rights policies, and hereby establishes honorary and philanthropic naming rights policies to provide a procedure for and criteria governing naming County property and facilities, including consideration of appropriate citizen input, as provided herein.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF PINELLAS COUNTY FLORIDA, AT A DULY ASSEMBLED MEETING HELD ON THIS 2 DAY OF August, 2005, AS FOLLOWS:

1. **Section 1.** The Honorary and Philanthropic Naming Rights Policy ("Policy") attached hereto is hereby approved and adopted, and all proposed honorary or philanthropic naming rights recognizing either individuals, civic or charitable groups, or other entities shall be considered and approved in accordance with the Policy. Any existing honorary or philanthropic

naming rights plans for County property or facilities shall be revised to comply with the Policy, and said plans shall be submitted to the Board of County Commissioners for approval as provided in the Policy before nominations for naming rights pursuant to said plan shall be considered by the Board.

2. **Section 2.** This Resolution shall take effect upon its adoption.

Commissioner Harris offered the foregoing Resolution and moved its adoption, which was seconded by Commissioner Welch, and upon roll call the vote was:

AYES: Morrioni, Welch, Stewart, Harris, Seel, Latvala and Duncan.

NAYS: None.

ABSENT AND NOT VOTING: None.