## Amendments in Support of the Lealman Form Based Code

Countywide Plan Map Amendment to the Countywide Planning Authority
November 14, 2023





#### **Our Vision:**

To Be the Standard for Public Service in America.

## Request



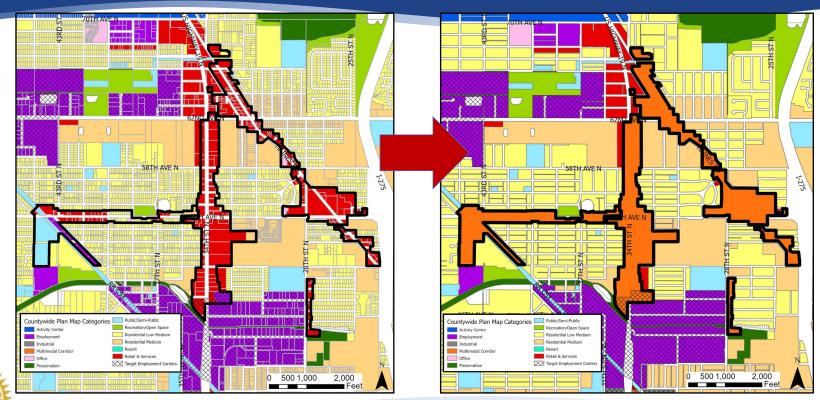
# Amend the Countywide Plan Map from various land use designations to Multimodal Corridor Supporting (MMC-Su) and Multimodal Corridor Primary (MMC-P)

- Approximately 171.6 acres total within the Lealman CRA
  - MCC-Su 77.1 acres, m.o.l.
    - Primarily focused on 54<sup>th</sup> Avenue N, Haines Road, and 28th Street N
  - MCC-P 94.5 acres, m.o.l.
    - Primarily focused on 34<sup>th</sup> Street N (US Highway 19) and the Haines Road/54<sup>th</sup> Street N/28<sup>th</sup> Street N triangle



## **Countywide Plan Map – current > proposed**







#### Multimodal Corridor – Supporting (MCC-Su)

- Characterized by low- and mid-rise, street-oriented buildings with activated retail and public spaces served by wider sidewalks with pedestrian amenities
- Maximum 1.0 FAR for nonresidential uses and an overall maximum building/project
   1.5 FAR when residential is included
  - Project FAR in lieu of a residential density calculation
  - Maximum project FAR intended to incentivize residential and mixed-use projects

#### **Multimodal Corridor – Primary (MCC-P)**

- Characterized by low to mid-rise buildings, screened parking with reduced/shared access points, and primary building entries with direct access to the street
- Maximum 1.2 FAR for nonresidential uses and an overall maximum building/project
   2.0 FAR when residential is included
  - Project FAR in lieu of a residential density calculation
  - Maximum project FAR intended to incentivize residential and mixed-use projects





#### **Tier III Amendment** – *automotive* and *industrial/manufacturing*

- Permitted uses are wide-ranging and include *automotive* and *industrial/manufacturing*. (Permitted uses are ultimately controlled by the Lealman Form Based Code.)
- Uses exist throughout the subject corridors today, provide employment opportunities and are patronized by Lealman residents.
- Do not intend to kick-out such uses and further gentrify Lealman.
- Uses do not prevent the establishment of a functional multimodal corridor.
- Uses are within close proximity and are easily accessed by residents interior to the subject corridors.
- As conditions change, new use types could replace such automotive and industrial/manufacturing uses.



#### **Flooding**

- Eight (8) land parcels within Special Flood Hazard Areas
- Parent Mixed Use Corridor (MUC) FLUM category includes requirements prohibiting additional residential density within the Coastal High Hazard Area (CHHA)
- Proposed MUC-SU and MUC-P FLUM designations note potential further restrictions limiting development within the Coastal Storm Area (CSA), CHHA, and flood hazard areas
- Proposed amendment will not result in an increase in density or intensity within the CHHA





#### **Employment-related Categories and Uses**

- 8.68 acres of property with a Target Employment Center (TEC) overlay
- Currently consists of a mix of retail services, commercial and employment land uses
- Proposed FLUM designation will include the potential for employment- and industrial-related land uses in recognition of both the character and needs of the area as well as the existing TEC
- Currently permitted land uses will continue to be permitted



## Request – additional



- Intended to implement the Lealman CRA Plan objectives:
  - Focus development on major corridors
  - Increase quality housing options
  - Allow for predictable development (form based code)
- Corridor focused locations. Outside of residential neighborhoods.
- First phase. (Potential for future expansion within the CRA.)
- New MMC designations support the new FLUM designations and the L-FBC zoning district.



## The Lealman Form Based Code (L-FBC)



#### Additional cases in support of adopting the L-FBC

- CP-23-01: Comprehensive Plan amendment to establish three (3) new Mixed Use Corridor designations in the Future Land Use Element, Future Land Use Map Category Description and Rules.
- FLU-23-04: Pinellas County Future Land Use Map (FLUM) amendment (in correlation with this Countywide Plan Map amendment) from various land use designations to:
  - Mixed Use Corridor-Supporting-Neighborhood Park (MUC-SU-NP)
  - Mixed Use Corridor-Supporting-Local Trade (MUC-SU-LT)
  - Mixed Use Corridor-Primary-Commerce (MUC-P-C)



## The Lealman Form Based Code (L-FBC)



#### Other cases in support of adopting the L-FBC

- LDR-23-01: Amendment to adopt and include the L-FBC in the Pinellas County Land Development Code (LDC).
- ZON-23-05: Zoning Atlas amendment from various zoning district categories to L-FBC zoning district. (Same area as this Countywide Plan Map amendment and the FLUM amendment.)



### **Location – L-FBC Districts**



COMMERCE DISTRICT (C)

NEIGHBORHOOD PARK DISTRICT (NP)

LOCAL TRADE DISTRICT (LT)

RECREATION / OPEN SPACE

\*Established parks and/or open space, not intended for redevelopment





## **Public Engagement and Outreach**



#### **CRA Citizen Advisory Committee (CAC) – multiple public meetings**

Years 2022 and 2023

#### **Public Open Houses**

 Two (2) public open houses advertised and held at the Lealman Exchange Community Center

Stakeholder/business outreach

#### L-FBC document review

- Public and CAC
- County departmental staff

**General public phone calls and email inquiries** 

**Mailing notices** 

## **Discussion**



