



★ Veterans Day Ceremony ★

*Nov. 11, 2017 ★ 10:30 a.m. ★ Crest Lake Park in Clearwater
201 S. Glenwood Ave., Clearwater*

HONORING NAVY SEAL DANNY DIETZ

Killed in action in Afghanistan and awarded the Navy Cross and Purple Heart
Featured speaker Cindy Dietz, Gold Star Mother

Purple Heart Trail Dedication of State Route 60
State Representative Chris Latvala

Remarks from Capt. Ward Sandlin, Commander of U.S. Coast Guard Air Station Clearwater,
and Clearwater Mayor George Cretekos

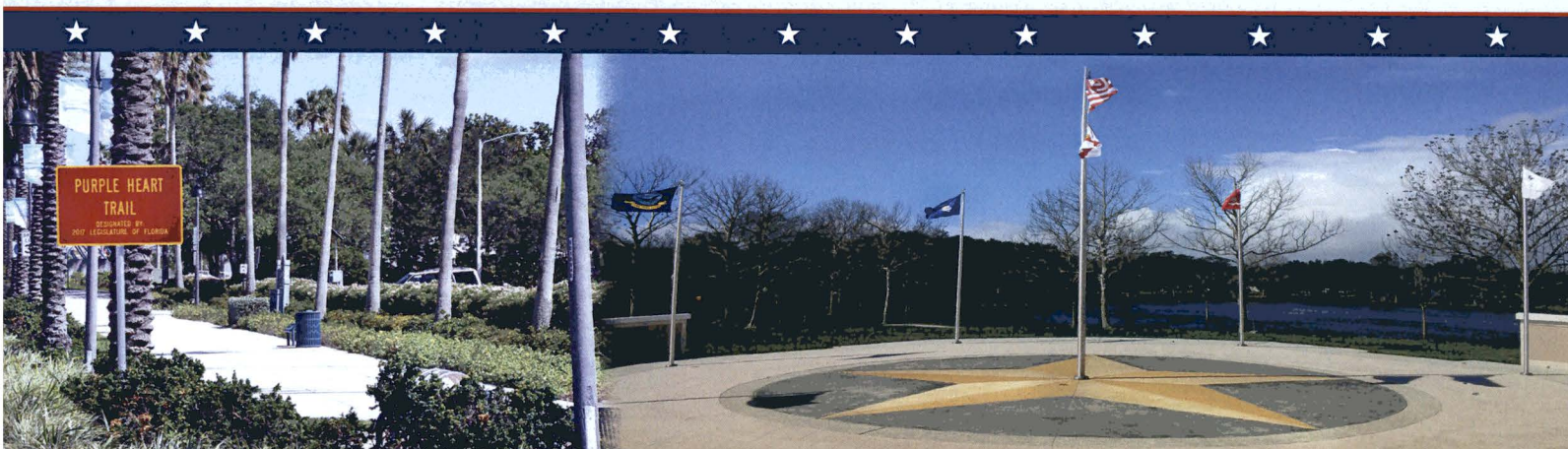
Master of Ceremonies: former Congressman David Jolly

U.S. Coast Guard fly-over

Presented by the Tampa Bay Veterans Alliance.

Granite plaque reservations available for a \$50 discount. Veterans resources available on site.

Food and drinks provided by Frankie's Patriot BBQ. Entertainment follows ceremony.

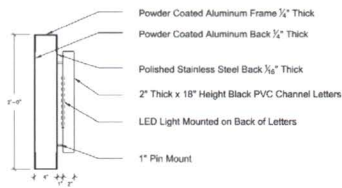




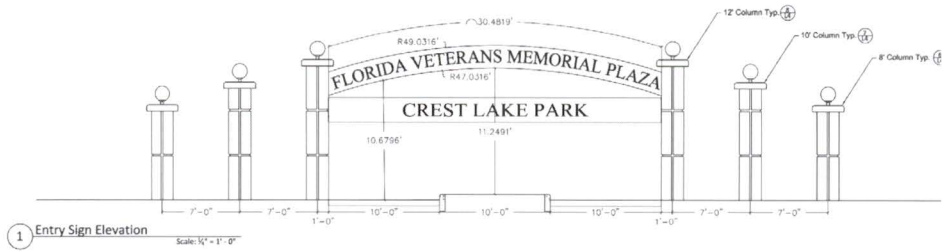
FLORIDA VETERANS MEMORIAL PLAZA

at Crest Lake Park





2 Sign Cross Section Scale: 1/2" = 1'-0"



1 Entry Sign Elevation Scale: 1/4" = 1'-0"



Fellow citizens and veterans,

Thank you for visiting the Florida Veterans Memorial Plaza at Crest Lake Park.

In the early 2000's, the City of Clearwater wanted to keep alive the tradition of celebrating veterans' holidays. The mayor at that time called upon the veteran community to pick up the challenge.

This "challenge" established the organization now known as the Tampa Bay Veterans Alliance. More recently, the collaboration between Tampa Bay Vets Alliance and the City of Clearwater has resulted in the creation of the Florida Veterans Memorial Plaza at Crest Lake Park. The latest enhancement to the Plaza came with the state legislature creating the Purple Heart Trail designation for State Route 60 from the Courtney Campbell Causeway to Clearwater Beach. The Florida Veterans Memorial Plaza is recognition for all who have honorably served our country, those with us and those who have died. It's no coincidence the Wall at the Memorial brings to mind the Vietnam Wall in Washington, DC.

I encourage all veterans, family members and friends of veterans to recognize their service with a black granite plaque on the memorial wall. In addition, all veteran organizations and businesses, small and large, are invited to show their support for those who have honorably served our country.

To purchase a memorial for a person, organization or business, simply fill out the form at www.TampaBayVeteransAlliance.org and click on the Memorial Wall. Thank you for your support for this recognition of all veterans who have honorably served our great nation.

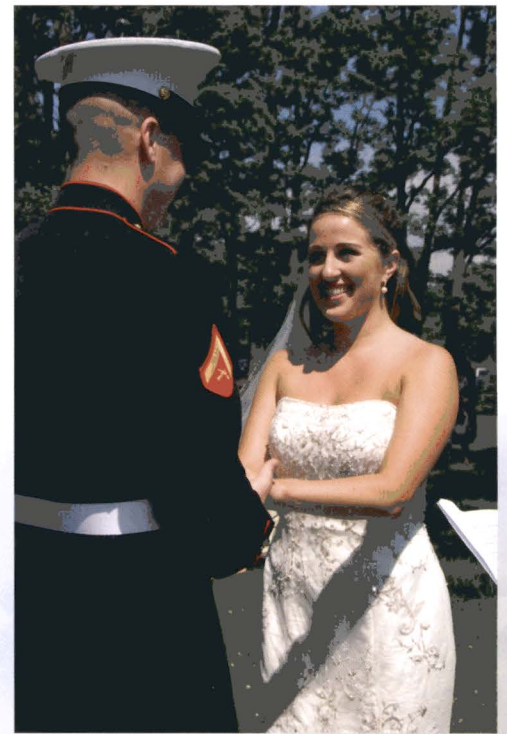
Sincerely,

Rev. Fr. Robert "Bob" Swick, USMC
Chairman, Tampa Bay Veterans Alliance Inc.



HOW THE PLAZA CAN BE USED

- *Memorial Services*
- *Celebration of Life ceremony*
- *Consider having your wedding at the Plaza*
- *Picnics*
- *Birthday celebration*
- *When you finish your jogging or run, come visit the Plaza.*
- *Visit the Plaza while using the "Doggie Park"*



CHOICE #1

PERSONAL PLAQUE

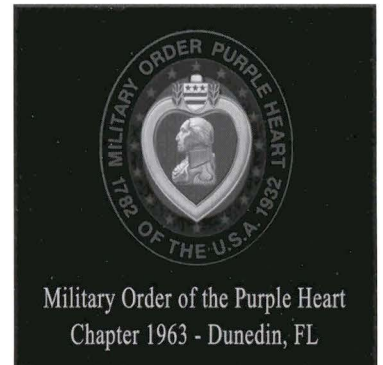
20 characters, two lines, total 40 characters, these plaques are to honor veterans, both living and deceased.

CHOICE #2

VETERAN ORGANIZATION

20 characters, two lines, total 40 characters, these plaques are to honor veterans, both living

THERE ARE 3 CORPORATE CHOICE LEVELS:



SUPPORT

\$2,500

6"x15"

EAGLE LEVEL

\$5,000

12"x18"

PATRIOT LEVEL

\$10,000

18"x18"

HONOR YOUR BELOVED VETERAN

This is the registration form for you to memorialize your veteran forever at the Florida Veterans Memorial in Clearwater, FL. The memorial tiles will be black granite with silver letters, and will be placed on the walls that encircle the memorial. You will be able to submit two lines with a maximum of 20 characters per line for each 12" x 4" section of granite tile at the memorial.

There are a limited number of tiles available for you to purchase at the memorial, so it is important to submit your registration form as soon as possible. Only the first 1000 submissions will be guaranteed a location on the interior walls of the memorial. Upon verification of the name and military service of the veteran to be honored we will notify you that your application has been accepted.

We can verify service with a DD214, VFW membership, American Legion membership or similar VSO that has previously verified the service of the veteran.



EXAMPLE OF 12" by 4" PLAQUE

Purchase A Plaque

First Name _____ Last Name _____

Email _____

Phone _____

Address _____

Street Address _____

Address Line 2 _____

City _____ State / Province / Region _____

ZIP / Postal Code _____ Country _____



www.TampaBayVeteransAlliance.org