



THE NCSTM

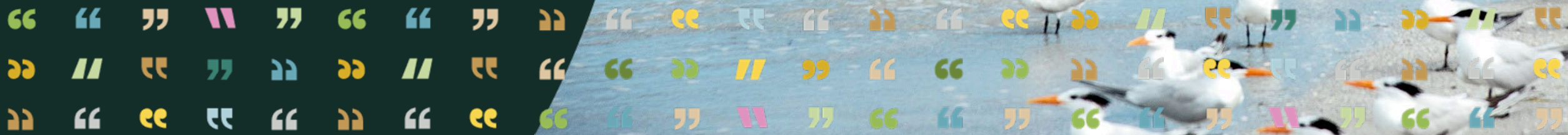
THE NATIONAL COMMUNITY SURVEYTM

**Results for
Pinellas County, FL
2023 National
Community SurveyTM**





Overview of Survey Results



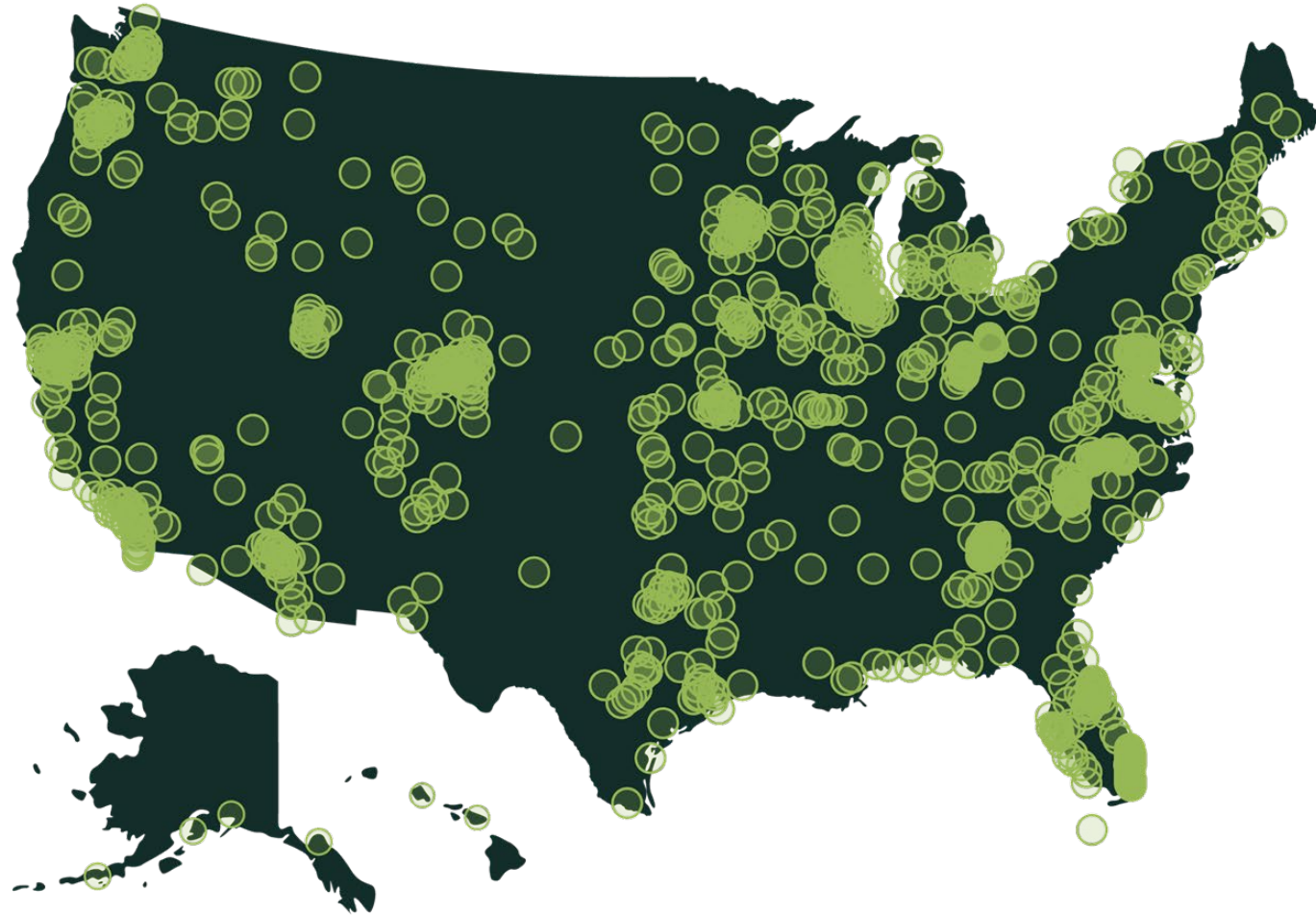
The National Community Survey™ in Pinellas County



The NCS™ for Pinellas County, FL

- First time conducting The NCS
- Survey conducted from February 23, 2023 – April 6, 2023
- Mailing approach employed:
 - Probability-based sample of 4,500 randomly selected households
 - 555 total responses received
 - 13% overall response rate
- Non-probability, open-participation survey: 285 responses
- Results statistically weighted to reflect Pinellas County overall
- 95% confidence interval with a +/- 4% margin of error

Polco's Benchmarking Database

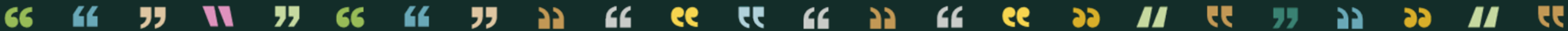


More than **500**
comparison communities
across the nation.

Representing the opinions
of more than **50 million**
residents.

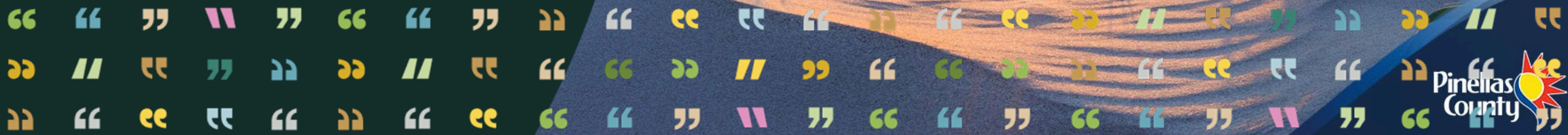


Comparisons to Florida Benchmarks





Key Findings





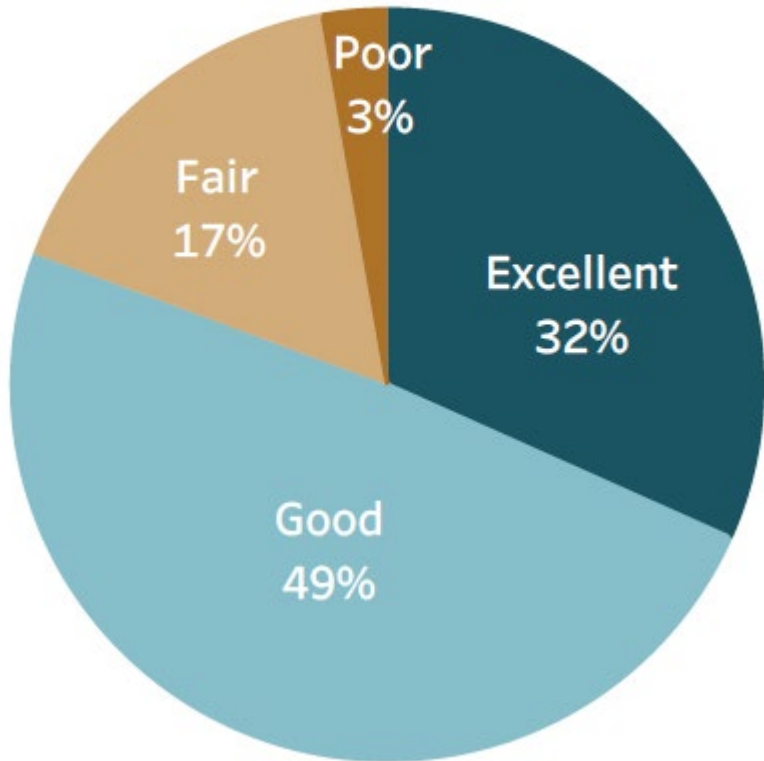
**Pinellas County
residents
experience a high
quality of life and
have confidence
in their local
government.**



Quality of life in Pinellas County



The overall quality of life in Pinellas County

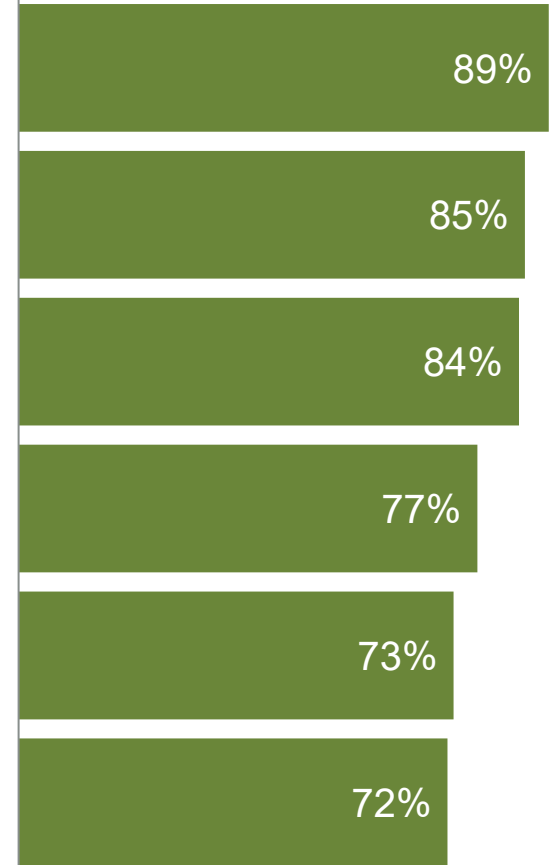


COMPARISON TO NATIONAL BENCHMARK:

- Higher
- Similar
- Lower

PERCENT VERY OR SOMEWHAT SAFE

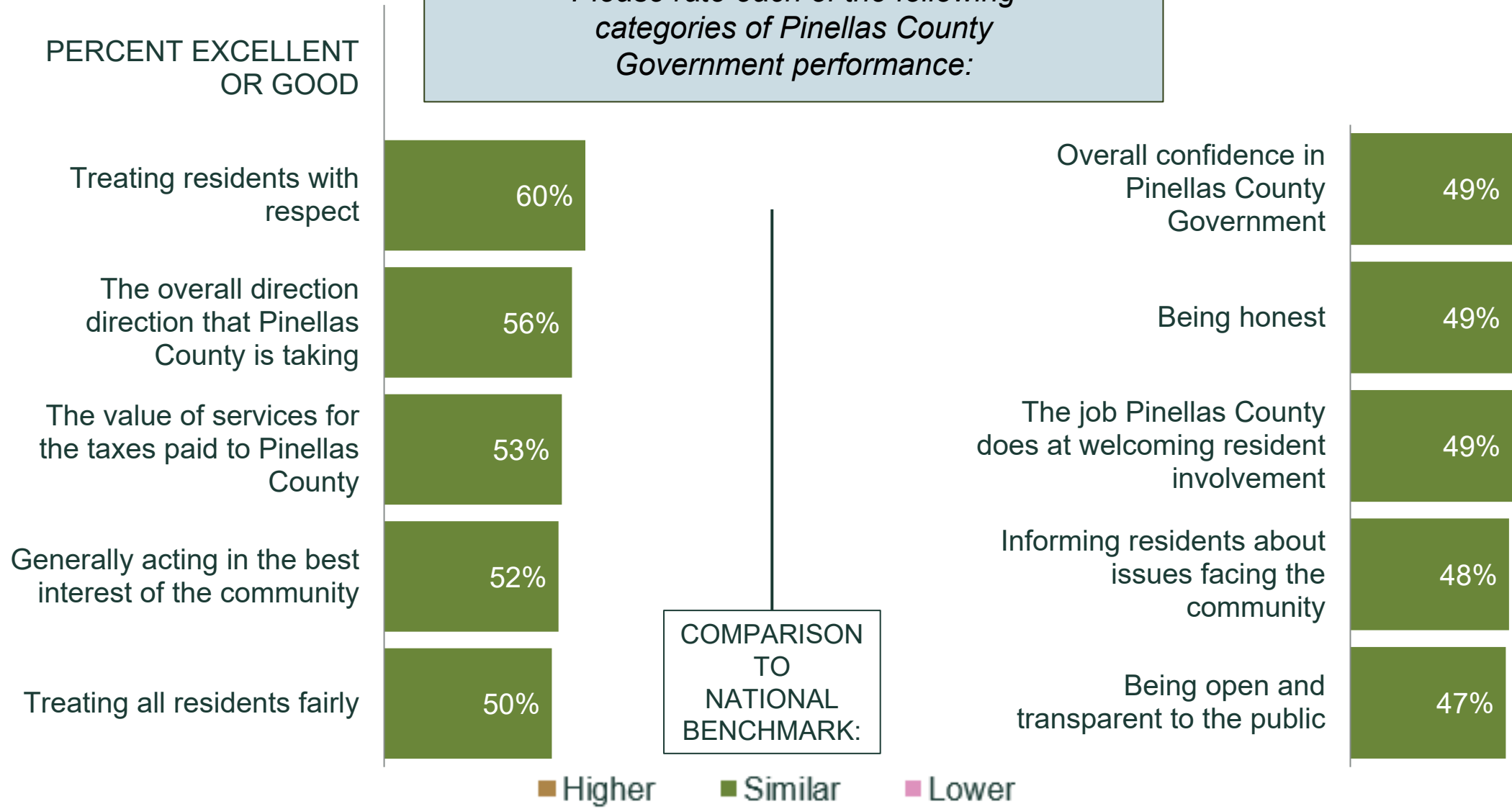
- Pinellas County as a place to live
- Remain in Pinellas County for the next five years
- Recommend living in Pinellas County to someone who asks
- Overall image or reputation of Pinellas County
- Pinellas County as a place to retire
- Pinellas County as a place to raise children



Governance in Pinellas County



Please rate each of the following categories of Pinellas County Government performance:





Some aspects of mobility could present opportunities for the County.

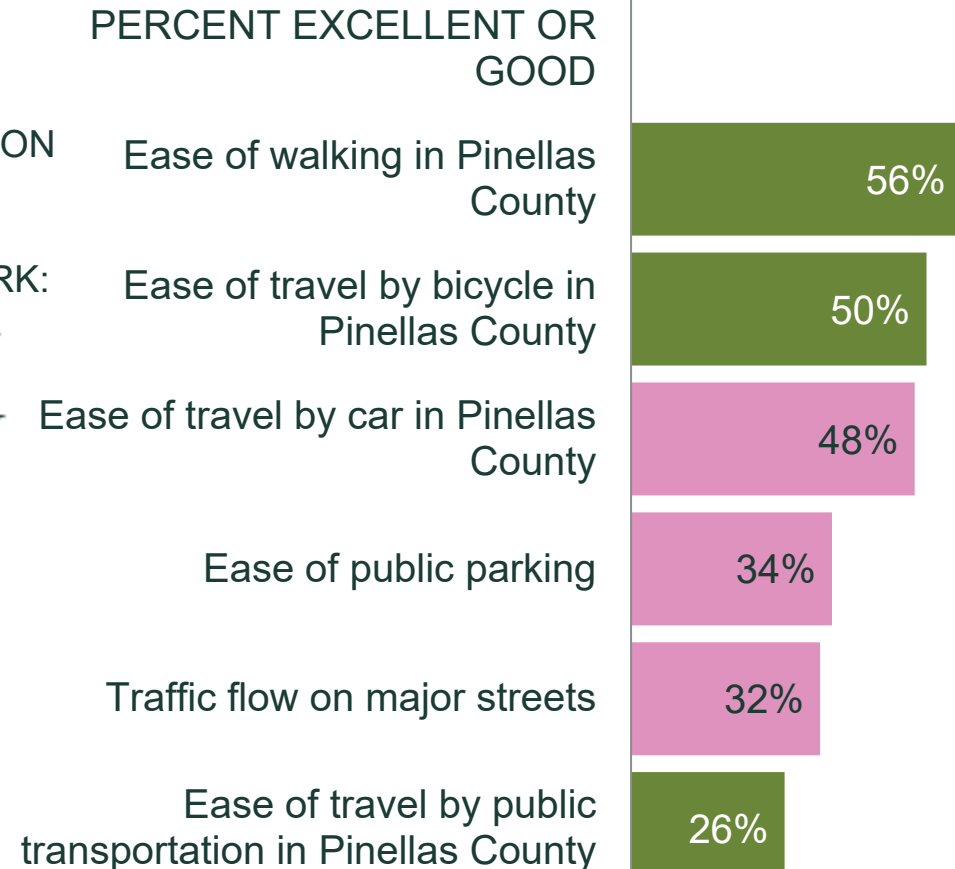
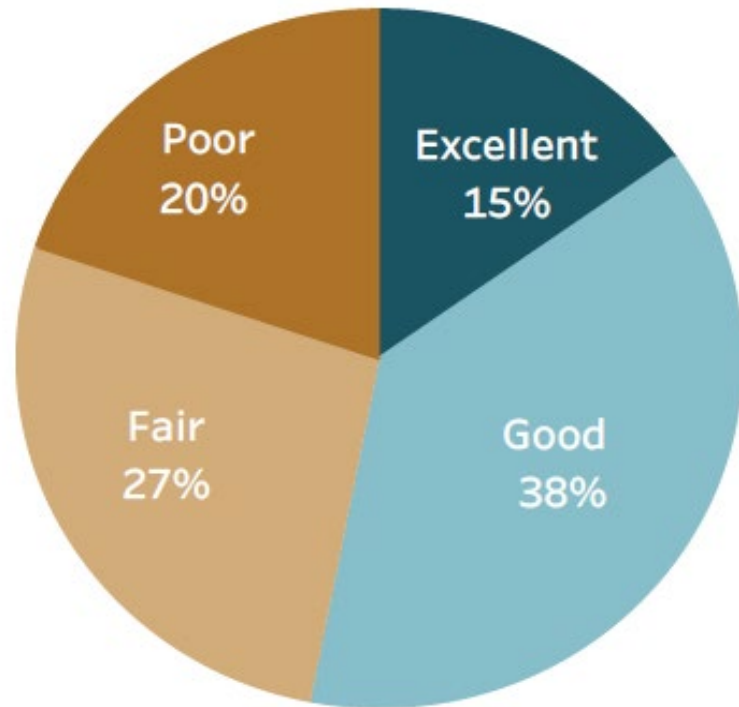


Mobility in Pinellas County



Please rate each of the following in the Pinellas County community:

Overall quality of the transportation system in Pinellas County



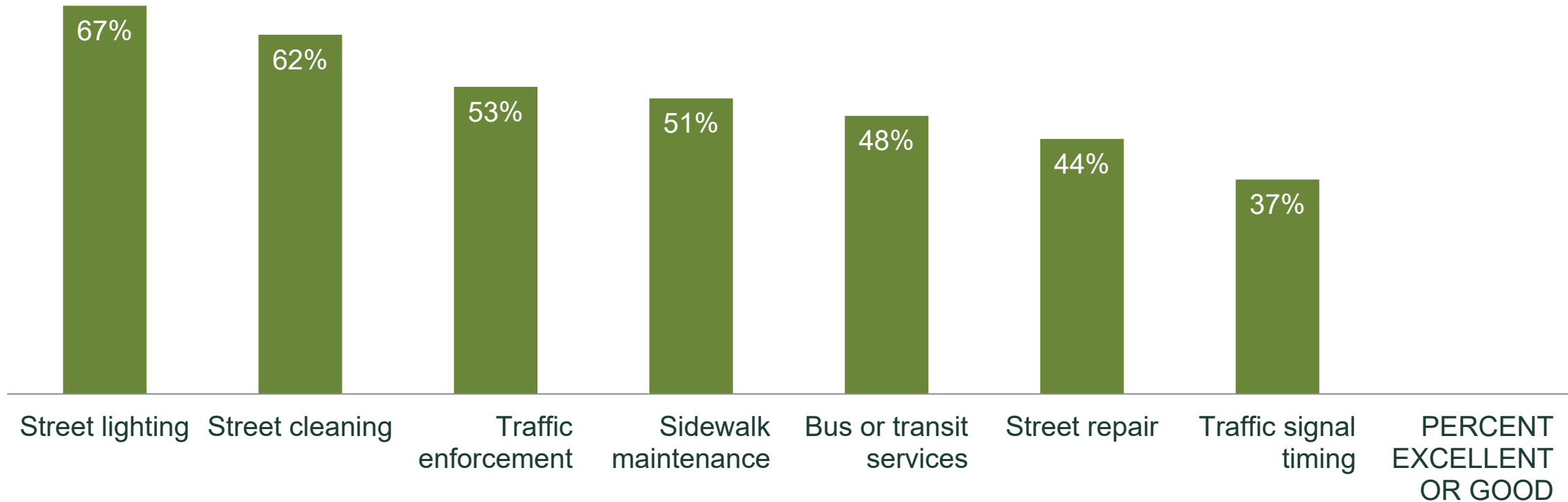
Mobility Services in Pinellas County



Please rate the quality of each of the following services in Pinellas County:

COMPARISON
TO
NATIONAL
BENCHMARK:

- Higher
- Similar
- Lower



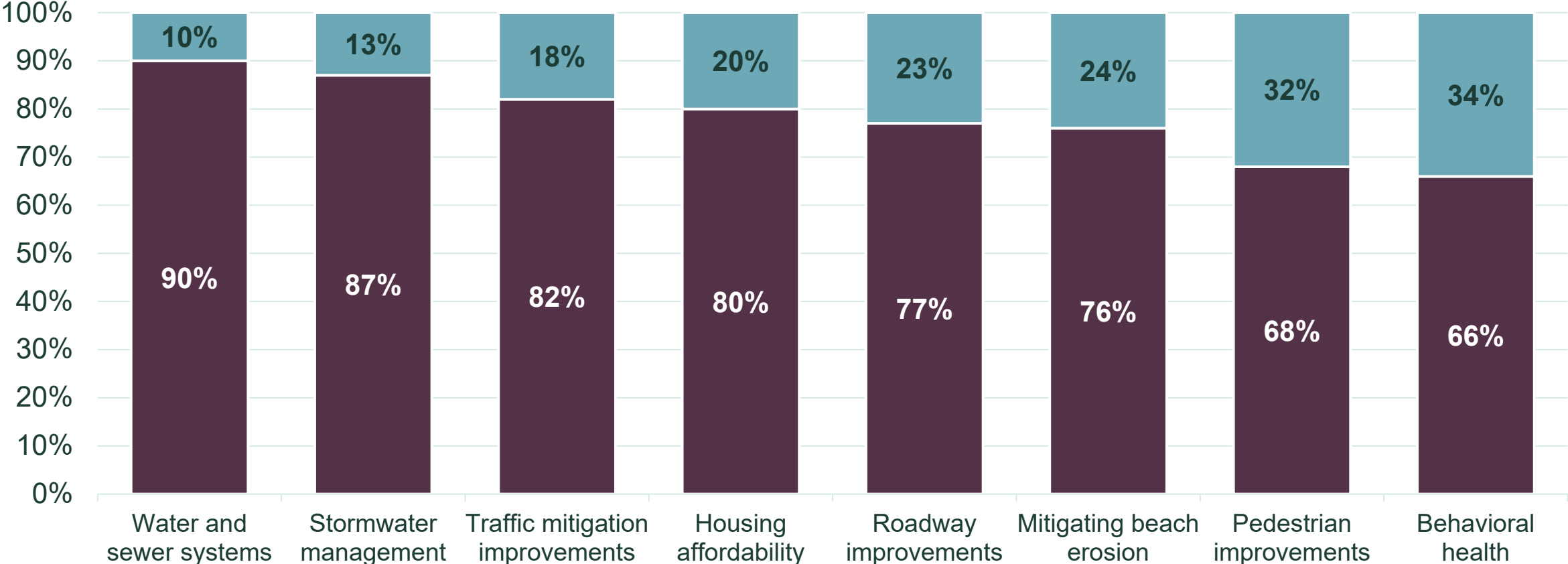
Additional Special Topics



Special Topic: Priorities for County Investments



Please rate how important, if at all, you think it is for Pinellas County to make each of the following investments?



■ Somewhat Important or Not at All Important ■ Essential or Very Important



Summary of Conclusions

- The County's natural environment and recreational opportunities are important assets to the community.
- Some aspects of mobility could represent opportunities for the County.
- Utility infrastructure in Pinellas County may be an area for additional focus.
- Pinellas County residents experience a high quality of life and have confidence in their local government.

