

TNVR Additional Information

The MEOW Now (MN) organization per Pinellas County ordinance is a “qualified TNVR organization” which is defined as any non-profit corporation actively registered in the State of Florida capable of implementing a Trap/Neuter/Vaccinate/Return Program in Pinellas County in accordance with a business plan that is approved as required by the County’s code.

At this time, MN is the only approved TNVR organization in Pinellas County. MN focuses their efforts in the targeted zip codes of 33709 and 33714. During the pilot phase of the TNVR ordinance, MN has successfully implemented a colony database, implemented a colony caregiver training program and successfully met established benchmarks as shown by the following data:

	<u>MN Sterilizations</u>	<u>Colony Caregivers</u>	<u>Estimate Colony Cats</u>
2015	1,058	95	1,200
2016	1,270	200	1,430
2017	1,400 Projected	63 YTD, 230 Projected	575 YTD

The information below illustrates the positive impact MEOW Now’s TNVR efforts have had in the targeted zip codes of 33709 and 33714. Enforcement complaints related to nuisance cats increased countywide by 2% from 2015 to 2016. In the same period, zip code 33709 did not have an increase in complaints and 33714 had a 25% decrease in complaints.

The shelter had a countywide decrease in cat intakes of 11% from 2015 to 2016. In the same period the targeted zip code 33709 had a cat intake decrease of 15% and 33714 had a cat intake decrease of 19%.

	<u>Nuisance Cat Calls</u>			<u>Cat Intake – MN targeted zip codes</u>		
	<u>County</u>	<u>33714</u>	<u>33709</u>	<u>County</u>	<u>33714</u>	<u>33709</u>
2015	2,437	147	93	7,505	301	262
2016	2,487	109	93	6,690	244	222
*2017	1,294	68	47	3,192	101	94

*numbers reported for 2017 are YTD through June 2017

In addition to the required benchmarks established for the pilot program, MN has expanded the scope of their services by establishing a foster program and medical fund to address the needs of kittens that are too young or too sick to be returned to the colonies. After treatment and sterilization, these kittens are placed for adoption.