

## Honorary and Philanthropic Naming Rights Policy – Philippe Park

**Summary** – For many years, Mr. Louis Claudio has addressed the Board of County Commissioners (BCC) and the Parks Advisory Board (PAB) appealing for renaming of Philippe Park to recognize the Tocobaga Indigenous People who occupied much of Pinellas County prior to European settlement, including their capital city being where Philippe Park is today.

- Previous actions on Mr. Claudio’s request to rename Philippe Park:
  - **October 2015** – Parks Advisory Board, by motion, recommended the BCC consider “a name change be made from Philippe Park to Philippe-Tocobaga Park.”
  - **October 2016** – Parks Advisory Board, by motion, renewed previous approval of recommending a name change to Philippe--Tocobaga Park.
  - **January 2017** – Parks Advisory Board was briefed on the Honorary Naming Rights Policy and advised the BCC will decide whether to move forward with the requested renaming process.
    - See attached PAB Minutes
  - **Park Sign Updated** – In 2017, the County added “*Historic Site of the Tocobaga Capital City,*” to the Philippe Park entrance sign as a compromise action.
    - See attached January 22, 2017 memorandum from Parks Director with picture of the modified sign.

**Conclusions** – Parks are only one category of properties/facilities covered by the naming policy.

- The current policy does not clearly anticipate a process for renaming existing properties or the criteria by which decisions would be made to change names on parks, buildings, bridge, facilities.
- Removing names and renaming parks/facilities, etc. will open precedent setting considerations. i.e., We have also people wanting to change name of Ft. DeSoto Park.

### **Attachments**

- Park Advisory Board Minutes – April 2015 through April 2017 Re: Philippe Park Renaming
- January 22, 2017 Parks Director Memorandum to County Administration

PINELLAS COUNTY PARK ADVISORY BOARD

MEETING MINUTES

April 16, 2015

PARK BOARD MEMBERS PRESENT:	Ms. Mary Rogero Mr. David Waddell Mr. Shelby Freeman Mr. David Kandz, Chair
PARKS & CONSERVATION RESOURCES DIRECTOR:	Mr. Paul Cozzie
ASSISTANT COUNTY ATTORNEY:	Mr. Brendan Mackesey
ADVISORY BOARD SECRETARY:	Ms. Cheryl DeCou
PARKS & CONSERVATION RESOURCES STAFF:	Mr. Lyle Fowler, South District Operations Mr. Steve Harper, Resource & Asset

A regular meeting of the Pinellas County Parks and Conservation Resources Advisory Board was held at the Parks and Conservation Resources Administration Office, located at 12520 Ulmerton Road, Largo, FL 33774 on April 16, 2015.

**I. Open Meeting / Introductions:**

Chairman David Kandz opened the meeting at 9:35 a.m.

**II. Approval of Minutes – January 22, 2015:**

The minutes from the January 22, 2015 meeting were not approved and have been tabled until the next meeting. Mr. Freeman requested two scrivener's errors be corrected and Mr. Waddell requested a more detailed account of the comments and discussion of the Recreation MSTU for a presentation he will be making to the Board of County Commissioners on May 19 for a land use change. There is potential for provide recreational opportunities to Ridgecrest, Highpoint and Lealman. He will be asking the Board to change the land use to recreation and open space. Revised minutes will be sent to all members of the Board for review and be brought before this Board for approval at the next meeting.

**III. Citizens to be Heard:**

Mr. Louis Claudio of Safety Harbor and a recent retiree of Pinellas County came before the Board with a proposal for a name adjustment to reflect Native American (Tocobaga) presence at Philippe Park. The village at the Tocobaga site was the capital of the people. Mr. Claudio's presentation included an interesting and detailed history of the tribe's presence in Pinellas County from A.D. 900 to the late 1600's and he passed around some of the artifacts found at the site. Extensive discussion was held regarding the possibility of changing the name of the park or giving recognition to the Tocobaga tribe's settlement in Pinellas County such as more signage, renaming the main road of the park or walking tours in the park to highlight the history. Discussion was held regarding the time and expense involved with changing the name of a Park, including pamphlets and website changes. Mr. Claudio responded to questions from Board members and provided a handout with a review

*July 16<sup>th</sup> 2015  
meeting cancelled*

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of his talking points which has been added to the record of the meeting. This item will be placed on the agenda for the next meeting.

**IV. Old Business:**

Park ordinance: A redline version of the ordinance was provided to board members for review with the presentation from Assistant County Attorney Brendan Mackesey. The Park ordinance was last updated in 2012/2013. Mr. Cozzie advised that the revised ordinance will be presented to the Board of County Commissioners for approval in May or June.

Mr. Freeman asked for clarification on a previous version of the ordinance, specifically Section 90-18(c) and Mr. Mackesey suggested substitute language to remove any confusion with regard to park activities and fees.

Mr. Cozzie talked about the changes to Section 90-1(a)(2) regarding appointment to the Park Advisory Board and the addition of two members with experience in environmental science and/or policy. Former County Administrator Steve Spratt created the Environmental Science Forum which was a group that addressed any environmental issues affecting County properties. The two positions added to the Advisory Board will represent that part of the community to bring forth those issues to the Advisory Board rather than having another entire committee or forum for this purpose. The forum was a County Administrator working group versus this Board being an Advisory Board appointed by the County Commissioners.

Mr. Mackesey provided discussion on the revised ordinance. The definition for County owned or managed lands was revised to include all department managed facilities. Definition of historic or prehistoric artifact was added, as well as vehicles/vessels and volunteer.

Section 90-6 (Protection of property, facilities, flora and fauna) was revised to allow protection to the County from any person or organization erecting any monuments, memorials, plaques or tributes. Section 90-6(f) was revised to prevent citizens from burying remains or scattering ashes in the parks. Discussion was held regarding when the department can permit utilization of a metal detector in the parks. An individual can request a permit for scientific research in a park.

Mr. Mackesey solicited the Board's feedback on activities in the parks, specifically Section 90-7 which outlines those issues. He advised that some of the activities were moved to other sections of the code and not removed from the code. The section that deals with fire clarifies where you can start a fire. Regulating smoking is preemptive to State law in many instances. Mr. Mackesey is currently reviewing the issue of whether lighting a cigarette is considered starting a fire and whether that interpretation would be preempted by statute. We currently do prohibit smoking in general in some areas of the parks and managed lands because of the threat of wildfires and there are designated smoking areas available. We cannot regulate smoking on the beach or playgrounds based on the state law because those issues are not related to fire, but related to air quality. Several bills have died in the legislature to further limit any smoking in public places.



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The next revision discussed was the definition of firearms that has been referenced in the ordinance. Firearms as defined in Florida Statute are exempt from the regulation in our ordinance and is preempted to State law. We prohibit weapons in the park, like slingshots, bb guns, paint guns, etc. and we do not have the right to prohibit people from lawfully carrying a firearm within the park. Further discussion was held regarding the size of a knife that people are permitted to carry for specific purposes, i.e. camping or fishing, in the parks and managed lands. To further clarify the possession of a knife, it was suggested adding the phrase "consistent with state law" to the prohibition section.

Mr. Kandz presented the issue of helium balloons being released in the parks for weddings or any other celebration. It is covered under Miscellaneous in Section 90-7. Mr. Cozzie informed the Board that we do have rules and regulations at the parks and individuals who rent the shelters and campsites are given the rules with their confirmation email. As an example, it is hard for the rangers to enforce the balloon rule once a party for a child is already started.

The next section of the revised ordinance discussed the restriction on possession or consumption of alcoholic beverages. Possession of alcohol is permitted at County boat ramp facilities and consumption is allowed at public marinas aboard private vessels.

Mr. Kandz asked about and a discussion ensued regarding the restriction on drones in the parks. Mr. Mackesey advised that an addition to the definition of aircraft will include drones. There is a chance that drones may be preempted by state or federal law. Mr. Cozzie said that the state is looking at allowing drones but restricting when they may be used and for what reasons.

Discussion was next held on Section 90-14 – Enforcement and penalties. This section deals with citing individuals who fail to comply with any prohibition, mandate, restriction or other declaration in the ordinance. A provision is added that the Parks Department could do enforcement through a Special Magistrate, a neutral third-party arbitrator hired by the County, to settle the citation in the same manner that traffic court is conducted.

The next item of the ordinance revised by Mr. Mackesey was Section 90-17 – Boating, docks and launching ramps. The definition of vessel in the ordinance has been changed to reflect every description of watercraft capable of being used as means of transportation on water. Our authority is limited in enforcement as to what is permitted in sovereign submerged state waters. A discussion was held regarding mooring fields and the regulation of same by the State. We do not have any designated mooring areas that would require a boater to anchor in a specific area. Discussion was held regarding various locations in the waters surrounding Pinellas County that are problem areas .

Public Access, hours, fees and regulations was next discussed and it was suggested that a definition of sunset be added.



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Mr. Kandz asked about how Chinese lanterns would be handled in the code as far as the concern as a potential fire source. Mr. Cozzie said that it could be looked at and gave an example of a company wanting to do a memorial release at Ft. DeSoto and we had the ability to deny this activity.

A motion was made by Ms. Rogero and seconded by Mr. Waddell to support the revisions and endorse the work performed by Attorney Mackesey and approved with a vote of 4 to 0. Mr. Kandz and other board members thanked him for his extensive work on the ordinance review.

**V. New Business:**

Sunshine Law Overview: Mr. Mackesey presented a PowerPoint outlining how the Sunshine Law as it applies to the Parks and Conservation Advisory Board. Discussion was held and questions answered with regard to the law and a printed copy of the PowerPoint presentation is part of the record. Board members were reminded that the sunshine law also has a component regarding Public Records and what can be redacted and exemptions which need to be requested. A public record request can involve requests for documents including the personal emails of the board members that discuss agency business.

**VI. Parks and Conservation Resources Director's Report:**

Fiscal Year 16 Budget has been submitted and the process will be ended in September when the budget is approved. There are 11 items in our budget decision package presented to the Commission. Mr. Cozzie distributed a summary of the items that are outside the normal budget that the department has requested to perform the work required by staff in the parks and managed lands of the County. A copy of the list provided by Mr. Cozzie has been made a part of the record.

Mr. Freeman asked if we use electric carts versus gas carts. Mr. Cozzie explained that the electric carts are a problem in our maintenance sheds given the chance of a storm that could cause a surge in power causing further problems.

Another item is reservation software standardization through our Business Technology Services department to centralize the reservations of shelters and campgrounds. The current system is not cost effective and needs to be brought into the 21<sup>st</sup> century.

The park trash haulers are not currently in the Vehicle Replacement Program and a request has been made to include them in the program. The department makes allocations to the Vehicle Replacement Program to replace equipment as needed. Utilization of the program ensures that the funds will be available when the equipment needs to be replaced.

Upgrading the part time positions to full time at Brooker Creek and Weedon Island will assist the department in meeting two of its strategic planning initiatives: maximize contributions

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of volunteers and improve organizational stability. The Curator at Heritage Village position has been reinstated and we are seeking funding.

With regard to recreation, the department has put in a request for \$145,000 for operational support for the youth sports programs active on county owned facilities to subsidize maintenance efforts. The proposal is a subsidy from \$1,700 to \$2,500 an acre to assist with maintenance expenses and enable them to redirect their efforts in other areas such as lower participant fees or capital improvements. Capital funding requested by partner youth sports organizations would require funding through future Penny for Pinellas campaigns.

Seventeen park residences are occupied by deputies and the maintenance of the properties requires a set aside for major repairs. Minor repairs are taken on by the resident; larger repairs require a \$250 deductible to be paid by the resident.

Replacement of electronic components and maintenance of the educational facilities at Brooker Creek and Weedon Island is another item in the budget decision package. The systems require an upgrade to keep up with the current technology.

Update on Project 2017: We are going to be rolling out the Park Ranger assignments on August 1, 2015. The classifications within Parks, whether it be spray tech, maintenance chief, etc. have been reclassified through Human Resources to Park Rangers 1, 2 and 3 and will allow us to assign people to a park on a permanent basis.

The School District contacted the County through Economic Development regarding the possibility of development 65 acres it owns in the Highpoint area. They would like to develop this land into a park similar to the City of St. Petersburg with ball fields and playgrounds. A meeting is occurring in the next few weeks to discuss the options and an update will be provided.

There being no other business, the meeting was adjourned at 11:56 a.m.



PINELLAS COUNTY PARK ADVISORY BOARD

MEETING MINUTES

October 15, 2015

PARK BOARD MEMBERS PRESENT:	Ms. Mary Rogero Mr. Shelby Freeman Mr. Bill Bucolo Mr. Jackson Gillette Mr. David Kandz, Chair
PARKS & CONSERVATION RESOURCES DIRECTOR:	Mr. Paul Cozzie
ASSISTANT COUNTY ATTORNEY:	Mr. Brendan Mackesey
ADVISORY BOARD SECRETARY:	Ms. Cheryl DeCou
PARKS & CONSERVATION RESOURCES STAFF:	Mr. Lyle Fowler, South District Operations Mr. Curtis Spencer, North District Operations Mr. Steve Harper, Resource & Asset

A regular meeting of the Pinellas County Parks and Conservation Resources Advisory Board was held at the Parks and Conservation Resources Administration Office, located at 12520 Ulmerton Road, Largo, FL 33774 on October 15, 2015.

**I. Open Meeting / Introductions:**

Chairman David Kandz opened the meeting at 9:35 a.m. Introductions were made by all participants present.

**II. Approval of Minutes – April 16, 2015:**

The minutes from the April 16, 2015 meeting were approved; motion by Mary Rogero to accept, second by Bill Bucolo and unanimous approval vote.

**III. Citizens to be Heard:**

None.

**IV. Old Business:**

**A. Parks Ordinance:**

Attorney Brendan Mackesey advised the board members that the ordinance presented to them today is the latest revision that had been vetted through the senior attorneys in the County Attorney's Office. Nothing of substance has changed except a few sections. Specifically, the changes he highlighted were the explicit prohibition of bounce houses without a permit, including trampolines.

Per staff's request, we have added a prohibition for grilling on the beach except where specifically permitted under a special event permit.

Most significantly, we have added language requiring citizens support organizations (CSO) which are defined in the ordinance, i.e., Friends of Weedon Island, Friends of Fort De Soto,

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Friends of Brooker Creek, to enter into a written agreement with the County for park operations. It's standard practice to define the relationships. Most of these groups already have agreements with us; a few do not and this causes some liability and insurance concerns. New agreements will be entered into and required by the Code. There are annual requirements mandated by the Code to be provided to the department by October 1 of each year. These requirements include a balance sheet budget for the upcoming year, a financial reporting, goals for the next fiscal year and a list of the current officers. This information will be published on the department's website annually. There needs to be total transparency, especially for the donors.

*Mr. Jackson Gillette arrived at 9:37 a.m.*

It is a work in progress and we have been in touch with our support organizations and they are on board and Mr. Mackesey does not foresee any controversy over asking them to enter into these agreements.

Upon question from Mr. Bucolo regarding the history of the groups in the County, Mr. Cozzie advised we have many organizations. With requiring the annual reports from the organizations, it creates the transparency that allows donors to know where their contributions are being used. The Code will require annual work plans in order for staff to be apprised of their efforts and be compatible with the County's plans. Further discussion was held regarding the formation of the groups and if there were any issues with regard to finances. There have not been financial issues, but we do receive public record requests and we need to have the information to adequately respond, thus the provision for the annual reporting. Mr. Bucolo asked about Honeymoon Island camping and the public response to that issue. Mr. Bucolo was advised that was a State issue. Mr. Bucolo will contact Mr. Mackesey if he has any other questions or concerns.

Mr. Cozzie informed the members that the park ordinance would be going to the Board of County Commissioners for public hearing and approval in January, 2016.

B. Renaming Philippe Park:

Mr. Lou Claudio brought this request to the Board in April. The Board did not take action on the request in April, and the July meeting had been cancelled. If the Park Board is or is not in favor of changing the name of the park, staff would be requested to take the background information to the County Administrator for further consideration.

Mr. Claudio gave a summary of his presentation to the Board from April to bring the new members. The village at the Tocobaga site marked in Philippe Park was the capital of the people and Mr. Claudio's presentation included an interesting and detailed history of the tribe's presence in Pinellas County from A.D. 900 to the late 1600's. Mr. Claudio will send the documentation to those who did not receive it. Discussion was held regarding the change of name of a park and what it would entail for staff. Mr. Claudio stated that the County has changed park names in the past, i.e., Boca Ciega to Boca Ciega Millennium. He stated he has the support of one of Mr. Philippe's descendants. Mr. Gillette inquired as to what the procedure is for a name change and Mr. Cozzie outlined what the steps would be.



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Mr. Gillette added to what Mr. Claudio shared with the Board and he advised that he had researched the Tocobaga tribe as well and believes the park should reflect the presence of the Native American people in Pinellas County. Further discussion was held regarding the tribe, the history and the fact that there are many tributes to other Native American people throughout the County as well as the European presence. Public support for this issue was discussed and Ms. Rogero shared that in her opinion, not all residents would be in agreement with the name change; it will always be Philippe Park to long time residents.

Mr. Cozzie advised that Mr. Claudio could present the item to the BCC as a citizen to be heard and he would most likely be directed to staff or this Advisory Board. At the recommendation of the Advisory Board, staff would prepare the research and information to be presented to the County Administrator. Discussion was held regarding the cost of the name change on the entrance sign and pamphlets.

Mr. Cozzie stated it would set a precedent, as all the other parks have been named by the Board of County Commissioners, with the exception of Eagle Lake which was named by a school group. Mr. Cozzie stated that he does believe that Mr. Claudio's research in the context of the history of the tribe falls into the mission of the Parks and Conservation Resources Department to preserve the history of Pinellas County.

A motion was made by Mr. Freeman to recommend to the Board of County Commissioners a name change be made from Philippe Park to Philippe-Tocobaga Park, seconded by Mr. Gillette. Being no further discussion, the motion passed 4 – 1. Mr. Cozzie advised he would take the recommendation to the County Administrator and follow any directions to staff from the Administrator's office.

**V. New Business:**

**A. Gulf Adventures Proposal:**

Mr. Tom Schlinkert of Gulf Adventures, Inc. gave the board a presentation on the park activities that his company facilities in Tennessee, North Carolina and Alabama. They operate rafting operations, aerial parks, zip lines and water sports concessions, mostly kayaks and paddleboards. He met with Paul in June to discuss this proposal and complimented the County on the parks in our system. He has done due diligence in visiting Fort DeSoto and Wall Springs Parks. He stated that Fort De Soto didn't need anything; it is visually beautiful and there wouldn't be anything his firm could do to enhance it.

Mr. Schlinkert showed a power point presentation depicting what his company has accomplished in Gulf State Park in Alabama. There were pictures of the aerial park tour, including the towers in the park and along the shoreline of a freshwater lake. The tour gives a park consumer the ability to evaluate the park from a perspective that they cannot get any other way. In response to questions, Mr. Schlinkert provided the Board members with information regarding operations of the towers, guides, pricing and guidelines they follow regarding environmental measures to ensure there is no disturbance to the natural resource. Discussion was held regarding construction costs and who would pay them, pricing, percentage that the County would make on sales and general operational questions.

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Mr. Schlinkert closed his presentation explaining that the guides on the aerial tour function as docents. Part of what they do is explain where participants are, what they are seeing and important features of the park with a focus on educating a consumer in this setting.

There is research to be done by both Mr. Mackesey and staff. Mr. Kandz stated the Board would take all the information under advisement and move forward and thanked Mr. Schlinkert for the presentation. Any further communication will be through Mr. Cozzie.

*There being no items requiring a vote, Mary Rogero left the meeting at 11:55 a.m.*

**VI. Parks and Conservation Resources Director's Report:**

A. Project 2017 Update:

Effective November 1, 2015, for the first time in over four years, we will have staff permanently assigned to all of our regional parks. Staff worked with Human Resources to consolidate six existing job descriptions into one now identified as Park Ranger and includes all the services rendered in each of the job classifications. There is a path for career enhancement requiring certifications; an employee can advance to Park Ranger II and III.

Staff assigned to each park will be able to take ownership and be more familiar with the park and the frequent visitors. There is an expectation of enhancing customer service, improving our maintenance efforts and utilizing more volunteers in the park. We are in the process of filling vacancies in the Ranger I position; not new positions but those opened up through attrition.

B. Strategic Plan:

Mr. Cozzie shared the new strategic plan with the Board members. It is anticipated that everything we do will align with the strategic plan. Even our board memos now indicate which element of the strategic plan pertains to the recommendations being made.

Mr. Jackson Gillette was introduced by Paul. Jackson is a junior at Largo High School. He gave some background information on his interest in civics and actually started a political group at his school. Wanted to get involved in civics through local government. Mr. Freeman asked how he heard about us. Mr. Gillette stated he is a member of the Youth Advisory Council and was apprised of this position being available and was nominated by Commissioner Long. Mr. Mackesey advised Mr. Gillette he would be contacting him regarding requirements of the Sunshine Law.

There being no other business, the meeting was adjourned at 12:05 p.m.



PINELLAS COUNTY PARK ADVISORY BOARD  
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PARK BOARD MEMBERS PRESENT:	Ms. Mary Rogero Mr. Shelby Freeman Mr. Bill Bucolo Mr. Shelby Freeman Mr. Matt Eberius Mrs. Geraldine Raja Mr. David Kandz, Chair
PARK BOARD MEMBERS NOT PRESENT:	Mr. David Waddell Mr. Jackson Gillette
PARKS & CONSERVATION RESOURCES DIRECTOR:	Mr. Paul Cozzie
ASSISTANT COUNTY ATTORNEY:	Mr. Brendan Mackesey
ADVISORY BOARD SECRETARY:	Ms. Cheryl DeCou
PARKS & CONSERVATION RESOURCES STAFF:	Mr. Lyle Fowler, South District Operations Mr. Curtis Spencer, North District Operations Ms. Dawn Ricketts, Dept. Admin. Manager

A regular meeting of the Pinellas County Parks and Conservation Resources Advisory Board (Park Board) was held at the Parks and Conservation Resources Administration Office, located at 12520 Ulmerton Road, Largo, FL 33774 on July 21, 2016.

**I. Open Meeting / Introductions:**

Chairman David Kandz opened the meeting at 9:35 a.m. Introductions were made by all participants present. Two new members, Ms. Geraldine Raja and Mr. Matthew Eberius, were welcomed to the board.

**II. Approval of Minutes**

The minutes of the January 22, 2015 and April 16, 2015 were approved. Motion by Ms. Rogero and second by Mr. Freeman.

**III. Citizens to be Heard: None.**

**IV. Old Business:**

A. Parks Ordinance: Mr. Cozzie informed the Park Board members that the revisions to the ordinance for Chapter 90 of the County Code, Parks and Conservation Resources, was passed by the Board of County Commissioners (BCC) at the July 19, 2016 public hearing. There were no questions from the BCC with regard to the ordinance. Discussion was held regarding the use of drones in the parks. Mr. Cozzie stated that there are some instances where a drone can be specially permitted to allow for fire

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monitoring, news media and police or sheriff patrol. Otherwise, drones are not permitted to take off or land in any park, managed lands or preserve.

- B. Renaming Philippe Park: Mr. Lou Claudio was present at the meeting for an update on the renaming of Philippe Park. He made a presentation to the Board at the April 16, 2015 meeting. Mr. Cozzie informed Mr. Claudio and the Board that he has been in discussions with the Assistant County Administrator that re-naming a park is beyond the purview of the PCR Advisory Board and there is no policy or procedure in place for re-naming of a County park.

Further discussion was held regarding the history of the park and the historical significance of the region. A brief history was added by Mr. Claudio for the two new board members citing the fact that the Indian mound at Philippe Park is on the National Registry of Historical Places. Mr. Claudio also shared with the Board a rendering of the signage at the front of the park which included the name change to Philippe – Tocobago Park. Mr. Claudio gave his email address to the PCR Board members if they had any questions for him. Mr. Mackesey advised the members to remember the sunshine law provision that they can individually communicate with Mr. Claudio regarding this request; however, they cannot communicate with each other unless at a board meeting.

Discussion was also held regarding the changing of Boca Ciega Park to Boca Ciega Millennium Park and the procedure followed to accomplish the name change. Mr. Cozzie advised Mr. Claudio and the Board that he would follow up with County Administration and asked Mr. Claudio to give him 30 days to obtain a response. Mr. Cozzie informed the Board that the County has been working with the Town of Indian Shores to put a sculpture representing a Tocobago Indian showing the historical context to pre-European timeframe.

- C. Wall Springs Park: Mr. Cozzie provided the Board with an update on Walls Springs Tower. The County has been in negotiations with the insurer for funds to provide for the ADA ramp on the tower. The tentative settlement going to the BCC is approximately \$1.5 million of the \$1.8 to \$1.9 million replacement cost. The tower requires replacement to the existing building code which requires the ramp to be installed. The new structure will be treated with flame retardant. It has opened up an issue regarding replacement of towers in other parks and possibility of replacing with a platform and/or ramp rather than a vertical tower. Ms. Rogero asked about the use of cameras at the tower for security. Mr. Mackesey responded that two issues come up with the use of cameras. Their use would impose a legal duty upon the County and public records requirements that would require up to 5 years of storage.



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The tower replacement is anticipated to be open my May of 2017. Starting next year, the County will be begin construction on the expansion of Wall Springs Park to include an observation platform, restroom facility and picnic shelter.

**V. New Business:**

- A. Penny for Pinellas: This fall, the county will be looking at projects under the Parks Department and Mr. Cozzie encouraged the members before the next meeting to make suggestions for potential projects that can be funded by the Penny for Pinellas. We will be addressing Weedon Island and Brooker Creek Education Centers to update the technology involved in those exhibits. We are receiving input from the citizens about upgrading athletic facilities. Infrastructure issues will also need to be addressed due to the increasing age of the park facilities. Fort De Soto is looking at doing some major improvements as far as visitors' center, consolidating offices for the campground and administration.

Discussion was held regarding the length of the beaches at Fort De Soto. The North Beach used to be yards and now is down to feet. Fort De Soto has a dynamic coastline being impacted by natural forces. Possibly at the next meeting, we can provide more information on the cyclical erosion of the beaches. Mr. Cozzie mentioned that the County is working with residents of Tierra Verde and the Army Corps of Engineers to come up with a solution for the erosion problems at Shell Key. Mr. Mackesey advised the board that he also represents Coastal Division and can arrange for Dr. John Bishop, the County's Coastal Coordinator, to come talk to the Board about the feasibility study regarding beach re-nourishment. He will invite Dr. Bishop to the October meeting.

Mrs. Raja asked about an interest in having someone from the Shell Key Preserve group to talk to the board. Mr. Cozzie advised he has been meeting with the residents at their meetings and the one issue is the permitting involved in moving the sand to Fort De Soto and Gulfport. The Shell Key pass is not in the preserve and we don't have any objection from County standpoint to having it dredged. It needs to be determined how often will it be done and who will pay for it. Congressman Jolly will be here next week with the Army Corps of Engineers to address Shell Key issues and the regulations involved.

**VI. Parks and Conservation Resources Director's Report:**

- A. Project 2017 Update: The department was asked to incorporate cost efficiency into the operations in the parks since we are dealing with limited budgets. Rangers have been assigned to the individual parks and now are more visible and getting to know the issues in the parks and become familiar to the visitors. We are working on the set up of a business services center, including an RFP for new registration software that

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will include the shelters and campgrounds to provide "one stop shopping" for the public.

- B. Strategic Plan: The Strategic Plan for the County was included in the agenda packet for this meeting. Discussion was held regarding the plan and how we tie in specific strategies to requests for budget, justification for budget items and board agenda items for the BCC.
  - C. FY 2017 Budget: The budget for Parks and Conservation Resources has been submitted and there is a public hearing coming up soon to pass the budget. Ours is actually smaller than the current year, as we have moved the mowing of right of ways to Public Works. This has also allowed us to increase the number of mowing cycles in the parks. Ms. Rogero inquired about additional staff being added. Mr. Cozzie advised that there may be a Grant Coordinator position added to our staff which will allow us to be competitive in the grants area. This is a position that was consolidated into the Office of Management and Budget during the recession that is now coming back to the department.
- VII. Other Business:** Mr. Bucolo asked about the monetizing of the assets of the department. Mr. Cozzie advised that we have an Enterprise Asset Management program being implemented countywide. We are looking at finding efficiencies wherever we can with the intent of getting people into the parks and into the field. If we can save money by making us more efficient with a new software registration system, we can have budget dollars to put the people back into the parks. Mr. Bucolo asked about the strategic plan and if there is somewhere he can research. Mr. Cozzie advised that the department strategic plan is being developed with the assistance of OMB to set measurements for each of the aspects of the plan. We should have it finalized in time for the next meeting and it will be placed on the agenda.

There being no other business, the meeting was adjourned at 11:25 a.m.



PINELLAS COUNTY PARK ADVISORY BOARD

MEETING MINUTES

October 20, 2016

PARK BOARD MEMBERS PRESENT:	Mr. Shelby Freeman Mr. Bill Bucolo Mr. Shelby Freeman Mr. Mathew Eberius Ms. Iris Champlin Mr. David Waddell Ms. Manita Moultrie
PARK BOARD MEMBERS NOT PRESENT:	Mr. Matt Gaspar Mr. John Gray Mr. David Kandz Ms. Geraldine Raja
ASSISTANT COUNTY ATTORNEY:	Mr. Brendan Mackesey
PARKS & CONSERVATION RESOURCES STAFF:	Mr. Lyle Fowler, South District Operations Mr. Curtis Spencer, North District Operations Ms. Dawn Ricketts, Dept. Admin. Manager
ADVISORY BOARD SECRETARY:	Ms. Cheryl DeCou

A regular meeting of the Pinellas County Parks and Conservation Resources Advisory Board (Park Board) was held at the Parks and Conservation Resources Administration Office, located at 12520 Ulmerton Road, Largo, FL 33774 on October 20, 2016.

**I. Open Meeting / Introductions:**

Lyle Fowler opened the meeting at 9:35 a.m. Introductions were made by all participants present.

**II. Approval of Minutes**

The minutes of the July 21, 2016 meeting were approved with two scrivener's errors corrected. Motion by Mr. Waddell and second by Mr. Bucolo.

**III. Presentations**

Dr. John Bishop, Coastal Management Coordinator with Pinellas County Environmental Management Department gave a presentation on Shell Key Channel Issues. A copy of Dr. Bishop's presentation is made a part of the record. It depicts the changes in Shell Key Channel from 1984 to present. He explained the different erosions that have taken place over that span of time and what the future holds for the channel. He answered questions from the board members and explained there are several studies being conducted which might impact the channel. One of those being a proposed dredge plan and a Florida Fish and Wildlife plan to mitigate erosion of the beaches. He explained that the erosion and

PINELLAS COUNTY PARK ADVISORY BOARD

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shoals will always fluctuate with time and the studies are looking at a solution to stabilize both. The Inland Management Study will be made available to the public once it is complete.

Ms. Julie Vogel, Environmental Specialist 2 with the Pinellas County Environmental Management Department gave a presentation on the Eagle Lake Park Stormwater Project. Pinellas County has hired King Engineering to look at six watersheds being established as permanent facilities for stormwater ponds. There is a high potential to improve water quality before it empties into Tampa Bay. The project is in its infancy. Once the study is completed, there is potential for the processes to be used elsewhere in the County to increase the life expectancy of the stormwater ponds and reduce flooding.

**IV. Citizens to be Heard:**

Mr. Marshall LoCiceno was in attendance to hear the presentation from Dr. Bishop. He advised the board and others in attendance that the pass is closed and one can walk from a dock to Shell Key and raccoons and other wildlife are affecting the bird and sea turtle habitats. Without dredging again (which was done and paid for by the residents previously) they will not be able to have use of their boats and are concerning about the environmental impact that the lack of flow is causing to Shell Key. They have met with Commissioners and one local Senators and hope to come to a solution to this problem. Mr. Eberius asked that staff reach out to Mr. LoCiceno. Mr. Fowler advised that PCR staff have been attending the local meetings with the citizens in Tierra Verde.

Mr. Lou Claudio was in attendance to get an update on the renaming of Philippe Park to Philippe-Tocobago Park. Mr. Fowler advised that Mr. Cozzie had taken his request to Administration and we are awaiting instructions from the Administrator on the next step in the process. There is no report on a decisive action until the County Administrator decides to bring the matter before the board whether informally in his meetings with board members or formally at a board meeting or work session. Answering questions from the board members, Mr. Claudio advised that he has contacted the Commissioners with regard to his request and it was suggested that each of the PCR Advisory board members contact their appointing commissioners as well. Mr. Claudio gave some additional information to the board members from the Town of Indian Shores depicting their rendering of a new city logo and a monument to the Tocobago Indians. A copy of the handout is made a part of the record.

Lengthy discussion was held by the board to consider a motion to approve the recommendation to change the park name. There was a motion by Mr. Bucolo to renew this board's previous approval of recommending the request a name change to Philippe-Tocobago Park and was seconded by Mr. Freeman. The vote on the motion was 5 to 1 with Mr. Eberius dissenting as he did not feel he has enough background information on the naming of the park originally. At this time, Mr. Mackesey advised the board about



PINELLAS COUNTY PARK ADVISORY BOARD

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discussion of the issue under the Sunshine Law. After further discussion of the process needed to change the name of the park, Mr. Eberius moved to recommend to Mr. Cozzie that county staff investigate the developing of a policy and procedure to rename a County facility or park. It was seconded by Mr. Waddell and the vote was unanimous.

**V. Old Business: None.**

**VI. New Business:**

- A. Penny for Pinellas: PCR is working to put together a list of capital improvement projects for Penny IV. Staff will be looking at unfunded projects from the last penny and look at new projects that will begin in 2020. When asked for any areas of interest, Mr. Waddell asked that an item be placed on the next PCR Advisory Board agenda regarding the purchase of a parcel of land of approximately 22 acres adjacent to a county owned parcel from C-1 Bank to acquire for future preserve or a passive park. Mr. Waddell advised that Mr. Higgs from C-1 Bank would like to address the board regarding the purchase of the land by the County. Both the Sierra Club and Audubon Society would also like to join in on this project should the land be purchased. Mr. Fowler suggested that the issue could come before the board as an item separate from the Penny projects, as waiting until 2020 to fund the project may be too late. The item will be added to the agenda for the next PCR Advisory Board meeting.
- B. BP Funding Awards: Mr. Fowler advised the board that PCR will be receiving funds for two projects: Indian Shores Tiki Gardens Beach Access beautification (approximately \$30,000) and Seminole area recreation study to address the recreation needs of unincorporated County residents (approximately \$200,000 to \$250,000). Mr. Eberius asked if when there re considerations for the penny to go toward capital improvements of PHCSA separate from East Lake recreation, as PHCSA is having problems with the structures.
- C. Schedule of 2017 PCR Advisory Board Meetings: The 2017 meetings are scheduled for: January 19, April 20, July 20 and October 19. Outlook appointments for each meeting will be sent to the board members by the recording secretary.

The meeting was adjourned by motion of Mr. Bucolo and seconded by Mr. Waddell.

PINELLAS COUNTY PARK ADVISORY BOARD

MEETING MINUTES

January 19, 2017

PARK BOARD MEMBERS PRESENT:	Mr. David Kandz Mr. Shelby Freeman Mr. Bill Bucolo Ms. Mary Rogero Mr. Mathew Eberius Ms. Manita Moultrie Ms. Janet Martin Ms. Mary Ann Renfrow Mr. John Gray
PARK BOARD MEMBERS NOT PRESENT:	Ms. Iris Champlin
ASSISTANT COUNTY ATTORNEY:	Mr. Brendan Mackesey
PARKS & CONSERVATION RESOURCES STAFF:	Mr. Curtis Spencer, North County Operations Ms. Dawn Ricketts, Dept. Admin. Manager Mr. Steve Harper, Resource Asset Management Manager
ADVISORY BOARD SECRETARY:	Ms. Cheryl DeCou

A regular meeting of the Pinellas County Parks and Conservation Resources Advisory Board (Board) was held at the Parks and Conservation Resources Administration Office, located at 12520 Ulmerton Road, Largo, FL 33774 on January 19, 2017.

- I. **Open Meeting / Introductions:**  
Paul Cozzie opened the meeting at 9:35 a.m. Introductions were made by all participants present.
- II. **Approval of Minutes**  
The minutes of the October 20, 2016 meeting were approved with two scrivener's errors corrected. Motion by Mr. Freeman and second by Mr. Eberius, the minutes are approved. Ms. Renfrow abstained from the vote as she was not present at the October meeting.
- III. **Presentations:** Mr. Gray presented copies of the artificial reef map from the University of South Florida project. The University's website is being updated with the new information. A copy of the map is made a part of the record.
- IV. **Citizens to be Heard:**  
Mr. David Waddell and Mr. Richard Shott, Vice President of the Pinellas Groves Hamlet Citizen's Committee, presented information regarding a 22-acre parcel at the south end of the Bayside Bridge. Mr. David Waddell passed out a Concept Plan of the Bayside Reserve for review, a copy of which is made a part of the record. The bank that owns the property was C-1 Bank and it is now Bank of the Ozarks. The Citizen's Committee has spoken with Mr. Clark Higgs at the bank to ask that he present the possible acquisition of



PINELLAS COUNTY PARK ADVISORY BOARD

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January 19, 2017

the property by the County for use as a passive park. The bank had made a land use and zoning request which they have since withdrawn.

Messrs. Waddell and Shott asked that the Board bring this possible property acquisition to the attention of the Board of County Commissioners (BCC).

Mr. Shott provided a packet of information including a summary of his presentation, together with additional packets for delivery to Commissioners Gerard, Long and Morroni. A scan of the packet is attached to these minutes and

Discussion was held regarding staffing and maintenance issues should the property be acquired as a neighborhood park or a preservation area. Under County procedures, the bank would inform Real Estate Management (REM) that the property is available and REM would start the review of the feasibility of the purchase by the Count should there be any interest. Mr. Kandz asked that the minutes reflect that the Board favorably received the presentation. Mr. Mackesey reminded the Board members of the Sunshine Law requirements regarding discussion of this presentation amongst members outside of the public forum.

**V. Old Business:**

**A. Philippe Park Renaming**

Previously, the Board had considered a motion to reaffirm the recommendation of the renaming of Philippe Park. Mr. Cozzie provided the Board with the County's Honorary Naming Rights Policy and summarized the process as outlined in the policy. A copy of the policy is attached to these minutes. With the information we have provided, the BCC will decide whether to move forward with the renaming process requiring a public hearing by a committee whose members are appointed by the County Administrator. After the hearing, the committee would make a final recommendation to the BCC.

Mr. Lou Claudio, the citizen who presented this request to the Board, was present and provided the secretary with his Philippe Park notes from April of 2015 and requested that it be forwarded to all new Board members.

**B. Eagle Lake Park Project Update**

The Board was provided with an update and map of the Eagle Lake Park project. The project was originally presented to the Board at the October 20, 2016 meeting by Julie Vogel of Pinellas County Environmental Management Department. Discussion was held regarding the concerns of PCR with the addition of a culvert as indicated on the map which would take away from green space and add additional maintenance of the culvert. PCR has requested underground pipe versus an open ditch. PCR is generally in favor of excavation to create an extended littoral zone, however, in this situation,

PINELLAS COUNTY PARK ADVISORY BOARD

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January 19, 2017

there are mature oaks in the vicinity that should not be removed. Environmental Management has proposed the use of floating wetland islands to remove bio mass from the water in the pond. Mr. Harper gave the Board a brief explanation of the use and benefits of the use of these islands and environmental concerns and cost of maintenance. Maintenance would be required by Environmental Management. Ms. Rogero asked about the cost of the islands and was directed to the handout which summarized the cost over a 20-year period. Staff will keep the Board updated on the progress of this project. Mr. Cozzie handed out a picture of the bio-island and it is part of these minutes. In a related question pertaining to the health of park ponds, Mr. Cozzie indicated aggressive aquatic weed control will be included in our upcoming budget request.

**VI. New Business:**

**A. Penny for Pinellas IV Projects**

Mr. Cozzie presented the Board with a draft list of the Proposed Project Requests for Penny IV if voted in by citizens. PCR's initial submittal totals \$117 million; however, initial indications are that PCR's share will be closer to \$65 million. The items are listed by priority. The majority of our parks are going to be in the 50-year plus range so infrastructure is the priority project in the parks. There are also projects that are mandated by grant requirements. Further discussion was held regarding the specifics of the funding and agreements in place with the sports associations in unincorporated Seminole area. Staff indicated there are requests included with the proposed Penny list to address capital projects for youth sports facilities.

**B. FY2018 Budget Development**

We have started the development process for the PCR budget for fiscal year 2018 (October 1, 2017 to September 30, 2018). Additional staffing will be priority as we have not had increases in staff since 2007 – 2009 budget constraints. Mr. Kandz brought up a situation that a family friend had at Sawgrass Lake Park attempting to find a ranger on duty. Mr. Cozzie advised the Board that we are instituting a Business Center that will eventually include weekend coverage on our phones or in the alternative, a message to refer the caller to the Sheriff's office non-emergency number for assistance.

**C. Schedule of 2017 PCR Advisory Board Meetings/Roster**

The documentation was provided to the Board members.

**VII. PCR Director's Report**

**A. Parking Revenue**

The handout provided by Mr. Cozzie was prepared in response to a request from the BCC for parking revenue information. There has been concern as to whether or not



PINELLAS COUNTY PARK ADVISORY BOARD

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January 19, 2017

we should have beach parking fees and the request was made to see how much revenue this charge is generating. The information provided goes back to 2011 when parking fees were implemented in 2011. Due to budget cuts, PCR looked at closing parks some of the days of the week and instituting the fee was an alternative to that situation.

- B. Mr. Cozzie passed out to each of the Board members the Rules and Regulations booklet that we have provided to staff, as the Board was instrumental in updating the ordinance governing our parks.
- C. Wall Springs Tower ADA construction is scheduled to begin in February, 2017. That portion of Wall Springs Park will be closing to facilitate the construction.

**VIII. Other Business**

Mr. Bucolo questioned about golf courses if we have any in the county. The only one the county did maintain in the past was the Airco Golf Course which generated approximately \$80,000 of income per year.

Mr. Harper advised the Board that staff is currently working on a ten-year Management Plan for Shell Key (the last one prepared in 2007) which will be presented to the State for approval.

Being no further business and upon motion by Ms. Martin and seconded by Mr. Freeman, the meeting was adjourned at 11:20 a.m.

PINELLAS COUNTY PARK ADVISORY BOARD

MEETING MINUTES

April 20, 2017

MINUTES ARE IN DRAFT UNTIL APPROVED BY THE PCR ADVISORY BOARD AT THE JULY 20, 2017 MEETING.

PARK BOARD MEMBERS PRESENT: Mr. David Kandz  
Mr. Bill Bucolo  
Mr. Mathew Eberius  
Ms. Janet Martin  
Mr. John Gray  
Ms. Iris Champlin

PARK BOARD MEMBERS NOT PRESENT: Mr. Shelby Freeman  
Ms. Mary Rogero  
Ms. Mary Ann Renfrow  
Ms. Manita Moultrie

ASSISTANT COUNTY ATTORNEY: Mr. Brendan Mackesey

PARKS & CONSERVATION RESOURCES STAFF: Mr. Curtis Spencer, North County Operations Mgr.  
Ms. Dawn Ricketts, Dept. Admin. Manager  
Mr. Steve Harper, Resource Asset Management  
Manager  
Mr. Lyle Fowler, South County Operations Mgr.

ADVISORY BOARD SECRETARY: Ms. Cheryl DeCou

A regular meeting of the Pinellas County Parks and Conservation Resources Advisory Board (Board) was held at the Parks and Conservation Resources Administration Office, located at 12520 Ulmerton Road, Largo, FL 33774 on April 20, 2017.

**I. Open Meeting / Introductions**

Chairman David Kandz opened the meeting at 9:30 a.m. Introductions were made by all participants present.

**II. Approval of Minutes**

The minutes of the January 19, 2017 meeting were approved with one scrivener's error corrected. Upon motion by Mr. Gray and second by Ms. Martin, the minutes were approved.

**III. Citizens to be Heard**

None.

**IV. Old Business**

A. Philippe Park – Tocobaga Recognition: Mr. Cozzie informed the Board members that after discussion with County Administration, there did not seem to be support for the change of the park's name but there was support for recognition of the Tocobaga



presence. Hence, the words "Historic Site of the Tocobaga Capital City" will be added to the entrance sign at the park. At this time, Mr. Lou Claudio, the Pinellas County citizen who brought this request to the Board, joined the meeting. Mr. Cozzie passed a picture to the Board members and others present to show how the entrance wall would be changed. Mr. Claudio advised that while this was an accomplishment, he feels the change does not make the actual history of the tribe more visible in the park and expressed his concerns regarding same.

**V. New Business**

**A. Election of Chair and Vice Chair**

After nomination and unanimous vote, Mr. Eberius was elected Chair and Ms. Martin was elected Vice Chair of the Board, each to serve a term of one year.

**VI. Parks and Conservation Resources Director's Report**

**A. Penny for Pinellas Discussion**

Mr. Cozzie presented the Board with a draft list of the Proposed Project Requests for Penny IV if voted in by citizens, a copy of which is attached and made a part of the record. PCR's revised submittal totals \$104 million; however, indications are that PCR's share will be closer to \$65 million. The items are listed by priority. As the majority of our parks are going to be in the 50-year plus range, repair and/or replacement of bridges, roadways, picnic shelter roofs and restrooms to meet ADA requirements are the priorities. Messrs. Kandz and Bucolo questioned the use of solar energy in the parks and a discussion regarding the use of solar versus the cost was held. Ms. Martin inquired about funding for the removal of exotics from the parks. Mr. Harper advised the Board that Penny funds are for CIP projects. There are funds budgeted from the General Fund for this purpose and we receive grants to accomplish the removal of exotics.

**B. FY2018 Budget Decision Packages**

The budget decision packages consisted of items that were not included in the annual budget submission but represented items considered by staff to be essential to the continued operation of the parks. One package requested new ranger positions to maintain services at our busiest parks, including Fort De Soto, Sand Key and Fred Howard beach parks. Another package submitted and received favorably by Administration was for two full time employees to address bridge and boardwalk maintenance.

Ms. Champlin inquired about the position requirements for a Park Ranger 1 and advised she could bring the information to the Youth Advisory Committee (YAC) as a career suggestion for students not college bound. Ms. DeCou will forward the job description to her and arrange for a Chief Ranger to speak at a future YAC meeting.

PINELLAS COUNTY PARK ADVISORY BOARD

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April 20, 2017

A discussion was held regarding a question from Mr. Gray regarding wood boring clams and the effect of those on dock pilings. Staff is looking into jacketing the piers at Belle Harbor Marina and vessel registration fees are earmarked to be used for a study to get a baseline on conditions of the piers and pilings as an asset management tool.

Discussion was also held regarding the Florida Naturalist Program offered by UF/IFAS Extension and certification is one criteria for the career ladder for our Park Rangers.

**VII. Other Business**

- A. Mr. Fowler advised the Board that the work of repaving of the Gulf and Bay Pier parking lots at Fort De Soto is being done in the evening so as to not interrupt visitation. Refurbishing of the medians is also being accomplished.
- B. Mr. Harper requested that Board members remind family and friends about the wildfire threat. Resource Management is taking proactive measures with timber thinning and reconfiguration of fire breaks.
- C. Mr. Cozzie updated the members on the various Pinellas Trail segments opening soon. Mr. Bucolo questioned performance of maintenance and law enforcement along the trail. Discussion was held regarding the cities and sheriff's involvement in law enforcement and maintenance and patrolling performed by four rangers along the entire span of the trail. Mr. Bucolo questioned the use of motorized vehicles on the trail and discussion was held regarding rules set by ordinance in conformance with Florida statute and allowance for certain ADA exemptions.

Being no further business and upon motion by Mr. Bucolo and seconded by Mr. Eberius, the meeting was adjourned at 10:26 a.m.

The next scheduled meeting of the PCR Advisory Board is Thursday, July 20, 2017, beginning at 9:30 a.m. at 12520 Ulmerton Road, De Soto Room, Largo, Florida.





## MEMORANDUM

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**TO:** Paul Sacco, Assistant County Administrator

**FROM:** Paul Cozzie, Bureau Director *PC*

**DATE:** January 22, 2017

**SUBJECT:** Citizen Request for Renaming of Philippe Park

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Philippe Park, located at 2525 Philippe Parkway in Safety Harbor, was acquired in 1948, making it Pinellas County's oldest regional park. The park bears the name of Count Odet Philippe, described as "one of the more colorful figures in Pinellas County's past". According to the park website, Odet Philippe was the first permanent, non-native settler on the Pinellas County peninsula, acquiring 160 acres of land in 1842 in what is today Safety Harbor. He was a successful businessman who introduced cigar making and citrus to Tampa Bay. His descendants, including the McMullen and Booth families, are among the county's most well-known pioneer clans. Philippe was purportedly buried in the park – his former plantation – in 1869, but the exact location of his grave is unknown.

Prior to Philippe, the land encompassing the park was the historic capital city of the Tocobaga Native Americans. The site was believed to be occupied by the Tocobaga from roughly 900 A.D. until the 1600's. The park contains a large temple mound believed to be the largest remaining mound in the Tampa Bay region. The mound was made of alternating layers of shell and sand. Remains of posts indicate there was at least one structure on top, possibly used for ceremonial purposes or the chief's dwelling. Archeologists believe the ramp led to a "town plaza" at the base of the mound. Dr. Jeffrey Mitchem of the Arkansas Archeological Society, who did his dissertation on the Safety Harbor culture for the University Of Florida Department Of Anthropology has confirmed the significance of the site relative to the Tocobaga. (Attachment 1)

In April, 2015 Lou Claudio approached the Parks and Conservation Resources Advisory Board requesting the park be renamed to recognize the presence of the Tocobaga people. Upon discussion, the item was referred to a future agenda, and on October 15, 2015 the advisory board in a 4-1 vote recommended a name change be made from Philippe Park to Philippe Tocobaga Park. Staff proceeded to note the request of the name change to Administration and continued researching the issue. At the next meeting of the advisory board, on July 21, 2016, the department director informed the advisory

board that the renaming of parks was not included in the duties of the board but would continue to seek clarification on the renaming issue. The matter was again presented to the advisory board at their October 2016 meeting and the advisory board reaffirmed their recommendation, on a 5-1 vote, to rename the park Philippe-Tocobaga Park. Additionally, the advisory board recommended to staff to investigate developing a policy/procedure for renaming a county facility or park.

In the course of that requested research, the Honorary Naming Rights Policy (Attachment 2) of the County's Sponsorships and Donations program was recovered. While the policy does not specifically address the "renaming" of a county park or facility, it does allow for the naming of county property to "honor the service, commitment, or other type of participation by an individual, or civic or charitable group". Additionally, the term "individual" in the context of the policy is defined as "shall mean a person who has made a substantial contribution to the community, either through civic involvement, involvement in historical events relevant to the specific County property, or the geographical location of specific County property. Such person must have been deceased for a period of five (5) years or more." The policy also outlines the process for honorary naming rights, which includes "a written proposal to be reviewed by the County Administrator or his/her designee and if found to be in compliance with applicable County policies, shall be referred to a naming rights committee...."

While there is no doubt of the historical involvement of both the Tocobaga and Odet Philippe regarding the property that is currently known as Philippe Park, staff is requesting specific direction to provide Mr. Claudio in his endeavor to seek recognition of the Tocobaga at Philippe Park. From a staff perspective, there is no record of a request to rename a County park, and the Honorary Naming rights policy is somewhat vague in regards to the inclusion of the collective Tocobaga as a "civic or charitable group" (perhaps the Tocobaga would be more aptly described as a society).

In discussions with Mr. Claudio, he has made it clear his preference would be to rename the park Tocobaga Park, but has indicated any reference would be welcomed. There are interpretive pieces within the park referencing the temple mound and the Tocobaga, but many are showing their age and need refurbishing.

Finally, the entrance to Philippe Park is bordered by two flagstone walls, both reading "Philippe Park, A Pinellas County Park". Staff has suggested a compromise, barring further direction, which would provide recognition of the historical involvement and contributions to the park by the Tocobaga to include re-lettering one side of the entranceway to read "Philippe Park, Historic Site of the Tocobaga Capital Village". A rendition of the renaming is included as Attachment 3. The estimated cost to replace the existing lettering and add the new lettering is approximately \$3,200 in materials, with installation performed by our Trades crew.

Please provide additional direction that I may pass along to Mr. Claudio regarding the park renaming.

**Attachments:**

1. E-mail from Dr. Jeffrey Mitchem
2. Honorary naming Rights Policy
3. Park Entrance Rendition



**Cozzie, Paul A**

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**From:** Jeffrey M. Mitchem <jmitchem1@yahoo.com>  
**Sent:** Tuesday, September 13, 2016 1:30 PM  
**To:** Cozzie, Paul A  
**Cc:** John Arthur  
**Subject:** Philippe Park/Tocobaga

Dear Mr. Cozzie,

I'm happy to have the opportunity to tell you some of the background on the archaeological and historical significance of the Philippe Park location. Some years ago (it might have been in the 1990s), I sent a great deal of information on the site to a woman with Pinellas County. I think her name was Jan, and she was based at the Heritage Village, but I may be a little off on that. I searched through old emails to see if I could find it to forward to you, but it must have been lost in computer changes since then.

The Philippe Park location is known to archaeologists as the Safety Harbor site. It has the state site number 8PI2. It is the "type site" for what we term the Safety Harbor culture. I wrote my 1989 dissertation on this culture and the archaeological evidence for it. Without going into too much detail, I can tell you without any doubt that the Safety Harbor site is DEFINITELY the site of the historic capital of Tocobaga. Chief Tocobaga himself lived on the mound on the shore, according to historical documents dating to the 1560s. The mound has been altered and eroded through the centuries--it was originally much larger than what we see today.

Pedro Menendez de Aviles, the founder of St. Augustine and Spanish governor of Florida, visited the southwest coast of Florida in 1566. He met and tried to befriend the two most powerful chiefs in the region, Calos (chief of the Calusa) and Tocobaga (reining over the tribe we know as the Tocobaga). In an exciting endeavor, he sailed a ship into Old Tampa Bay carrying Calos on board, and surprised the Tocobaga people early one morning. After they got over their terror, he made contact with them and tried to negotiate peace between Calos and Tocobaga, who were bitter enemies. The meeting and some of the events that transpired there are recounted in the following biography:

Solis de Meras, Gonzalo

1964 Pedro Menendez de Aviles, Adelantado, Governor and Captain-General of Florida. Memorial. Translated by Jeannette Thurber Connor. Reprinted. University of Florida Press, Gainesville. Originally published 1923, Florida State Historical Society, DeLand. See especially 224 and following.

This book is unfortunately out of print, but at least one of the libraries in the Tampa Bay area must have it. Menendez left a garrison of 30 men and a captain at the town, and they built a blockhouse. Things went well for a while, but in January, 1568, the town was found abandoned and all of the Spaniards had been killed.

A good amount of archaeology has been carried out at the site over the years. The location of the blockhouse has never been identified. Although development of the site into a park altered much of

the landscape, there are most certainly still some areas with intact archaeological deposits. I summarized the archaeology there on pages 50-57 of my dissertation:

Mitchem, Jeffrey McClain  
1989 Redefining Safety Harbor: Late Prehistoric/Protohistoric Archaeology in West Peninsular Florida. Unpublished PhD dissertation, Department of Anthropology, University of Florida, Gainesville. (I know there is a copy at the Safety Harbor Museum on Bayshore Blvd.).

I hope this helps to convince you of the significance of the site. There is a great deal of important information that could be incorporated into interpretive materials and programming at the park. Let me know if you need additional information or clarification. Email is best.

Sincerely,  
Jeff

Dr. Jeffrey M. Mitchem  
Arkansas Archeological Survey  
P O Box 241 Parkin AR 72373-0241 USA  
Phone (870) 755-2119  
Fax (870) 755-2676  
<http://archeology.uark.edu/who-we-are/research-stations/parkin/>  
Facebook: Parkin Archeological Site  
Academia.edu Page: <http://uark.academia.edu/JeffreyMMitchem>



## HONORARY NAMING RIGHTS POLICY

### I. SCOPE OF POLICY:

The Board of County Commissioners establishes the following naming rights policy to provide guidance in approving honorary naming rights for County owned or controlled property or facilities, honoring individuals or civic or charitable groups, as defined herein. This policy shall not apply to corporate naming rights, which are addressed as provided in the Pinellas County Sponsorship Policy, or philanthropic naming rights, which are addressed as provided in the Pinellas County Philanthropic Naming Rights Policy.

### II. DEFINITIONS:

The following words will have the meaning ascribed to them herein:

A. “civic or charitable group” shall mean a nonprofit entity, family, or group that has made a substantial contribution to the community, either through civic involvement, involvement in historic events relevant to specific County property, or to the geographical location of specific County property; or made a financial and/or in-kind donation to support a specific public service or County property. For-profit entities of any type shall not be considered a civic or charitable group.

B. “individual” shall mean a person who has made a substantial contribution to the community, either through civic involvement, involvement in historical events relevant to the specific County property, or to the geographical location of specific County property. Such person must have been deceased for a period of five (5) years or more.

C. “honorary naming rights” shall mean the naming of County property to honor the service, commitment, or other type of participation by an individual, or civic or charitable group.

D. “philanthropic naming rights” shall mean the naming of County property due to a charitable donation from an individual, civic or charitable group, or other entity or organization that is intended to enhance the community by financial and/or in-kind support for a specific public service or County property. Philanthropic naming rights are addressed as provided in Pinellas County Philanthropic Naming Rights Policy.

E. “corporate naming rights” shall mean a mutually beneficial business arrangement between the County and an external entity (individual, for-profit, or not-for-profit organization), wherein the external entity provides goods, services, or financial support to the County in return for access to the commercial and/or marketing potential associated with the public display of the external entity’s name on Pinellas County property. Corporate naming rights are addressed as provided in the Pinellas County Sponsorship Policy.

F. "County property" shall mean County owned or controlled real property, public facilities such as buildings or parks, features or attributes of a facility such as a bench, tree, bridge, walkway, hallway or room, or other public venue.

III. **PROCESS:** The process to establish honorary naming rights for County property shall be as follows:

**HONORARY NAMING RIGHTS:** Any nomination for honorary naming rights shall be considered as provided in this subsection. Any County Commissioner, citizen, group of citizens, or entity or organization may submit an honorary naming rights proposal to name County property after an individual, civic or charitable group, or other entity or organization. The naming rights proposal shall be in writing and shall be reviewed by the County Administrator or his/her designee, and if found to be in compliance with applicable County policies, shall be referred to a naming rights committee established as provided herein, to consider the nomination as follows:

- A. The County Administrator shall establish an ad hoc honorary naming rights committee ("Committee"), including designating the chair, to review and make a recommendation on the nomination. Existing boards or committees shall be designated whenever possible, i.e., the Parks and Recreation Advisory Board for nominations involving park facilities. If an existing board or committee is not appropriate, the membership of the Committee shall be comprised of representatives from departments, advisory groups, or friends, foundations, or recognized support groups with an interest in the property or facility to be named. The Committee chair shall convene meetings as necessary. The Committee shall complete its review process within 90 days of its establishment and report its recommendation to the County Commission, and disband when Commission action is taken to accept or reject the recommendation of the Committee.
- B. The Committee shall hold at least one (1) advertised public meeting in the vicinity of the County property or facility to secure public input on the nomination. A Notice of Intent to Consider Honorary Naming of County Property shall be published in a newspaper of general circulation for the noticed public meeting posting. The notice shall indicate the location of the property or facility, any historical significance of the property or facility, and inform the public of the time, date and place of the noticed public meeting.
- C. Prior to making a final recommendation, the Committee shall fully investigate the nomination, and shall consider compliance with this policy and any other factor the Committee deems relevant to the nomination.



- D. The final recommendation of the Committee shall be for either approval or denial of the nomination. The Committee may also recommend conditions, including the specific term, for the naming rights. A recommendation for approval shall require an affirmative vote of a majority plus one of the total Committee membership.
- E. The County Commission shall consider the Committee recommendation. The approval of any honorary naming rights nomination shall be by resolution of the County Commission.





Attachment 3