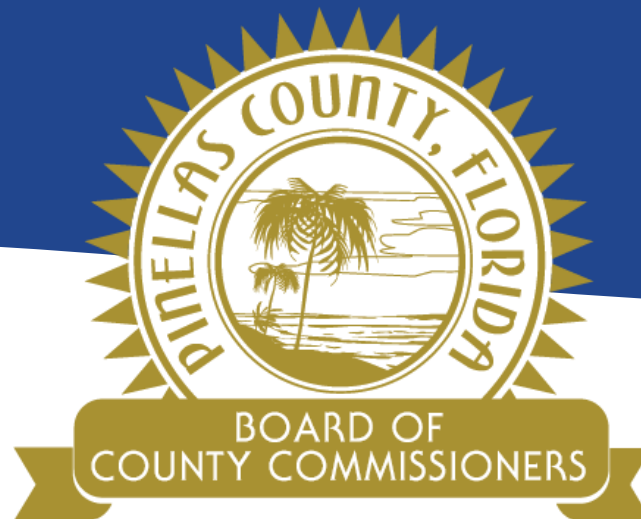


Pinellas CARES

Aubrey Phillips

Strategic Performance Manager
Office of Management and Budget



Our Vision:
To Be the Standard for
Public Service in America

Broad Community Input on CARES fund uses

Short Online Survey - June 5-14

- Large sample size yielded no representation issues in age, gender, or race/ethnicity

Live, Online Community Conversation – June 12

What We Heard:

Assistance to individuals, families, and local businesses is top priority

Public health mitigation and response is a significant concern

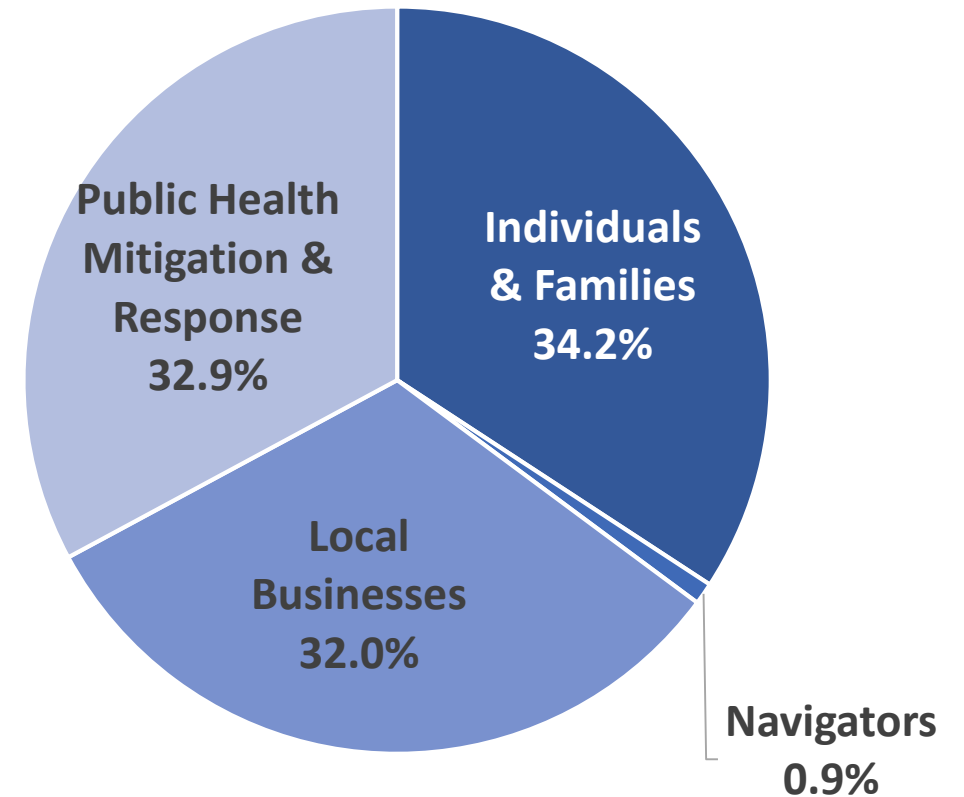
Opportunities to improve initial CARES programs

New and creative ideas

Expand Pinellas CARES programs to equitably address the most pressing needs resulting from COVID-19:

- **Economic Recovery and Resiliency for individuals, families, and local businesses**
- **Public Health Mitigation and Response to slow community spread**

Provide flexibility to adapt and respond



Individuals and Families



	<i>Estimated Investment</i>
<i>Financial assistance with overdue rent/mortgage and utility payments for individuals and families that have lost income as a result of COVID-19</i>	<i>\$26.2M</i>
<i>Support not-for-profit organizations providing services directly related to COVID-19</i>	<i>\$30.0M</i>
<i>Workforce reemployment, retraining, and placement for residents that suffered economic impact due to COVID-19</i>	<i>\$2.0M</i>

Local Businesses



	<i>Estimated Investment</i>
<i>Grants to bridge the gap for local businesses most impacted as a result of COVID-19</i>	<i>\$26.2M</i>
<i>Grants to licensed childcare facilities to mitigate impact of low enrollment & increased costs as a result of COVID-19</i>	<i>\$5.0M</i>
<i>Reimbursement matching grants up to \$10,000 to assist Target Industry businesses in implementing COVID-19 related health and safety precautions</i>	<i>\$5.0M</i>
<i>Micro-grants via Creative Pinellas to support professional artists, arts/creative businesses, and non-profit arts organizations experiencing COVID-19 related loss</i>	<i>\$2.5M</i>
<i>Business diversity micro-grant program to provide financial assistance and capacity building for businesses impacted by COVID-19 with barriers to participation</i>	<i>\$5.0M</i>

Public Health Mitigation and Response



	<i>Estimated Investment</i>
<i>Build local capacity for testing, contact tracing, skilled nursing, personal protective equipment (PPE), community health educators, and other public health measures</i>	<i>\$43.0M</i>
<i>Reimbursement of local government costs incurred related to COVID-19 mitigation and response</i>	<i>\$12.9M</i>