



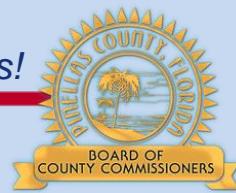
Doing Things!

Animal Services

Work Session Presentation

Presented by: Doug Brightwell, Interim Director
January 21, 2016





Who We Are

- 52 FTE (3%) in 4 divisions
 - Customer Services
 - Veterinary Services
 - Kennel Operations
 - Enforcement

What We Do

- Open Admission Shelter for Dogs and Cats
- Pet Adoption, Rescue, and Fostering (ARF program)
- Key member of Community Partnership
- Lost pet – owner reunification



What We Do

- Animal Cruelty Investigation
- Rabies Vaccination
- Animal Bite Investigation/Rabies Quarantine
- Pet Licensing
- Code Enforcement
- Kennel Permitting



What We Do

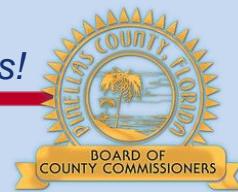
- Community Outreach and Education
- Volunteer Coordination
- Animal Welfare Trust Fund





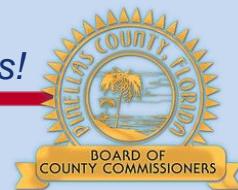
Ensure Public Health, Safety, and Welfare

- 2.1 Provide planning, coordination, prevention, and protective services to ensure a safe and secure community
 - Ensure rabies vaccinations and animal licensure compliance
 - Investigate animal bite reports and ensure proper reporting and bite animal quarantine



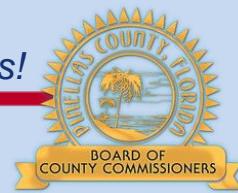
Ensure Public Health, Safety, and Welfare

- 2.3 Provide comprehensive services to connect our veterans and dependents to the benefits they have earned
 - Provide fee waivers for adoption of companion animals by eligible veterans and their families



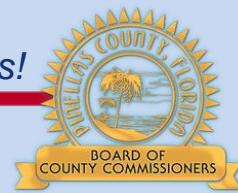
Deliver First Class Services to the Public and Our Customers

- 5.1 Maximize partner relationships and public outreach
 - Partner with Adoption Partner Network and foster program to improve live release rates and animal welfare outcomes
 - Provide outreach and educational events on responsible pet ownership
 - Coordinate with Fish & Wildlife, USDA, and others for public education and protection from wildlife



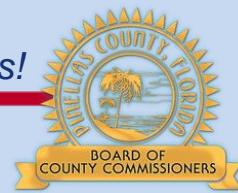
Deliver First Class Services to the Public and Our Customers

- 5.2 Be responsible stewards of the public's resources
 - Continue to strengthen volunteer program
 - Maintain Animal Welfare Trust Fund for in-kind services, monetary donations, and pet food bank



Deliver First Class Services to the Public and Our Customers

- 5.3 Ensure effective and efficient delivery of County services and support
 - Improve lost pet-owner reunification rate
 - Improve field response time



Opportunities

- Transition from paper driven work processes to fully technological processes
- Maintain social media standards and advancements

Doing Things:

- Provide technology training for staff (1.2), license resellers, and community partners
- Leverage technology for efficiencies, transparency, and data-driven decisions (geographic information system [GIS]; business intelligence; PetPoint) (5.3)

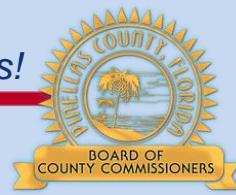


Opportunities

- Increase availability of spay/neuter services through reduced wait times

Doing Things:

- Provide internships for St. Petersburg College Veterinary Technology Program students and externships for Veterinary Science students (1.1)



Opportunities

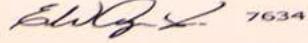
- Develop/implement proactive community outreach and training program

Doing Things:

- Leverage outreach opportunities, speaking engagements, and events to educate about responsible pet ownership (5.1)
- Continue to strengthen the volunteer program (5.2)
- Provide community engagement services (5.3)

2.1 Key Measures

- Compliance rate for rabies vaccinations
- Compliance rate for animal licenses

RABIES TAG # 9182164		LIC TAG #	
ISSUED ONLY WHEN LICENSE PURCHASED AT TIME OF VACCINATION			
DATE OF VACCINATION 05/01/2010 MONTH/DAY/YEAR	MANUFACTURER (FIRST 3 LETTERS) M E R	VACCINATION EXPIRES 05/01/2011 MONTH/DAY/YEAR	VACC TYPE/KILLED 1 YEAR IM <input type="checkbox"/> SC <input checked="" type="checkbox"/>
BRAND NAME IMRAB 3	VACC LOT #/EXPIRES 12535A	DATE LIC ISSUED 03/18/2011	1 YEAR
OWNER PHONE # (727) 799-3311			
NAME 247867	SEX FEMALE		
BREED DOMESTIC SHORT HAIR	SPAY YES		
COLOR CALICO	NEUTER		
COUNTY OF DADE SMART 2011-2012 CLEAR 7634			
VET. SIGNATURE/LICENSE #  7634			
ADDRESS/PHONE # 7) 582-2600			

2.3 Key Measures

- Number of companion animals placed with veterans and their families
(vetsadoptpets.org)



5.1 Key Measures

- Reduced recorded animal bites
- Reduced calls regarding urban wildlife
- Increased live release rates



5.2 Key Measures

- Volunteer hours and monetary equivalents
- Increased donations and outreach activities



5.3 Key Measures

- Lost pet-owner reunification statistics
- Number of community speaking engagement requests



2015 Calendar Year Data

	<u>Dogs</u>	<u>Cats</u>
Adoptions	1359	3597
Transfers	1290	214
Reclaims	647	290

Thank you

