

Best performing  
 Beautiful  
 Beaucoup  
 Big Cheese  
 Better  
 Big Fish  
 Brilliant  
 Beneficial  
 Bubbly  
 Best of all possible solutions  
 Breakthrough  
 Beautifully  
 Beyond Fabulous  
 Bright  
 Big Cheese  
 Buoyant  
 Befitting  
 Believable  
 Blue Chip  
 Benevolent  
 Brainiest  
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 Big Hearted  
 Blockbuster  
 Beautifully  
 Beloved  
 Boisterous  
 Bonafide  
 Big Vision  
 Blithesome  
 Polished  
 Participative  
 Panoramic  
**Passionate**  
 Popular  
 Proactive  
 Peppy  
 Problem solver  
 Powerful  
 Personable  
 Public spirited  
 Purposeful  
 Paragon  
 Par excellence  
 Pathfinder  
 Prophetic  
 Patriotic  
 Practical  
 Positive  
 Perceptive  
 Perfect  
 Prudent  
 Poignant  
 Puppies  
 Poised  
 Potential  
 Peak  
 Praise



# BP Funds

Opportunity To  
***Do Things*** We Might Not  
Ordinarily Do...

Presented by Barbara St. Clair  
For Creative Pinellas  
December 13, 2016



When Creative Pinellas  
was asked to make  
recommendations on  
using BP Funds  
for art



# We Asked Ourselves

What's Important?

What Values and  
Principles do We Use to  
Guide Us?

# Aspirational



Bubbly

Brainiest

Blithesome

Personable

Prudent

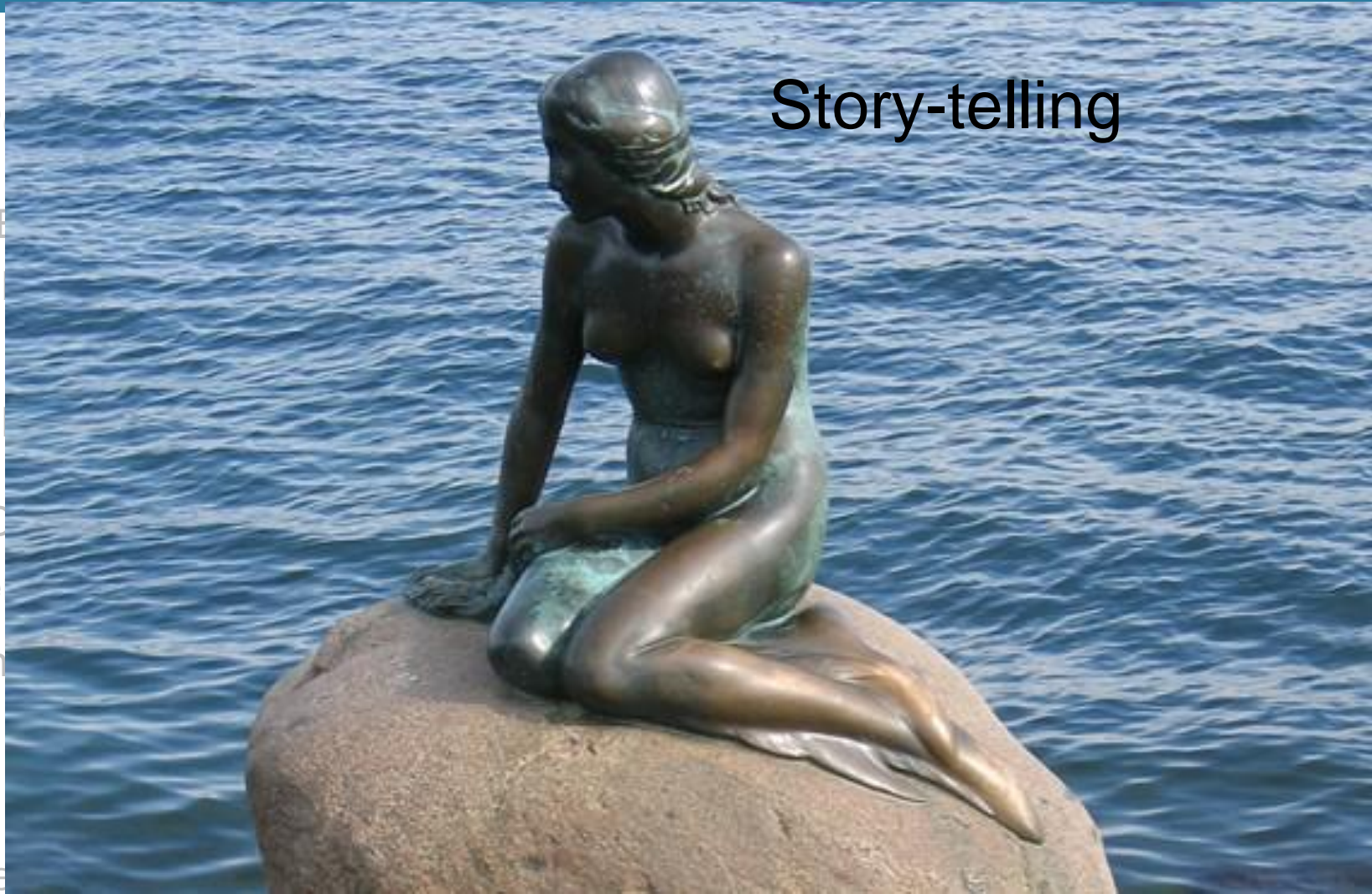
Best of all possible solutions

Public spirited

Praise



# Story-telling



Best P

Beautiful

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Big C

Bette

Big Fish

Brilliant

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*Best Performing*

Blithesome

Bubbly

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Powerful

Personable

Public spirited

Praise

Prudent

Best Performing

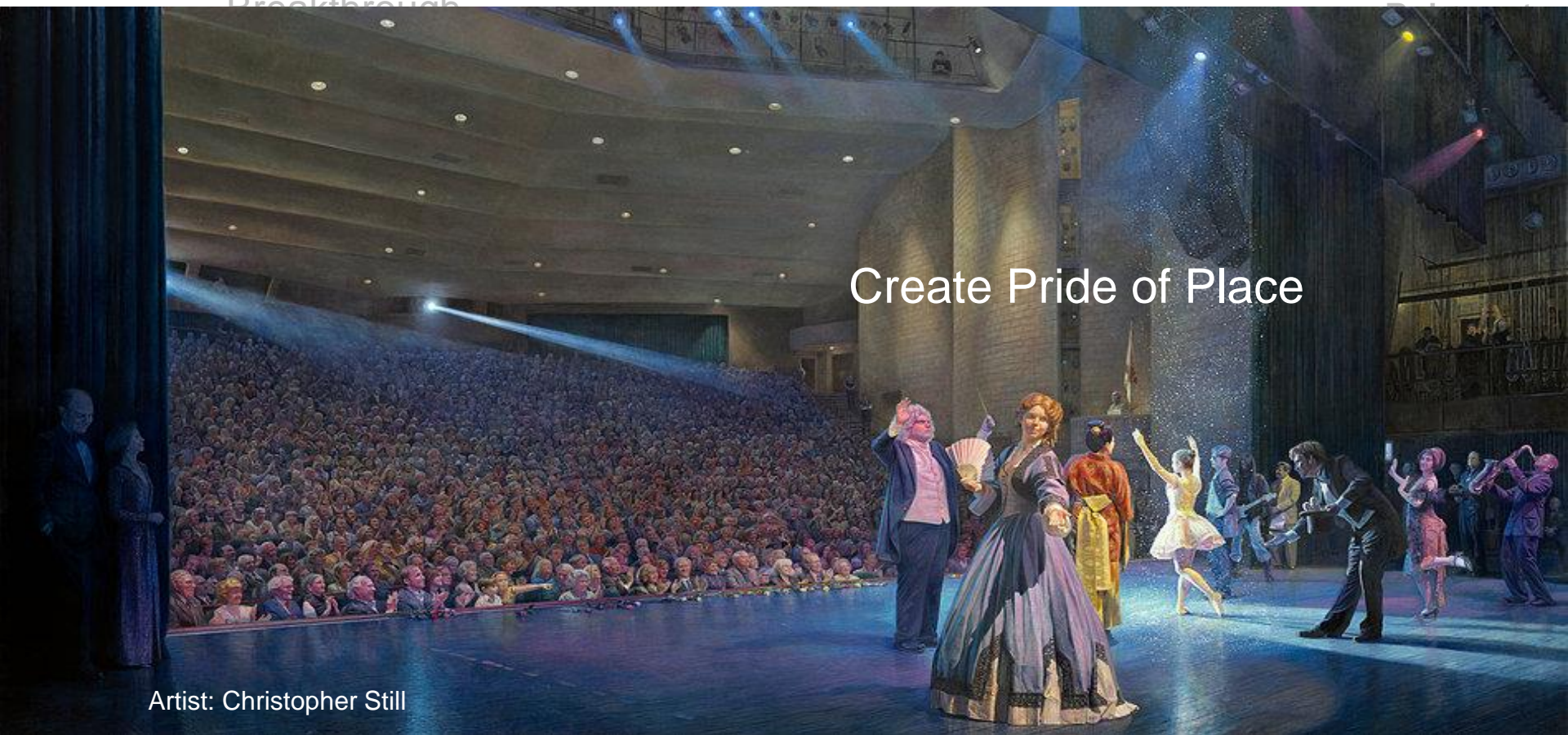
Bountiful

Polished

Purposeful

Breakthrough

# Create Pride of Place



Artist: Christopher Still

Blithesome

Personable

Praise

Bubbly

Best of all possible solutions

Public spirited



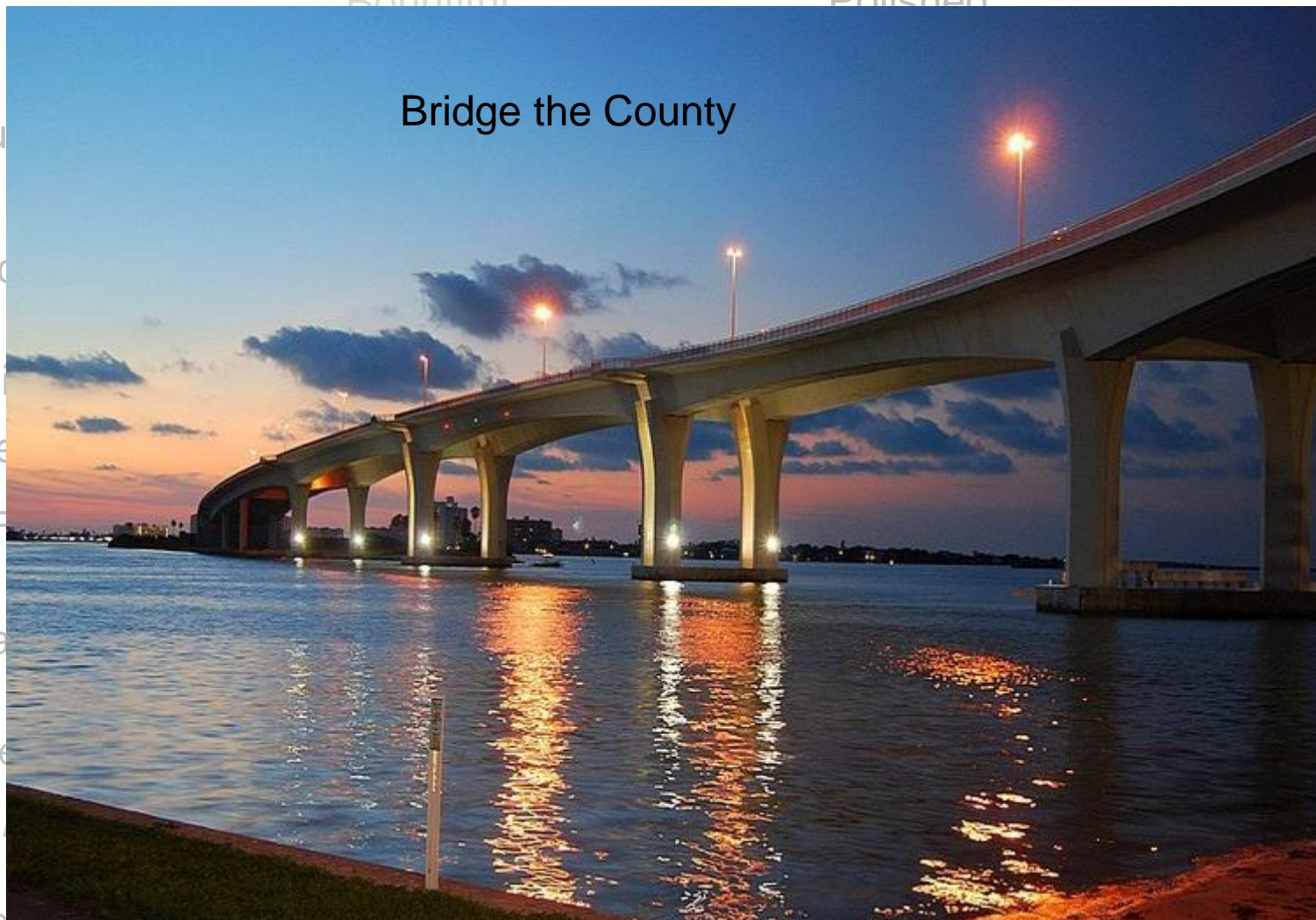
Best Performing

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Polished

Purposeful

# Bridge the County



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Best

Bubbly

Best of all possible solutions

Public spirited



Artist: Rose Marie Prins

Resonate Emotionally





Best Performing

Purposeful

# Make Connections Between Us

Polished

Breakthrough

Big Hearted

Participative

Paragon

Poignant

Beautiful



Bubbly

Best of all possible solutions

Public spirited

Very Accessible / Available







*We Want People to See It*

Bubbly

Best of all possible solutions

Public spirited

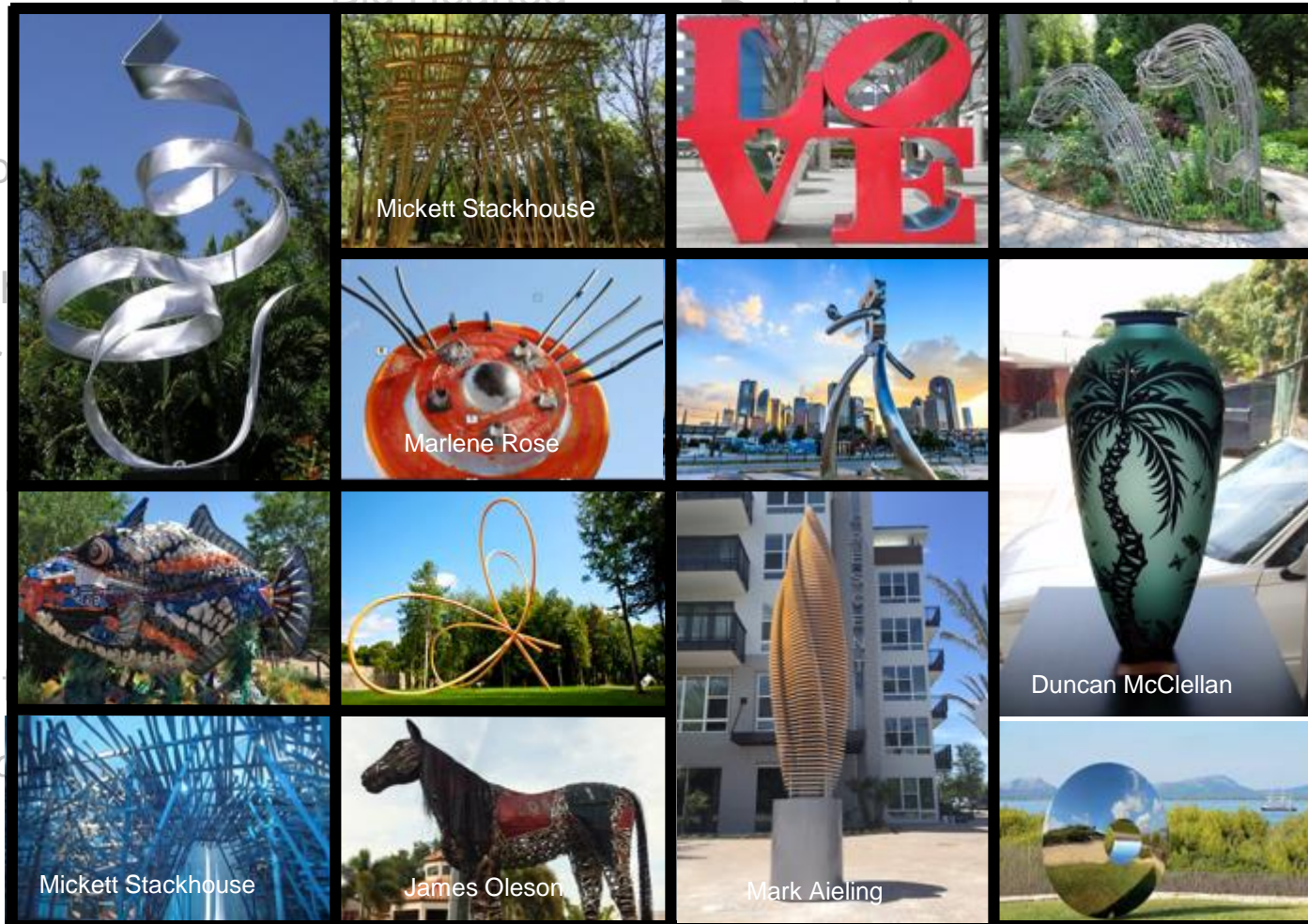


## Two Recommendations

Best Performing Bountiful Polished Purposeful  
Breakthrough Beautiful Brainiest Big Hearted Participative Paragon Poignant  
Beyond Fabulous Blockbuster Panoramic Prophetic Puppies Poised  
Beaucoup Beautifully Pathfinder  
Light  
Big Che Buoyant Brio Par excellence  
Better Befitting Boisterous Popular Patriotic Potential  
Big Fish Bonafide Proactive Practical  
Brilliant Believable Peppy Positive Perceptive  
Beneficial Benevolent Problem solver Perfect  
Best Performing Powerful Personable Praise Prudent  
Bubbly Blithesome Public spirited  
Best of all possible solutions



# Idea # 1 A Traveling Sculpture /Installation







# The Vision

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Travel  
Around  
the  
County

10  
Locations  
over 3  
Years

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3 Months  
in Each  
Location

End With a  
Permanent  
Landing  
Place



## Why We *Like It*

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Very Accessible -  
Touches Many  
People Throughout  
The County

Engaging - Great  
Opportunity  
for Community  
Involvement

Builds Enthusiasm  
And Excitement  
Over Time

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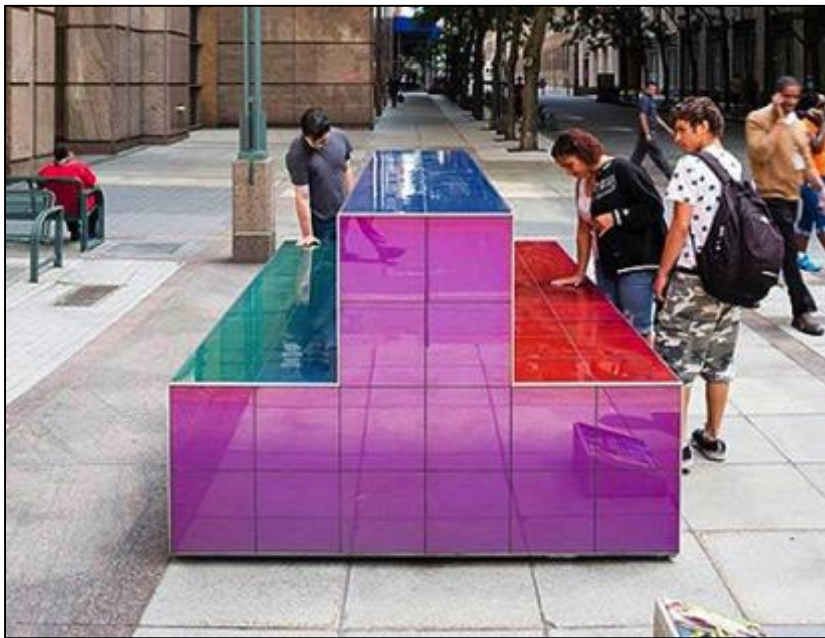
Terrific  
Opportunities  
for Marketing  
Promotion and  
Tourism

Permanent  
Landing Place and  
Legacy History  
  
(Perhaps at the re-  
envisioned GCMA)

Optimal for  
Social Media  
And the Benefits  
It Brings

# Thermochromic Color Changing Bench

Best Performing Breakthrough Beautiful Brainiest Big Hearted Participative Puppies Purposeful Poignant Paragon



Beneficial Benevolent

Problem solver Perfect

Best Performing

Powerful

Prudent

## *Interactive & Encourages Engagement*

Bubbly

Best of all possible solutions

Public spirited



# Recycled Art Installation by Roadsworth



*Speaks to a Community Culture*

Best of all possible solutions

Public spirited

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 Prudent  
 Praise  
 Prudent  
 Prudent

# Keeping the Conversation Going

Purposeful

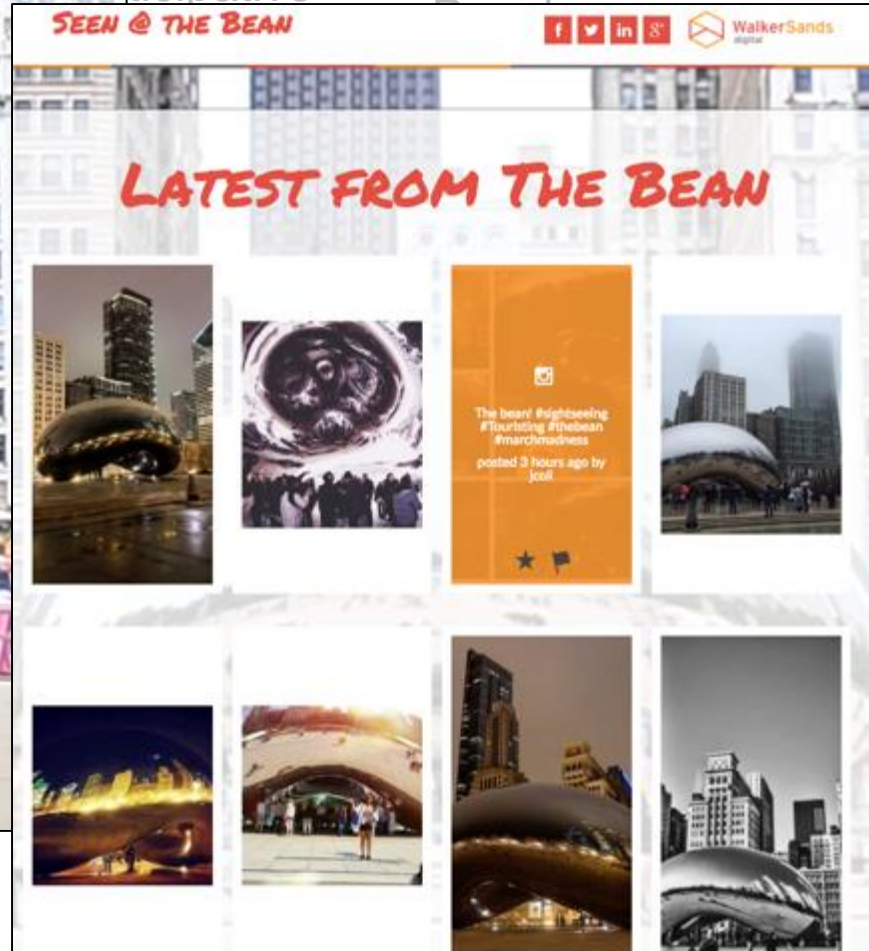
Poignant

Paragon

Participative

Big Hearted

Breakthrough



Buttlesome

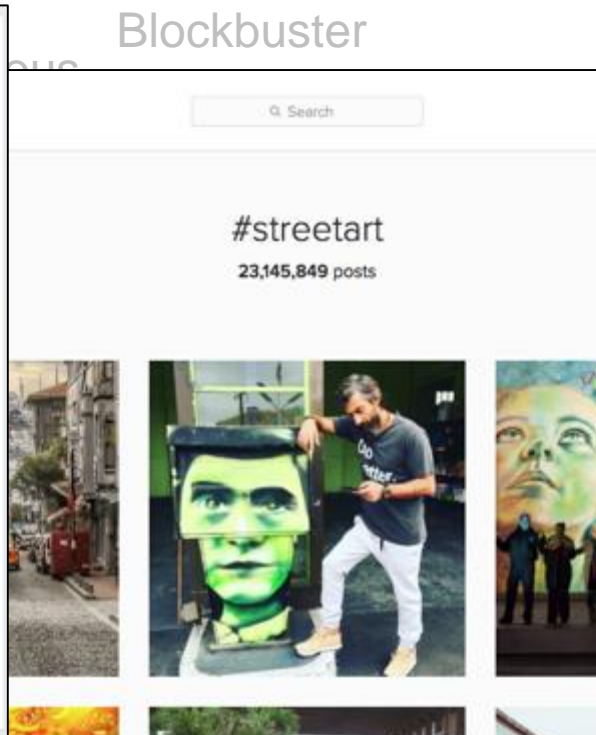
Bubbly

Best of all possible solutions



# A Love Letter to Pinellas County

Best Performing Breakthrough Beautiful Brainiest Big Hearted Participative Puppies Purposeful Poignant Paragon



Bubbly Best



Prudent Praise



# Idea # 2 Light up the Bridge(s)



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Purposeful  
Poignant  
Paragon  
Poised  
Prudent

Public spirited



# The Vision

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LED Light  
Installation

On the  
Bayside  
Bridge

Possibly  
Other  
Bridges

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## Why We *We Like It*

Bridges Connect Us  
*(And the Bayside  
Bridge Connects  
North and South  
County)*

Very Visually  
Appealing and  
Memorable

Adds Excitement  
And Vibrancy to  
Visual Landscape

Widely Accessible  
and Available

Opportunities  
for Promotion  
and Tourism

Highlights Us as a  
Great Coastal and  
Arts Community





# Key Practicalities

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## ● Budget

- It is typically the artist's responsibility to put together a detailed budget for design, project management and construction
- High level of confidence that we can deliver on the \$500K budget based on survey of similar sculptural and lighting projects

## ● Timeline

- 12 months is very fast track for this project and is doable
  - 4 – 6 months for development - RFP/Call to Artists/Award
  - 6 – 8 months for fabrication and delivery

## ● Logistics

- We will provide guidance about available locations, timing, etc.
- All logistics are the responsibility of the artist

## ● Direction and Details

- Based upon the BCC's choice of projects and direction
- Each of these items will be addressed in detail prior to moving forward

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# Thank You

We look forward to working with the Board of County Commissioners to bring one of these ideas to life



Please Feel Free to Contact me:

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727-460-5477