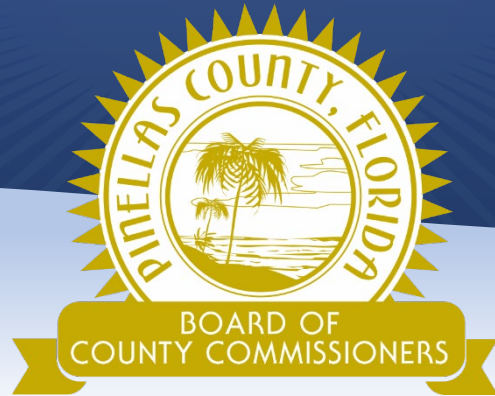


Streetscape and Parking Strategic Action Plan

Downtown Palm Harbor



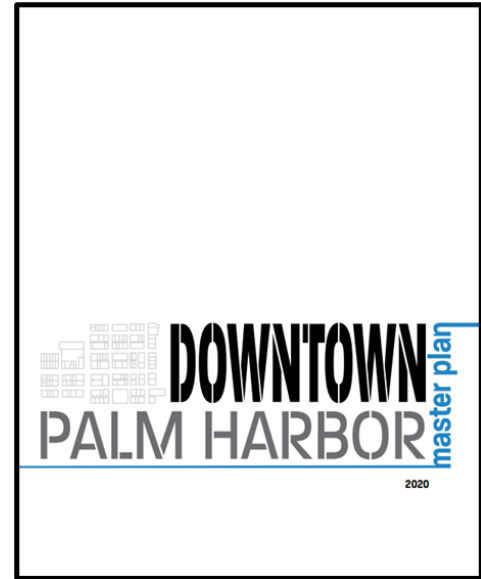
Our Vision:
To Be the Standard for
Public Service in America.

Background

Downtown Palm Harbor Master Plan

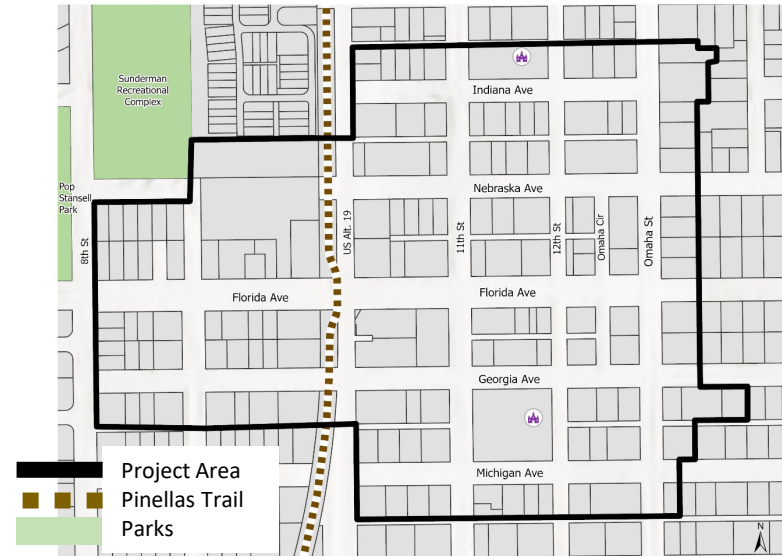
- **Adopted by the Board of County Commissioners (2020)**
- **Incorporated into PLANPinellas**
- **Includes ten recommendations (a.k.a. targeted efforts) for quality-of-life improvements and economic investment**
 - Explore opportunities to improve the pedestrian experience in the downtown with additional amenities such as lighting, landscaping, wayfinding signage, benches and bike racks
 - Explore solutions to address parking issues, considering both daily parking needs as well as needs for larger community events

Strategic Action Plan focuses on targeted efforts from the Master Plan



Strategic Action Plan - Contents

- **Context and plan goals**
- **Existing conditions inventory**
- **Parking assessment and strategies**
- **Specifications book**
- **Streetscape concepts**
- **Next steps – priority projects and funding**
- **Maintenance plan (Appendix)**

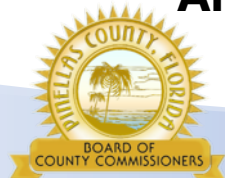


Parking Assessment – Inventory

- **Measured 30+ parking locations**
- **Parking conditions observed during a peak season weekend**
 - Friday, April 1st (6pm to 9pm)
 - Saturday, April 2nd (12pm to 2pm)
 - Saturday, April 2nd (6pm to 9pm)
- **Peak capacity during the study period was Friday from 8:00pm to 8:30pm – 76% of parking areas at capacity**
- **Limited parking available in 'hot spot' locations**
- **Parking strategies integrated into streetscape concepts**

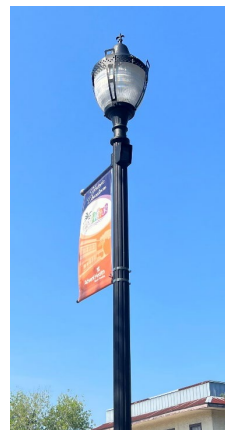
Parking Assessment – Strategies

- **Shared parking agreements**
- **Restriping**
- **Parking restrictions**
- **Define loading and drop-off zones**
- **Event scenario parking plans**
- **Trolley usage - first/last mile options near trolley stops for events, bike parking, golf carts**
- **Public parking w/new development**
- **Identify valet services**
- **Alleyway Usage**



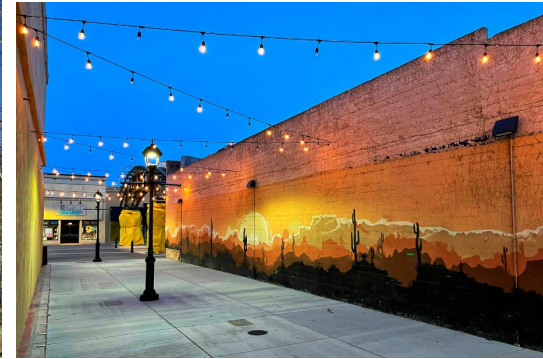
Streetscape – Assessment

- Existing brick character and details
- Pedestrian-scale lighting with banners at key intersections
- Mis-matching landscaping planters
- Lack of shade trees
- Inconsistent landscaping
- Aging trash receptacles and bicycle racks

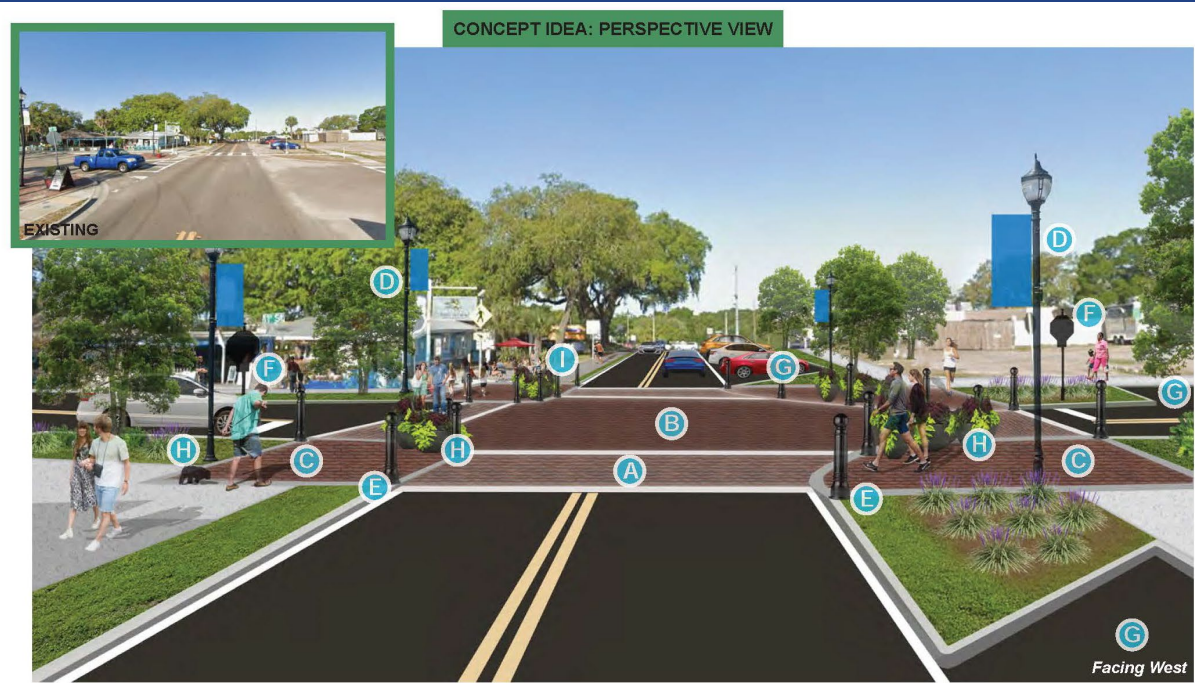


Streetscape – Opportunities

- **Strengthen what is already there to make a really great walk!**
- **Consistency with future development (signage, lighting, etc.)**
- **Improved intersections and crossings**
- **Typical streetscape elements**
 - Sidewalks & paving
 - Street furnishings (benches, bike racks, bollards, trash receptacles)
 - Lighting
 - Landscaping
 - Signage and wayfinding
 - Placemaking (murals, public art)



Streetscape Concept – Nebraska Ave & 11th St

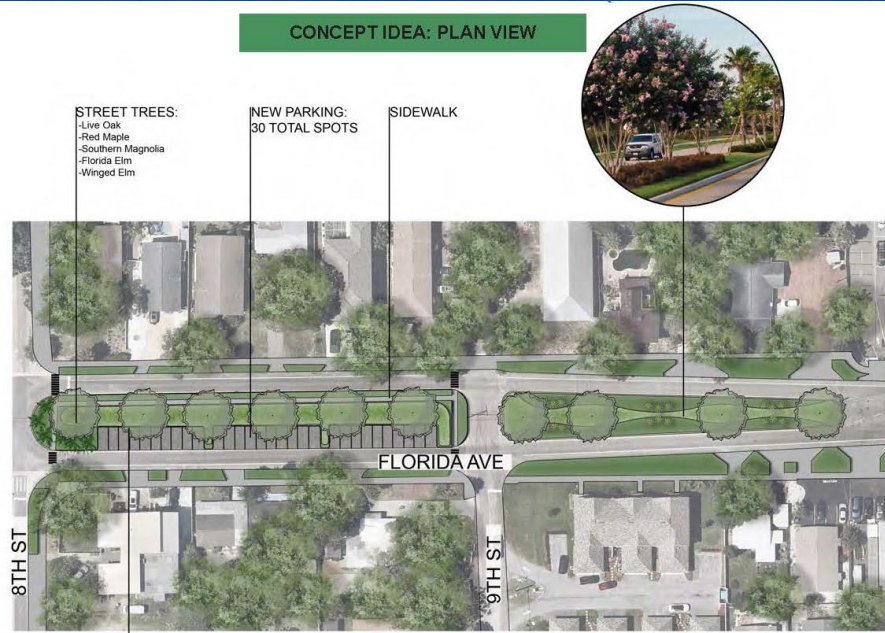


KEY

- | | | |
|--|---|--|
| A Brick Paver Crosswalk | D Streetlights with Larger Banners | G On-street Parking |
| B Brick Paver Intersection | E Bollards | H Landscape Planters |
| C Expand Brick Pavers on Sidewalk | F Updated Stop Signs | I Outdoor Restaurant/Cafe Seating |

Streetscape Concept – Florida Ave (8th St to US Alt 19)

CONCEPT IDEA: PLAN VIEW



Streetscape Concept – Florida Ave & Omaha Cir



CONCEPT IDEA: PERSPECTIVE VIEW



KEY

- A** Brick Paver Crosswalk
- B** Brick Paver Intersection
- C** Expand Brick Pavers on Sidewalk
- D** Streetlights with Larger Banners
- E** Bollards
- F** Updated Stop Signs
- G** Blank Wall Mural
- H** Movable Planters
- I** Temporary Event Spaces

Streetscape Concept – 11th Street

CONCEPT IDEA: SECTION

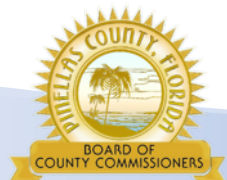
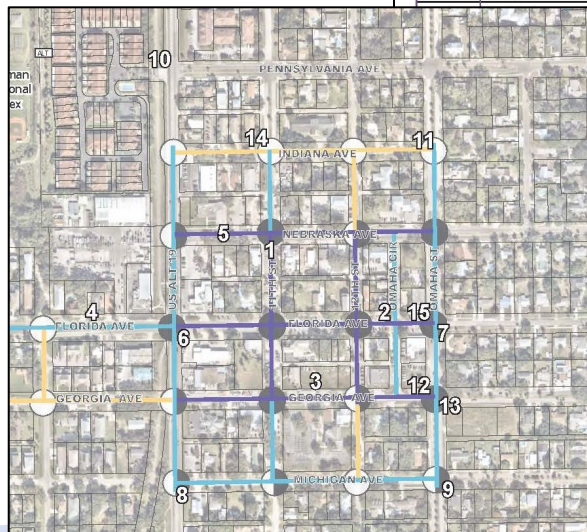


Proposed Changes: Additions of brick pavers to perpendicular parking spaces, additional streetlights and banners, uniform landscaping, and shade trees

List of Projects and Location Map

- **Projects organized by project type**
 - **Level of cost**
- **Projects tagged on priority streets and intersections map**

ID	PROJECT	COST
District-wide		
-	Update street signage per Specifications Book	Low
-	Update the street light banners to be larger	Low
-	Replace bike racks per Specifications Book	Low
-	Replace trash receptacles racks per Specifications Book	Low
-	Replace existing planters at intersections with planters per Specifications Book	Low
-	Add wayfinding signage per Specifications Book	Low
-	Implement temporary, closed street events throughout downtown	Low
Full Corridor Streetscape Improvements		
1	11th Street: Florida Avenue to north of Nebraska Avenue Intersection	High
2	Florida Avenue: 12th Street to Omaha Street	High
3	Georgia Avenue: 11th Street to 12th Street	High
	Street to US Alt. 19	High
		<i>Under design</i>
	US Alt. 19	High
	Omaha Street	Medium
	nd US Alt. 19	High
	nd Omaha Street	Medium
	ue and US Alt. 19	High
	nd Omaha Street	Medium
	nd Omaha Street: Add enhanced street lighting at the intersection	Medium
	nd Omaha Street: Implement as PDP	Medium



Next Steps

Board Action

- **Approve the Resolution adopting the Downtown Palm Harbor Streetscape and Parking Strategic Action Plan**

County Staff Responsibility

- **Explore various funding opportunities to advance projects, such as:**
 - Public-Private Partnerships
 - Rebuilding American Infrastructure with Sustainability and Equity (RAISE) Grants
 - FDOT County Incentive Grant Program
 - FDOT Beautification Grants
 - Safe Streets and Roads for All Program
- **Review projects for incorporation into the Six-Year Schedule of Capital Improvements and CIP portfolio review process**

