



Proposed FY25 Lealman CRA Work Plan



#	Estimated Completion	Project / Program Name	Status	Percent Complete	FY24 Funds Approved	Proposed FY25	Project Description	Primary Lealman CRA Plan Objective Addressed	Secondary Lealman CRA Plan Objective Addressed
1	ONGOING	Lealman CRA Alley Improvement Program	In Progress	ONGOING	\$ 200,000	\$ 200,000	Increase is related to potential expansion of the scope of work to increase the level of service for stormwater ditch maintenance in addition to clearing and alleyways.	Objective 5 – Urban Form	Objective 4 – Infrastructure and Transportation
2	ONGOING	CRA Residential Site Improvement Program	In Progress	ONGOING	\$ 300,000	\$ 300,000	Existing \$10,000 grant program for residential façade and site improvements available to residents earning 120% of the Area Median Income (AMI) or less. Program revision proposed is to increase the awards to \$15,000 to reflect rising material and labor costs related to inflationary pressure.	Objective 3 – Housing	Objective 5 – Urban Form
3	ONGOING	CRA Commercial Site Improvement Program	In Progress	ONGOING	\$ 240,000	\$ 240,000	Up to \$40,000 is available via a matching grant program for interior & exterior commercial building and site improvements.	Objective 2 – Commercial	Objective 9 – Funding, Financing, and Management
4	ONGOING	Home Investment Program (HIP)	In Progress	53%	\$ 500,000	\$ 1,500,000	The HIP supports construction of new affordable single-family homes. Habitat for Humanity selected through a Letter of Interest procurement process. Deleted the annual limitation in the proposed contract change to the 3-year total award of contract to allow for flexibility. Total program amount is the same for the 3-year period, but the individual purchase incentives and construction incentives were increased due to higher costs, maximum per property incentive is increased from \$55k to \$60k.	Objective 3 – Housing	Objective 9 – Funding, Financing, and Management
5	ONGOING	Lealman CRA Sidewalk Program	In Progress	ONGOING	\$ 200,000	\$ 200,000	One sidewalk connection on 40th St. N. from 46th Ave. N. has been completed in this program. FY24 funding is proposed as a placeholder to construct additional strategic connections that may be identified and analyzed on a case-by-case basis.	Objective 4 – Infrastructure and Transportation	Objective 6 – Healthy Community
6	ONGOING	Lealman CRA Public Art Programs	Planned	0%	\$ 50,000	\$ 50,000	Partnership with Creative Pinellas to implement CRA Public Arts program not limited to signal box wraps, murals, and other public art installations.	Objective 5 – Urban Form	Objective 1 – Economic Development and Innovation
7	ONGOING	Streetscaping / Placemaking / Gateway & Wayfinding Signage	In Progress	ONGOING	\$ 25,000	\$ 10,000	Lealman logo created and new street signs, wayfinding signage and gateway Welcome to Lealman signs installed. FY 2024 funding is a placeholder for any maintenance activity and replacement of any signs potentially damaged.	Objective 8 – Branding, Marketing and Promotion	Objective 5 – Urban Form
8	ONGOING	Lealman Exchange Strategic Plan Implementation	In Progress	ONGOING	\$ 200,000	\$ 175,000	St. Petersburg Foundation selected through a procurement process to manage the facility and provide programming focused on economic empowerment, educational advancement, health and wellness, character and leadership and community connectivity.	Objective 7 – Sustainability	Objective 9 – Funding, Financing, and Management
9	FY24/25	Lealman Park Enhancements Phase II	In Progress	50%	\$ 200,000	\$ 100,000	Phase II of Lealman Park Enhancements for FY24 funds is to enhance the lighting throughout the park and beautification of the adjacent pond area. The lighting project will be completed by the end of FY24, while the pond beautification project will be completed in early FY25.	Objective 5 – Urban Form	Objective 1 – Economic Development and Innovation
10	DELETED	Promotional/Special Events (PSE) Grant Program	In Progress	100%	\$ 20,000	\$ -	The volunteers that make up the Lealman Engagement Committee that host three annual Lealman community events will increase fundraising by seeking additional sponsors towards building a sustainable special event organization and framework.	Objective 8 – Branding, Marketing and Promotion	Objective 1 – Economic Development and Innovation
11	ONGOING	Lealman Exchange Technology Initiatives	Planned	0%	\$ 25,000	\$ 25,000	Initiative to support technology initiatives at the Lealman Exchange, including programming and facility-related improvements.	Objective 6 – Healthy Community	Objective 9 – Funding, Financing, and Management
12	FY24	Joe's Creek District Master Plan	In Progress	10%	\$ 250,000	\$ -	The purpose of the proposed Joe's Creek Industrial Area Master Plan is to evaluate the desired future land uses and infrastructure needs for continued success and revitalization of the Joe's Creek Industrial Park and surrounding area.	Objective 1 – Economic Development and Innovation	Objective 9 – Funding, Financing, and Management
13	FY25	NEW-Joe's Creek District Master Plan Implementation	Proposed	0%	\$ -	\$ 50,000	This will be a follow up to the Joe's Creek Industrial Area Master Plan for Comprehensive Plan, Future Land Use Map and Zoning amendments require to implement the Master Plan. Consultant assistance required for speaker/stakeholder engagement and infrastructure impact assessments.	Objective 1 – Economic Development and Innovation	Objective 9 – Funding, Financing, and Management
14	ONGOING	NEW - Land Acquisition for redevelopment or public purpose	Proposed	0%	\$ -	\$ 500,000	Land acquisition funding available for opportunity to redevelop or provide a public purpose within the CRA.	Objective 4 – Infrastructure and Transportation	Objective 6 – Healthy Community

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15	FY25	NEW-Lealman Exchange Capital Improvement-Digital Monument Sign off of 54th Avenue	Proposed	0%	\$ -	\$ 100,000	To propose replacing the wooden sign with a digital monument sign to better represent an active and open public community center, digital messaging to promote communication of information, services, and activities available at the Lealman Exchange. Potentially the sign could also indicate the tenants, which would be a changeable feature as tenants increase/change.	Objective 8 – Branding, Marketing and Promotion	Objective 9 – Funding, Financing, and Management
16	FY25	NEW-46th N Ave. Playground Amenities	Proposed	0%		\$ 40,000	Add Playground shade structure, seating area for parents, landscape beautification, lighting and safety fencing.	Objective 6 – Healthy Community	Objective 5 – Urban Form
17	ONGOING	NEW-Demolition funds	Proposed	0%		\$ 25,000	Funds available to assist in the demolition of derelict and condemned properties within the CRA boundaries posing a safety risk to the community.	Objective 6 – Healthy Community	Objective 3 – Housing
Total Proposed FY25 CRA-TIF Funded Programs and Projects:					\$ 2,210,000	\$ 3,515,000			

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